



# California Polling

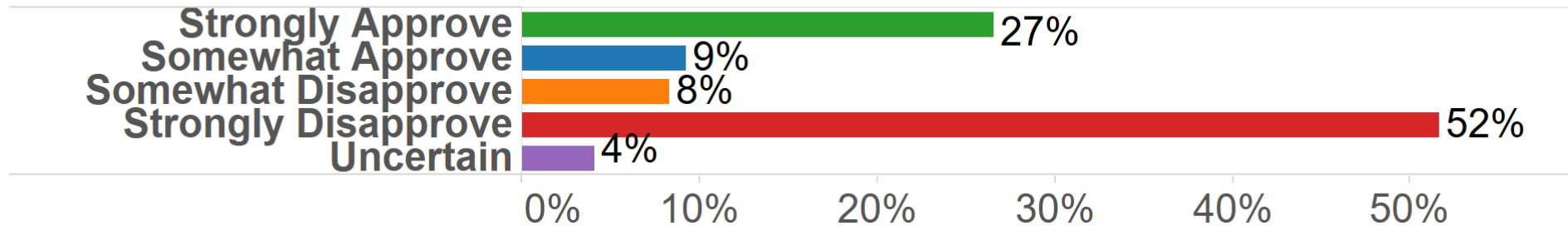
Contact: Doug Kaplan, 407-242-1870

## Executive Summary

Gravis Marketing, a nonpartisan research firm, conducted a random survey of 743 likely voters in California. The poll was conducted from October 25<sup>th</sup> through the 26<sup>th</sup>, with a margin of error of  $\pm 3.6\%$ . The totals may not round to 100% because of rounding. The survey was conducted using live agents and an online panel of cell phone users. The results are weighted by voting demographics. The poll was Paid for by Gravis Marketing.

3) Do you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of President Trump's job performance?

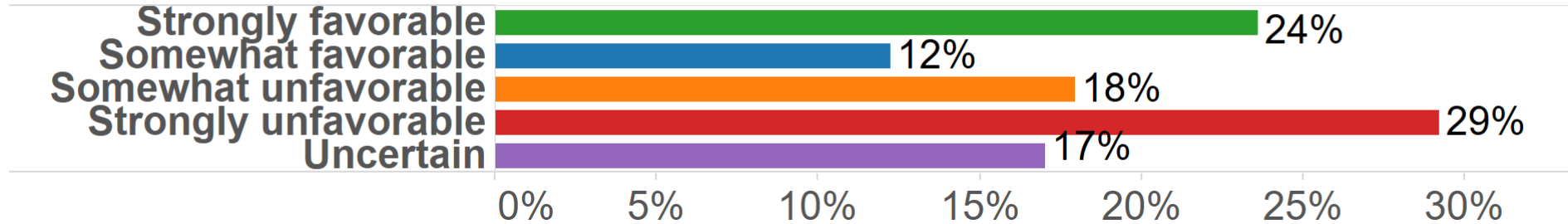
## Q3: TRUMP



	Party			Age group				Gender	
	Democrat	Independent or In Another Party	Republican	18-29	30-49	50-64	65 or older	Female	Male
Q3: TRUMPPERFORMANCE									
Somewhat Approve	6.2%	10.4%	14.1%	12.0%	11.6%	9.3%	5.4%	9.8%	8.8%
Somewhat Disapprove	8.9%	10.6%	4.2%	24.1%	3.9%	6.9%	3.5%	9.2%	7.3%
Strongly Approve	7.2%	26.8%	65.9%	12.6%	28.6%	26.8%	33.4%	23.6%	29.7%
Strongly Disapprove	73.4%	47.8%	12.3%	46.0%	49.5%	56.6%	52.6%	53.8%	49.4%
Uncertain	4.3%	4.4%	3.5%	5.3%	6.3%	0.4%	5.1%	3.6%	4.8%

4) Do you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable opinion of Republican John Cox?

