

March 6, 2020

Gonzales Maryland Poll – Democratic Primary



Gonzales Poll

Table of Contents

Background and Methodology 3

Gonzales Poll – MD Democratic Primary Results..... 4

Appendix A: Data Table 7

 QUESTION 1: 2020 Democratic Presidential Primary Election..... 7

 QUESTION 2: Defeating Trump or Candidate Who Represents Your Issues 9

 QUESTION 3: If 1st Choice Not Nominee, Still Vote Democrat in November 11

 Vote Democrat No Matter What by April Dem Primary Vote..... 13

Appendix B: MD Dem Primary Poll Sample Demographics 14

 Region Classifications 14

Background and Methodology

Patrick E. Gonzales graduated magna cum laude from the University of Baltimore with a degree in political science.

His career in the field of public opinion research began in the mid-1980s as an analyst with *Mason-Dixon Opinion Research*. During this time, Mr. Gonzales helped develop, craft and implement election surveys and exit polls for television and radio in the Baltimore-Washington D.C. metro area.

Mr. Gonzales has polled and analyzed well over a thousand elections in Maryland and across the country since that time. Furthermore, he and his associates have conducted numerous market research projects, crafting message development plans and generating strategy blueprints for businesses and organizations throughout the state.

Over his 35 years conducting public opinion polls, Patrick Gonzales has been widely recognized by his peers for his ability to conduct unbiased surveys, and analyze the results in an impartial, evenhanded manner.

Mr. Gonzales frequently appears on radio and television in the Baltimore-D.C. region as a guest commentator.

Elizabeth Gonzales Byers has joined *Gonzales Research* as Director of Marketing and Social Media. She can be contacted at elizabeth@gonzalesresearch.com

This poll was conducted by ***Gonzales Research & Media Services*** from February 22nd through February 28th, 2020. A total of 331 registered Democrats in Maryland, who vote regularly in primary elections, were queried by live telephone interviews, utilizing both landline (34%) and cell phone (66%) numbers. A cross-section of interviews was conducted throughout the state, reflecting Democratic primary election voting patterns.

The margin of error (MOE), per accepted statistical standards, is a range of plus or minus 5.5 percentage points. If the entire population was surveyed, there is a 95% probability that the true numbers would fall within this range.

Gonzales Poll – MD Democratic Primary Results

2020 Presidential Primary

If the 2020 Democratic primary election for president were held today, 23% said they would vote for Bernie Sanders, 19% said they would vote for Joe Biden, 15% said they would vote for Mike Bloomberg, 8% said Elizabeth Warren, 5% said Pete Buttigieg, 4% said Amy Klobuchar, and 27% were undecided.

Poll conducted between February 22nd and February 28th, after the Nevada caucuses, but before this week's Super Tuesday results

Sanders support is white voters (35%) and young (37% under 50). Biden's backers in this poll were African Americans (30%) and voters over the age of 50 (24%).

Bloomberg, who dropped out yesterday, captured 20% of the vote from the black community in this survey. Buttigieg and Klobuchar, who dropped out before Super Tuesday's contests, received no support from African Americans. Warren, who dropped out earlier today, got her support from younger white voters.

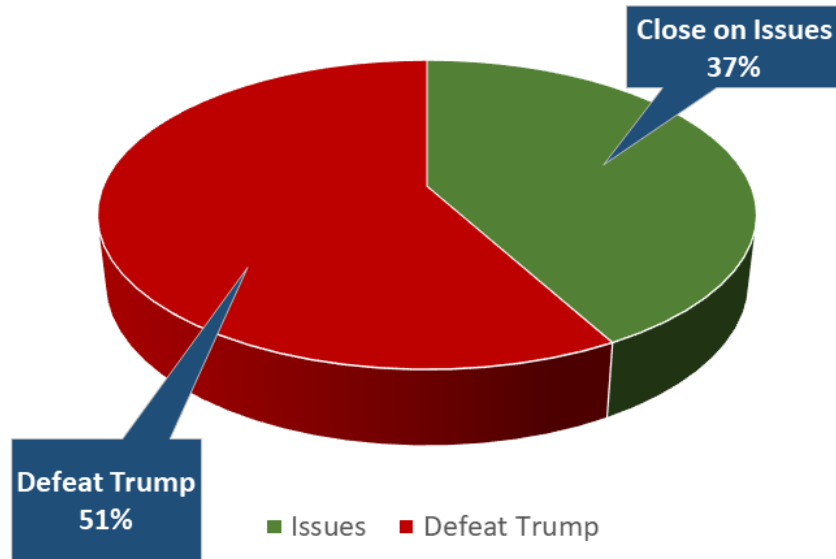
The results by race and age:

