



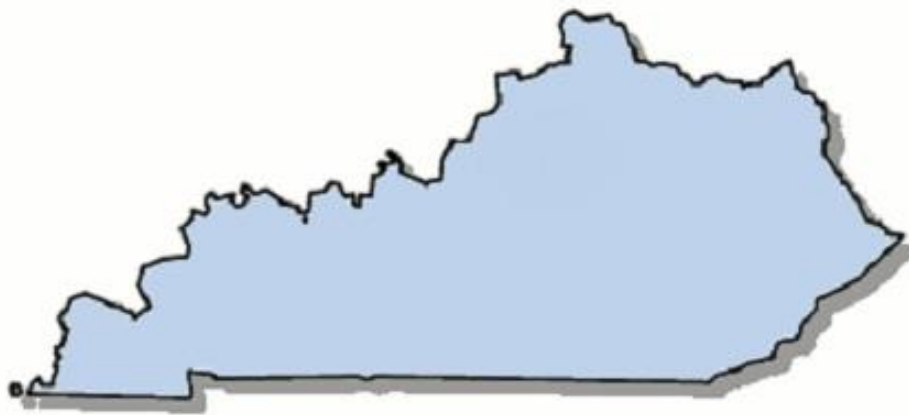
**MASON-DIXON  
POLLING & STRATEGY**

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## **MASON-DIXON® KENTUCKY POLL**



### **OCTOBER 2020**

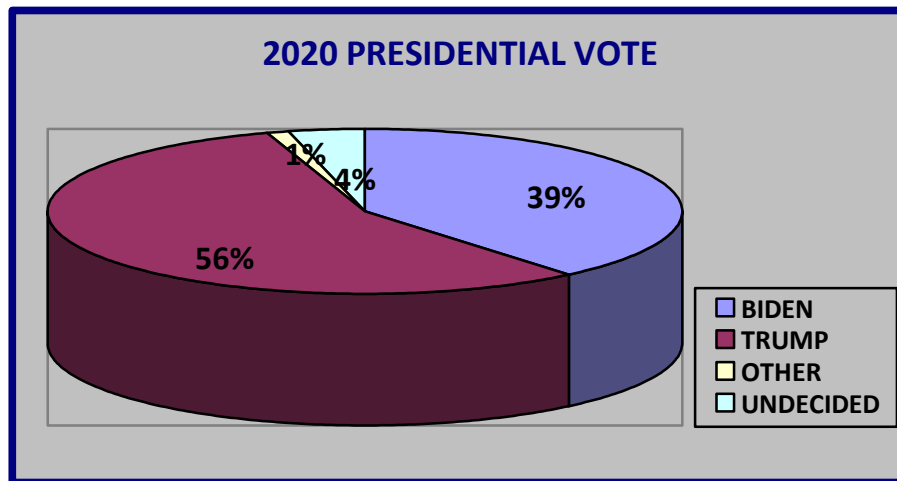
*Polling in Kentucky since 1987*

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## TRUMP HOLDS COMFORTABLE LEAD IN KENTUCKY

Republican incumbent Donald Trump holds a commanding lead over Democratic challenger Joe Biden in Kentucky. Statewide, 56% of likely voters support Trump and 39% back Biden. While the 17-point margin is wide, it is worth noting that Trump carried the state by 30-points in 2016.



Trump leads in most of the state and among all but a few groups. Biden only leads in the Louisville Metro area (55%-41%), among registered Democrats (67%-31%) and with voters under the age of 35 (53%-39%).

Trump is strongest in the rural areas of Eastern Kentucky (66%-28%) and Western Kentucky (65%-30%). He also leads by a wide margin among men (59%-35) and registered Republicans (88%-5%).

## STATEWIDE NAME RECOGNITION

Do you recognize the name \_\_\_\_\_?

(IF YES) Do you have a favorable, unfavorable or neutral opinion of \_\_\_\_\_?

	<u>RECOGNIZE FAVORABLE</u>	<u>RECOGNIZE UNFAVORABLE</u>	<u>RECOGNIZE NEUTRAL</u>	<u>DON'T RECOGNIZE</u>
<b>Donald Trump</b>	<b>54%</b>	<b>39%</b>	<b>7%</b>	<b>-</b>
<b>Joe Biden</b>	<b>38%</b>	<b>48%</b>	<b>13%</b>	<b>1%</b>
<b>Mike Pence</b>	<b>50%</b>	<b>36%</b>	<b>13%</b>	<b>1%</b>
<b>Kamala Harris</b>	<b>33%</b>	<b>46%</b>	<b>18%</b>	<b>3%</b>

**QUESTION: If the 2020 election for president were held today, would you vote for:**

- The Democratic party ticket of Joe Biden & Kamala Harris
- The Republican party ticket of Donald Trump & Mike Pence
- Or one of the other party or independent tickets

