



P R E S S R E L E A S E

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Whitmer by 8% over Schuette Stabenow by 3% over James

Whitmer 48.4% - Schuette 40.6% & Stabenow 49% - James 46%

EAST LANSING, Mich. — Former state Sen. Gretchen Whitmer (48.4%) leads Michigan Attorney General Bill Schuette (40.6%) by eight percent in the race for governor while U.S. Sen. Debbie Stabenow (49%) leads African-American businessman John James (46%) by just three percent according to a statewide poll conducted by Mitchell Research Communications of likely voters in the General Election Monday night. In the governor race, 5% are voting for another party candidate while 6% are undecided. In the Senate race, 1% is voting for another party candidate and 4% are undecided. The IVR (automated) survey of N=827 Likely Voters was conducted Monday night November 5, 2018. It has a Margin of Error of + or – 3.41% at the 95% level of confidence. All calls were made to landlines.

“This morning as I examined more closely the crosstabs of a survey we conducted and released Sunday night, I was struck by a number of anomalies. First, after seeing most polls with about a + 2% Democratic sample (2% more people saying they were Democrats as opposed to Republicans), Sunday night the sample came out at +6.5% Democrat. Second, the male/female split was 46.5%-53.5%, normally it should be about 48% male – 52% female. Third, the area breaks clearly were showing different percentages for the candidates than we’ve seen all year. And finally, the question regarding who respondents voted for in 2016 has shown parity between those who said they voted for Trump and those who voted for Clinton. Last night it was +6.5% Clinton,” Steve Mitchell, president of Mitchell Research & Communications said.

“Therefore, I made the decision to poll again Monday night. The sample Monday night is more representative of the electorate as we have seen it this year in our polling, and it is therefore my belief it better represents where the race may be going for both governor and U.S. Senator,” Mitchell continued.

- John James is surging as the election approaches. He is strong with 45-64 year olds where he leads by 6% (compared to Schuette who is tied with that demographic).
- He also leads with men by 4%, compared with Schuette who trails by 2% with males. James trails by 10% with women while Schuette is behind by 13%.
- By party, James has solidified the Republican base better than Schuette. James is getting 91% of the GOP vote while Schuette gets 85%. Stabenow has also solidified her

base better than Whitmer; the Senator is getting 92% of the Democratic voted compared with 90% of the Democrats who support Whitmer.

- James leads with the key independents by six percent (49%-43%) while Whitmer leads with independents by fourteen percent (46%-32%).
- James is slightly stronger with the 45% who have a favorable impression of President Trump, he leads 91%-8%. By comparison Schuette leads with those voters 87%-4%.
- Both Whitmer and Stabenow have big leads with 2016 Jill Stein voters, but there is a big difference in how Gary Johnson voters see the race. Whitmer leads 43%-3% with Johnson 2016 voters but James leads with those voters by a big 61%-11% margin. James strength with independents and those who voted for the strongest third party presidential candidate two years ago is why he is so close.

“Whitmer looks poised to win on Tuesday, but the race for the U.S. Senate is now a “jump ball,” Mitchell concluded.

[The poll was conducted by Mitchell Research and Communications of East Lansing, MI and was not commissioned or paid for by any candidate.

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Mitchell Research & Communications - Final MI Statewide Poll 11-5-18

N=831	Total	Governor Trial Ballot			
	Total	Schuette	Whitmer	Another Party	DK/ Refused
Total	831 100.0% 100.0%	337 40.6% 100.0%	402 48.4% 100.0%	43 5.2% 100.0%	49 5.9% 100.0%
<u>Age</u>					
18-29	148 100.0% 17.8%	44 29.7% 13.1%	84 56.8% 20.9%	8 5.4% 18.6%	12 8.1% 24.5%
30-44	153 100.0% 18.4%	55 35.9% 16.3%	67 43.8% 16.7%	11 7.2% 25.6%	20 13.1% 40.8%
45-64	358 100.0% 43.1%	163 45.5% 48.4%	165 46.1% 41.0%	19 5.3% 44.2%	11 3.1% 22.4%
65+	172 100.0% 20.7%	75 43.6% 22.3%	86 50.0% 21.4%	5 2.9% 11.6%	6 3.5% 12.2%