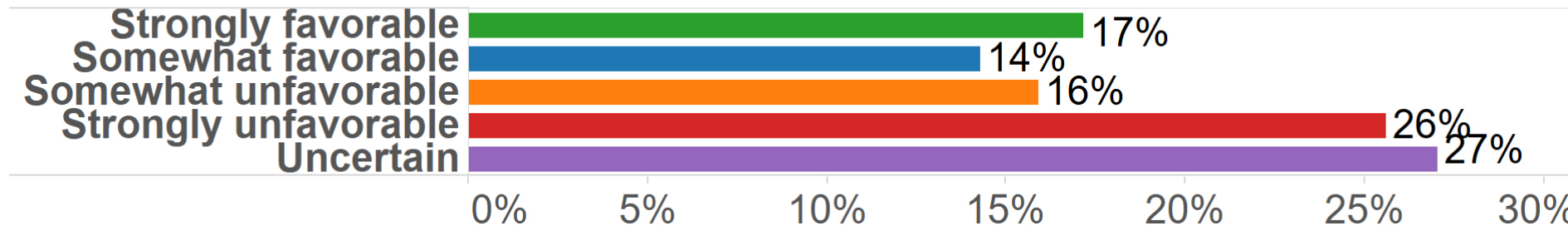
**Q4: COX**



	Party			Age group				Gender	
	Democrat	Independent or In Another Party	Republican	18-29	30-49	50-64	65 or older	Female	Male
Q4: COXOPINION Somewhat favorable	13.2%	5.1%	19.6%	19.2%	14.6%	8.2%	9.5%	11.5%	13.0%
Somewhat unfavorable	21.3%	20.2%	8.3%	26.5%	19.4%	17.1%	11.9%	19.8%	16.0%
Strongly favorable	7.0%	25.3%	55.2%	7.2%	27.7%	25.4%	28.5%	21.7%	25.5%
Strongly unfavorable	43.7%	25.3%	4.6%	11.8%	27.6%	38.4%	33.0%	27.6%	30.8%
Uncertain	14.8%	24.2%	12.3%	35.3%	10.8%	10.9%	17.1%	19.4%	14.6%

5) Do you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable opinion of Republican Steven Bailey?

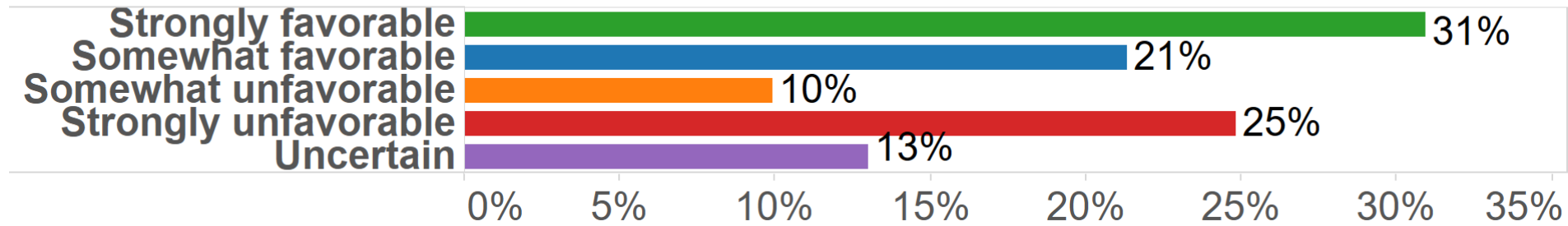
**Q5: BAILEY**



	Party			Age group				Gender	
	Democrat	Independent or In Another Party	Republican	18-29	30-49	50-64	65 or older	Female	Male
Q5: BAILEYOPINION									
Somewhat favorable	10.1%	11.8%	26.1%	28.1%	9.8%	11.4%	12.4%	12.4%	16.2%
Somewhat unfavorable	16.0%	22.2%	7.6%	28.8%	17.8%	13.3%	8.4%	19.4%	12.3%
Strongly favorable	6.1%	17.9%	38.8%	6.9%	23.6%	17.7%	17.3%	15.1%	19.4%
Strongly unfavorable	40.9%	18.7%	3.4%	7.9%	27.2%	34.0%	27.5%	23.1%	28.2%
Uncertain	26.9%	29.4%	24.1%	28.4%	21.6%	23.7%	34.5%	30.1%	23.9%

6) Do you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable opinion of Democrat Gavin Newsom?