	<u>BIDEN</u>	<u>TRUMP</u>	<u>OTHER</u>	<u>UNDECIDED</u>
<b>STATE</b>	<b>39%</b>	<b>56%</b>	<b>1%</b>	<b>4%</b>

<u>REGION</u>	<u>BIDEN</u>	<u>TRUMP</u>	<u>OTHER</u>	<u>UNDECIDED</u>
Louisville Metro	55%	41%	1%	3%
Lexington/Bluegrass	45%	51%	1%	3%
Northern Kentucky	36%	57%	1%	6%
Eastern Kentucky	28%	66%	2%	4%
Western Kentucky	30%	65%	-	5%

<u>GENDER ID</u>	<u>BIDEN</u>	<u>TRUMP</u>	<u>OTHER</u>	<u>UNDECIDED</u>
Men	35%	59%	2%	4%
Women	43%	53%	-	4%

<u>AGE</u>	<u>BIDEN</u>	<u>TRUMP</u>	<u>OTHER</u>	<u>UNDECIDED</u>
18-34	53%	39%	2%	6%
35-49	36%	58%	1%	5%
50-64	34%	62%	1%	3%
65+	39%	58%	-	3%

<u>PARTY REGISTRATION</u>	<u>BIDEN</u>	<u>TRUMP</u>	<u>OTHER</u>	<u>UNDECIDED</u>
Democrat	67%	31%	-	2%
Republican	5%	88%	2%	5%
Independent	39%	50%	3%	8%

## HOW THE POLL WAS CONDUCTED

**This poll was conducted by Mason-Dixon Polling & Strategy, Inc. of Jacksonville, Florida from October 12 through October 15, 2020. A total of 625 registered Kentucky voters were interviewed statewide by telephone. All indicated they were likely to vote in the November general election**

**Those interviewed were randomly selected from a phone-matched Kentucky voter registration list that included both land-line and cell phone numbers. Quotas were assigned to reflect voter turn-out by county.**

**The margin for error, according to standards customarily used by statisticians, is no more than  $\pm 4$  percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or party grouping.**

## DEMOGRAPHICS

### **PARTY REGISTRATION:**

<b>Democrat</b>	<b>307 (49%)</b>
<b>Republican</b>	<b>258 (41%)</b>
<b>Independent or Other</b>	<b>60 (10%)</b>

### **SEX:**

<b>Male</b>	<b>305 (49%)</b>
<b>Female</b>	<b>320 (51%)</b>

### **AGE:**

<b>18-34</b>	<b>109 (17%)</b>
<b>35-49</b>	<b>174 (28%)</b>
<b>59-64</b>	<b>186 (30%)</b>
<b>65+</b>	<b>154 (25%)</b>
<b>Refused</b>	<b>2</b>

### **REGION:**

<b>Louisville Metro</b>	<b>150 (24%)</b>
<b>Lexington/Bluegrass</b>	<b>110 (18%)</b>
<b>Northern Kentucky</b>	<b>75 (12%)</b>
<b>Eastern Kentucky</b>	<b>140 (22%)</b>
<b>Western Kentucky</b>	<b>150 (24%)</b>

## KENTUCKY POLL REGIONS

**LOUISVILLE METRO:** Voters in Jefferson, Bullitt, Oldham, Trimble, Henry, Shelby, Spencer and Nelson counties.

**LEXINGTON/BLUEGRASS:** Voters in Fayette, Woodford, Franklin, Anderson, Scott, Harrison, Bourbon, Nicholas, Clark, Madison, Montgomery, Garrard, Jessamine, Boyle, Mercer, Washington, Marion, Powell and Estill counties.

**NORTHERN KENTUCKY:** Voters in Boone, Kenton, Campbell, Gallatin, Carroll, Owen, Grant, Pendleton, Bracken and Robertson counties

**EASTERN KENTUCKY:** Voters in Jackson, Rockcastle, Lincoln, Casey, Taylor, Green, Metcalfe, Adair, Russell, Cumberland, Clinton, Wayne, McCreary, Whitley, Laurel, Pulaski, Monroe, Mason, Fleming, Bath, Menifee, Wolfe, Breathitt, Perry, Leslie, Harlan, Bell, Knox, Clay, Owsley, Lee, Letcher, Knott, Pike, Floyd, Martin, Johnson, Magoffin, Morgan, Rowan, Elliott, Lewis, Carter, Greenup, Boyd and Lawrence counties.

**WESTERN KENTUCKY:** Voters in Fulton, Hickman, Carlisle, Ballard, McCracken, Graves, Marshall, Calloway, Livingston, Lyon, Trigg, Crittenden, Caldwell, Christian, Hopkins, Webster, Union, Henderson, Daviess, McLean, Muhlenberg, Todd, Logan, Butler, Ohio, Hancock, Breckinridge, Meade, Hardin, Grayson, Edmonson, Warren, Simpson, Allen, Barren, Hart and LaRue counties.