

PAN ATLANTIC RESEARCH

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56TH OMNIBUS POLL™

“The Benchmark of Maine Public Opinion”

October, 2020



*#1 Ranked Maine-Based Pollster by
FiveThirtyEight in the 2014 and 2018
Election Cycles*

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I. Background

PAN ATLANTIC RESEARCH

- Pan Atlantic Research is a Portland, Maine based, **independent** marketing research and consulting firm which is currently in its 36th year of successful operation.
- This Omnibus Poll is the 56th poll in a series of statewide polls conducted by Pan Atlantic Research on public policy, business, economic, and technology issues.
- Information contained in the Omnibus Poll is developed and intended for clients of Pan Atlantic Research, the media, and the general public.
- **The research conducted for this Omnibus Poll was not commissioned or paid for by any clients or other parties.** Proprietary research collected on other matters for clients (non-election issues) is not included in this report and is the sole property of those clients who commissioned it.
- For further information about the poll or usage thereof, please contact Patrick O. Murphy, President, or Jason Edes, Director of Research, at (207) 221-8877 or by email at pmurphy@panatlanticresearch.com and jedes@panatlanticresearch.com, respectively.

II. Methodology

PAN ATLANTIC RESEARCH

- The 56th Pan Atlantic Research Omnibus Poll™ was conducted between October 2nd and October 6th, 2020.
- A randomly selected sample of **600** Maine residents (“likely voters”) was interviewed online. Participants were recruited using a panel provided by our vendor partner Dynata, a highly respected national research panel provider.
- **Data were weighted using US Census Bureau data to match the composition of Maine’s historical voting population based on Congressional District, age, education, and gender.**
- Each of Maine’s two Congressional Districts are represented by half of the sample. It should be noted that the sample size is more limited for each of the two Congressional Districts (300 per Congressional District).

II. Methodology

- The survey was administered only to those who fulfilled the following criteria:
 - Are “certain,” “very likely,” or “likely” to vote in the upcoming election on November 3th, 2020
 - Are registered to vote in Maine
 - Are ages 18 and older
 - Do not, nor does anyone in their household, work for a market research, advertising or media firm.
- It should be noted that figures may not always equal 100.0 percent due to the rounding of decimals.

II. Methodology

PAN ATLANTIC RESEARCH

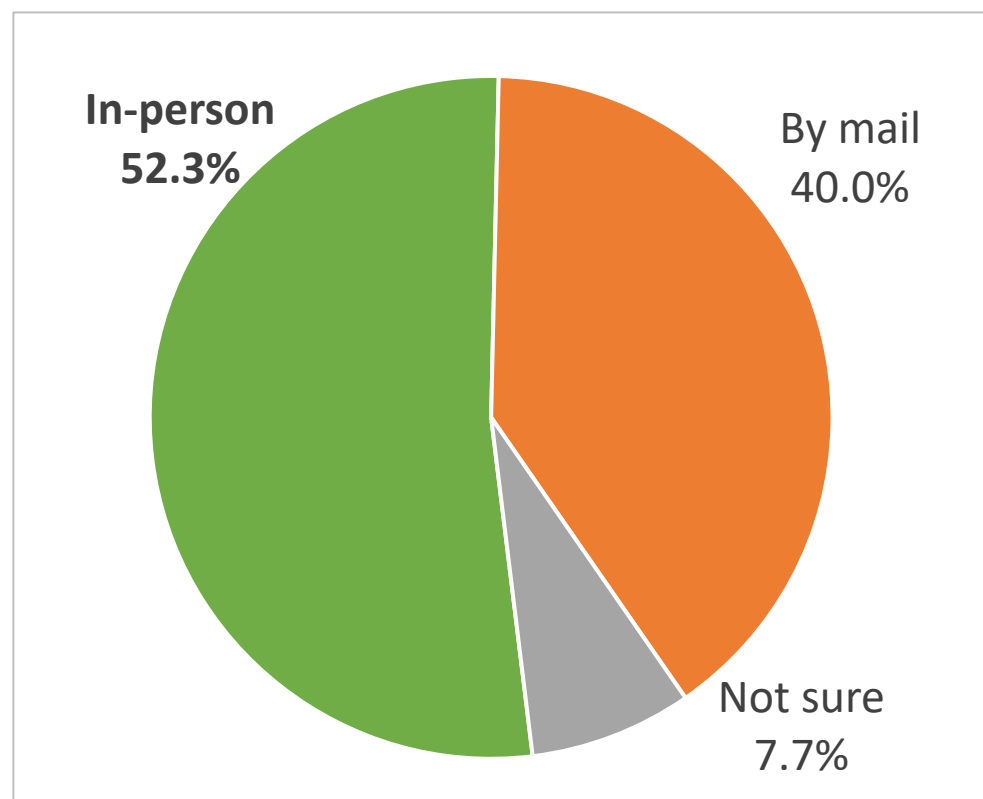
- After weights (for CD, education, income, age, and gender) have been applied, results based on answers from all 600 respondents have a margin of sampling error of approximately $\pm 4.5\%$ at the 95% confidence level.
- The results are broken out by various demographic subsamples, including Congressional District, political party affiliation, age, education, income, and gender. The margins of error for specific subsamples are higher than the $\pm 4.5\%$ margin of sampling error for the entire sample.
- The margin of error for each Congressional District is $\pm 6.4\%$ at the 95% confidence level
- Finally, we note that as with all surveys, these results are indicative of public opinion at a singular point in time and do not seek to project final election results.

III. Pan Atlantic 56th Omnibus Poll Results:

National and State Political Climate

Intended Method of Voting

52.3% of respondents say that they intend to vote in-person in the upcoming November elections, while 40.0% of respondents intend to vote by mail.

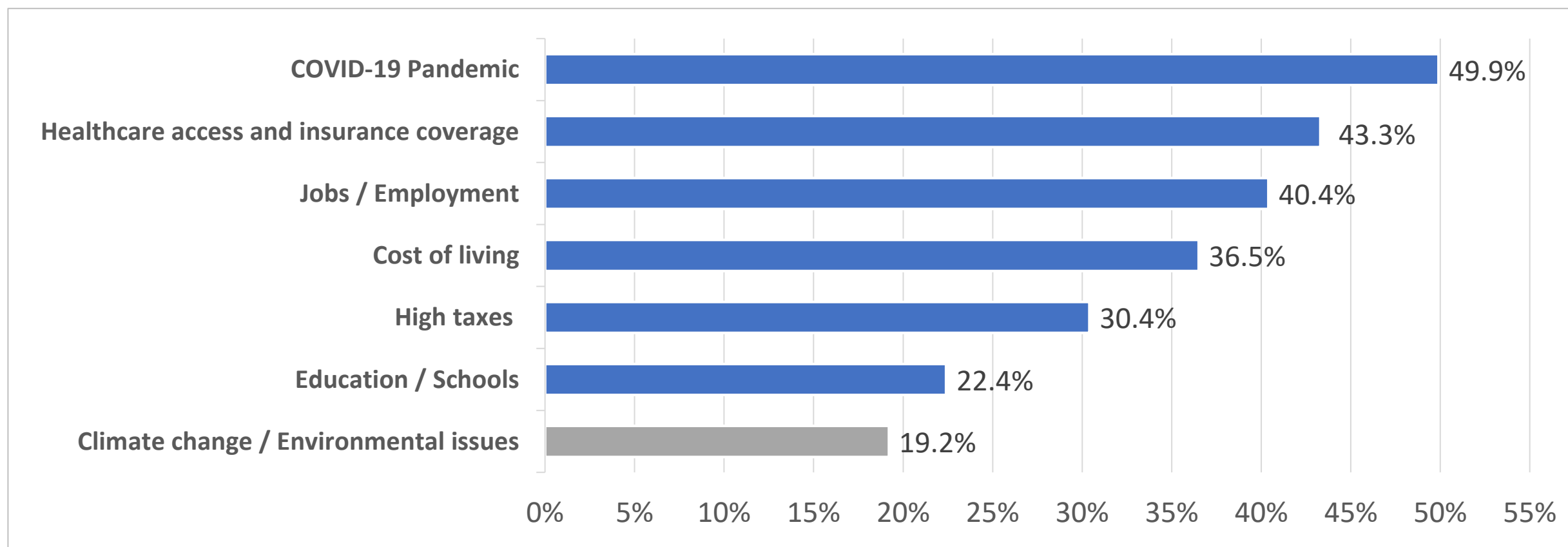


- 7.7% of respondents are not sure how they intend to vote.
- 51.2% of Democrats said that they intend to vote by mail compared to 44.8% of Independents and only 22.0% of Republicans.

- *Do you plan to vote in person or by mail in the upcoming November elections?*

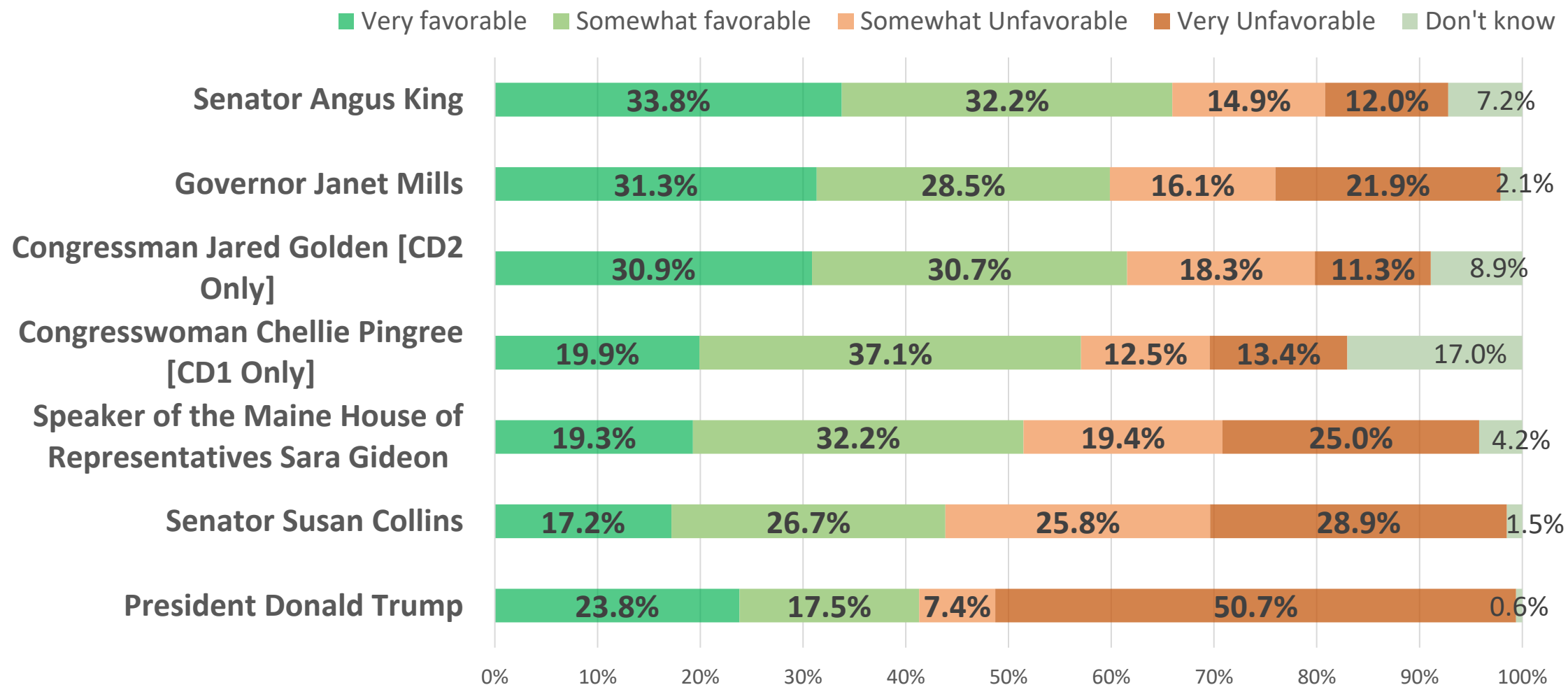
Key Issues Facing the State of Maine – Top 3 Issues Combined

Respondents most frequently named (1) the COVID-19 pandemic, (2) Healthcare access and insurance coverage, and (3) Jobs / Employment as the most important issues facing the State of Maine today. Data below represents the sum of respondents' top three issues.