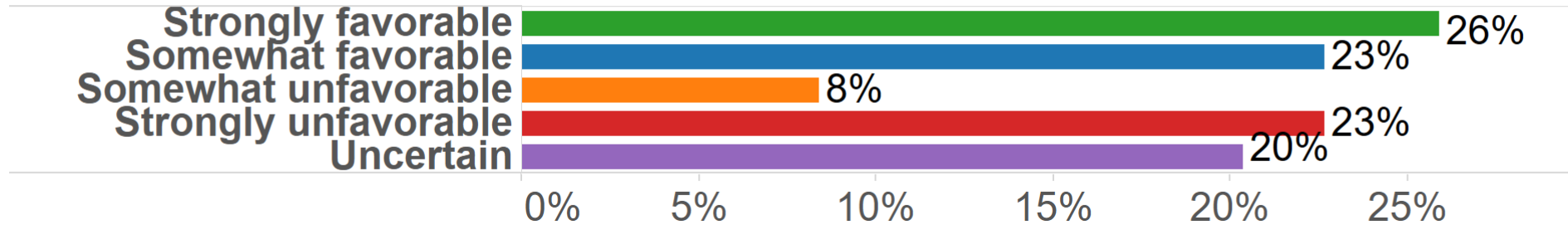
### Q6: NEWSOM



	Party			Age group				Gender	
	Democrat	Independent or In Another Party	Republican	18-29	30-49	50-64	65 or older	Female	Male
Q6: NEWSOMOPINION									
Somewhat favorable	27.3%	25.3%	4.0%	34.1%	26.2%	13.1%	16.5%	17.0%	25.9%
Somewhat unfavorable	4.8%	14.8%	14.1%	20.6%	10.8%	5.0%	7.0%	12.6%	7.1%
Strongly favorable	52.5%	13.5%	9.5%	4.8%	26.8%	44.7%	38.3%	34.2%	27.6%
Strongly unfavorable	8.4%	24.5%	58.8%	14.8%	22.7%	27.0%	31.2%	22.7%	27.0%
Uncertain	7.1%	21.9%	13.5%	25.6%	13.4%	10.2%	7.1%	13.5%	12.5%

7) Do you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable opinion of Democrat Xavier Becerra?