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<u>Voter Probability</u>					
Definitely Voting	711 100.0% 85.6%	305 42.9% 90.5%	346 48.7% 86.1%	31 4.4% 72.1%	29 4.1% 59.2%
Probably Voting	46 100.0% 5.5%	8 17.4% 2.4%	26 56.5% 6.5%	5 10.9% 11.6%	7 15.2% 14.3%
Not Sure Yet	57 100.0% 6.9%	21 36.8% 6.2%	22 38.6% 5.5%	2 3.5% 4.7%	12 21.1% 24.5%
Voted AV	17 100.0% 2.0%	3 17.6% 0.9%	8 47.1% 2.0%	5 29.4% 11.6%	1 5.9% 2.0%

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<u>Gender</u>					
Male	413 100.0% 49.7%	180 43.6% 53.4%	191 46.2% 47.5%	27 6.5% 62.8%	15 3.6% 30.6%
Female	418 100.0% 50.3%	157 37.6% 46.6%	211 50.5% 52.5%	16 3.8% 37.2%	34 8.1% 69.4%

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<u>Party Affiliation</u>					
Democrat	347 100.0% 41.8%	9 2.6% 2.7%	311 89.6% 77.4%	11 3.2% 25.6%	16 4.6% 32.7%
Republican	332 100.0% 40.0%	283 85.2% 84.0%	30 9.0% 7.5%	7 2.1% 16.3%	12 3.6% 24.5%
Another Party	22 100.0% 2.6%	7 31.8% 2.1%	2 9.1% 0.5%	9 40.9% 20.9%	4 18.2% 8.2%
Independent	112 100.0% 13.5%	36 32.1% 10.7%	52 46.4% 12.9%	16 14.3% 37.2%	8 7.1% 16.3%
Not Sure	18 100.0% 2.2%	2 11.1% 0.6%	7 38.9% 1.7%	0 0.0% 0.0%	9 50.0% 18.4%

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<u>Race</u>					
White/Caucasian	693 100.0% 83.4%	308 44.4% 91.4%	317 45.7% 78.9%	28 4.0% 65.1%	40 5.8% 81.6%
African-American	85 100.0% 10.2%	14 16.5% 4.2%	65 76.5% 16.2%	2 2.4% 4.7%	4 4.7% 8.2%
Other	53 100.0% 6.4%	15 28.3% 4.5%	20 37.7% 5.0%	13 24.5% 30.2%	5 9.4% 10.2%

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<u>Trump Approval</u>					
Approve	368 100.0% 44.3%	321 87.2% 95.3%	15 4.1% 3.7%	15 4.1% 34.9%	17 4.6% 34.7%
Disapprove	438 100.0% 52.7%	13 3.0% 3.9%	383 87.4% 95.3%	19 4.3% 44.2%	23 5.3% 46.9%
Undecided	25 100.0% 3.0%	3 12.0% 0.9%	4 16.0% 1.0%	9 36.0% 20.9%	9 36.0% 18.4%

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	Total		Schuette	Whitmer	Another Party	DK/ Refused
Total	831		337	402	43	49
	100.0%		40.6%	48.4%	5.2%	5.9%
	100.0%		100.0%	100.0%	100.0%	100.0%
<u>Area</u>						
The City of Detroit	37		8	21	5	3
	100.0%		21.6%	56.8%	13.5%	8.1%
	4.5%		2.4%	5.2%	11.6%	6.1%
Wayne County Outside Detroit	114		42	59	7	6
	100.0%		36.8%	51.8%	6.1%	5.3%
	13.7%		12.5%	14.7%	16.3%	12.2%
Oakland County	78		18	53	0	7
	100.0%		23.1%	67.9%	0.0%	9.0%
	9.4%		5.3%	13.2%	0.0%	14.3%
Macomb County	71		32	30	8	1
	100.0%		45.1%	42.3%	11.3%	1.4%
	8.5%		9.5%	7.5%	18.6%	2.0%
Flint, Saginaw, Bay City, Midland, Thumb	128		57	50	10	11
	100.0%		44.5%	39.1%	7.8%	8.6%
	15.4%		16.9%	12.4%	23.3%	22.4%
Monroe, Washtenaw, and Mid-Michigan	147		56	80	5	6
	100.0%		38.1%	54.4%	3.4%	4.1%
	17.7%		16.6%	19.9%	11.6%	12.2%
West Michigan	162		66	80	7	9
	100.0%		40.7%	49.4%	4.3%	5.6%
	19.5%		19.6%	19.9%	16.3%	18.4%
Northern Michigan/the U.P.	94		58	29	1	6
	100.0%		61.7%	30.9%	1.1%	6.4%
	11.3%		17.2%	7.2%	2.3%	12.2%

