

MIRS NEWS & TARGET INSYGHT

STATEWIDE – MI GOVERNOR RACE 2022 SURVEY

STATEWIDE STRATIFIED 800 RANDOM SAMPLE – MARGIN OF ERROR +/- 3.5%

Gretchen Whitmer - James Craig – John James

Republican Primary John James vs. James Craig

ACTIVE VOTERS - MAY 09 – 11, 2021

Blended Sample Landlines and Cell Phones

KEY FINDINGS

James Craig trails Gretchen Whitmer by 6 percentage points Whitmer 48% Craig 42%

John James trails by 10 percentage points Whitmer 49% James 39%

Black Voters Statewide – 32% James Craig Gretchen Whitmer 64%

White Voters Statewide – 47% Gretchen Whitmer 42% James Craig

Independents -- James Craig leads 42% Gretchen Whitmer 39%

Male Voters – James Craig leads 48% Gretchen Whitmer 44%

Female Voters Gretchen Whitmer leads 51% James Craig 37%

Among Voter 35-49ys of age – Gretchen Whitmer trails 39% James Craig 54%

Gretchen Whitmer loses among voters who care about a key issue.

On Economy/jobs Gretchen Whitmer **30%** James Craig **63%**

Does Gretchen Whitmer Deserve to be Reelected?

Deserves to be Reelected 46% (below 50%) Does Not Deserve to be reelected 41%

Favorability Ratings:

Whitmer FAV: 48% - UNFAV: 45% **Craig** FAV: 24% - UNFAV: 09% Do not Know: 67%

COVID-19 FATIGUE - Covid-19 has dropped as a Top Statewide Issues to Fifth Place with 8% behind Taxes/Govt Spending; Economy/Jobs; Roads/Bridges; & Education

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__1. If you are a registered voter at the address I am calling,
100. % Registered voters

__2. Not everyone was able to vote in last year’s November Presential Election or the August Primary. What about you?

26. % General Election

74. % Both Primary and General Election

__3. What issues should State Government Officials in Lansing focus on as their number **ONE** priority this year?

- 09. % Quality and Improvement of Education
- 08. % Quality/Access and Cost of Healthcare
- 17. % Taxes and government spending
- 08. % Pandemic and Covid-19
- 15. % Economy & Jobs
- 14. % Maintenance improvement & repair of Roads & Bridges
- 01. % Cost of Auto Insurance
- 28. % **Undecided/Unsure**

__4. In your opinion is Michigan moving in the...?

- 37. % Right Direction
- 43. % Wrong Track
- 07. % Never heard or no opinion

Now I would like your opinion of individuals you may be hearing about

__5. Do you have a favorable or unfavorable opinion of **Gretchen Whitmer**?

- 48. % Favorable
- 45. % Unfavorable
- 07. % Never heard or no opinion

__6. Do you have a favorable or unfavorable opinion of **John James**?

- 39. % Favorable
- 34. % Unfavorable
- 28. % Never heard or no opinion

__7. Do you have a favorable or unfavorable opinion of **James Craig**?

- 24. % Favorable
- 09. % Unfavorable
- 67. % Never heard or no opinion

__8. Does Gretchen Whitmer deserve to be re-elected as governor in 2022:

- 46. % Deserves re-elections
- 41. % Does not deserve
- 13. % Undecided/Unsure

There has been an increase in discussion of who may run for Governor of Michigan next year in 2022 – Next is a first look at who may run for Governor next year.

__9. If the General Election for Governor were held today, which of the following candidates would you be your choice on election-day?

- 49. % Gretchen Whitmer
- 39. % John James
- 12. % Undecided or Unsure

Q10 A second other potential Matchup for Governor 2022

__10. If the General Election for Governor were held today, which of the following candidates would you be your choice on election-day?

- 48. % Gretchen Whitmer
- 42. % James Craig
- 10. % Undecided or Unsure

For Statistical Purposes

__11. For statistical purposes...your age?

- 17. % Age 18-34 yrs.
- 28. % Age 35-49 yrs.
- 22. % Age 50-60 yrs.
- 34. % Age 61 and older

__12. If you or someone in your household belongs to a labor union or teachers association.?

- 27. % Union Members
- 65. % No Union Members
- 08. % Undecided/Unsure /Do not know

__13. Generally Speaking, do you consider yourself...?

- 38. % Republican
- 42. % Democrat
- 20. % Independent

Q14 REPUBLICANS ONLY PRIMARY TEST

Now I would like to ask how you may vote in a Republican primary election to challenge Governor Gretchen Whitmer next year in 2022 – November General Election

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We will look at matchups that have been discussed in the Media

__14 If the Republican primary election for Governor were held today, which of the following candidates would you vote for on election-day?

- 36. % John James
- 21. % James Craig
- 42. % Undecided/Unsure**

__15. Race/Ethnicity

- 77. % White
- 14. % African American/ or Black
- 09. % Other race or ethnic background

__16. If you or someone in your household make, he considers of Hispanic or Latin/Latinx heritage?

- 11. % Hispanic/Latin/Latinx
- 83. % No Hispanic/Latin/Latinx
- 07. % Undecided/Unsure /Do not know

__17. Gender

- 46. % Man
- 54. % Woman

That completes the survey! Thank you very much. We greatly appreciate your responses.