



REMINGTON RESEARCH GROUP

FLORIDA

2018 GOP PRIMARY ELECTION

JULY

Survey conducted July 2 and July 5, 2018. 2,826 likely 2018 Republican Primary Election voters participated in the survey. Survey weighted to match expected turnout demographics for the 2018 Republican Primary Election. Survey oversampled the Tampa media market with 1,462 interviews. Effective post weighted sample size is 1,470 with a margin of error of +/-1.84% and a 95% level of confidence. Totals do not always equal 100% due to rounding.

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Q1: Do you think the United States is heading in the right direction, or is it going off on the wrong track?

Right direction: 82%

Wrong track: 12%

Not sure: 6%

Q2: What is your opinion of Donald Trump?

Favorable: 88%

Unfavorable: 8%

No opinion: 3%

Q3: What is your opinion of Ron DeSantis?

Favorable: 49%

Unfavorable: 14%

No opinion: 36%

Q4: What is your opinion of Adam Putnam?

Favorable: 38%

Unfavorable: 23%

No opinion: 39%

Q5: Candidates in the August 28th Republican Primary Election for Governor are Don Baldauf, Ron DeSantis, Timothy Devine, Bob Langford, John Joseph Mercadante, Bruce Nathan, Adam Putnam, and Bob White. If the election were held today, for whom would you vote?

Don Baldauf: 2%

Ron DeSantis: 43%

Timothy Devine: 2%

Bob Langford: 1%

John Joseph Mercadante: 0%

Bruce Nathan: 1%

Adam Putnam: 26%

Bob White: 1%

Undecided: 25%



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Q6: If the candidates in the August 28th Republican Primary Election for Governor were just Ron DeSantis and Adam Putnam, for whom would you vote?

Ron DeSantis: 45%
Adam Putnam: 30%
Undecided: 25%

Q7: Last Thursday, Republican gubernatorial candidates Ron DeSantis and Adam Putnam faced off in a nationally televised debate. Did you watch this debate?

Yes: 31%
No [GO TO Q9]: 69%

Q8: Who do you believe won this debate?

Ron DeSantis: 58%
Adam Putnam: 18%
Neither: 13%
Not sure: 11%

Q9: Thinking about the various types of voters in the Republican Party, which type of Republican do you consider yourself to be? Traditional/Establishment, Christian Conservative, Libertarian, a Trump Republican or Tea Party?

Traditional/Establishment: 13%
Christian Conservative: 37%
Libertarian: 8%
Trump Republican: 32%
Tea Party: 5%
Other: 4%

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Q1: Do you think the United States is heading in the right direction, or is it going off on the wrong track?

Column %	Ft. Myers	Jacksonville	Miami	Mobile, AL	Orlando	Tampa	W. Palm Beach
Right direction	77%	86%	83%	82%	84%	81%	80%
Wrong track	17%	7%	8%	16%	11%	12%	15%
Not sure	6%	7%	9%	3%	5%	6%	6%

Table 1. Q1 by DMA

Column %	Traditional	Christian	Libertarian	Trump	Tea Party	Other
Right direction	68%	85%	68%	94%	77%	43%
Wrong track	24%	8%	26%	4%	12%	43%
Not sure	8%	7%	7%	2%	11%	14%

Table 2. Q1 by TYPE OF GOP

Column %	Female	Male
Right direction	81%	84%
Wrong track	12%	12%
Not sure	8%	4%

Table 3. Q1 by GENDER

Column %	Conservative	Moderate	Liberal
Right direction	89%	65%	48%
Wrong track	6%	24%	47%
Not sure	5%	11%	5%

Table 4. Q1 by IDEOLOGY



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Q2: What is your opinion of Donald Trump?

Column %	Ft. Myers	Jacksonville	Miami	Mobile, AL	Orlando	Tampa	W. Palm Beach
Favorable	86%	92%	88%	87%	90%	87%	84%
Unfavorable	12%	5%	8%	11%	7%	9%	13%
No opinion	2%	3%	4%	2%	3%	4%	3%

Table 5. Q2 by DMA

Column %	Traditional	Christian	Libertarian	Trump	Tea Party	Other
Favorable	72%	92%	70%	100%	92%	52%
Unfavorable	24%	4%	24%	0%	2%	37%
No opinion	4%	4%	6%	0%	6%	11%

Table 6. Q2 by TYPE OF GOP

Column %	Female	Male
Favorable	88%	89%
Unfavorable	8%	8%
No opinion	4%	3%

Table 7. Q2 by GENDER

Column %	Conservative	Moderate	Liberal
Favorable	95%	72%	47%
Unfavorable	2%	23%	45%
No opinion	2%	5%	8%

Table 8. Q2 by IDEOLOGY



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Q3: What is your opinion of Ron DeSantis?