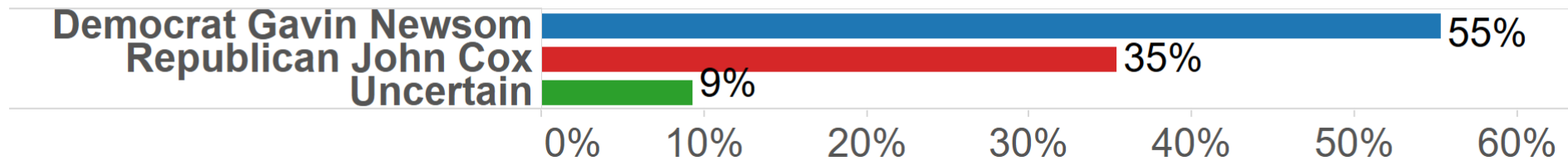
**Q7: BECERRA**



	Party			Age group				Gender	
	Democrat	Independent or In Another Party	Republican	18-29	30-49	50-64	65 or older	Female	Male
Q7: BECERRAOPINION Somewhat favorable	31.5%	21.3%	6.2%	24.2%	28.2%	20.1%	18.9%	18.8%	26.6%
Somewhat unfavorable	4.0%	10.2%	15.1%	16.7%	5.7%	6.4%	7.5%	8.6%	8.2%
Strongly favorable	44.9%	14.3%	2.3%	9.7%	27.3%	31.3%	29.9%	28.5%	23.2%
Strongly unfavorable	7.3%	23.7%	52.6%	11.3%	25.3%	25.5%	24.7%	21.2%	24.1%
Uncertain	12.3%	30.4%	23.7%	38.0%	13.6%	16.6%	19.0%	22.8%	17.9%

8) If the election for Governor was held today who would you vote for?

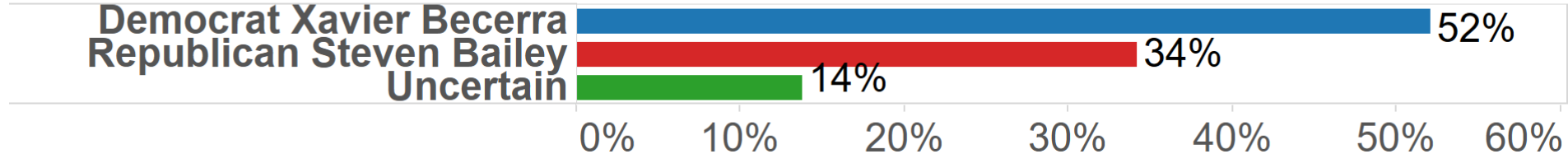
**Q8: GOVERNOR**



		Party			Age group				Gender	
		Democrat	Independent or In Another Party	Republican	18-29	30-49	50-64	65 or older	Female	Male
Q8: COXVSNEWSOM	Democrat Gavin Newsom	85.8%	42.2%	10.1%	49.2%	54.8%	60.3%	54.9%	56.8%	53.7%
	Republican John Cox	11.8%	37.4%	81.1%	26.6%	41.0%	32.4%	38.7%	33.2%	37.7%
	Uncertain	2.4%	20.4%	8.8%	24.2%	4.2%	7.3%	6.4%	10.0%	8.6%

9) If the election for Attorney General were held today, who would you vote for?

### Q9: ATTORNEY GENERAL

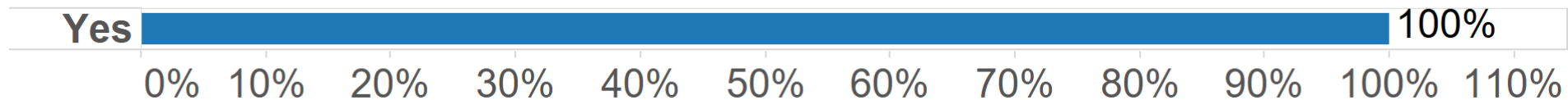


		Party			Age group				Gender	
		Democrat	Independent or In Another Party	Republican	18-29	30-49	50-64	65 or older	Female	Male
Q9: BAILEYVSBECERRA	Democrat Xavier Becerra	80.4%	41.6%	7.8%	39.7%	56.3%	54.7%	53.6%	55.4%	48.6%
	Republican Steven Bailey	13.6%	32.6%	78.1%	31.8%	31.6%	35.1%	37.1%	28.9%	39.7%
	Uncertain	5.9%	25.7%	14.1%	28.5%	12.1%	10.2%	9.2%	15.7%	11.7%

The following questions are for demographic purposes:

