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MASON-DIXON® ARKANSAS POLL



MARCH 2018 2018 GOVERNOR'S RACE

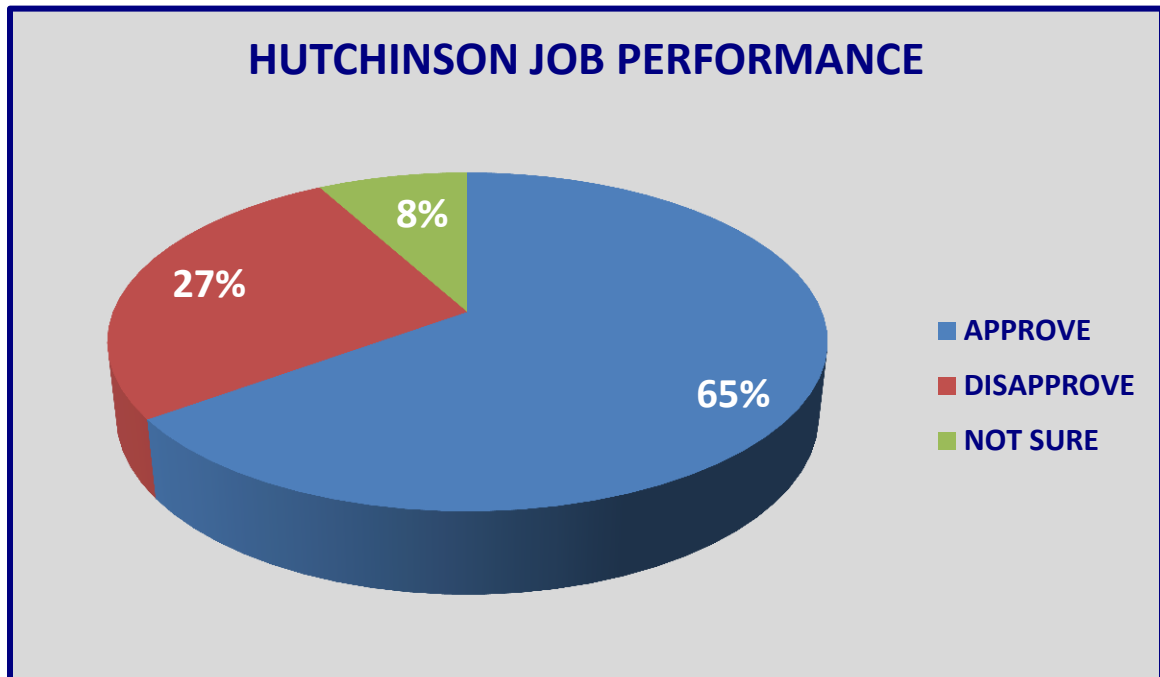
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Tracking public opinion in Arkansas since 1986

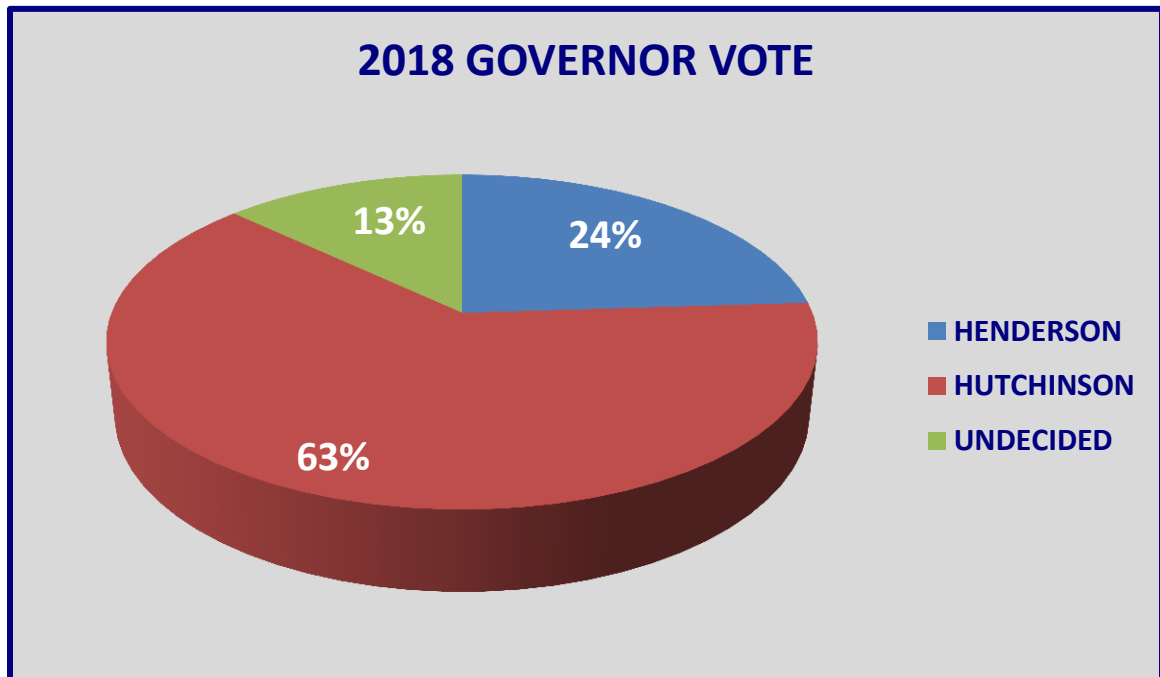
HUTCHINSON HAS SOLID JOB APPROVAL RATING IS A STRONG FAVORITE FOR RE-ELECTION

A large majority of Arkansas voters approve of the job performance of Republican Governor Asa Hutchinson. Statewide, 65% approve of it, while 27% disapprove and 8% are unsure.



