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Dixon – Rinke – Kelley Tied for Lead in GOP Race
(Dixon 15% - Rinke 15% - Kelley 13% - Soldano 8%)

LANSONG, Mich. — With former Detroit Police Chief James Craig and Troy businessman Perry Johnson off the ballot, the race for the Republican nomination for governor is now a three-way statistical dead heat between Tudor Dixon (15%), Kevin Rinke (15%) and Ryan Kelley (13%) with Garret Soldano (8%) and Ralph Rebandt (3%) trailing, according to a statewide poll of likely August Republican Party Primary voters conducted by Mitchell Research & Communications, Inc. Almost half (46%) of the voters are undecided.

The poll, commissioned by MIRS, a Lansing based publication, used a combination of IVR (automated) surveys and text messaging to cell phones directing the cell phone users to a SurveyMonkey poll. The survey of N=588 Likely Voters was conducted on June 21-22, 2022 and has a Margin of Error of + or – 4.04% at the 95% level of confidence.

“A political action committee that supports Tudor Dixon has been advertising on TV in the Detroit media market for more than a week, and as a result of that ad buy Dixon has surged into a tie for first place with Kevin Rinke and Ryan Kelley. Dixon has 28% of the vote in the Detroit market (called a DMA) but is in single digits in the other four major markets --- Grand Rapid/Kalamazoo/Battle Creek (5%), Flint/Saginaw/Bay City (8%), Traverse City/Cadillac (7%) and Lansing (8%). If her campaign had been advertising statewide and not just in Detroit, she would have a sizeable lead now,” Steve Mitchell, president of Mitchell Research said

Rinke gets between 11%-24% in the other top four media markets while Kelley gets about 15% across all of them. Rinke’s ads are why he is in second place in the Detroit market with 18%, while Kelley has only half that percentage (9%) in Detroit.

“Dixon’s campaign has gained real momentum with the endorsements of the DeVos family from Grand Rapids as well as endorsements by Right-to-Life PAC of Michigan and the Michigan Chamber of Commerce. If she is able to generate enough money, she should win the Primary and take on a very tough opponent in Michigan Governor Gretchen Whitmer,” Mitchell concluded.

[The poll was conducted by Mitchell Research and Communications of Lansing, MI and was commissioned by MIRS]

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