- What do you think are the **three** most important issues facing the State of Maine today?

Favorability Ratings (4-Point Scale)



- The following are the names of some people holding public office in Maine and nationally. For each person, please indicate whether you have a “very favorable”, “somewhat favorable”, “somewhat unfavorable”, or “very unfavorable” opinion of them.

Net Favorability (% Favorable - % Unfavorable)

Sen. Angus King	+39.1
Rep. Jared Golden (2nd District Only)	+32.0
Rep. Chellie Pingree (1st District Only)	+31.1
Governor Janet Mills	+21.8
Speaker of the Maine House of Representatives Sara Gideon	+7.1
Sen. Susan Collins	-10.8
President Donald Trump	-16.8

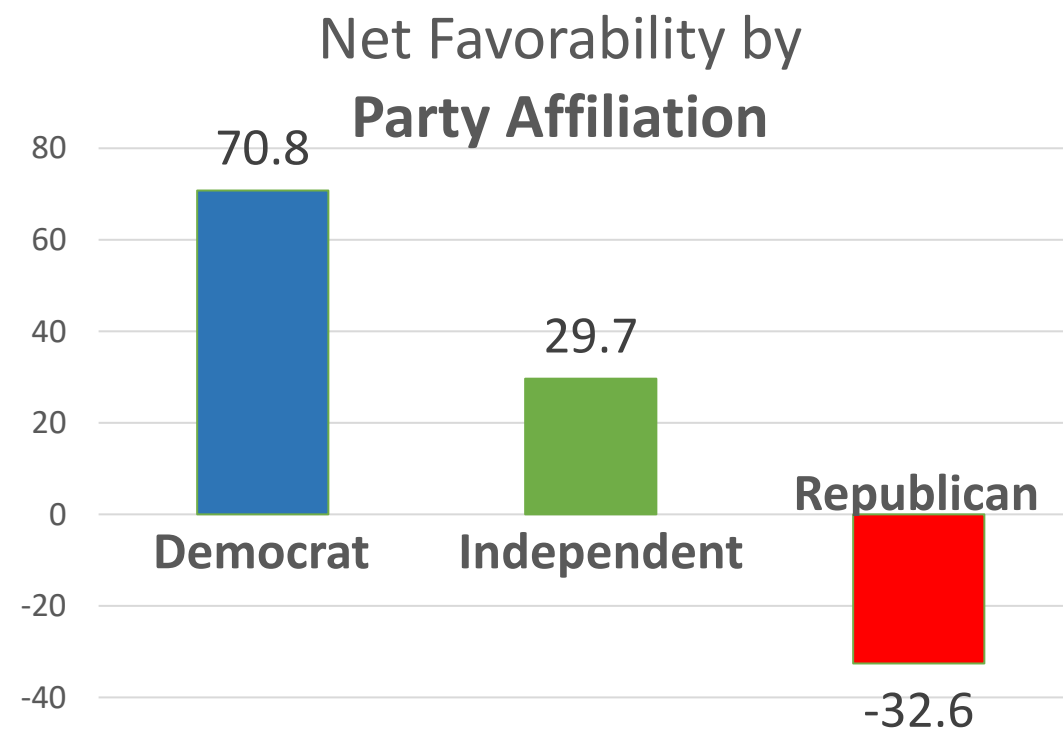
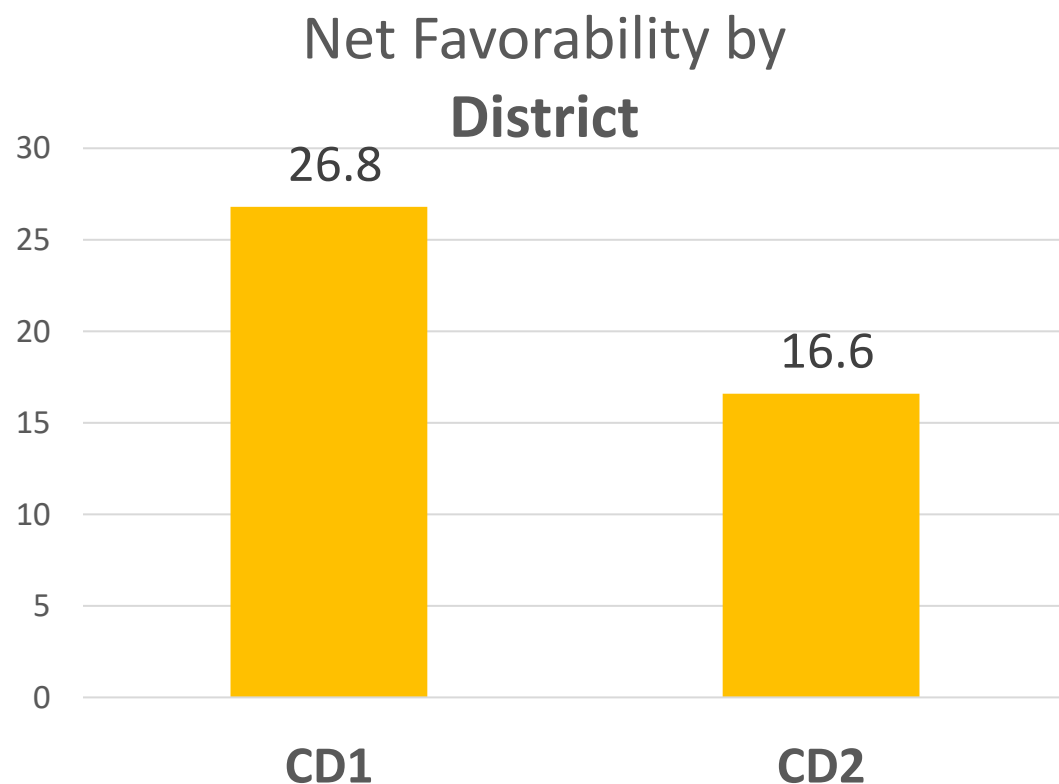
- Among figures tested, Angus King, Jared Golden, Chellie Pingree, Janet Mills, and Sara Gideon all have positive net favorability ratings.
- Susan Collins and Donald Trump each have negative net favorability ratings.

- *The following are the names of some people holding public office in Maine and nationally. For each person, please indicate whether you have a “very favorable”, “somewhat favorable”, “somewhat unfavorable”, or “very unfavorable” opinion of them. [Order was rotated.]*

Net Favorability – Governor Janet Mills

By District and Political Party Affiliation

Governor Janet Mills's Net Favorability is +26.8 in the 1st Congressional District and +16.6 in the 2nd Congressional District. It is +70.8 among Democrats, +29.7 among Independents, and -32.6 among Republicans.

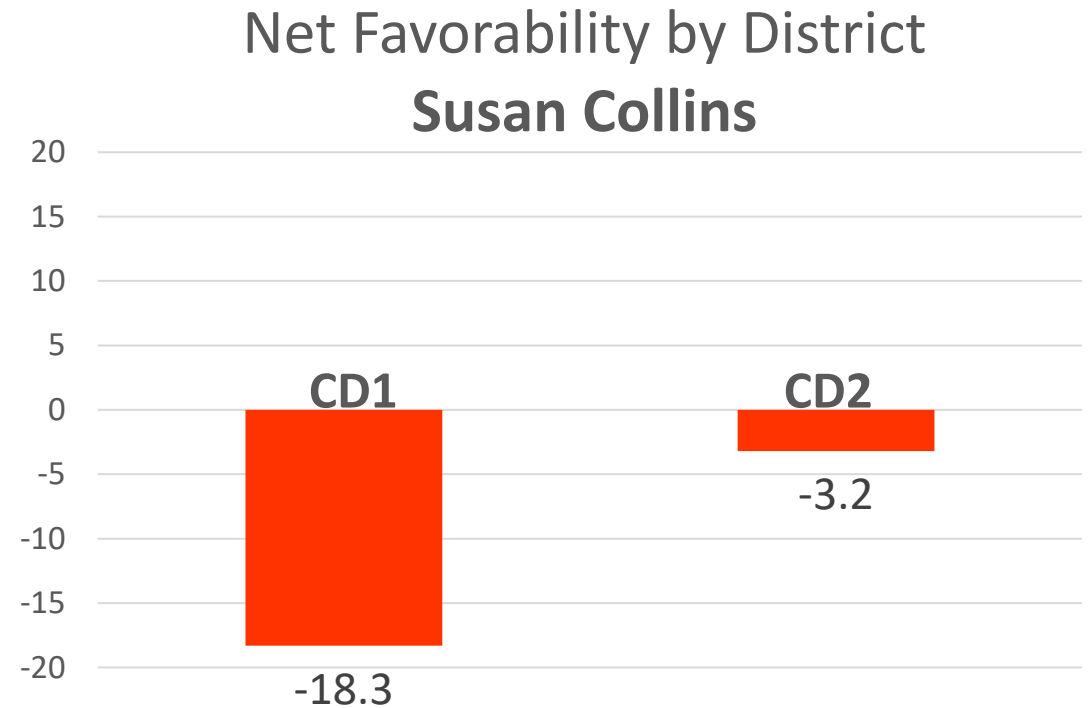
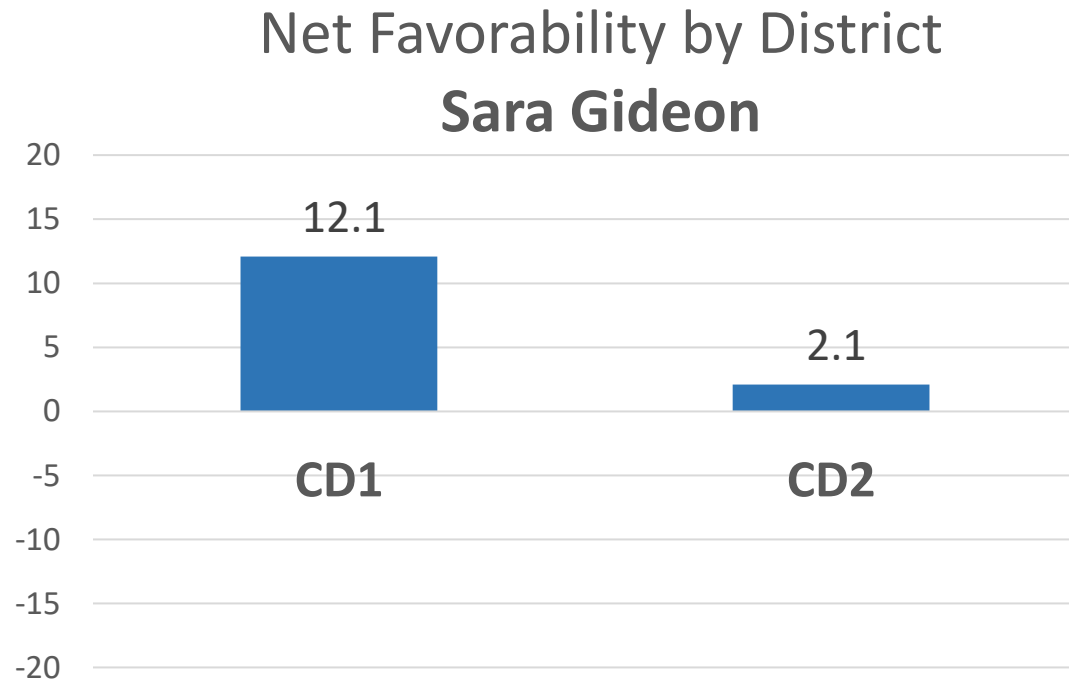


- The following are the names of some people holding public office in Maine and nationally. For each person, please indicate whether you have a “very favorable”, “somewhat favorable”, “somewhat unfavorable”, or “very unfavorable” opinion of them. [Order was rotated.]

Net Favorability – Speaker Sara Gideon and Senator Susan Collins

By Congressional District

Sara Gideon’s Net Favorability is +12.1 in the 1st Congressional District and +2.1 in the 2nd Congressional District. Susan Collins’s Net Favorability is -18.3 in the 1st Congressional District and -3.2 in the 2nd Congressional District.

