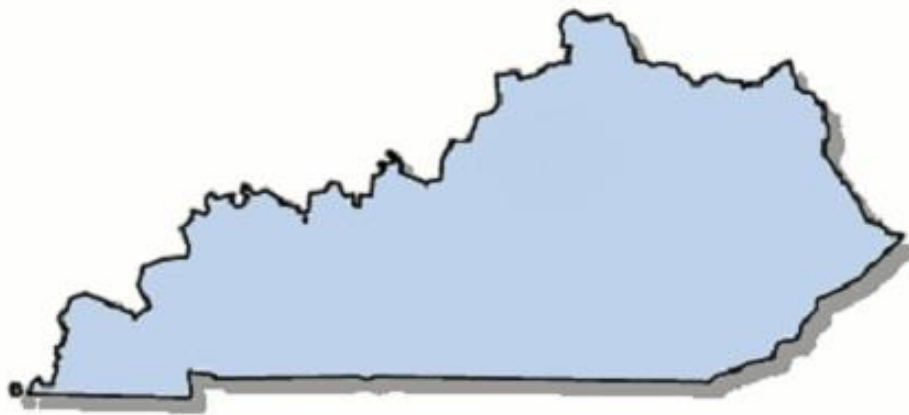




MASON-DIXON
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MASON-DIXON® KENTUCKY POLL



OCTOBER 2020

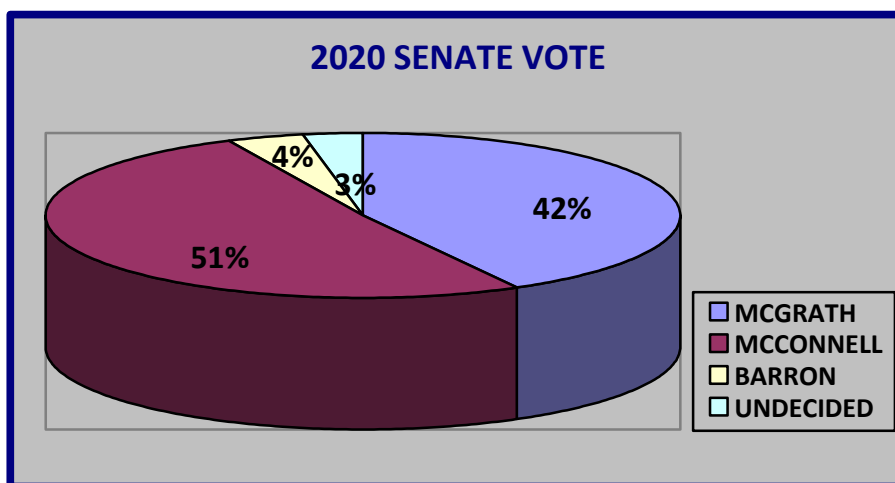
Polling in Kentucky since 1987

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MCCONNELL RUNNING AHEAD OF MCGRATH

Republican incumbent Mitch McConnell holds a significant lead over Democratic challenger Amy McGrath in the Kentucky U.S. Senate race. Statewide, 51% of likely voters support McConnell, while 42% back McGrath, 4% are for Libertarian Brad Barron and 3% are undecided.



McGrath leads in the Louisville Metro area (56%-36%), but McConnell is ahead in the rest of the state -- most notably in the rural areas of Western Kentucky (60%-34%) and Eastern Kentucky (58%-35%), as well as suburban Northern Kentucky (55%-37%).

The gender gap consists of a wide McConnell advantage with men (55%-36%), against just a slim margin among women for McGrath (49%-47%).

A similar split is present within age groups, with the race about even among voters under the age of 50. However, McConnell builds his margin via a strong 16-point advantage with those who are age 50 and up.

In terms of cross-over voting, McConnell is (as necessary for GOP candidates) getting a significant share of registered Democrats (29%), while by comparison, McGrath is only drawing 12% of registered Republicans.

STATEWIDE NAME RECOGNITION

Do you recognize the name _____?

(IF YES) Do you have a favorable, unfavorable or neutral opinion of _____?

