



## P R E S S R E L E A S E

**FOR IMMEDIATE RELEASE: November 5, 2018**

**Contact: Steve Mitchell  
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### **Whitmer by 14% over Schuette Stabenow by 7% over James**

***Whitmer 54% - Schuette 40% & Stabenow 53% - James 46%***

**EAST LANSING, Mich.** — Former state Sen. Gretchen Whitmer (54%) leads Michigan Attorney General Bill Schuette (40%) by fourteen percent (40%) in the race for governor while U.S. Sen. Debbie Stabenow (53%) leads African-American businessman John James (46%) by seven percent according to a statewide poll conducted by Mitchell Research Communications of likely voters in tomorrow's election. In the governor race 1% is voting for another party while 1% are undecided. In the Senate race, only 1% is undecided. The IVR (automated) survey of N=701 Likely Voters was conducted Sunday November 4, 2018. It has a Margin of Error of + or – 3.7% at the 95% level of confidence. All calls were made to landlines.

“John James is surging as the election approaches tomorrow. All Republicans lost steam as a result of the pipe bomber and the shooting in Pittsburgh. Although they are getting momentum back, it seems out of reach for Bill Schuette and a difficult road for James, despite his surging poll numbers. In the year of the women, both Gretchen Whitmer and Debbie Stabenow are very strong with women voters. Whitmer leads by 28% with females and trails by 5% with men. Stabenow leads by 23% with females and trails by 12% with men,” Steve Mitchell, president of Mitchell Research & Communications said.

“Whitmer and Stabenow are poised to win on Tuesday,” Mitchell concluded.

**[The poll was conducted by Mitchell Research and Communications of East Lansing, MI and was not commissioned or paid for by any candidate.]**

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**Crosstabs Follow Below:**

### Mitchell Research & Communications - Final MI Statewide Poll 11-4-18

N=701	Total	Governor Trial Ballot			
	Total	Schuette	Whitmer	Another Party	DK/ Refused
Total	701 100.0% 100.0%	290 41.4% 100.0%	381 54.4% 100.0%	8 1.1% 100.0%	22 3.1% 100.0%
<u>Age</u>					
18-29	124 100.0% 17.7%	45 36.3% 15.5%	75 60.5% 19.7%	4 3.2% 50.0%	0 0.0% 0.0%
30-44	136 100.0% 19.4%	56 41.2% 19.3%	69 50.7% 18.1%	0 0.0% 0.0%	11 8.1% 50.0%
45-64	300 100.0% 42.8%	131 43.7% 45.2%	156 52.0% 40.9%	4 1.3% 50.0%	9 3.0% 40.9%
65+	141 100.0% 20.1%	58 41.1% 20.0%	81 57.4% 21.3%	0 0.0% 0.0%	2 1.4% 9.1%

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<u>Gender</u>					
Male	326 100.0% 46.5%	166 50.9% 57.2%	151 46.3% 39.6%	5 1.5% 62.5%	4 1.2% 18.2%
Female	375 100.0% 53.5%	124 33.1% 42.8%	230 61.3% 60.4%	3 0.8% 37.5%	18 4.8% 81.8%

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<u>Party Affiliation</u>					
Democrat	298 100.0% 42.5%	12 4.0% 4.1%	277 93.0% 72.7%	1 0.3% 12.5%	8 2.7% 36.4%
Republican	254 100.0% 36.2%	226 89.0% 77.9%	23 9.1% 6.0%	2 0.8% 25.0%	3 1.2% 13.6%
Another Party	13 100.0% 1.9%	6 46.2% 2.1%	3 23.1% 0.8%	4 30.8% 50.0%	0 0.0% 0.0%
Independent	135 100.0% 19.3%	46 34.1% 15.9%	77 57.0% 20.2%	1 0.7% 12.5%	11 8.1% 50.0%
Not Sure	1 100.0% 0.1%	0 0.0% 0.0%	1 100.0% 0.3%	0 0.0% 0.0%	0 0.0% 0.0%

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<u>Race</u>					
White/Caucasian	575 100.0% 82.0%	267 46.4% 92.1%	285 49.6% 74.8%	2 0.3% 25.0%	21 3.7% 95.5%
African-American	90 100.0% 12.8%	9 10.0% 3.1%	76 84.4% 19.9%	4 4.4% 50.0%	1 1.1% 4.5%
Other	36 100.0% 5.1%	14 38.9% 4.8%	20 55.6% 5.2%	2 5.6% 25.0%	0 0.0% 0.0%

