

TARGET INSYGHT
GENERAL ELECTION AND PRIMARY POLL JUNE 24-26, 2018
STATEWIDE SURVEY 800 SAMPLE SURVEY – MARGIN OF ERROR +/- 3.0%
REPUBLICAN PRIMARY 400 SAMPLE MARGIN ERROR +/- 5%
DEMOCRAT PRIMARY 400 SAMPLE MARGIN OF ERROR +/- 5%
BLENDED AUTOMATED LANDLINE AND CELL PHONE SURVEY

__2. If you are a registered voter at the address I am calling, Please Press 1. If you are not a registered voter, Press 2.

100.% Registered voters

__3. Looking at the last two November general elections – first the 2016 November election for president and second 2014 November election for Governor.

08% Voted 2016

03.% Voted 2014

88.% Both 2016 & 2014

01.% Recently registered to vote

__4. Committed to voting in 2018

91.% Republican Committed to Vote 2018

09.% Republican Somewhat Committed

87.% Democrat Committed to Vote 2018

13.% Democrat Somewhat Committed to Vote 2018

Now I would like to get your opinion of a number of ballot proposals that will appear on the ballot this fall.

__05/06. The first ballot proposal would authorize the personal possession and use of marihuana by individuals aged 21 years and older and control the commercial production and distribution of marihuana.

44.% YES

47.% NO

09.% Undecided/Unsure

__07/08. The second ballot proposal would create an Independent Residents Redistricting Commission to draw and adopt redistricting plans for Congressional, State Senate and State House of Representative districts; as opposed to Republican and Democrat state legislators and the governor having this authority.

47.% YES

24.% NO

29.% Undecided/Unsure

__09/10. The third ballot proposal would create the Earn Sick Time Act, would provide workers with the right to earn and bank up to 9 days of paid sick time each year for personal and family health needs, as well as issues and purposes related to domestic violence or sexual assault; and issues/events relate to children's health and safety.

67.% YES
17.% NO
16.% Undecided/Unsure

__11/12. The fourth ballot proposal would gradually increase the hourly minimum wage from \$10.00 in 2019 to \$12.00 in 2022

64.% YES
30.% NO
06.% Undecided/Unsure

__13/14. The final ballot proposal would permit all voters to vote by absentee ballot for any reason; automatically register all Michigan adult residents as registered voters, unless citizen declines; allow all residents, with proof of residency to register at any time; and provide voters the option to vote straight party.

56.% YES
31.% NO
14.% Undecided/Unsure

This November in the race for governor there are currently two possible potential match ups

First Match Up

__15/16. If the general election for Governor were held today, which of the following candidates would you vote for on election-day?

37.% Bill Schuette
40.% Gretchen Whitmer
20.% Undecided/Unsure

Second Match Up

__17. If the general election for Governor were held today, which of the following candidates would you vote for on election-day?

37.% Bill Schuette
40.% Shri Thanedar
22.% Undecided/Unsure

Currently Campaign Ads are being run against Democrat Gubernatorial Candidate Gretchen Whitmer

__19A. The ad implies that if Michigan votes for Democrat Gretchen Whitmer for governor; that would be voting for a repeat of Governor Granholm administration.

A vote for Gretchen Whitmer would be very positive result for Michigan;

A vote for Gretchen Whitmer would be a somewhat positive result for Michigan;

A vote for Gretchen Whitmer would be a very negative result for Michigan;

A vote for Gretchen Whitmer would be a somewhat negative result for Michigan;

A vote for Gretchen Whitmer would be neither a positive or negative result

22.% Very Positive

14.% Somewhat Positive - TOTAL POSITIVE - 36.%

31.% Very Negative

03.% Somewhat Negative – TOTAL NEGATIVE – 34.%

08.% Neither

22.% Undecided/Unsure

__19B. Counter ads will imply that if Michigan votes for Republican Bill Schuette for governor; that would be voting for a repeat of Governor Snyder administration.

A vote for Bill Schuette would be very positive result for Michigan;

A vote for Bill Schuette would be a somewhat positive result for Michigan;

A vote for Bill Schuette would be a very negative result for Michigan;

A vote for Bill Schuette would be a somewhat negative result for Michigan;

A vote for Bill Schuette would be neither a positive or negative result

23.% Very Positive

17.% Somewhat Positive - TOTAL POSITIVE - 40.%

34.% Very Negative

08.% Somewhat Negative – TOTAL NEGATIVE – 42.%

06.% Neither

12.% Undecided/Unsure

DEMOCRATS

Now I would like to ask how you may vote in a Democrat primary election to replace Gov. Rick Snyder in 2018.

__20/21. If the Democratic primary election for governor were held today, which of the following candidates would you vote for on election-day?

40.% Gretchen Whitmer

17.% Abdul El-Sayed

19.% Shri Thanedar

02.% Other

22.% Undecided/Unsure

REPUBLICAN RESPONSES

Now I would like to ask how you may vote in a Republican primary election to replace Gov. Rick Snyder in 2018.

__22/23. If the Republican primary election for governor were held today, which of the following candidates would you vote for on election-day?

- 45.% Bill Schuette
- 16.% Brian Calley
- 04.% Jim Hines
- 08.% Patrick Colbeck
- 06.% Other**
- 21.% Undecided/Unsure**

REPUBLICAN RESPONSES

Also, in 2018 will be the Republican Primary Election for U.S. Senate

__24/25. If the Republican primary election for U.S. Senate were held today, which of the following candidates would you vote for on election-day? Press 1 for John James; Press 2 for Sandy Pensler or Press 9 if you are undecided

- 29.% John James
- 32.% Sandy Pensler
- 39.% Undecided/Unsure**

DEMOGRAPHIC DATA ALL RESPONDENTS

__26. Generally Speaking, do you consider yourself?

- 40.% Republican
- 43.% Democrat
- 17.% Independent

__27. For statistical purposes only, please use your telephone key pad to enter a two-digit number to indicate your age?

- 12.% Age 18-34 years
- 23.% Age 35-49 years
- 26.% Age 50-60 years
- 39.% Age 61 years and older

__28 If you or someone in your household belongs to a labor union or teachers association please?

24.% Union Members
67.% No Union Members
09.% Undecided/Unsure /Don't know

__29. If you are White, Please Press 1, if you are African American or Black, press 2, if you are Hispanic Press 3, if you are of some other race or ethnic background Press 4, or Press 9 is still undecided or don't know.

73.% White
10.% African American/Black
03.% Hispanic
07.% Other race or ethnic background
06.% Undecided/DK

__30. If you are a man, Press 1. If you are a woman, Press 2.

47.% Man
53.% Woman

That completes the survey! Thank you very much. We greatly appreciate your responses.