	<u>RECOGNIZE FAVORABLE</u>	<u>RECOGNIZE UNFAVORABLE</u>	<u>RECOGNIZE NEUTRAL</u>	<u>DON'T RECOGNIZE</u>
Mitch McConnell	44%	43%	13%	-
Amy McGrath	32%	45%	21%	2%

QUESTION: If the 2020 election for Kentucky’s U.S. Senate seat were held today, would you vote for:

- Amy McGrath, the Democrat
- Mitch McConnell, the Republican
- Brad Barron, the Libertarian

	<u>MCGRATH</u>	<u>MCCONNELL</u>	<u>BARRON</u>	<u>UNDECIDED</u>
STATE	42%	51%	4%	3%

<u>REGION</u>	<u>MCGRATH</u>	<u>MCCONNELL</u>	<u>BARRON</u>	<u>UNDECIDED</u>
Louisville Metro	56%	36%	3%	5%
Lexington/Bluegrass	45%	48%	3%	4%
Northern Kentucky	37%	55%	6%	2%
Eastern Kentucky	35%	58%	5%	2%
Western Kentucky	34%	60%	4%	2%

<u>GENDER ID</u>	<u>MCGRATH</u>	<u>MCCONNELL</u>	<u>BARRON</u>	<u>UNDECIDED</u>
Male	36%	55%	7%	2%
Female	49%	47%	1%	3%

<u>AGE</u>	<u>MCGRATH</u>	<u>MCCONNELL</u>	<u>BARRON</u>	<u>UNDECIDED</u>
18-34	47%	42%	9%	2%
35-49	45%	48%	3%	4%
50-64	39%	55%	3%	3%
65+	39%	56%	3%	2%

<u>PARTY REGISTRATION</u>	<u>MCGRATH</u>	<u>MCCONNELL</u>	<u>BARRON</u>	<u>UNDECIDED</u>
Democrat	67%	29%	1%	3%
Republican	12%	79%	6%	3%
Independent	47%	42%	9%	2%

HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon Polling & Strategy, Inc. of Jacksonville, Florida from October 12 through October 15, 2020. A total of 625 registered Kentucky voters were interviewed statewide by telephone. All indicated they were likely to vote in the November general election

Those interviewed were randomly selected from a phone-matched Kentucky voter registration list that included both land-line and cell phone numbers. Quotas were assigned to reflect voter turn-out by county.

The margin for error, according to standards customarily used by statisticians, is no more than ± 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or party grouping.

DEMOGRAPHICS

PARTY REGISTRATION:

Democrat	307 (49%)
Republican	258 (41%)
Independent or Other	60 (10%)

GENDER ID:

Male	305 (49%)
Female	320 (51%)

AGE:

18-34	109 (17%)
35-49	174 (28%)
59-64	186 (30%)
65+	154 (25%)
Refused	2

REGION:

Louisville Metro	150 (24%)
Lexington/Bluegrass	110 (18%)
Northern Kentucky	75 (12%)
Eastern Kentucky	140 (22%)
Western Kentucky	150 (24%)

KENTUCKY POLL REGIONS

LOUISVILLE METRO: Voters in Jefferson, Bullitt, Oldham, Trimble, Henry, Shelby, Spencer and Nelson counties.

LEXINGTON/BLUEGRASS: Voters in Fayette, Woodford, Franklin, Anderson, Scott, Harrison, Bourbon, Nicholas, Clark, Madison, Montgomery, Garrard, Jessamine, Boyle, Mercer, Washington, Marion, Powell and Estill counties.

NORTHERN KENTUCKY: Voters in Boone, Kenton, Campbell, Gallatin, Carroll, Owen, Grant, Pendleton, Bracken and Robertson counties

EASTERN KENTUCKY: Voters in Jackson, Rockcastle, Lincoln, Casey, Taylor, Green, Metcalfe, Adair, Russell, Cumberland, Clinton, Wayne, McCreary, Whitley, Laurel, Pulaski, Monroe, Mason, Fleming, Bath, Menifee, Wolfe, Breathitt, Perry, Leslie, Harlan, Bell, Knox, Clay, Owsley, Lee, Letcher, Knott, Pike, Floyd, Martin, Johnson, Magoffin, Morgan, Rowan, Elliott, Lewis, Carter, Greenup, Boyd and Lawrence counties.

WESTERN KENTUCKY: Voters in Fulton, Hickman, Carlisle, Ballard, McCracken, Graves, Marshall, Calloway, Livingston, Lyon, Trigg, Crittenden, Caldwell, Christian, Hopkins, Webster, Union, Henderson, Daviess, McLean, Muhlenberg, Todd, Logan, Butler, Ohio, Hancock, Breckinridge, Meade, Hardin, Grayson, Edmonson, Warren, Simpson, Allen, Barren, Hart and LaRue counties.