



P R E S S R E L E A S E

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Contact: Steve Mitchell
248-891-2414

Biden Leads Sanders by 21% in Michigan

(Biden 54% - Sanders 33%)

EAST LANSING, Michigan --- Former Vice President Joe Biden has opened up a 21% lead over U.S. Senator Bernie Sanders (I-VT) in Michigan's Democratic Presidential Primary Election according to the latest Mitchell Poll. Biden has 54%, Sanders 33%, with Warren 3%, Bloomberg, Klobuchar, Buttigieg, and Steyer at 1% and "someone else" at 2%. Another 5% are undecided.

The IVR (automated) poll of N=602 likely voters in Tuesday's Democratic Presidential Primary Election was conducted by Mitchell Research & Communications on Sunday, March 8, 2020 and has a Margin of Error of + or - 4% at the 95% level of confidence.

"With former New York Mayor Mike Bloomberg, former South Bend Mayor Pete Buttigieg, and U.S. Sen. Amy Klobuchar all dropping out and endorsing Biden, it is clear that Biden has gained most of their voters. The fact that the other "Progressive," Sen. Elizabeth Warren, has not endorsed Sanders has hurt the Vermont senator. The race changed dramatically after Biden's South Carolina victory and his ensuing huge number of victories on Super Tuesday, a week before the Michigan Primary. Sanders has also been hurt by an almost constant onslaught by moderate Democrats saying that Sanders is too liberal to win. Sanders won by 1.5% four years ago, but he is not going to capture that magic this year," Steve Mitchell, president of Mitchell Research & Communications said.

In terms of key demographics:

By type of voter:

Biden (69%-18%) leads by more than 50 percent among those who have already voted. Among those who are going to vote Biden (49%) and Sanders (38%) are only separated by 11 percent.

By gender:

Biden leads with both men (52%-32%) and women (56%-33%).

By age:

Sanders leads with 18-29 year olds (61%-21%) and with 30-44 year olds (67%-28%) while Biden leads with 45-64 year olds (63%-24%) and 65+ voters (76%-9%).

By race:

Biden leads with whites (50-38%) and has an even bigger lead with African-Americans (64%-21%).

Mitchell Poll of Michigan
March 8, 2020
2020 Democratic Presidential Primary Election

Methodology:

Mitchell Research & Communications used a sample of registered voters. Our goal is to spread as wide a net as possible to assure we survey voters who may not have voted in elections for a long time. A double filter was used to determine that we were surveying only likely voters.

- First voters had to say they were registered voters. If they were not, the phone call ended.
- Then, they were asked if they were going to vote or had already voted in the Presidential Primary. Finally, they had to say they were voting in the Democratic Primary.

Federal law only permits us to call land lines when using automated phoning. Any surveys that doesn't specify if they use cell phones do not use them. Data is weighted to reflect likely voter turnout by gender, age, and race.

(Steve Mitchell is CEO of Mitchell Research & Communications, an East Lansing, Michigan based national polling and consulting company. He is currently political pollster for FOX 2 Detroit. He has polled with great accuracy for the media in Michigan, South Carolina, Florida, Missouri, Illinois, and California.

An examination of RealClearPolitics.com will show that in final polls before the election in races for president, U.S. Senator and governor in Michigan, his final poll results have been off by an average of only 2.75% from actual results 2008-2018.

Mitchell can be reached at 248-891-2414; stevemitchell40@gmail.com; @stevemitchell40 on Twitter)

Field Copy (Aggregate Percentages) and Crosstabs are below



**Mitchell Poll of Michigan
Democratic Presidential Primary Voters
Conducted March 8, 2020
(N=602 Likely Voters)**

Hi, we are conducting a survey for radio and TV stations in Michigan on the Presidential Primary Election.

1. If you are a registered voter at the household we are calling please press 1. If you're not, press 2.

Yes	100%
No	END

2. Thinking about the upcoming Presidential Primary Election, if you have already voted in the election press 1, if you are going to vote press 2, if you're not sure yet press 3, and if you are not voting press 4.

Already voted	28%
Going to vote	71
Not Sure Yet	1
Definitely Not Voting	END

3. If you voted in or plan to vote in the Democratic Primary press 1, the Republican Primary press 2, not sure press 3.

Democratic	100%
Republican	2 END
Not sure	3 END

Before questions on the presidential race, a few quick statistical questions:

4. Are you...

Male press	41%
Or, Female press	59

5. What is your age?

18-29 press	14%
30-44 press	18
45-64 press	39
65+ press	29

6. Are you white/Caucasian press 1, African-American press 2, Hispanic press 3, Asian or something else press 4.

White/Caucasian	70%
African-American	27
Hispanic	1
Asian or other	2

7. Are you a Democrat or Republican? If you are a:

Democrat or lean Democrat press	81%
Republican or lean Republican press	4
Another party press	6
Or, Independent press	10

8. What area do you live in? If you live in the:
- | | |
|---|----|
| City of Detroit press | 8% |
| Wayne County outside of Detroit | 14 |
| Oakland County | 15 |
| Macomb County | 6 |
| Flint, Saginaw, Bay City, Thumb | 11 |
| Monroe, Washtenaw, Lansing, Jackson, Mid-Michigan | 17 |
| West Michigan | 17 |
| Northern Michigan/UP | 12 |
9. Did you vote for, or do you plan to vote for, which of the following candidates ... in alphabetical order:
- | | |
|---------------------|-----|
| Joe Biden press | 54% |
| Michael Bloomberg | 1 |
| Pete Boot-edge-edge | 1 |
| Amy Klow-ba-sure | 1 |
| Bernie Sanders | 33 |
| Tom Steyer | 1 |
| Elizabeth Warren | 3 |
| Someone else | 3 |
| Not sure | 5 |