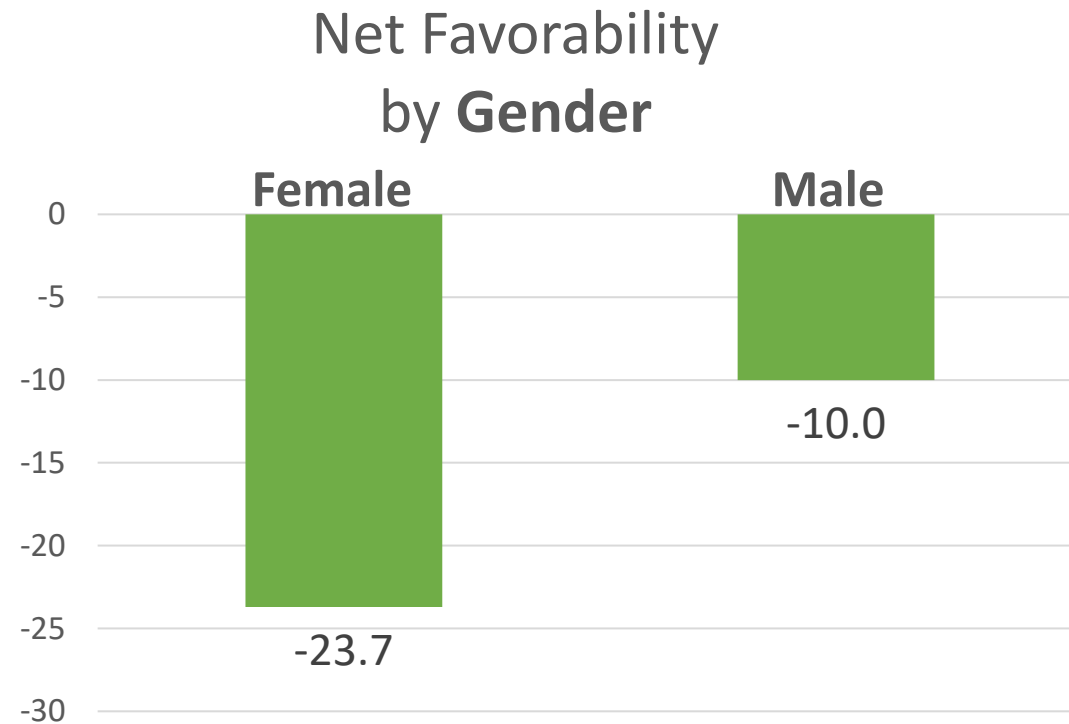
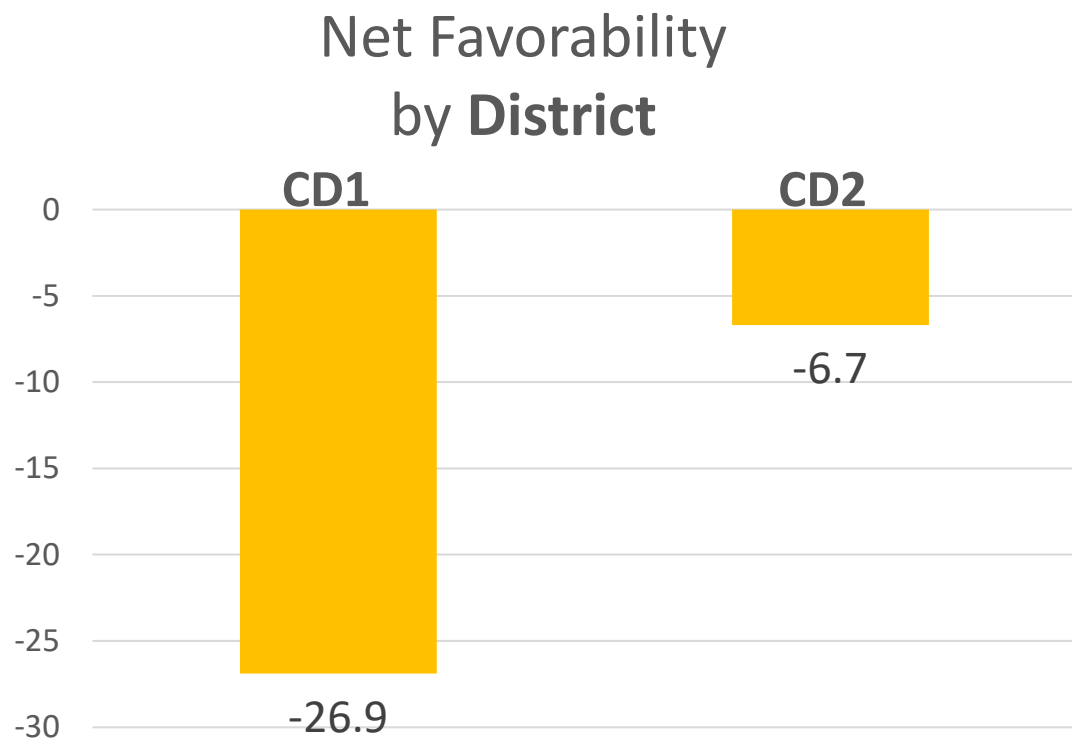


- The following are the names of some people holding public office in Maine and nationally. For each person, please indicate whether you have a “very favorable”, “somewhat favorable”, “somewhat unfavorable”, or “very unfavorable” opinion of them. [Order was rotated.]*

Net Favorability – President Donald Trump

By Congressional District and Gender

Donald Trump's Net Favorability is -26.9 in the 1st Congressional District and -6.7 in the 2nd Congressional District. His Net Favorability is -23.7 among female likely voters and -10.0 among male likely voters.

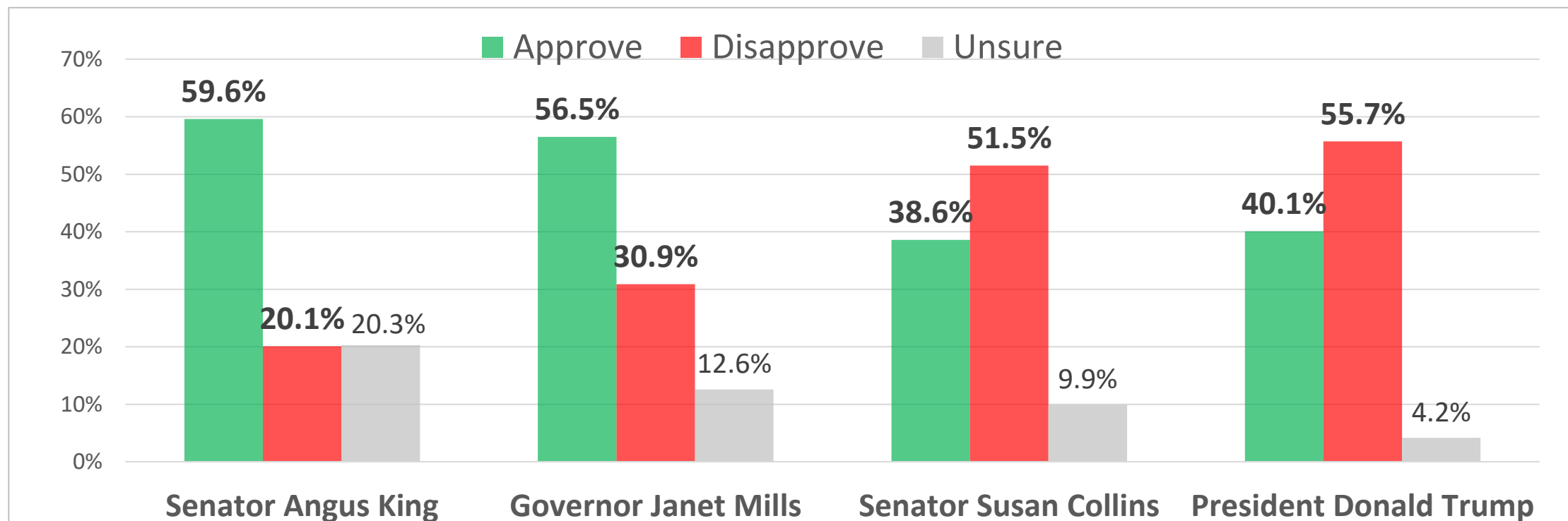


- The following are the names of some people holding public office in Maine and nationally. For each person, please indicate whether you have a “very favorable”, “somewhat favorable”, “somewhat unfavorable”, or “very unfavorable” opinion of them. [Order was rotated.]

Approval of Job Performance

President, Maine's Governor and two Senators

59.6% of respondents approve of Senator Angus King's job performance, while 56.5% approve of Governor Janet Mills's job performance. Conversely, 51.5% of respondents disapprove of Senator Susan Collins's job performance, while 55.7% disapprove of President Donald Trump's job performance.



- *Do you approve or disapprove of the job [Donald Trump / Janet Mills / Susan Collins / Angus King] is doing as [President / Governor / Senator]? [Order was rotated.]*

III. Pan Atlantic 56th Omnibus Poll Results:

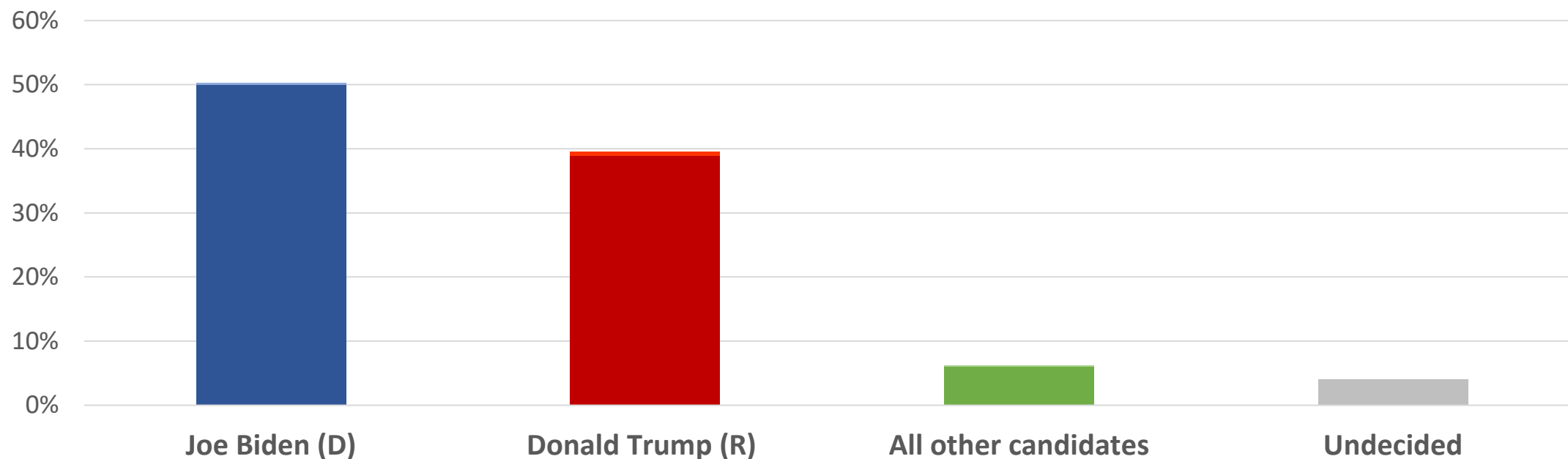
2020 Election

2020 Elections Questions

- For each race in the upcoming November 2020 elections, respondents were first asked *“If today were Election Day, who would you vote for?”*
- Respondents who answered “don’t know” to this question were asked the follow-up question *“Which candidate are you **leaning towards** voting for, even if you have not yet fully made up your mind?”* Respondents who indicated a candidate preference on this question are included in each candidate’s total vote share figures in the slides which follow.
- This methodology follows empirically validated polling best practices.