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<u>General Election 2016</u>					
Clinton	355 100.0% 42.7%	20 5.6% 5.9%	321 90.4% 79.9%	8 2.3% 18.6%	6 1.7% 12.2%
Johnson	37 100.0% 4.5%	1 2.7% 0.3%	16 43.2% 4.0%	15 40.5% 34.9%	5 13.5% 10.2%
Stein	26 100.0% 3.1%	2 7.7% 0.6%	16 61.5% 4.0%	7 26.9% 16.3%	1 3.8% 2.0%
Trump	333 100.0% 40.1%	288 86.5% 85.5%	21 6.3% 5.2%	9 2.7% 20.9%	15 4.5% 30.6%
Did Not Vote	41 100.0% 4.9%	11 26.8% 3.3%	21 51.2% 5.2%	2 4.9% 4.7%	7 17.1% 14.3%
Not Sure	39 100.0% 4.7%	15 38.5% 4.5%	7 17.9% 1.7%	2 5.1% 4.7%	15 38.5% 30.6%

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N=827	Total	Senate Trial Ballot			
	Total	James	Stabenow	Another Party	Undecided
Total	827 100.0% 100.0%	378 45.7% 100.0%	405 49.0% 100.0%	10 1.2% 100.0%	34 4.1% 100.0%

Age

18-29	148 100.0% 17.9%	60 40.5% 15.9%	80 54.1% 19.8%	0 0.0% 0.0%	8 5.4% 23.5%
30-44	157 100.0% 19.0%	67 42.7% 17.7%	75 47.8% 18.5%	0 0.0% 0.0%	15 9.6% 44.1%
45-64	361 100.0% 43.7%	183 50.7% 48.4%	163 45.2% 40.2%	9 2.5% 90.0%	6 1.7% 17.6%
65+	161 100.0% 19.5%	68 42.2% 18.0%	87 54.0% 21.5%	1 0.6% 10.0%	5 3.1% 14.7%

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Voter Probability

Definitely Voting	701 100.0% 84.8%	335 47.8% 88.6%	345 49.2% 85.2%	6 0.9% 60.0%	15 2.1% 44.1%
Probably Voting	51 100.0% 6.2%	19 37.3% 5.0%	30 58.8% 7.4%	0 0.0% 0.0%	2 3.9% 5.9%
Not Sure Yet	57 100.0% 6.9%	21 36.8% 5.6%	23 40.4% 5.7%	0 0.0% 0.0%	13 22.8% 38.2%
Voted AV	18 100.0% 2.2%	3 16.7% 0.8%	7 38.9% 1.7%	4 22.2% 40.0%	4 22.2% 11.8%

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<u>Gender</u>					
Male	394 100.0% 47.6%	195 49.5% 51.6%	181 45.9% 44.7%	7 1.8% 70.0%	11 2.8% 32.4%
Female	433 100.0% 52.4%	183 42.3% 48.4%	224 51.7% 55.3%	3 0.7% 30.0%	23 5.3% 67.6%

