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MASON-DIXON® FLORIDA POLL



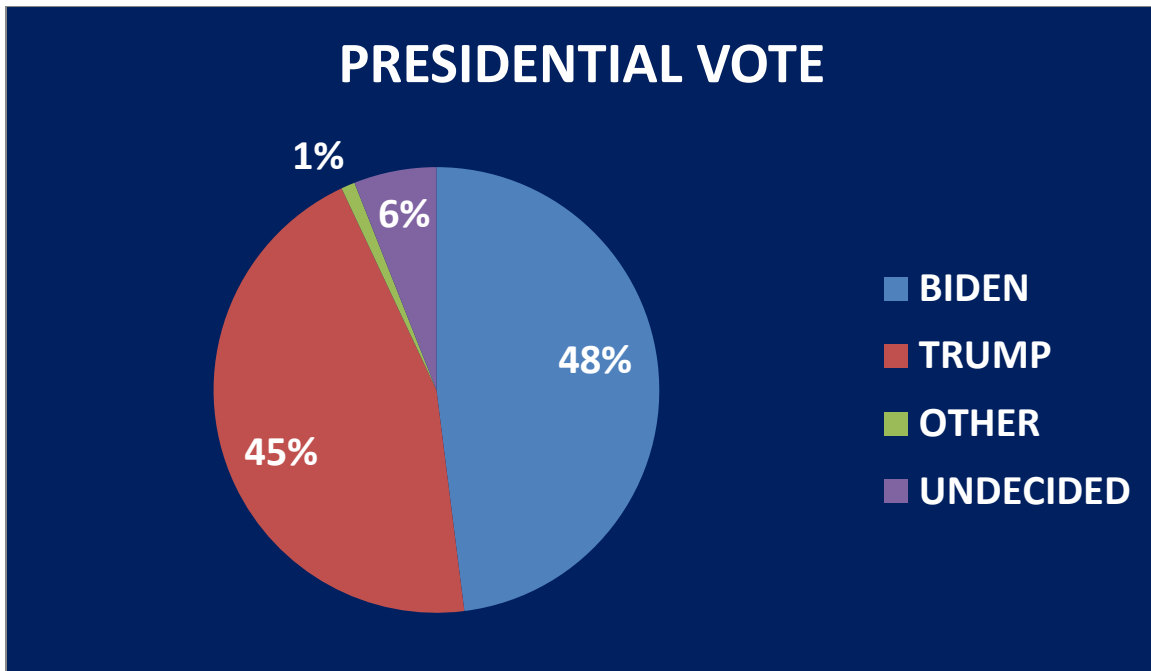
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Tracking public opinion in Florida since 1984

BIDEN HOLDS NARROW LEAD OVER TRUMP IN FLORIDA

Democrat Joe Biden maintains a narrow lead over Republican Donald Trump in Florida. Statewide, Biden has the support of 48% of likely general election voters, while 45% back Trump, 1% favor another candidate and 6% are undecided.



Biden leads among Democrats (87%-6%), independents (49%-43%), women (55%-39%), African-Americans (86%-7%) and Hispanics (57%-37%). Trump leads among Republicans (84%-9%), men (51%-41%) and whites (56%-37%).

Regionally, Trump is well ahead in North Florida (58%-37%) and Southwest Florida (55%-38%). The president has a slim lead in Central Florida (47%-45%). Biden narrowly leads in the crucial swing area of Tampa Bay (47%-44%) and holds a wide margin in Southeast Florida (63%-30%).

Florida is a “must-win” state for any Republican presidential candidate, as a path to 270 electoral votes is virtually impossible to reach without the 29 from the Sunshine State. It is obvious that Trump can’t afford to lose here.

STATEWIDE NAME RECOGNITION

Do you recognize the name _____?

(IF YES) Do you have a favorable, unfavorable or neutral opinion of _____?