Presidential Election

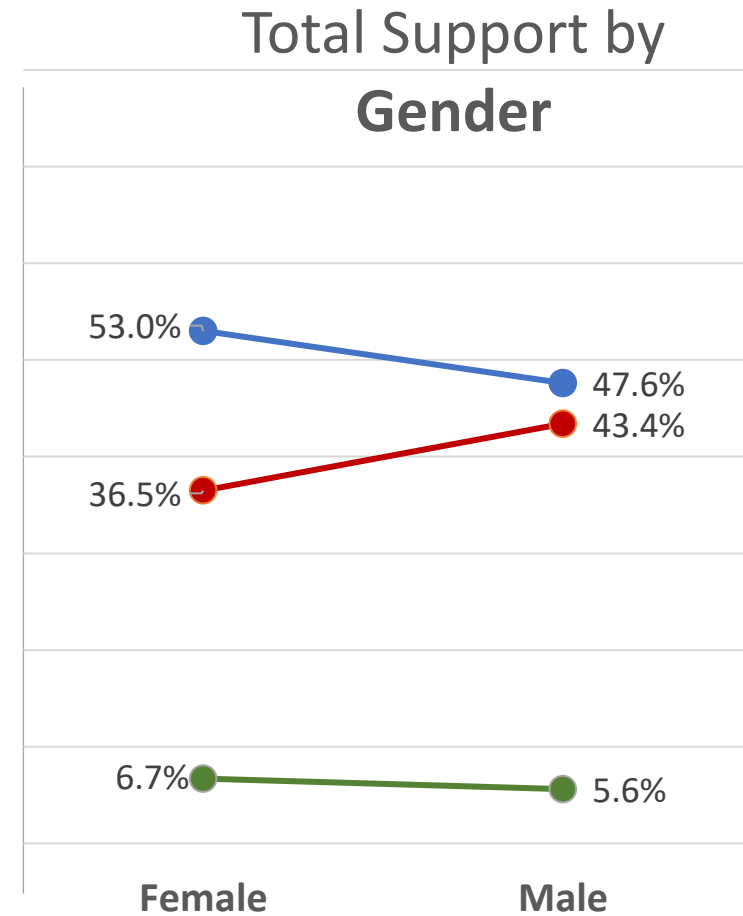
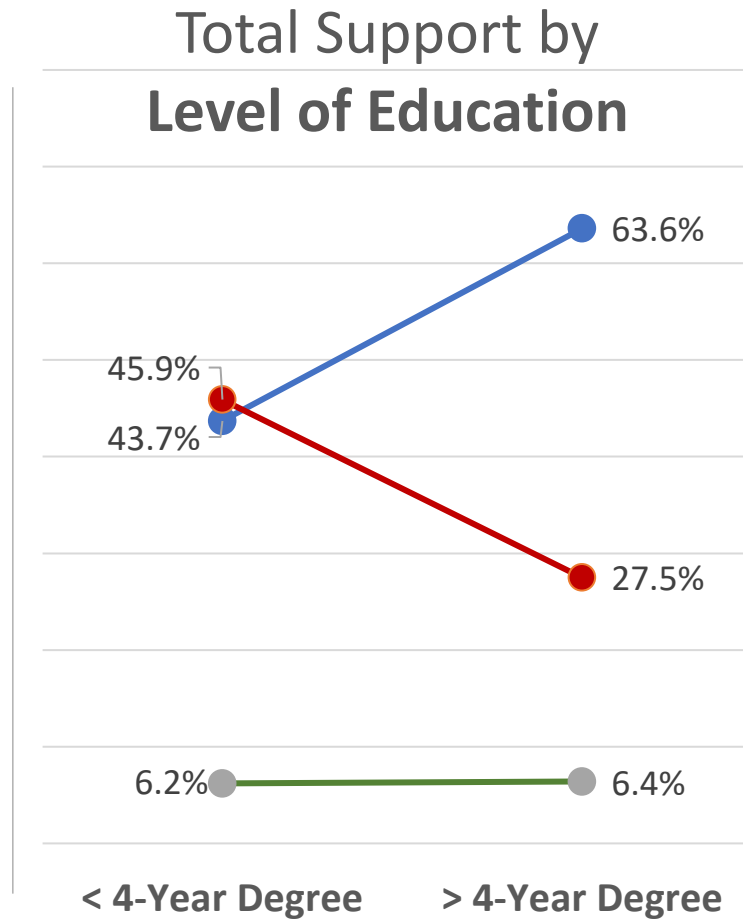
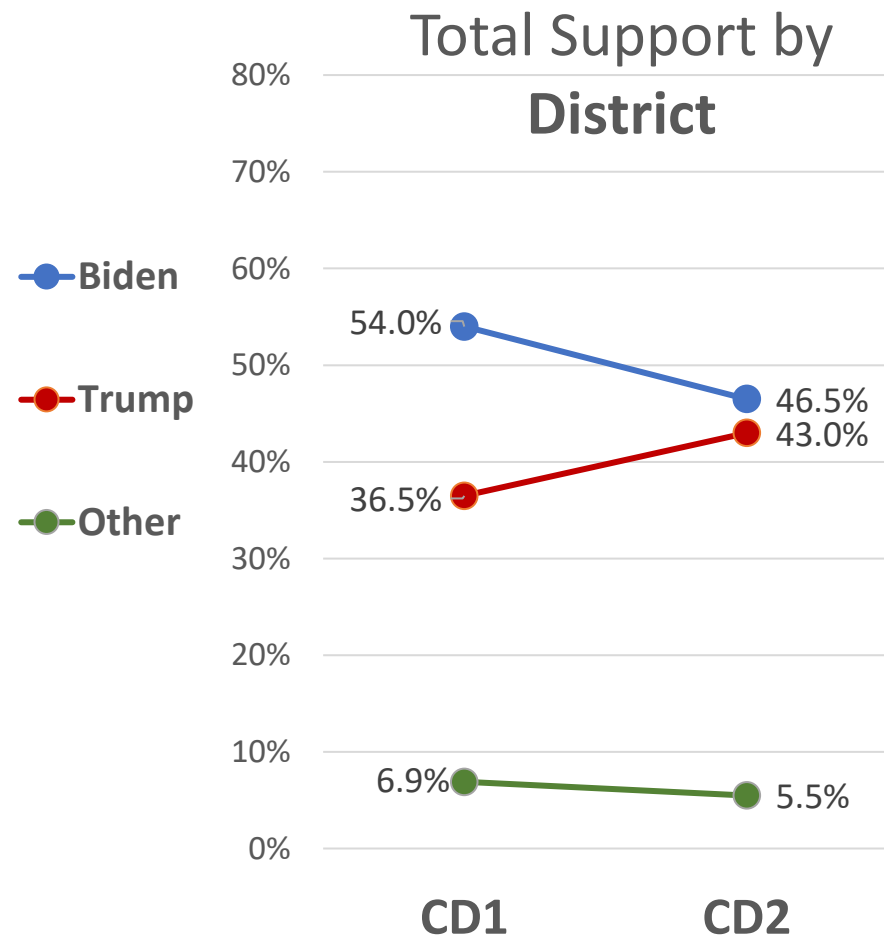
In the race for President, Joe Biden (D) is leading Donald Trump (R) by a margin of 10.6 percentage points. This margin is similar to that in other polls conducted in Maine over the past few months.



	Joe Biden (D)	Donald Trump (R)	All other candidates	Undecided
Total Vote Share	50.3%	39.7%	6.2%	3.8%
% Voting	50.0%	38.9%	6.0%	
% Leaning	0.3%	0.8%	0.2%	

- On November 3rd, Americans will vote for President. If today were Election Day, who would you vote for?
- Which candidate are you **leaning towards** voting for, even if you have not yet fully made up your mind?

Presidential Election – Key Demographics



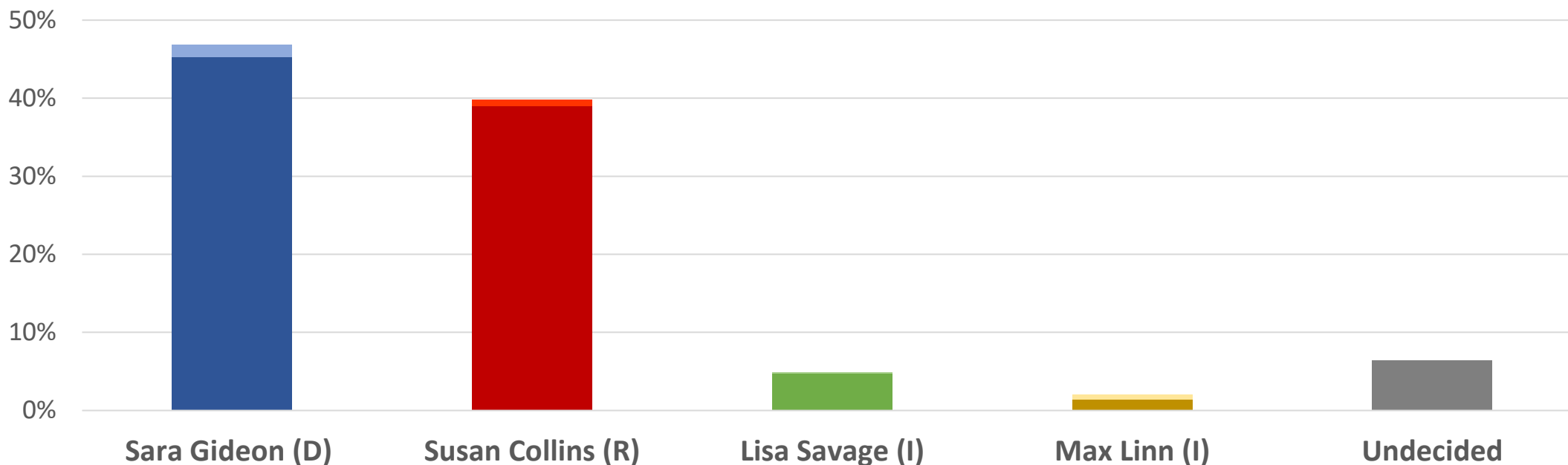
- On November 3rd, Americans will vote for President. If today were Election Day, who would you vote for?
- Which candidate are you **leaning towards** voting for, even if you have not yet fully made up your mind?

Presidential Election – Key Demographics

- Joe Biden leads in both of Maine’s Congressional Districts (by 17.5 percentage points in CD1 and by 3.5 percentage points in CD2). His margin in CD2 is significantly lower than in CD1.
- Those with a four-year degree or higher are significantly more likely to vote for Joe Biden.
- Female voters also support Joe Biden over Donald Trump by a margin of 16.5 percentage points, while Biden’s margin of 4.2 percentage points with male voters is much lower.

Senate Election

In the race for US Senator, Sara Gideon (D) is leading Susan Collins (R) by a margin of 7.1 percentage points statewide. The undecided level in this race is low—6.4%.