**Mitchell Research & Communi+ications - IVR Democratic Presidential Primary March
2020 Survey 3/8/20**

N=602	Total		Uninformed Trial Ballot					
	Total		Biden	Bloombe- rg	Sanders	Warren	Someone Else	Not Sure
Total	602		327	8	196	15	28	28
	100.0%		54.3%	1.3%	32.6%	2.5%	4.7%	4.7%
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<u>Primary Voter</u>								
Already Voted	170		118	3	31	2	15	1
	100.0%		69.4%	1.8%	18.2%	1.2%	8.8%	0.6%
	28.2%		36.1%	37.5%	15.8%	13.3%	53.6%	3.6%
Going to Vote	427		209	5	163	13	12	25
	100.0%		48.9%	1.2%	38.2%	3.0%	2.8%	5.9%
	70.9%		63.9%	62.5%	83.2%	86.7%	42.9%	89.3%
Not Sure	5		0	0	2	0	1	2
	100.0%		0.0%	0.0%	40.0%	0.0%	20.0%	40.0%
	0.8%		0.0%	0.0%	1.0%	0.0%	3.6%	7.1%

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	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<u>Gender</u>								
Male	246		129	1	78	8	14	16
	100.0%		52.4%	0.4%	31.7%	3.3%	5.7%	6.5%
	40.9%		39.4%	12.5%	39.8%	53.3%	50.0%	57.1%
Female	356		198	7	118	7	14	12
	100.0%		55.6%	2.0%	33.1%	2.0%	3.9%	3.4%
	59.1%		60.6%	87.5%	60.2%	46.7%	50.0%	42.9%

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Age

18-29	86	18	4	52	8	0	4
	100.0%	20.9%	4.7%	60.5%	9.3%	0.0%	4.7%
	14.3%	5.5%	50.0%	26.5%	53.3%	0.0%	14.3%
30-44	108	30	0	72	0	0	6
	100.0%	27.8%	0.0%	66.7%	0.0%	0.0%	5.6%
	17.9%	9.2%	0.0%	36.7%	0.0%	0.0%	21.4%
45-64	236	148	0	57	3	18	10
	100.0%	62.7%	0.0%	24.2%	1.3%	7.6%	4.2%
	39.2%	45.3%	0.0%	29.1%	20.0%	64.3%	35.7%
65+	172	131	4	15	4	10	8
	100.0%	76.2%	2.3%	8.7%	2.3%	5.8%	4.7%
	28.6%	40.1%	50.0%	7.7%	26.7%	35.7%	28.6%

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	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Race

White/Caucasian	420	208	7	159	8	17	21
	100.0%	49.5%	1.7%	37.9%	1.9%	4.0%	5.0%
	69.8%	63.6%	87.5%	81.1%	53.3%	60.7%	75.0%
African American	165	106	0	34	7	11	7
	100.0%	64.2%	0.0%	20.6%	4.2%	6.7%	4.2%
	27.4%	32.4%	0.0%	17.3%	46.7%	39.3%	25.0%
Hispanic	6	6	0	0	0	0	0
	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	1.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Asian/Other	11	7	1	3	0	0	0
	100.0%	63.6%	9.1%	27.3%	0.0%	0.0%	0.0%
	1.8%	2.1%	12.5%	1.5%	0.0%	0.0%	0.0%

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<u>Area</u>							
City of Detroit	50 100.0% 8.3%	43 86.0% 13.1%	0 0.0% 0.0%	7 14.0% 3.6%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%
Wayne County Outside Detroit	82 100.0% 13.6%	38 46.3% 11.6%	0 0.0% 0.0%	39 47.6% 19.9%	0 0.0% 0.0%	5 6.1% 17.9%	0 0.0% 0.0%
Oakland County	89 100.0% 14.8%	47 52.8% 14.4%	0 0.0% 0.0%	14 15.7% 7.1%	4 4.5% 26.7%	11 12.4% 39.3%	13 14.6% 46.4%
Macomb County	37 100.0% 6.1%	10 27.0% 3.1%	1 2.7% 12.5%	22 59.5% 11.2%	2 5.4% 13.3%	0 0.0% 0.0%	2 5.4% 7.1%
Flint, Saginaw, Bay City, Thumb	68 100.0% 11.3%	46 67.6% 14.1%	0 0.0% 0.0%	19 27.9% 9.7%	0 0.0% 0.0%	1 1.5% 3.6%	2 2.9% 7.1%
Monroe, Washtenaw, Lansing, Jackson, Mid- Michigan	102 100.0% 16.9%	52 51.0% 15.9%	2 2.0% 25.0%	37 36.3% 18.9%	4 3.9% 26.7%	2 2.0% 7.1%	5 4.9% 17.9%
West Michigan	101 100.0% 16.8%	53 52.5% 16.2%	0 0.0% 0.0%	34 33.7% 17.3%	4 4.0% 26.7%	5 5.0% 17.9%	5 5.0% 17.9%
Northern Michigan	73 100.0% 12.1%	38 52.1% 11.6%	5 6.8% 62.5%	24 32.9% 12.2%	1 1.4% 6.7%	4 5.5% 14.3%	1 1.4% 3.6%