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<u>Area</u>					
The City of Detroit	25 100.0% 3.6%	4 16.0% 1.4%	21 84.0% 5.5%	0 0.0% 0.0%	0 0.0% 0.0%
Wayne County Outside Detroit	75 100.0% 10.7%	37 49.3% 12.8%	36 48.0% 9.4%	2 2.7% 25.0%	0 0.0% 0.0%
Oakland County	83 100.0% 11.8%	42 50.6% 14.5%	35 42.2% 9.2%	0 0.0% 0.0%	6 7.2% 27.3%
Macomb County	68 100.0% 9.7%	26 38.2% 9.0%	39 57.4% 10.2%	0 0.0% 0.0%	3 4.4% 13.6%
Flint, Saginaw, Bay City, Midland, Thumb	94 100.0% 13.4%	37 39.4% 12.8%	56 59.6% 14.7%	0 0.0% 0.0%	1 1.1% 4.5%
Monroe, Washtenaw, and Mid-Michigan	109 100.0% 15.5%	35 32.1% 12.1%	71 65.1% 18.6%	1 0.9% 12.5%	2 1.8% 9.1%
West Michigan	144 100.0% 20.5%	52 36.1% 17.9%	83 57.6% 21.8%	1 0.7% 12.5%	8 5.6% 36.4%
Northern Michigan/the U.P.	103 100.0% 14.7%	57 55.3% 19.7%	40 38.8% 10.5%	4 3.9% 50.0%	2 1.9% 9.1%

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### Trump Approval

Approve	342 100.0% 48.8%	278 81.3% 95.9%	52 15.2% 13.6%	6 1.8% 75.0%	6 1.8% 27.3%
Disapprove	340 100.0% 48.5%	8 2.4% 2.8%	315 92.6% 82.7%	2 0.6% 25.0%	15 4.4% 68.2%
Undecided	19 100.0% 2.7%	4 21.1% 1.4%	14 73.7% 3.7%	0 0.0% 0.0%	1 5.3% 4.5%

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### General Election 2016

Clinton	322 100.0% 45.9%	19 5.9% 6.6%	295 91.6% 77.4%	2 0.6% 25.0%	6 1.9% 27.3%
Johnson	21 100.0% 3.0%	2 9.5% 0.7%	14 66.7% 3.7%	1 4.8% 12.5%	4 19.0% 18.2%
Stein	45 100.0% 6.4%	11 24.4% 3.8%	24 53.3% 6.3%	4 8.9% 50.0%	6 13.3% 27.3%
Trump	279 100.0% 39.8%	246 88.2% 84.8%	27 9.7% 7.1%	1 0.4% 12.5%	5 1.8% 22.7%
Did Not Vote	22 100.0% 3.1%	8 36.4% 2.8%	14 63.6% 3.7%	0 0.0% 0.0%	0 0.0% 0.0%

Senate Crosstabs Below

### Mitchell Research & Communications - Final MI Statewide Poll 11-4-18

N=712	Total		Senate Trial Ballot			
	Total		James	Stabenow	Another Party	Undecided
Total	712		324	377	1	10
	100.0%		45.5%	52.9%	0.1%	1.4%
	100.0%		100.0%	100.0%	100.0%	100.0%
<u>Age</u>						
18-29	122		65	57	0	0
	100.0%		53.3%	46.7%	0.0%	0.0%
	17.1%		20.1%	15.1%	0.0%	0.0%
30-44	137		56	73	0	8
	100.0%		40.9%	53.3%	0.0%	5.8%
	19.2%		17.3%	19.4%	0.0%	80.0%
45-64	304		138	163	1	2
	100.0%		45.4%	53.6%	0.3%	0.7%
	42.7%		42.6%	43.2%	100.0%	20.0%
65+	149		65	84	0	0
	100.0%		43.6%	56.4%	0.0%	0.0%
	20.9%		20.1%	22.3%	0.0%	0.0%

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	Total		James	Stabenow	Another Party	Undecided
Total	712		324	377	1	10
	100.0%		45.5%	52.9%	0.1%	1.4%
	100.0%		100.0%	100.0%	100.0%	100.0%
<u>Gender</u>						
Male	314		176	138	0	0
	100.0%		56.1%	43.9%	0.0%	0.0%
	44.1%		54.3%	36.6%	0.0%	0.0%
Female	398		148	239	1	10
	100.0%		37.2%	60.1%	0.3%	2.5%
	55.9%		45.7%	63.4%	100.0%	100.0%