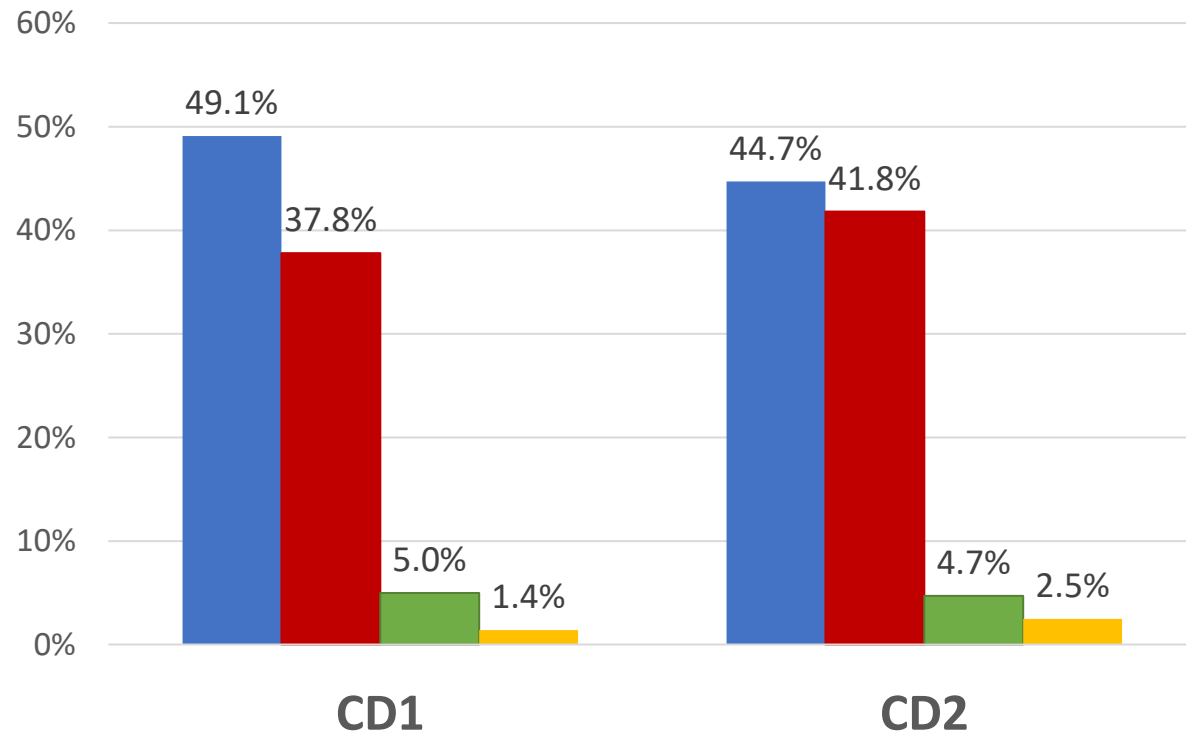
	Sara Gideon (D)	Susan Collins (R)	Lisa Savage (I)	Max Linn (I)	Undecided
Total Vote Share	46.9%	39.8%	4.9%	2.0%	6.4%
% Voting	45.3%	39.0%	4.7%	1.4%	
% Leaning	1.6%	0.8%	0.2%	0.6%	

- On November 3rd, Mainers will also cast votes for US Senator. If today were Election Day, who would you vote for?
- Which candidate are you **leaning towards** voting for, even if you have not yet fully made up your mind?

Senate Election – Key Demographics

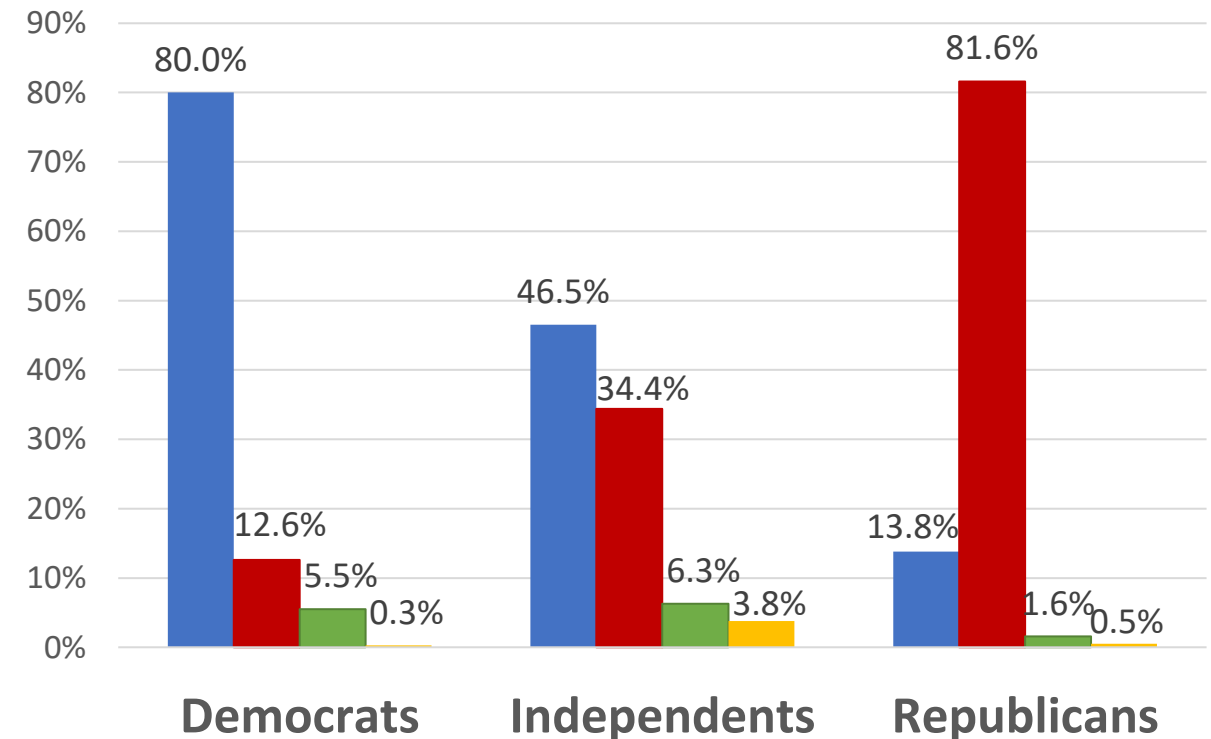
Total Support by District

■ Gideon ■ Collins ■ Savage ■ Linn



Total Support by Party Affiliation

■ Gideon ■ Collins ■ Savage ■ Linn



- On November 3rd, Mainers will also cast votes for US Senator. If today were Election Day, who would you vote for?
- Which candidate are you **leaning towards** voting for, even if you have not yet fully made up your mind?

Senate Election – 2nd Choices

1st Choice

2nd Choice

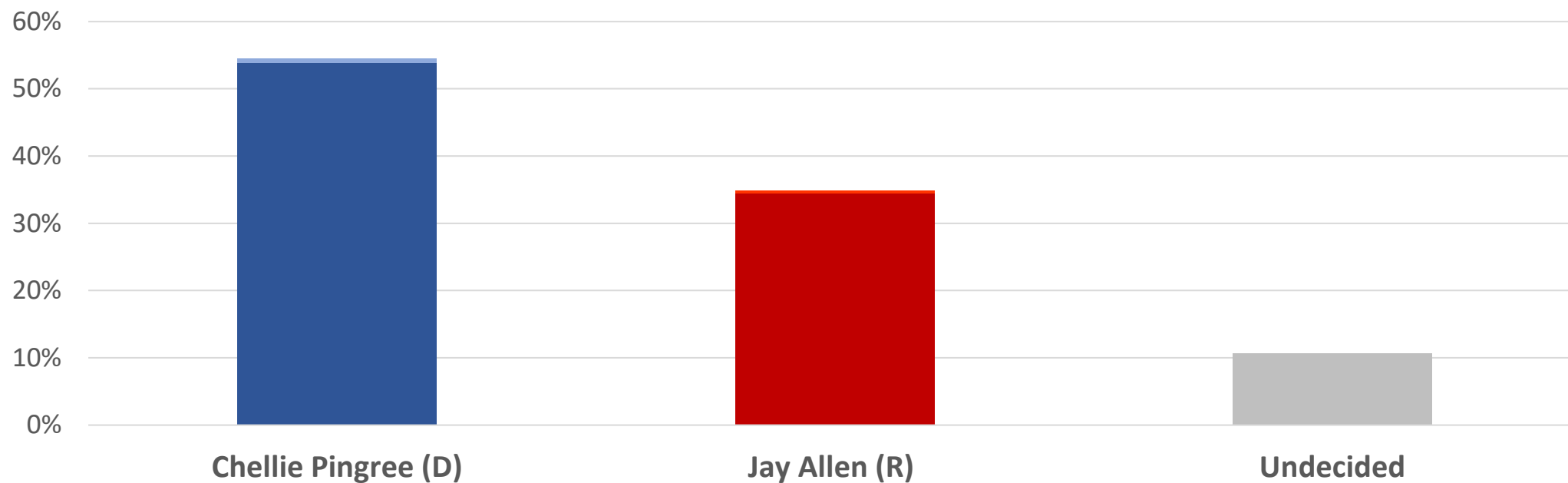
	Gideon (N=281)	Collins (N=239)	Savage (N=29)	Linn (N=12)
Gideon		12.5%	31.5%	7.4%
Collins	14.3%		12.5%	20.7%
Savage	35.4%	18.8%		62.4%
Linn	12.8%	10.8%	38.9%	
Don't Know	37.5%	57.8%	17.1%	9.5%

- Notably, a plurality of those who support each of the two Independent candidates in the race would support the other Independent candidate as their second choice:
 - 38.9% of Lisa Savage supporters named Max Linn as their second choice. 62.4% of Max Linn supporters named Lisa Savage as their second choice.
- In the case of Lisa Savage's voters' second choices, Sara Gideon receives 31.5% of these and Susan Collins receives 12.5%.

- On November 3rd, Mainers will also cast votes for US Senator. If today were Election Day, who would you vote for?
- Which candidate are you **leaning towards** voting for, even if you have not yet fully made up your mind?
- Which candidate would be your second choice?

CD1 Election

In this race, Chellie Pingree (D) is leading Jay Allen (R) by a margin of 19.7 percentage points. There is an undecided factor of 10.7%.



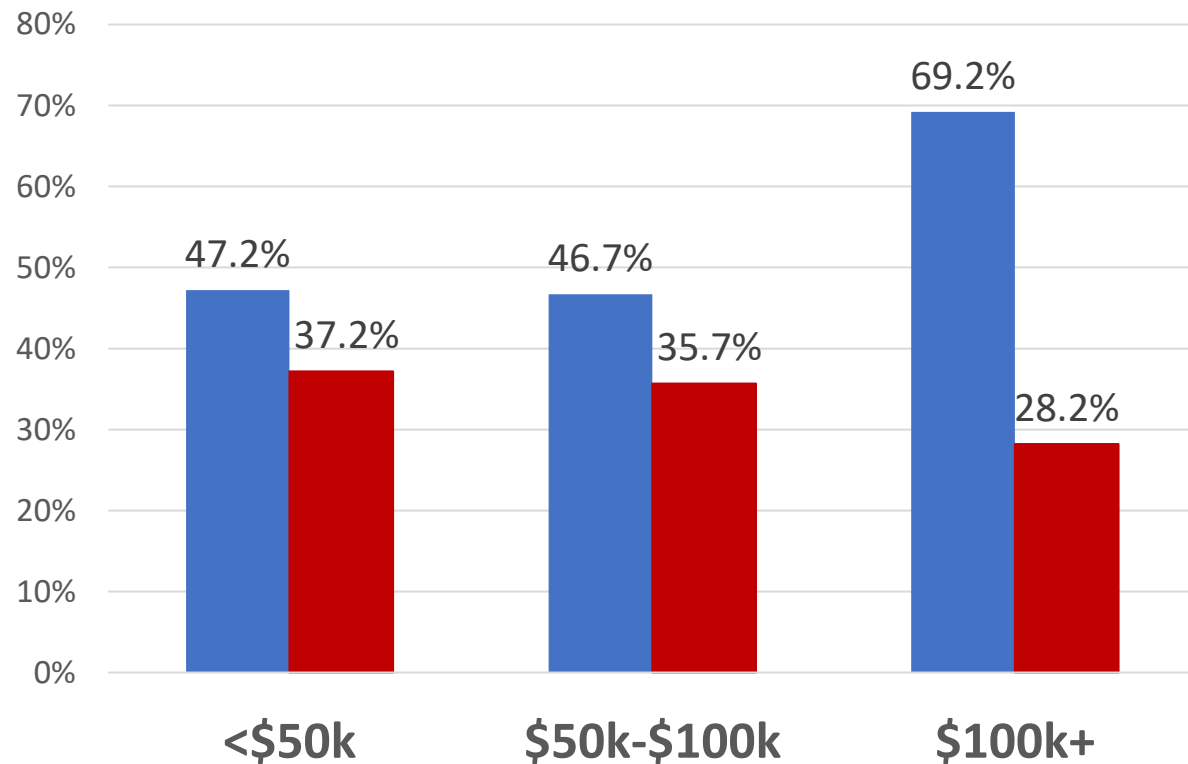
	Chellie Pingree (D)	Jay Allen (R)	Undecided
Total Vote Share	54.5%	34.8%	10.7%
% Voting	53.9%	34.4%	
% Leaning	0.6%	0.4%	

- *On November 3rd, Mainers will also vote for US Congressional Representatives. If today were Election Day, who would you vote for?*
- *Which candidate are you **leaning towards** voting for, even if you have not yet fully made up your mind?*