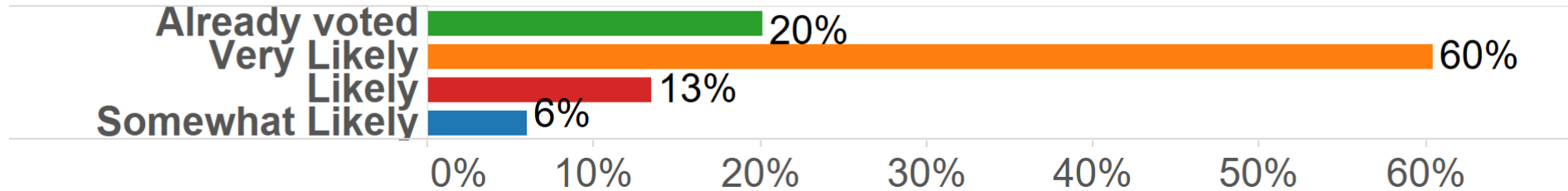
1) Are you registered to vote in California?

### REGISTERED



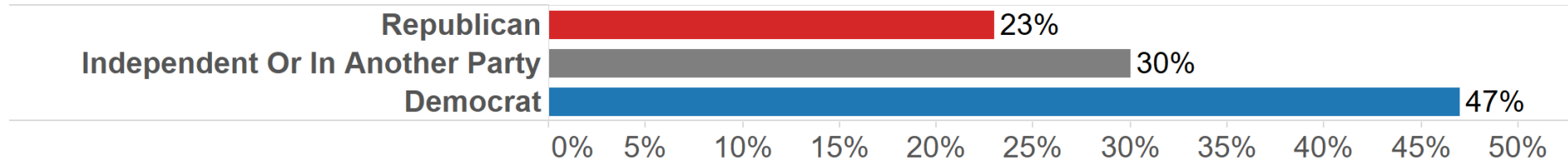
2) How likely are you to vote in the upcoming California Midterm Elections?

**LIKELIHOOD**



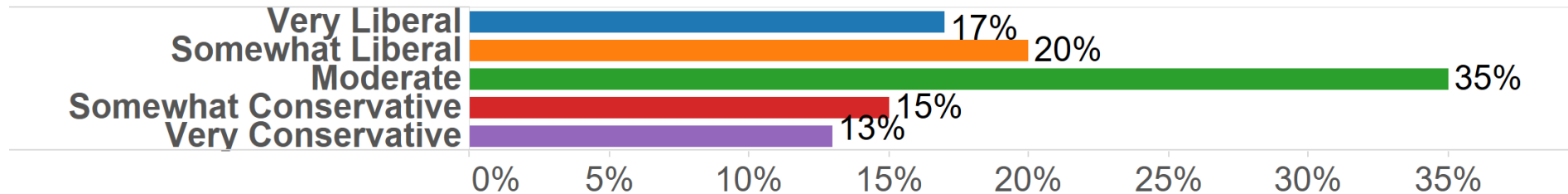
10) What is your party affiliation?

**Party**



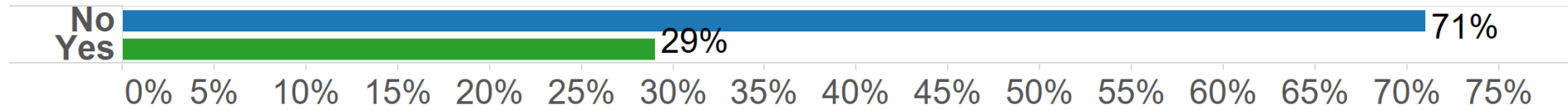
11) What is your political ideology?