	<u>RECOGNIZE FAVORABLE</u>	<u>RECOGNIZE UNFAVORABLE</u>	<u>RECOGNIZE NEUTRAL</u>	<u>DON'T RECOGNIZE</u>
Joe Biden	46%	40%	14%	-
Donald Trump	43%	50%	7%	-
Mike Pence	45%	39%	15%	1%
Kamala Harris	40%	41%	18%	1%

QUESTION: If the 2020 election for president were held today, would you vote for:

- The Democratic party ticket of Joe Biden & Kamala Harris
- The Republican party ticket of Donald Trump & Mike Pence
- Or one of the other party or independent tickets

	<u>BIDEN</u>	<u>TRUMP</u>	<u>OTHER</u>	<u>UNDECIDED</u>
STATE	48%	45%	1%	6%

<u>REGION</u>	<u>BIDEN</u>	<u>TRUMP</u>	<u>OTHER</u>	<u>UNDECIDED</u>
North Florida	37%	58%	1%	4%
Central Florida	45%	47%	1%	7%
Tampa Bay	47%	44%	2%	7%
Southwest Florida	38%	55%	2%	5%
Southeast Florida	63%	30%	1%	6%

<u>GENDER ID</u>	<u>BIDEN</u>	<u>TRUMP</u>	<u>OTHER</u>	<u>UNDECIDED</u>
Men	41%	51%	1%	7%
Women	55%	39%	1%	5%

<u>AGE</u>	<u>BIDEN</u>	<u>TRUMP</u>	<u>OTHER</u>	<u>UNDECIDED</u>
18-34	62%	32%	2%	4%
35-49	51%	41%	2%	6%
50-64	44%	51%	1%	4%
65+	41%	50%	-	9%

<u>RACE/ETHNICITY</u>	<u>BIDEN</u>	<u>TRUMP</u>	<u>OTHER</u>	<u>UNDECIDED</u>
White	37%	56%	1%	6%
Black	86%	7%	1%	6%
Hispanic	57%	37%	-	6%

<u>PARTY REGISTRATION</u>	<u>BIDEN</u>	<u>TRUMP</u>	<u>OTHER</u>	<u>UNDECIDED</u>
Democrat	87%	6%	1%	6%
Republican	9%	84%	1%	6%
Independent	49%	43%	2%	6%

HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon Polling & Strategy, Inc. of Jacksonville, Florida from October 8 through October 12, 2020. A total of 625 registered Florida voters were interviewed live by telephone statewide. All indicated they were likely to vote in the November general election.

Those interviewed were randomly selected from a phone-matched Florida voter registration list that included both land-line and cell phone numbers. Quotas were assigned to reflect voter turnout by county.

The margin for error, according to standards customarily used by statisticians, is no more than ± 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or age grouping.

DEMOGRAPHICS

PARTY REGISTRATION:

Democrat	262 (42%)
Republican	261 (42%)
Independent or Other	102 (16%)

AGE:

18-34	108 (17%)
35-49	163 (26%)
50-64	179 (29%)
65+	170 (27%)
Refused	5 (1%)

RACE/ETHNICITY:

White/Caucasian	401 (64%)
Black/African American	88 (14%)
Hispanic or Cuban	107 (17%)
Other	22 (4%)
Refused	7 (1%)

GENDER ID:

Male	298 (48%)
Female	325 (52%)
Other	2

REGION:

North Florida	135 (22%)
Central Florida	120 (19%)
Tampa Bay	115 (18%)
Southwest Florida	75 (12%)
Southeast Florida	180 (29%)

FLORIDA POLL REGIONS

NORTH FLORIDA: Voters interviewed in Escambia, Okaloosa, Santa Rosa, Bay, Calhoun, Franklin, Gulf, Liberty, Walton, Washington, Holmes, Jackson, Gadsden, Hamilton, Jefferson, Lafayette, Leon, Madison, Suwannee, Taylor, Wakulla, Baker, Bradford, Clay, Columbia, Duval, Nassau, Putnam, St. Johns, Flagler, Union, Alachua, Dixie, Gilchrist and Levy counties.

CENTRAL FLORIDA: Voters interviewed in Brevard, Lake, Marion, Orange, Osceola, Seminole, Citrus, Sumter, Volusia, and Indian River counties.

TAMPA BAY: Voters interviewed in Hernando, Hillsborough, Pasco, Pinellas and Polk counties.

SOUTHWEST FLORIDA: Voters interviewed in DeSoto, Glades, Hardee, Hendry, Highlands, Manatee, Sarasota, Charlotte, Collier and Lee counties.

SOUTHEAST FLORIDA: Voters interviewed in Okeechobee, St. Lucie, Martin, Palm Beach, Broward, Miami-Dade and Monroe counties.