CD1 Election – Key Demographics

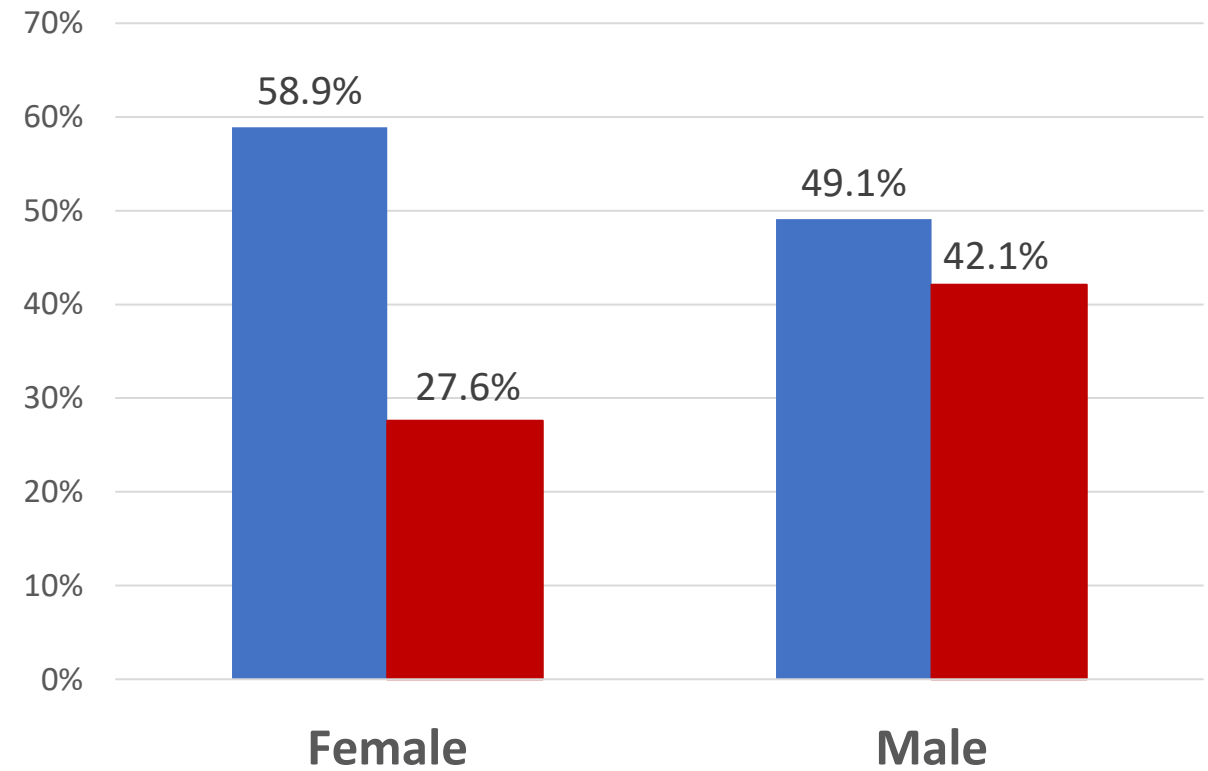
Total Support by Income

■ Pingree ■ Allen



Total Support by Party

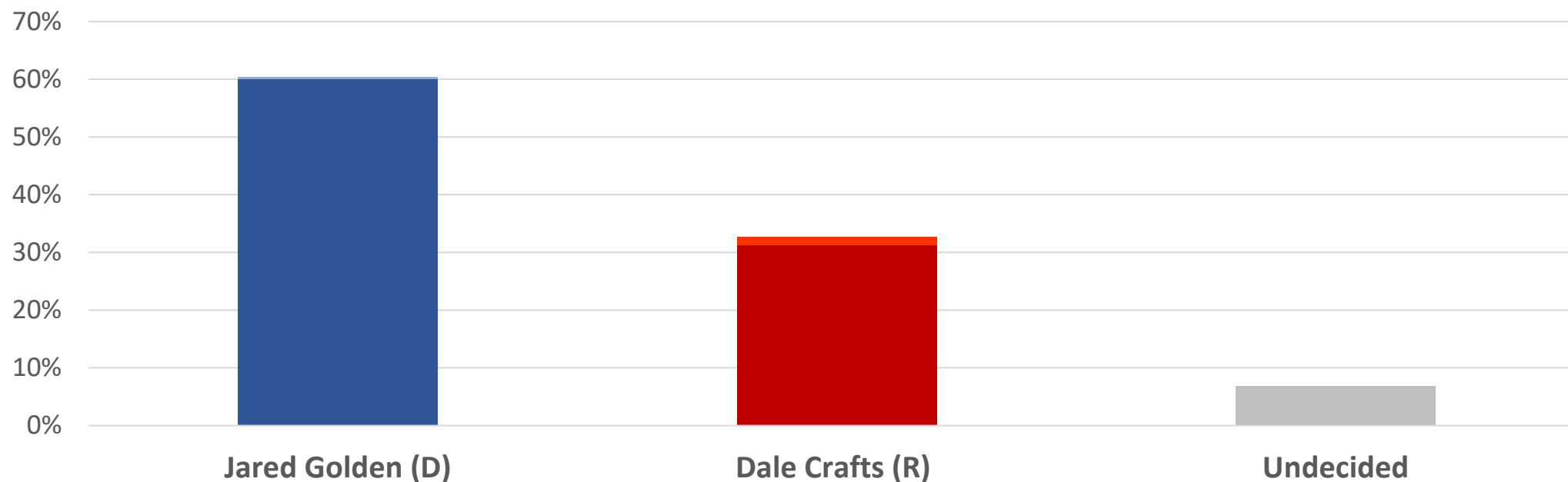
■ Pingree ■ Allen



- On November 3rd, Mainers will also vote for US Congressional Representatives. If today were Election Day, who would you vote for?
- Which candidate are you **leaning towards** voting for, even if you have not yet fully made up your mind?

CD2 Election

In this race, Jared Golden (D) is leading Dale Crafts (R) by a margin of 27.7 percentage points.



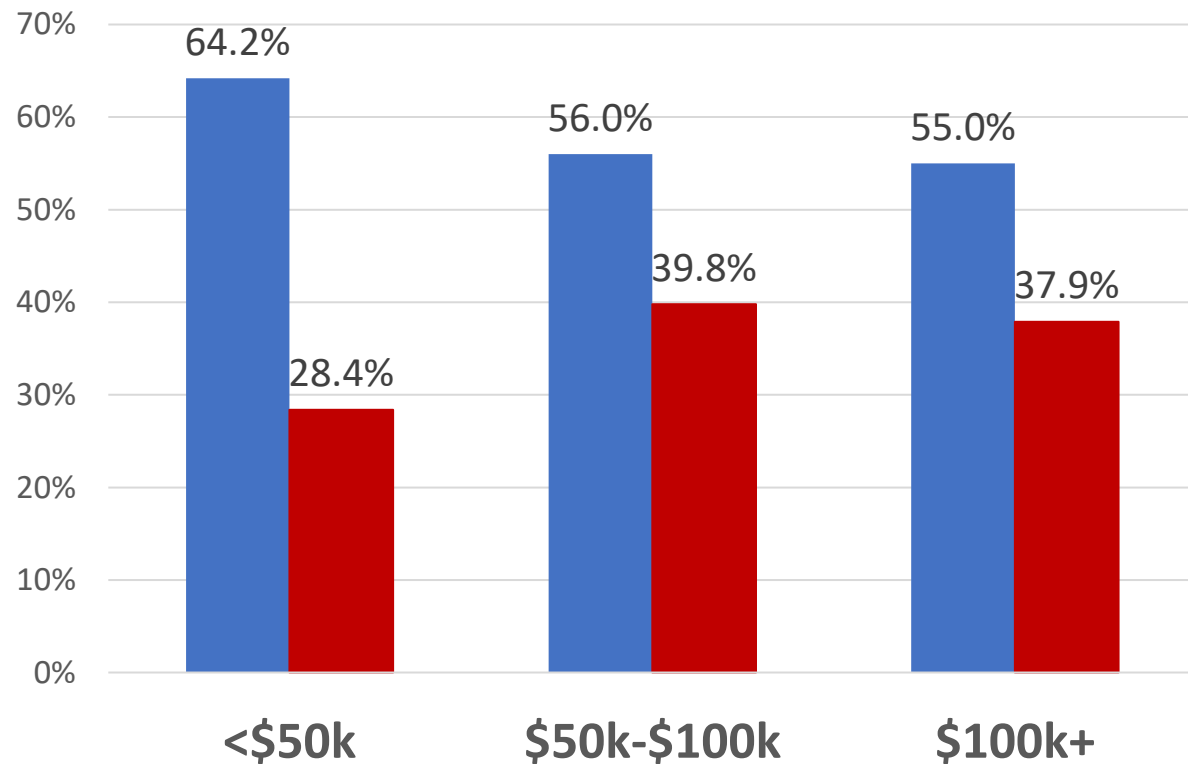
	Jared Golden (D)	Dale Crafts (R)	Undecided
Total Vote Share	60.4%	32.7%	6.8%
% Voting	60.1%	31.3%	
% Leaning	0.3%	1.4%	

- *On November 3rd, Mainers will also vote for US Congressional Representatives. If today were Election Day, who would you vote for?*
- *Which candidate are you **leaning towards** voting for, even if you have not yet fully made up your mind?*

CD2 Election – Key Demographics

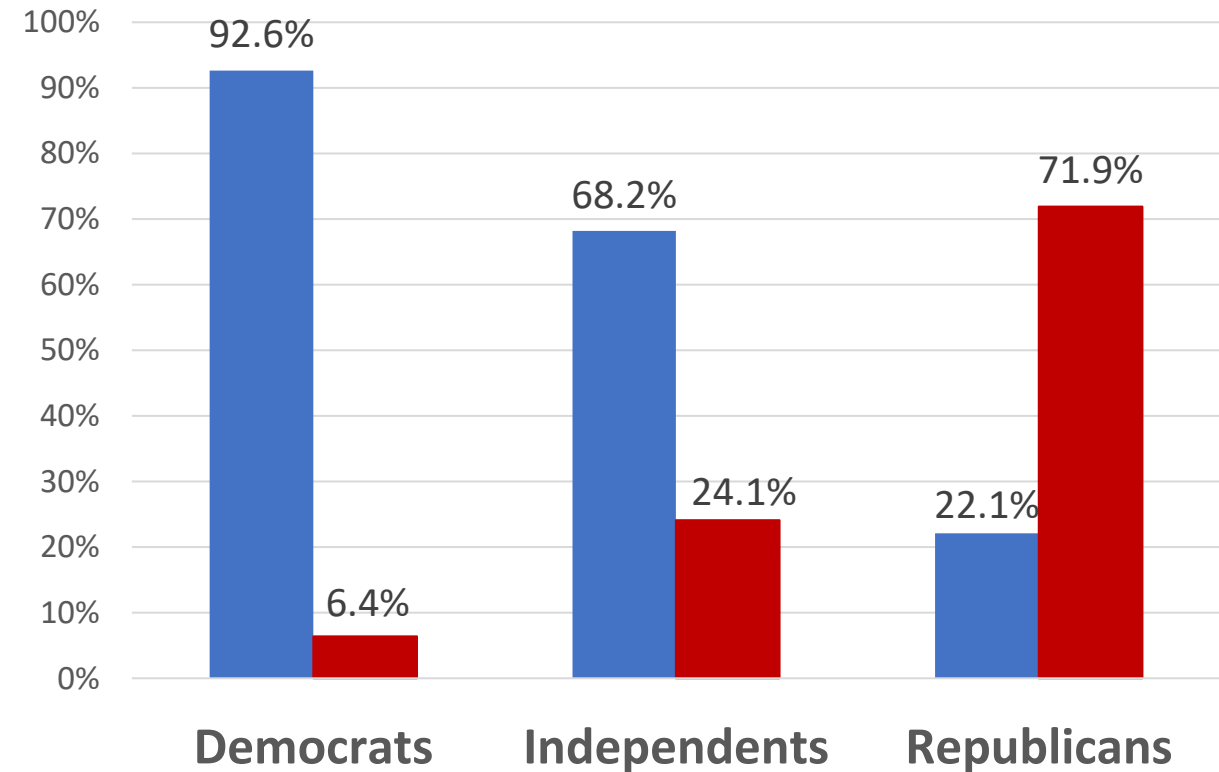
Total Support by Income

■ Golden ■ Crafts



Total Support by Party

■ Golden ■ Crafts



- On November 3rd, Mainers will also vote for US Congressional Representatives. If today were Election Day, who would you vote for?
- Which candidate are you **leaning towards** voting for, even if you have not yet fully made up your mind?