**Ideology**



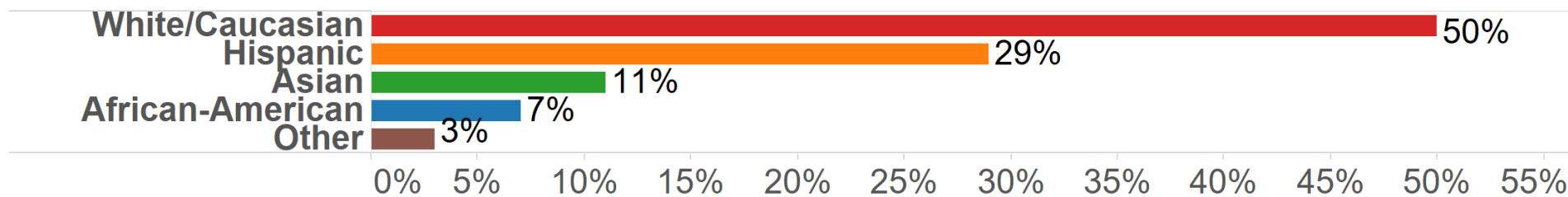
12) Are you or is a member of your immediate family from a Latino, Hispanic or Spanish speaking background?

**Hispanic**



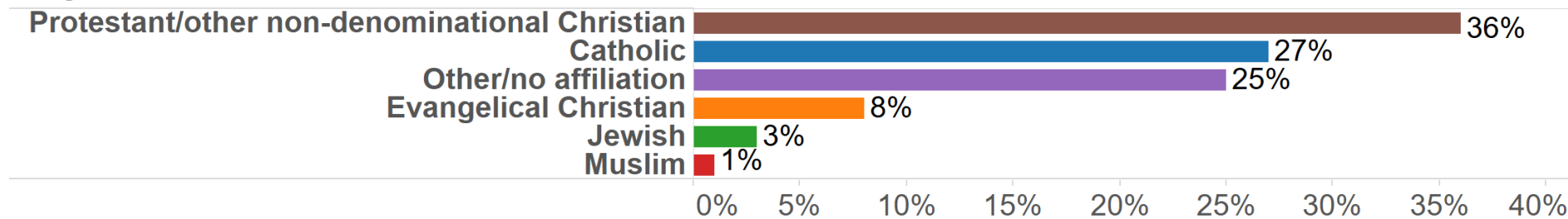
13) What race do you identify yourself as?

**Race**



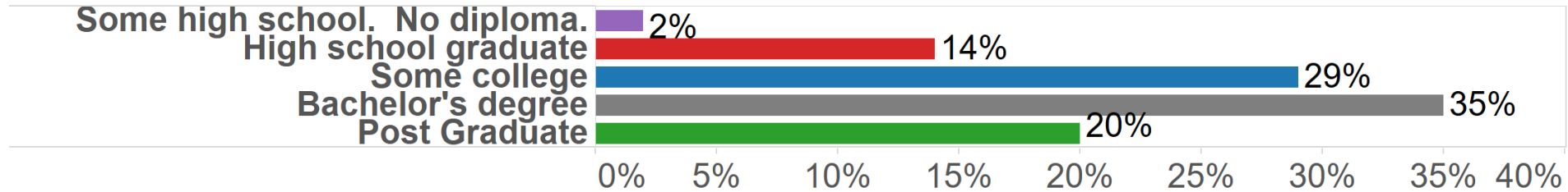
14) Which of the following best represents your religious affiliation?

**Religious affiliation**



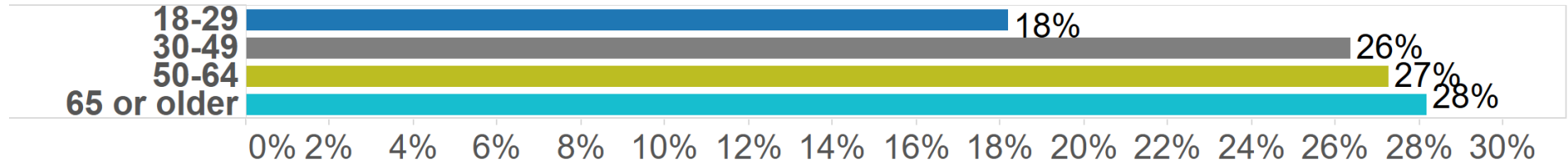
15) What is the highest level of education have you completed?

**Education Category**



16) How old are you?

**Age group**



17) What is your gender?

**Gender**

