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**Subject: Florida Statewide survey conducted for FloridaPolitics.com**

**Date: March 24, 2021**

**Executive Summary:**

This poll of 1,923 likely Florida voters was conducted from March 22 to March 24, 2021. This poll used the registered voter lists supplied by the state of Florida as of February 9<sup>th</sup> 2021. The sample of voters that were contacted included random samples of registered voters within the boundaries of the state of Florida.

The issues surveyed included questions related to the 2021 Legislative session in Florida.

**Methodology:**

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population for the state of Florida.

The scientific results shown for the questions below have a sample size of 1,923 and a 2.2% Margin of Error at a 95% confidence level.

## Respondents' Demographics:

Summary of the demographic breakdown of the Registered voters who responded to this survey:

### Political Party:

Democratic	722 =	37.5%
Republican	735 =	38.2%
Independent	466 =	24.2%

### Race Breakdown:

White, Not Hispanic	1118 =	58.1%
Black, Not Hispanic	299 =	15.5%
Asian or Pacific Islander	51 =	2.7%
Hispanic	328 =	17.1%
Other or Unknown	127 =	6.6%

### Gender Breakdown:

Female	1011 =	52.6%
Male	884 =	46.0%

### Age Breakdown:

18 to 29	227 =	11.8%
30 to 49	519 =	27.0%
50 to 69	733 =	38.1%
70 and up	444 =	23.1%

### Media Market Breakdown:

Pensacola	72 =	3.7%
Panama City	42 =	2.2%
Tallahassee	44 =	2.3%
Jacksonville	163 =	8.5%
Gainesville	43 =	2.2%
Orlando	385 =	20.0%
Tampa	467 =	24.3%
West Palm Beach	219 =	11.4%
Fort Myers	127 =	6.6%
Miami	361 =	18.8%

## State of Florida Registered Voter Demographics

Here are the demographics for all registered voters, the active voters and the difference between the two. For this poll, we weighted based upon the demographics of the active voters. An “active” voter is considered active if they have voted in an election in the last 4 years. All percentages are rounded.

	Registered Voters	Active Voters	Difference
<b>Political Party-</b>			
Democrat:	36.5%	37.2%	+0.7%
Republican:	35.4%	37.8%	+2.4%
Independent:	28.2%	25.0%	-3.2%
<b>Race-</b>			
White:	61.3%	63.3%	+2.0%
Black:	13.5%	12.8%	-0.7%
Hispanic:	17.4%	16.5%	-0.9%
Asian:	2.1%	2.0%	-0.0%
Other:	5.8%	5.3%	-0.5%
<b>Gender-</b>			
Female:	52.0%	53.2%	+1.2%
Male:	45.1%	44.1%	-0.9%
<b>Age-</b>			
18-29:	16.6%	13.9%	-2.7%
30-49:	29.8%	28.4%	-1.4%
50-69:	33.3%	35.5%	+2.2%
70+:	19.8%	21.6%	+1.8%
<b>Media Market-</b>			
Pensacola:	3.7%	3.6%	-0.1%
Panama City:	1.9%	1.9%	-0.0%
Tallahassee:	2.0%	2.0%	-0.0%
Jacksonville:	8.6%	8.6%	0.0%
Gainesville:	1.7%	1.7%	0.0%
Orlando:	21.1%	21.1%	0.0%
Tampa:	24.3%	24.4%	+0.1%
West Palm Beach:	10.2%	10.3%	+0.1%
Fort Myers:	6.6%	6.8%	+0.1%
Miami:	19.9%	19.7%	-0.3%

Here are the demographic changes from 2018 to 2021 for all registered Florida voters:

	<b>2018 All Voters</b>	<b>2021 All Voters</b>	<b>Change</b>
<b>Political Party-</b>			
Democrat:	37.1%	36.5%	-0.6%
Republican:	34.7%	35.4%	+0.6%
Independent:	28.2%	28.2%	0.0%
<b>Race-</b>			
White:	63.5%	61.3%	-2.3%
Black:	13.4%	13.5%	+0.1%
Hispanic:	16.3%	17.4%	+1.1%
Asian:	1.9%	2.1%	+0.2%
Other:	4.8%	5.8%	+1.0%
<b>Gender-</b>			
Female:	52.5%	52.0%	-0.5%
Male:	44.9%	45.1%	+0.1%
<b>Age-</b>			
18-29:	16.7%	16.6%	-0.1%
30-49:	29.8%	29.8%	0.0%
50-69:	33.6%	33.3%	-0.3%
70+:	19.4%	19.8%	+0.4%
<b>Media Market-</b>			
Pensacola:	3.8%	3.7%	-0.1%
Panama City:	2.0%	1.9%	-0.1%
Tallahassee:	2.0%	2.0%	-0.0%
Jacksonville:	8.6%	8.6%	0.0%
Gainesville:	1.7%	1.7%	0.0%
Orlando:	20.9%	21.1%	+0.2%
Tampa:	24.4%	24.3%	-0.1%
West Palm Beach:	10.1%	10.2%	+0.1%
Fort Myers:	6.6%	6.6%	+0.1%
Miami:	19.9%	19.9%	0.0%