Column %	Ft. Myers	Jacksonville	Miami	Mobile, AL	Orlando	Tampa	W. Palm Beach
Favorable	56%	51%	48%	44%	49%	49%	53%
Unfavorable	18%	14%	10%	9%	17%	15%	12%
No opinion	25%	35%	42%	47%	34%	36%	35%

Table 9. Q3 by DMA

Column %	Traditional	Christian	Libertarian	Trump	Tea Party	Other
Favorable	43%	50%	41%	55%	65%	21%
Unfavorable	28%	10%	19%	12%	8%	26%
No opinion	29%	40%	40%	33%	28%	54%

Table 10. Q3 by TYPE OF GOP

Column %	Female	Male
Favorable	47%	52%
Unfavorable	13%	15%
No opinion	39%	33%

Table 11. Q3 by GENDER

Column %	Conservative	Moderate	Liberal
Favorable	54%	38%	21%
Unfavorable	11%	22%	39%
No opinion	35%	39%	40%

Table 12. Q3 by IDEOLOGY



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Q4: What is your opinion of Adam Putnam?

Column %	Ft. Myers	Jacksonville	Miami	Mobile, AL	Orlando	Tampa	W. Palm Beach
Favorable	34%	34%	23%	24%	42%	50%	35%
Unfavorable	31%	28%	22%	18%	19%	24%	25%
No opinion	35%	38%	56%	59%	39%	26%	40%

Table 13. Q4 by DMA

Column %	Traditional	Christian	Libertarian	Trump	Tea Party	Other
Favorable	44%	41%	30%	34%	46%	21%
Unfavorable	25%	17%	33%	27%	22%	31%
No opinion	31%	42%	38%	39%	32%	48%

Table 14. Q4 by TYPE OF GOP

Column %	Female	Male
Favorable	37%	39%
Unfavorable	20%	26%
No opinion	43%	35%

Table 15. Q4 by GENDER

Column %	Conservative	Moderate	Liberal
Favorable	40%	34%	22%
Unfavorable	22%	27%	29%
No opinion	38%	39%	49%

Table 16. Q4 by IDEOLOGY



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Q5: Candidates in the August 28th Republican Primary Election for Governor are Don Baldauf, Ron DeSantis, Timothy Devine, Bob Langford, John Joseph Mercadante, Bruce Nathan, Adam Putnam, and Bob White. If the election were held today, for whom would you vote?

Column %	Ft. Myers	Jacksonville	Miami	Mobile, AL	Orlando	Tampa	W. Palm Beach
Don Baldauf	1%	4%	2%	1%	2%	3%	1%
Ron DeSantis	51%	52%	44%	46%	42%	38%	44%
Timothy Devine	2%	1%	3%	1%	2%	2%	3%
Bob Langford	1%	0%	0%	1%	1%	0%	3%
John Joseph Mercadante	0%	0%	2%	0%	0%	1%	1%
Bruce Nathan	0%	1%	0%	2%	0%	1%	2%
Adam Putnam	26%	19%	11%	14%	29%	35%	20%
Bob White	0%	0%	1%	2%	1%	2%	1%
Undecided	20%	24%	38%	33%	22%	19%	26%

Table 17. Q5 by DMA

Column %	Traditional	Christian	Libertarian	Trump	Tea Party	Other
Don Baldauf	7%	1%	0%	2%	2%	0%
Ron DeSantis	34%	42%	33%	53%	49%	18%
Timothy Devine	0%	1%	7%	1%	0%	3%
Bob Langford	2%	1%	3%	1%	0%	0%
John Joseph Mercadante	1%	1%	1%	0%	0%	0%
Bruce Nathan	0%	0%	1%	1%	0%	1%
Adam Putnam	31%	29%	25%	22%	23%	13%
Bob White	1%	1%	2%	1%	1%	0%
Undecided	24%	24%	26%	21%	24%	66%

Table 18. Q5 by TYPE OF GOP

Column %	Female	Male
Don Baldauf	2%	2%
Ron DeSantis	40%	46%
Timothy Devine	2%	1%
Bob Langford	1%	1%
John Joseph Mercadante	1%	0%
Bruce Nathan	1%	1%
Adam Putnam	25%	26%
Bob White	1%	1%
Undecided	28%	22%

Table 19. Q5 by GENDER



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Q5: Candidates in the August 28th Republican Primary Election for Governor are Don Baldauf, Ron DeSantis, Timothy Devine, Bob Langford, John Joseph Mercadante, Bruce Nathan, Adam Putnam, and Bob White. If the election were held today, for whom would you vote? (Continued)

Column %	Conservative	Moderate	Liberal
Don Baldauf	2%	2%	4%
Ron DeSantis	47%	32%	21%
Timothy Devine	1%	3%	6%
Bob Langford	1%	2%	3%
John Joseph Mercadante	0%	1%	1%
Bruce Nathan	0%	1%	3%
Adam Putnam	26%	24%	18%
Bob White	1%	1%	4%
Undecided	22%	33%	41%

Table 20. Q5 by IDEOLOGY



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Q6: If the candidates in the August 28th Republican Primary Election for Governor were just Ron DeSantis and Adam Putnam, for whom would you vote?