Hutchinson is popular across the state, particularly with Republicans (86%), men (69%), whites (70%) and voters over the age of 50 (67%).

Hutchinson holds a wide early lead over likely Democratic challenger Jared Henderson. Statewide, 63% of likely voters support Hutchinson, while 24% back Henderson and 13% are undecided.



Hutchinson runs strong with both Republicans (91%-3%) and Independents (61%-30%). He also is drawing the support of almost one-in-four self-identified Democrats, as Henderson’s current lead among his own party voters is just 50%-24%. That margin, however, is likely to increase as he becomes better known statewide.

But it clearly is an uphill fight for Henderson, as Hutchinson’s support does not appear to be soft in any of the key voter groups in the state. He leads in all four congressional districts, among both men and women and with voters of all ages.

STATEWIDE NAME RECOGNITION

Do you recognize the name _____?

(IF YES) Do you have a favorable, unfavorable or neutral opinion of _____?

	<u>RECOGNIZE FAVORABLE</u>	<u>RECOGNIZE UNFAVORABLE</u>	<u>RECOGNIZE NEUTRAL</u>	<u>DON'T RECOGNIZE</u>
Asa Hutchinson	57%	21%	16%	6%
Jared Henderson	16%	5%	23%	56%

QUESTION: Do you approve or disapprove of the job performance of Asa Hutchinson as governor?

	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
STATE	65%	27%	8%

<u>REGION</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
1st Congressional District	65%	25%	10%
2nd Congressional District	60%	31%	9%
3rd Congressional District	71%	26%	3%
4th Congressional District	64%	26%	10%

<u>SEX</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
Men	69%	24%	7%
Women	61%	31%	8%

<u>AGE</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
<50	62%	26%	12%
50+	67%	28%	5%

<u>RACE</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
White	70%	23%	7%
Black	39%	47%	14%

<u>PARTY IDENTIFICATION</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
Democrat	43%	45%	12%
Republican	86%	9%	5%
Independent	61%	30%	9%

QUESTION: If the 2018 election for governor were held today, for whom would you vote if the candidates were Jared Henderson, the Democrat and Asa Hutchinson, the Republican?

	<u>HENDERSON</u>	<u>HUTCHINSON</u>	<u>UNDECIDED</u>
STATE	24%	63%	13%

<u>REGION</u>	<u>HENDERSON</u>	<u>HUTCHINSON</u>	<u>UNDECIDED</u>
1st Congressional District	24%	62%	14%
2nd Congressional District	30%	56%	14%
3rd Congressional District	17%	73%	10%
4th Congressional District	25%	61%	14%

<u>SEX</u>	<u>HENDERSON</u>	<u>HUTCHINSON</u>	<u>UNDECIDED</u>
Men	20%	69%	11%
Women	27%	58%	15%

<u>AGE</u>	<u>HENDERSON</u>	<u>HUTCHINSON</u>	<u>UNDECIDED</u>
<50	28%	57%	15%
50+	21%	68%	11%

<u>RACE</u>	<u>HENDERSON</u>	<u>HUTCHINSON</u>	<u>UNDECIDED</u>
White	19%	71%	10%
Black	53%	18%	29%

<u>PARTY IDENTIFICATION</u>	<u>HENDERSON</u>	<u>HUTCHINSON</u>	<u>UNDECIDED</u>
Democrat	50%	29%	21%
Republican	3%	91%	6%
Independent	24%	62%	14%

HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon Polling & Research, Inc. of Jacksonville, Florida from March 21 through March 24, 2018. A total of 625 registered Arkansas voters were interviewed statewide by telephone. All stated they regularly vote in state elections.

Those interviewed were selected randomly from a telephone-matched Arkansas voter registration list that included both land line and cell phone numbers. Quotas were assigned to reflect voter registration by county.

The margin for error, according to standards customarily used by statisticians, is no more than ± 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or age grouping.

DEMOGRAPHICS

PARTY IDENTIFICATION:

Democrat	187 (30%)
Republican	238 (38%)
Independent or Other	200 (32%)

AGE:

18-34	113 (18%)
35-49	169 (27%)
50-64	187 (30%)
65+	151 (24%)
Refused	5 (1%)

SEX:

Male	298 (48%)
Female	327 (52%)

RACE/ETHNICITY:

White/Caucasian	508 (81%)
Black/African American	90 (14%)
Hispanic/Latino	12 (2%)
Other	7 (1%)
Refused	8 (1%)

CONGRESSIONAL DISTRICT:

1st Congressional District	145 (23%)
2nd Congressional District	170 (27%)
3rd Congressional District	160 (26%)
4th Congressional District	150 (24%)