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<u>Party Affiliation</u>					
Democrat	310 100.0% 43.5%	27 8.7% 8.3%	283 91.3% 75.1%	0 0.0% 0.0%	0 0.0% 0.0%
Republican	253 100.0% 35.5%	237 93.7% 73.1%	14 5.5% 3.7%	1 0.4% 100.0%	1 0.4% 10.0%
Another Party	11 100.0% 1.5%	8 72.7% 2.5%	3 27.3% 0.8%	0 0.0% 0.0%	0 0.0% 0.0%
Independent	137 100.0% 19.2%	52 38.0% 16.0%	76 55.5% 20.2%	0 0.0% 0.0%	9 6.6% 90.0%
Not Sure	1 100.0% 0.1%	0 0.0% 0.0%	1 100.0% 0.3%	0 0.0% 0.0%	0 0.0% 0.0%

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<u>Race</u>					
White/Caucasian	580 100.0% 81.5%	290 50.0% 89.5%	280 48.3% 74.3%	0 0.0% 0.0%	10 1.7% 100.0%
African-American	97 100.0% 13.6%	16 16.5% 4.9%	81 83.5% 21.5%	0 0.0% 0.0%	0 0.0% 0.0%
Other	35 100.0% 4.9%	18 51.4% 5.6%	16 45.7% 4.2%	1 2.9% 100.0%	0 0.0% 0.0%

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<u>Trump Approval</u>					
Approve	345 100.0% 48.5%	298 86.4% 92.0%	42 12.2% 11.1%	0 0.0% 0.0%	5 1.4% 50.0%
Disapprove	344 100.0% 48.3%	23 6.7% 7.1%	315 91.6% 83.6%	1 0.3% 100.0%	5 1.5% 50.0%
Undecided	23 100.0% 3.2%	3 13.0% 0.9%	20 87.0% 5.3%	0 0.0% 0.0%	0 0.0% 0.0%



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<u>Area</u>					
The City of Detroit	26 100.0% 3.7%	3 11.5% 0.9%	23 88.5% 6.1%	0 0.0% 0.0%	0 0.0% 0.0%
Wayne County Outside Detroit	78 100.0% 11.0%	34 43.6% 10.5%	43 55.1% 11.4%	1 1.3% 100.0%	0 0.0% 0.0%
Oakland County	89 100.0% 12.5%	51 57.3% 15.7%	38 42.7% 10.1%	0 0.0% 0.0%	0 0.0% 0.0%
Macomb County	77 100.0% 10.8%	29 37.7% 9.0%	44 57.1% 11.7%	0 0.0% 0.0%	4 5.2% 40.0%
Flint, Saginaw, Bay City, Midland, Thumb	91 100.0% 12.8%	37 40.7% 11.4%	53 58.2% 14.1%	0 0.0% 0.0%	1 1.1% 10.0%
Monroe, Washtenaw, and Mid-Michigan	114 100.0% 16.0%	58 50.9% 17.9%	56 49.1% 14.9%	0 0.0% 0.0%	0 0.0% 0.0%
West Michigan	136 100.0% 19.1%	59 43.4% 18.2%	73 53.7% 19.4%	0 0.0% 0.0%	4 2.9% 40.0%
Northern Michigan/the U.P.	101 100.0% 14.2%	53 52.5% 16.4%	47 46.5% 12.5%	0 0.0% 0.0%	1 1.0% 10.0%

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<u>General Election 2016</u>					
Clinton	334 100.0% 46.9%	31 9.3% 9.6%	301 90.1% 79.8%	1 0.3% 100.0%	1 0.3% 10.0%
Johnson	21 100.0% 2.9%	1 4.8% 0.3%	16 76.2% 4.2%	0 0.0% 0.0%	4 19.0% 40.0%
Stein	44 100.0% 6.2%	24 54.5% 7.4%	20 45.5% 5.3%	0 0.0% 0.0%	0 0.0% 0.0%
Trump	283 100.0% 39.7%	257 90.8% 79.3%	21 7.4% 5.6%	0 0.0% 0.0%	5 1.8% 50.0%
Did Not Vote	17 100.0% 2.4%	7 41.2% 2.2%	10 58.8% 2.7%	0 0.0% 0.0%	0 0.0% 0.0%
Not Sure	13 100.0% 1.8%	4 30.8% 1.2%	9 69.2% 2.4%	0 0.0% 0.0%	0 0.0% 0.0%