Column %	Ft. Myers	Jacksonville	Miami	Mobile, AL	Orlando	Tampa	W. Palm Beach
Ron DeSantis	50%	49%	51%	49%	44%	41%	47%
Adam Putnam	30%	28%	14%	20%	33%	37%	25%
Undecided	20%	23%	35%	31%	23%	22%	28%

Table 21. Q6 by DMA

Column %	Traditional	Christian	Libertarian	Trump	Tea Party	Other
Ron DeSantis	37%	43%	43%	54%	51%	21%
Adam Putnam	36%	33%	27%	25%	25%	21%
Undecided	27%	24%	30%	20%	24%	58%

Table 22. Q6 by TYPE OF GOP

Column %	Female	Male
Ron DeSantis	43%	47%
Adam Putnam	29%	30%
Undecided	27%	23%

Table 23. Q6 by GENDER

Column %	Conservative	Moderate	Liberal
Ron DeSantis	49%	36%	32%
Adam Putnam	29%	31%	26%
Undecided	22%	33%	42%

Table 24. Q6 by IDEOLOGY



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Q7: Last Thursday, Republican gubernatorial candidates Ron DeSantis and Adam Putnam faced off in a nationally televised debate. Did you watch this debate?

Column %	Ft. Myers	Jacksonville	Miami	Mobile, AL	Orlando	Tampa	W. Palm Beach
Yes	35%	30%	39%	21%	29%	33%	32%
No	65%	70%	61%	79%	71%	67%	68%

Table 25. Q7 by DMA

Column %	Traditional	Christian	Libertarian	Trump	Tea Party	Other
Yes	27%	31%	26%	38%	30%	18%
No	73%	69%	74%	62%	70%	82%

Table 26. Q7 by TYPE OF GOP

Column %	Female	Male
Yes	30%	33%
No	70%	67%

Table 27. Q7 by GENDER

Column %	Conservative	Moderate	Liberal
Yes	34%	22%	25%
No	66%	78%	75%

Table 28. Q7 by IDEOLOGY



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Q8: Who do you believe won this debate?

Column %	Ft. Myers	Jacksonville	Miami	Mobile, AL	Orlando	Tampa	W. Palm Beach
Ron DeSantis	67%	73%	54%	65%	54%	53%	60%
Adam Putnam	13%	5%	7%	9%	26%	23%	23%
Neither	10%	14%	27%	8%	7%	14%	11%
Not sure	10%	8%	12%	18%	14%	10%	5%

Table 29. Q8 by DMA

Column %	Traditional	Christian	Libertarian	Trump	Tea Party	Other
Ron DeSantis	50%	54%	52%	66%	48%	54%
Adam Putnam	35%	19%	15%	12%	28%	15%
Neither	7%	10%	22%	15%	20%	20%
Not sure	8%	17%	11%	7%	4%	11%

Table 30. Q8 by TYPE OF GOP

Column %	Female	Male
Ron DeSantis	58%	57%
Adam Putnam	16%	20%
Neither	11%	15%
Not sure	14%	8%

Table 31. Q8 by GENDER

Column %	Conservative	Moderate	Liberal
Ron DeSantis	59%	47%	66%
Adam Putnam	16%	29%	15%
Neither	13%	14%	16%
Not sure	11%	10%	3%

Table 32. Q8 by IDEOLOGY



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DEMOGRAPHICS

	%
Dothan, AL	0.25%
Ft. Myers-Naples, FL	9.75%
Gainesville, FL	1.5%
Jacksonville, FL	12.5%
Miami-Ft. Lauderdale, FL	11%
Mobile et al, AL-FL	6%
Orlando et al, FL	21%
Panama City, FL	3%
Tallahassee et al, FL-GA	2.5%
Tampa et al, FL	23.5%
W. Palm Beach et al, FL	9%

Table 41. DMA

	%
Female	52%
Male	48%

Table 42. GENDER

	%
18-29	3%
30-39	5%
40-49	9%
50-69	43%
70+	40%

Table 43. AGE

	%
Conservative	75%
Moderate	21%
Liberal	4%

Table 44. IDEOLOGY