KEY FINDINGS

James Craig trails Gretchen Whitmer by 6 percentage points  Whitmer 48%    Craig 42%
John James trails by 10 percentage points  Whitmer 49%    James 39%

**Black Voters Statewide – 32% James Craig**
Gretchen Whitmer 64%

White Voters Statewide – 47% Gretchen Whitmer  42% James Craig

Independents -- James Craig leads 42%  Gretchen Whitmer 39%

Male Voters – James Craig leads 48%  Gretchen Whitmer 44%

Female Voters Gretchen Whitmer leads 51%   James Craig 37%

Among Voter 35-49ys of age – Gretchen Whitmer trails 39%      James Craig 54%

**Gretchen Whitmer loses among voters who care about a key issue.**

**On Economy/jobs**  Gretchen Whitmer 30%    James Craig 63%

**Does Gretchen Whitmer Deserve to be Reelected?**
Deserves to be Reelected 46% (below 50%)    Does Not Deserve to be reelected 41%

**Favorability Ratings:**

Whitmer FAV: 48% - UNFAV: 45%    Craig FAV: 24% - UNFAV: 09% Do not Know: 67%

**COVID-19 FATIGUE** - Covid-19 has dropped as a Top Statewide Issues to Fifth Place with 8% behind Taxes/Govt Spending; Economy/Jobs; Roads/Bridges; & Education

_1. If you are a registered voter at the address I am calling,
100. % Registered voters

_2. Not everyone was able to vote in last year’s November Presidential Election or the August Primary. What about you?

26. %    General Election
74. %   Both Primary and General Election
3. What issues should State Government Officials in Lansing focus on as their number ONE priority this year?

09. % Quality and Improvement of Education
08. % Quality/Access and Cost of Healthcare
17. % Taxes and government spending
08. % Pandemic and Covid-19
15. % Economy & Jobs
14. % Maintenance improvement & repair of Roads & Bridges
01. % Cost of Auto Insurance
28. % Undecided/Unsure

4. In your opinion is Michigan moving in the…?

37. % Right Direction
43. % Wrong Track
07. % Never heard or no opinion

Now I would like your opinion of individuals you may be hearing about

5. Do you have a favorable or unfavorable opinion of Gretchen Whitmer?

48. % Favorable
45. % Unfavorable
07. % Never heard or no opinion

6. Do you have a favorable or unfavorable opinion of John James?

39. % Favorable
34. % Unfavorable
28. % Never heard or no opinion

7. Do you have a favorable or unfavorable opinion of James Craig?

24. % Favorable
09. % Unfavorable
67. % Never heard or no opinion

8. Does Gretchen Whitmer deserve to be re-elected as governor in 2022:

46. % Deserves re-elections
41. % Does not deserve
13. % Undecided/Unsure
There has been an increase in discussion of who may run for Governor of Michigan next year in 2022 – Next is a first look at who may run for Governor next year.

_9. If the General Election for Governor were held today, which of the following candidates would you be your choice on election-day?

49. % Gretchen Whitmer  
39. % John James  
12. % Undecided or Unsure

**Q10 A second other potential Matchup for Governor 2022**

_10. If the General Election for Governor were held today, which of the following candidates would you be your choice on election-day?

48. % Gretchen Whitmer  
42. % James Craig  
10. % Undecided or Unsure

**For Statistical Purposes**

_11. For statistical purposes…your age?

17. % Age 18-34 yrs.  
28. % Age 35-49 yrs.  
22. % Age 50-60 yrs.  
34. % Age 61 and older

_12. If you or someone in your household belongs to a labor union or teachers association?

27. % Union Members  
65. % No Union Members  
08. % Undecided/Unsure /Do not know

_13. Generally Speaking, do you consider yourself…?

38. % Republican  
42. % Democrat  
20. % Independent

**Q14 REPUBLICANS ONLY PRIMARY TEST**

Now I would like to ask how you may vote in a Republican primary election to challenge Governor Gretchen Whitmer next year in 2022 – November General Election -
We will look at matchups that have been discussed in the Media

14 If the Republican primary election for Governor were held today, which of the following candidates would you vote for on election-day?

36. % John James
21. % James Craig
42. % Undecided/Unsure

15. Race/Ethnicity

77. % White
14. % African American/ or Black
09. % Other race or ethnic background

16. If you or someone in your household make, he considers of Hispanic or Latin/Latinx heritage?

11. % Hispanic/Latin/Latinx
83. % No Hispanic/Latin/Latinx
07. % Undecided/Unsure /Do not know

17. Gender

46. % Man
54. % Woman

That completes the survey! Thank you very much. We greatly appreciate your responses.