III. Pan Atlantic 56th Omnibus Poll Results:

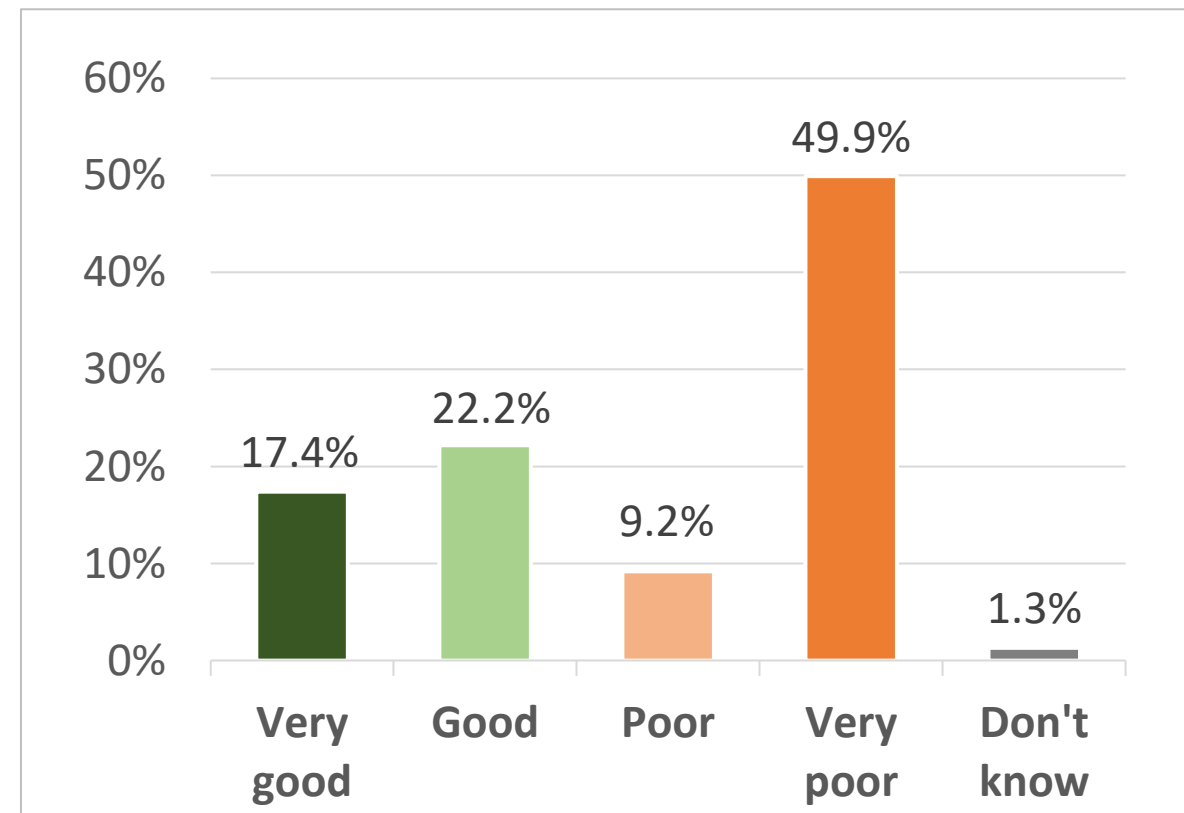
Coronavirus Pandemic

Handling of the Coronavirus Pandemic – Approval Rating

President Donald Trump

39.6% of respondents rated President Trump's handling of the ongoing coronavirus pandemic as "very good" (17.4%) or "good" (22.2%), while 59.1% rated his handling as "very poor" (49.9%) or "poor" (9.2%).

- 85.1% of Democrats, 65.4% of Independents, and 21.9% of Republicans rate President Trump's handling of the pandemic as "poor" or "very poor."
- 62.7% of female respondents and 55.8% of male respondents rated President Trump's handling of the pandemic as "poor" or "very poor."



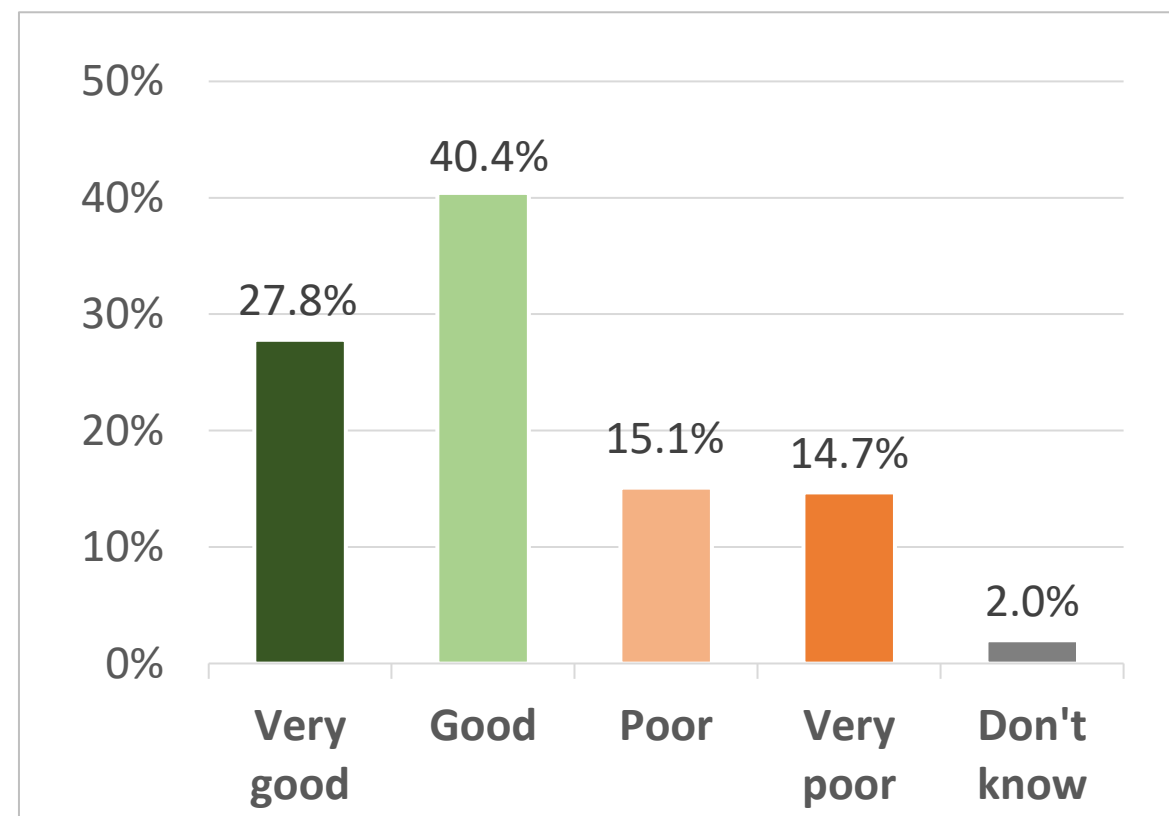
- *How would you rate the way that President Trump has been handling the ongoing coronavirus pandemic?*

Handling of the Coronavirus Pandemic – Approval Rating

Governor Janet Mills

In Maine, 68.2% of respondents rated Governor Mills’s handling of the ongoing coronavirus pandemic as “very good” (27.8%) or “good” (40.4%), while 29.8% rated her handling as “very poor” (14.7%) or “poor” (15.1%).

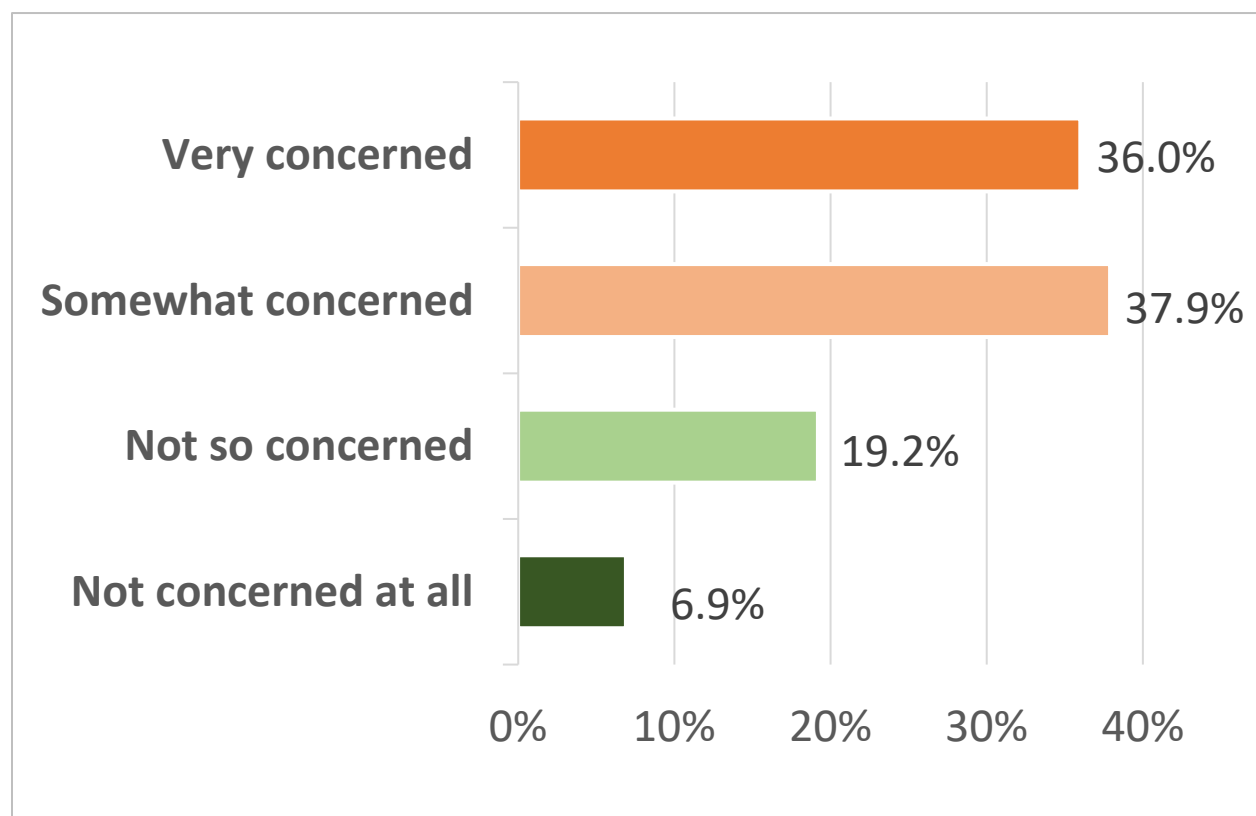
- 86.7% of Democrats, 74.2% of Independents, and 43.2% of Republicans rate Governor Mills’s handling of the pandemic as “good” or “very good.”
- 67.4% of female respondents and 69.1% of male respondents rated Governor Mills’s handling of the pandemic as “good” or “very good.”