## Summary of Scientific Results:

**If the election for Governor were held today, and the candidates were Republican Ron DeSantis and Democrat Nikki Fried, who would you vote for?**

Ron DeSantis:	<b>45.2%</b>
Nikki Fried:	<b>44.6%</b>
Undecided:	<b>10.2%</b>

**Detailed Results with Demographic Breakdowns for Each Question:**  
**If the election for Governor were held today, and the candidates were Republican Ron DeSantis and Democrat Nikki Fried, who would you vote for?**

Ron DeSantis:	<b>45.2%</b>
Nikki Fried:	<b>44.6%</b>
Undecided:	<b>10.2%</b>

Non-Weighted Results and Demographic Breakdowns:

DeSantis:	45.0%
Fried:	44.8%
Undecided:	10.2%

Political Party Breakdown:

Democratic Party	722 responses				
DeSantis:	15.2%	Fried:	71.7%	Undecided:	13.0%
Republican Party	735 responses				
DeSantis:	76.1%	Fried:	17.4%	Undecided:	6.5%
Independent Voter	466 responses				
DeSantis:	42.1%	Fried:	46.1%	Undecided:	11.8%

Race Breakdown:

White, Not Hispanic	1118 responses				
DeSantis:	55.5%	Fried:	37.0%	Undecided:	7.4%
Black, Not Hispanic	299 responses				
DeSantis:	13.0%	Fried:	70.9%	Undecided:	16.1%
Asian or Pacific Islander	51 responses				
DeSantis:	51.0%	Fried:	35.3%	Undecided:	13.7%
Hispanic	328 responses				
DeSantis:	39.6%	Fried:	46.3%	Undecided:	14.0%
Other or Unknown	127 responses				
DeSantis:	38.6%	Fried:	51.2%	Undecided:	10.2%

Gender Breakdown:

Male	884 responses				
DeSantis:	45.0%	Fried:	44.6%	Undecided:	10.4%
Female	1011 responses				
DeSantis:	45.3%	Fried:	44.8%	Undecided:	9.9%

Age Breakdown:

18 to 29	227 responses				
DeSantis:	45.8%	Fried:	45.4%	Undecided:	8.8%
30 to 49	519 responses				
DeSantis:	36.8%	Fried:	51.8%	Undecided:	11.4%
50 to 69	733 responses				
DeSantis:	40.7%	Fried:	49.0%	Undecided:	10.4%
70 and up	444 responses				
DeSantis:	61.3%	Fried:	29.3%	Undecided:	9.5%

Media Market Breakdown:

Pensacola	72 responses				
DeSantis:	56.9%	Fried:	33.3%	Undecided:	9.7%
Panama City	42 responses				
DeSantis:	57.1%	Fried:	38.1%	Undecided:	4.8%
Tallahassee	44 responses				
DeSantis:	34.1%	Fried:	50.0%	Undecided:	15.9%
Jacksonville	163 responses				
DeSantis:	52.8%	Fried:	37.4%	Undecided:	9.8%
Gainesville	43 responses				
DeSantis:	46.5%	Fried:	39.5%	Undecided:	14.0%
Orlando	385 responses				
DeSantis:	48.8%	Fried:	43.1%	Undecided:	8.1%
Tampa	467 responses				
DeSantis:	47.3%	Fried:	40.5%	Undecided:	12.2%
West Palm Beach	219 responses				
DeSantis:	42.5%	Fried:	49.3%	Undecided:	8.2%
Fort Myers	127 responses				
DeSantis:	56.7%	Fried:	36.2%	Undecided:	7.1%
Miami	361 responses				
DeSantis:	29.1%	Fried:	58.7%	Undecided:	12.2%