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<u>Party Affiliation</u>					
Democrat	349 100.0% 42.2%	10 2.9% 2.6%	320 91.7% 79.0%	0 0.0% 0.0%	19 5.4% 55.9%
Republican	333 100.0% 40.3%	304 91.3% 80.4%	23 6.9% 5.7%	0 0.0% 0.0%	6 1.8% 17.6%
Another Party	18 100.0% 2.2%	10 55.6% 2.6%	4 22.2% 1.0%	4 22.2% 40.0%	0 0.0% 0.0%
Independent	104 100.0% 12.6%	51 49.0% 13.5%	45 43.3% 11.1%	6 5.8% 60.0%	2 1.9% 5.9%
Not Sure	23 100.0% 2.8%	3 13.0% 0.8%	13 56.5% 3.2%	0 0.0% 0.0%	7 30.4% 20.6%

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<u>Race</u>					
White/Caucasian	682 100.0% 82.5%	342 50.1% 90.5%	308 45.2% 76.0%	6 0.9% 60.0%	26 3.8% 76.5%
African-American	83 100.0% 10.0%	14 16.9% 3.7%	68 81.9% 16.8%	0 0.0% 0.0%	1 1.2% 2.9%
Other	62 100.0% 7.5%	22 35.5% 5.8%	29 46.8% 7.2%	4 6.5% 40.0%	7 11.3% 20.6%

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<u>Trump Approval</u>					
Approve	371 100.0% 44.9%	338 91.1% 89.4%	28 7.5% 6.9%	0 0.0% 0.0%	5 1.3% 14.7%
Disapprove	432 100.0% 52.2%	38 8.8% 10.1%	369 85.4% 91.1%	6 1.4% 60.0%	19 4.4% 55.9%
Undecided	24 100.0% 2.9%	2 8.3% 0.5%	8 33.3% 2.0%	4 16.7% 40.0%	10 41.7% 29.4%

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	Total		James	Stabenow	Another Party	Undecided
Total	827		378	405	10	34
	100.0%		45.7%	49.0%	1.2%	4.1%
	100.0%		100.0%	100.0%	100.0%	100.0%
<u>Area</u>						
The City of Detroit	35		4	22	4	5
	100.0%		11.4%	62.9%	11.4%	14.3%
	4.2%		1.1%	5.4%	40.0%	14.7%
Wayne County Outside Detroit	111		41	61	0	9
	100.0%		36.9%	55.0%	0.0%	8.1%
	13.4%		10.8%	15.1%	0.0%	26.5%
Oakland County	80		26	52	0	2
	100.0%		32.5%	65.0%	0.0%	2.5%
	9.7%		6.9%	12.8%	0.0%	5.9%
Macomb County	76		38	36	0	2
	100.0%		50.0%	47.4%	0.0%	2.6%
	9.2%		10.1%	8.9%	0.0%	5.9%
Flint, Saginaw, Bay City, Midland, Thumb	136		76	52	3	5
	100.0%		55.9%	38.2%	2.2%	3.7%
	16.4%		20.1%	12.8%	30.0%	14.7%
Monroe, Washtenaw, and Mid-Michigan	141		61	75	0	5
	100.0%		43.3%	53.2%	0.0%	3.5%
	17.0%		16.1%	18.5%	0.0%	14.7%
West Michigan	155		66	84	3	2
	100.0%		42.6%	54.2%	1.9%	1.3%
	18.7%		17.5%	20.7%	30.0%	5.9%
Northern Michigan/the U.P.	93		66	23	0	4
	100.0%		71.0%	24.7%	0.0%	4.3%
	11.2%		17.5%	5.7%	0.0%	11.8%

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<u>General Election 2016</u>					
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Johnson	36 100.0% 4.4%	22 61.1% 5.8%	4 11.1% 1.0%	9 25.0% 90.0%	1 2.8% 2.9%
Stein	28 100.0% 3.4%	2 7.1% 0.5%	25 89.3% 6.2%	0 0.0% 0.0%	1 3.6% 2.9%
Trump	338 100.0% 40.9%	306 90.5% 81.0%	28 8.3% 6.9%	1 0.3% 10.0%	3 0.9% 8.8%
Did Not Vote	35 100.0% 4.2%	10 28.6% 2.6%	22 62.9% 5.4%	0 0.0% 0.0%	3 8.6% 8.8%
Not Sure	32 100.0% 3.9%	16 50.0% 4.2%	7 21.9% 1.7%	0 0.0% 0.0%	9 28.1% 26.5%