- *How would you rate the way that Governor Mills has been handling the ongoing coronavirus pandemic?*

Degree of Concern about Coronavirus Pandemic

73.9% of respondents rated themselves as “very” (36.0%) or “somewhat concerned” (37.9%) that they, a family member, or a close friend would be infected with the coronavirus. 26.1% rated themselves as “not concerned at all” (6.9%) or “not so concerned” (19.2%)



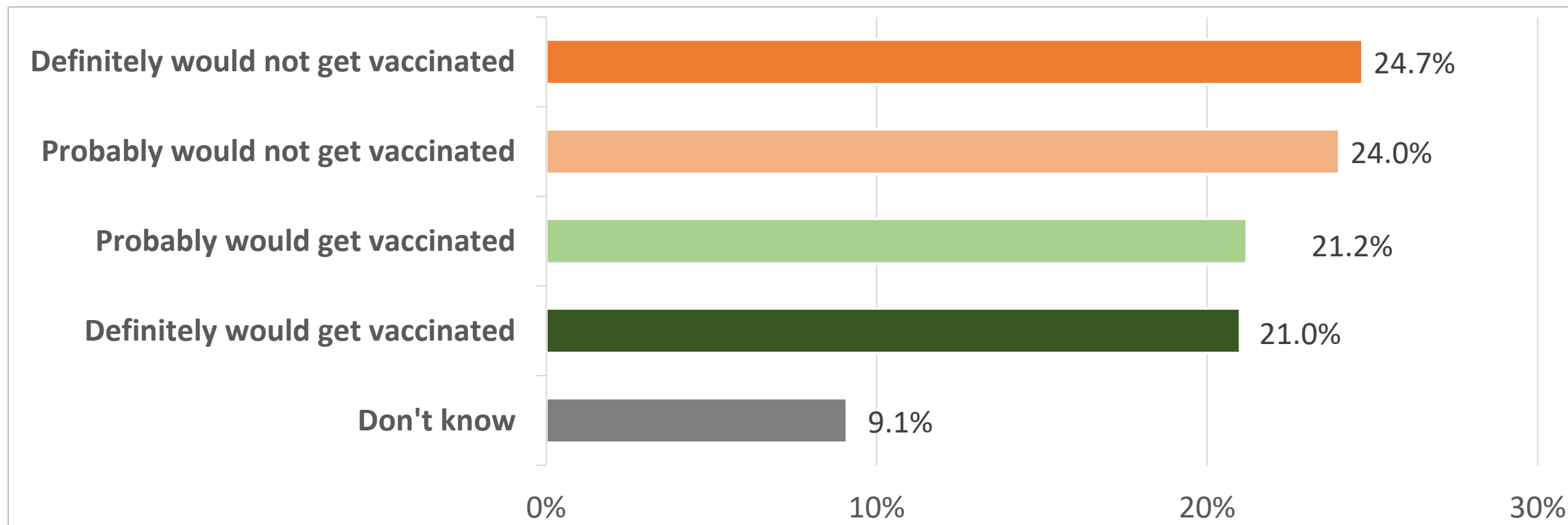
- 46.6% of Democrats, 39.3% of Independents, and 23.5% of Republicans rate themselves as “very concerned.”
- In the most recent ABC News / Washington Post poll (conducted Oct. 6-9)¹, 65% of respondents nationally rated themselves as “very” or “somewhat worried” that someone in their immediate family could catch the coronavirus.

• How concerned are you that you, a member of your immediate family, or a close friend will be infected with the coronavirus?

¹ Source: https://www.washingtonpost.com/context/oct-6-9-2020-washington-post-abc-news-national-poll/e4e13300-1a85-4b08-ac26-5975d0de0d51/?itid=lk_inline_manual_2

Interest in Being Vaccinated Against the Coronavirus

48.7% of respondents indicated that they “definitely” (24.7%) or “probably” (24.0%) would not want to get vaccinated within the first month after a coronavirus vaccine was released if that vaccine were released before the November election. 42.2% of respondents indicated that they “definitely” (21.0%) or “probably” (21.2%) would want to get vaccinated.



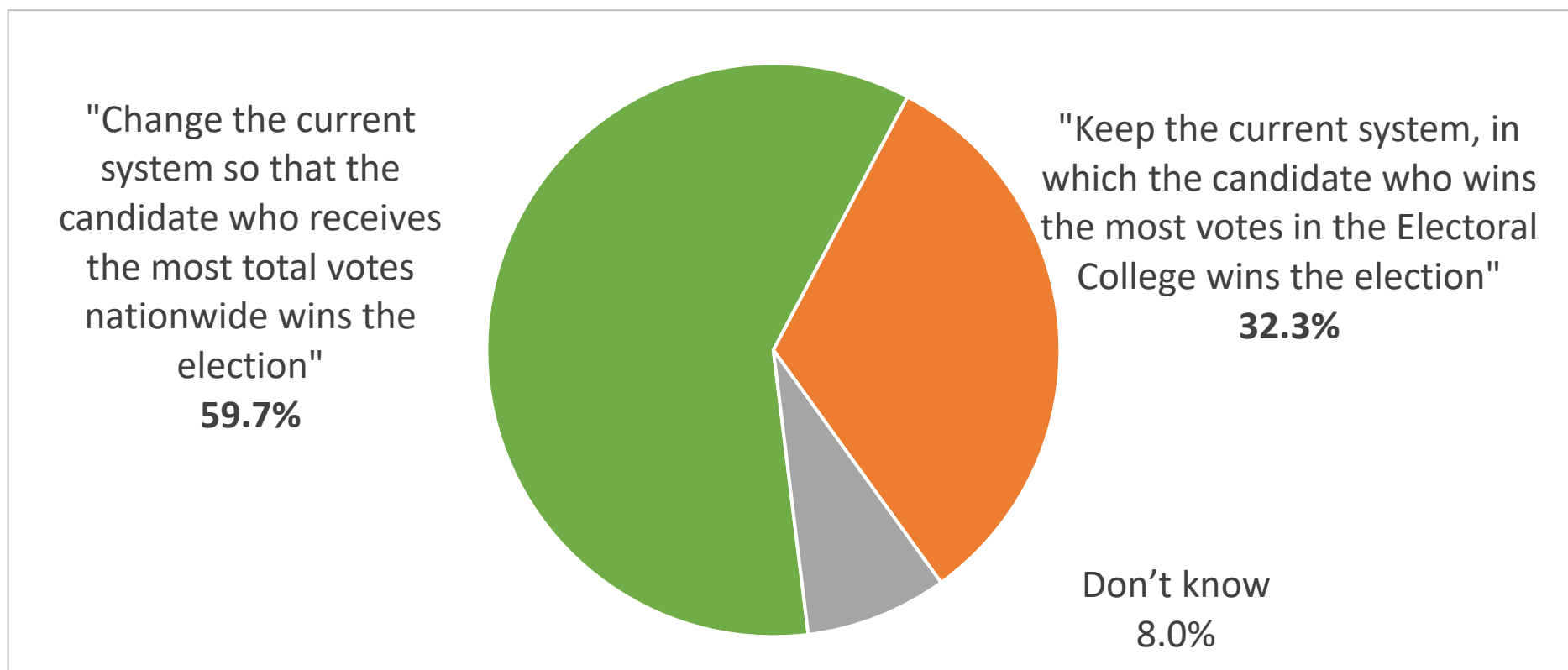
- If a coronavirus vaccine were approved by the US FDA before the presidential election in November and was available for free to everyone who wanted it, do you think that you would want to get vaccinated in the first month after it becomes available for large-scale public use?*

III. Pan Atlantic 56th Omnibus Poll Results:

Other Issues

Preference Regarding the Presidential Election System

59.7% of respondents would prefer to change the current system by which the president is elected so that the candidate who wins the most total votes nationwide wins the election, while 32.3% would prefer to keep the current Electoral College system.

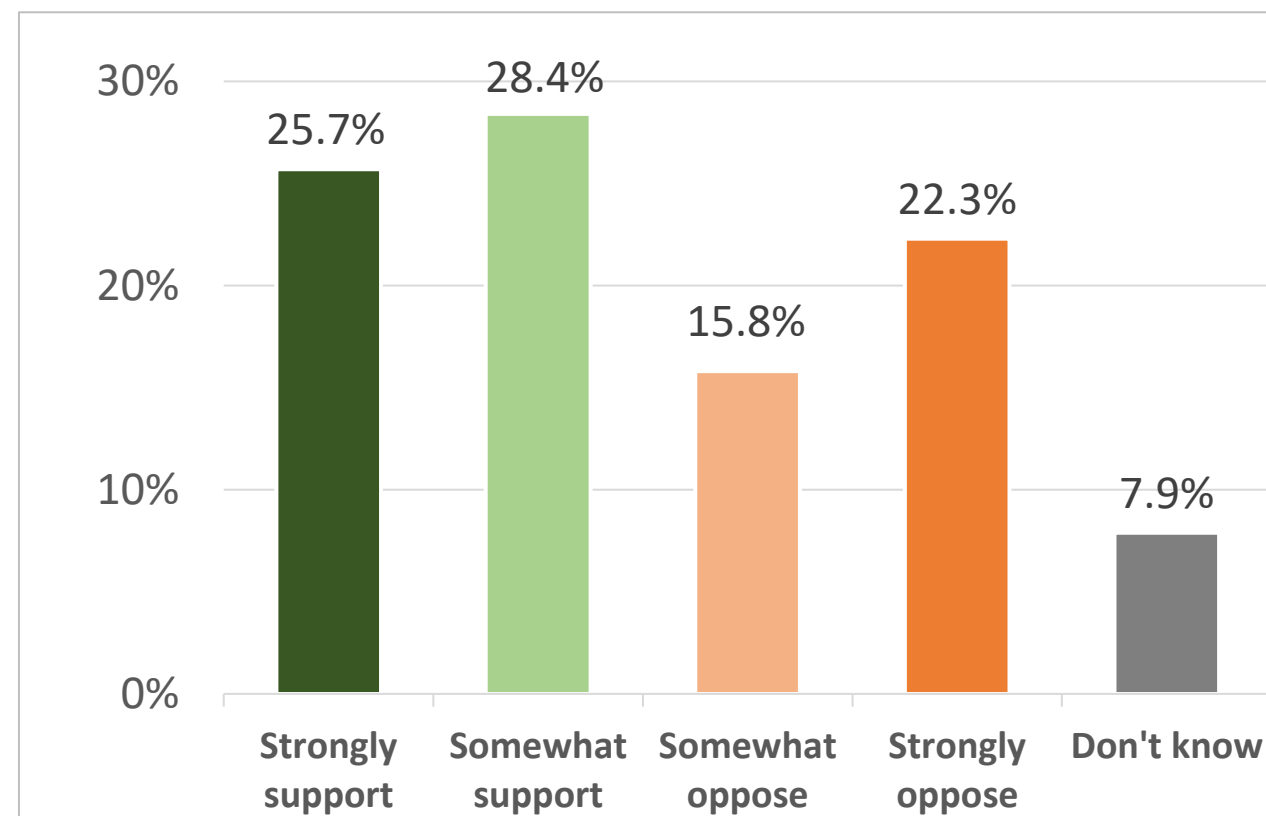


- *Thinking about the way in which the president is elected in this country, which would you prefer?*

Support of the Black Lives Matter Movement

54.1% of respondents “strongly” (25.7%) or “somewhat” (28.4%) support the Black Lives Matter movement, while 38.1% “strongly” (22.3%) or “somewhat” (15.8%) oppose the movement.

- 46.4% of Democrats, 20.4% of Independents, and 9.5% of Republicans strongly support the movement.
- 34.5% of those age 18-34, 30.3% of those age 35-54, and 17.8% of those age 55+ strongly support the movement.



IV. Demographics of the Sample

Demographics of the Sample

Political Party	
Democrat	30.9%
Republican	27.4%
Independent	36.1%
Other party	1.8%
Don't know / Prefer not to answer	3.8%

Level of Education	
High school diploma or less	34.8%
Some college / 2-year degree	31.0%
Four-year college degree or more	33.8%
Prefer not to answer	0.4%

Demographics of the Sample

Age	
18-34	23.0%
35-64	32.8%
65+	44.0%
Prefer not to answer	0.2%

Household Income Level	
Less than \$25,000	21.1%
\$25,000 to under \$50,000	27.6%
\$50,000 to under \$75,000	23.2%
\$75,000 to under \$100,000	13.8%
\$100,000 or more	12.1%
Don't know / Prefer not to answer	2.4%

Demographics of the Sample

Gender	
Female	49.5%
Male	49.8%
Non-binary	0.3%
Prefer not to answer	0.3%

Congressional District	
CD 1	50.0%
CD2	50.0%