Candidate	Statewide	African American	White	Under 50	50 and Older
Sanders	23%	14%	35%	37%	13%
Biden	19%	30%	10%	12%	24%
Bloomberg	15%	20%	9%	13%	16%
Warren	8%	3%	13%	12%	5%
Buttigieg	5%	0%	11%	7%	3%
Klobuchar	4%	0%	8%	4%	4%
Undecided	27%	33%	14%	15%	35%

Defeating Trump or Closest to Your Position on Issues

A 51% majority of 2020 Democratic primary voters in Maryland said that defeating Donald Trump in November was most important to them, while 37% said supporting a candidate who is closest to them on the issues that they care about is most important, with 12% giving no response.

Defeat Trump **or Supports My Issues**



The results by race, gender, and age:

Defeat Trump or Issues	<u>Defeat Trump</u>	<u>Close on Issues</u>
African-American	62%	28%
White	42%	43%
Women	54%	36%
Men	46%	39%
Under 50	46%	43%
50 and older	55%	33%

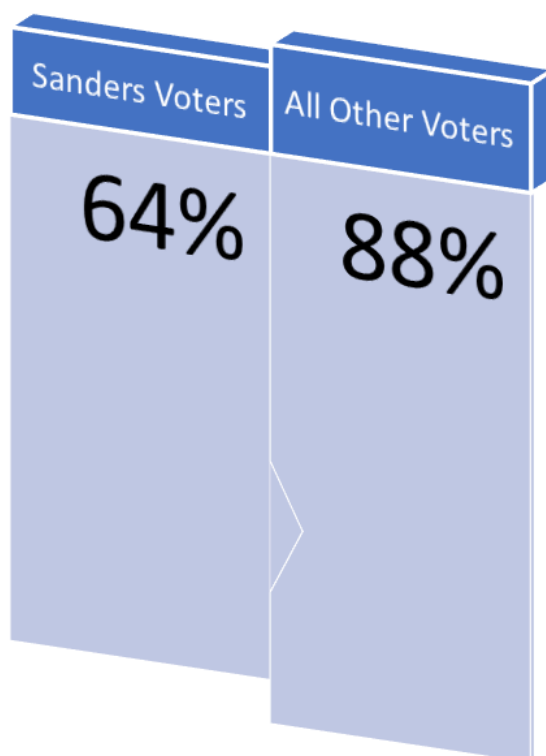
Back Democrat in November No Matter What

Eighty-two percent of Maryland primary voters said that they will vote for the Democratic nominee against Trump in November no matter what, while 15% would not commit to this, with 3% giving no answer.

Ninety-three percent of black voters, 90% of women, and 86% of Democrats 50 and older are pot committed and will vote for the Democrat in November against Trump regardless of who the nominee is.

The one holdout at the table: 31% of Bernie Sanders voters would not commit to vote for the Democrat in November *no matter who the nominee is*.

Will Vote for Democrat in November No Matter Who the Nominee Is



Appendix A: Data Table

QUESTION 1: 2020 Democratic Presidential Primary Election *If the 2020 Democratic primary election for president were held today, for whom would you vote: Joe Biden, Mike Bloomberg, Pete Buttigieg, Amy Klobuchar, Bernie Sanders, or Elizabeth Warren?*

PRESIDENT DEMOCRATIC PRIMARY	Number	Percent
Bernie Sanders	77	23.3 %
Joe Biden	63	19.0 %
Mike Bloomberg	48	14.5 %
Elizabeth Warren	26	7.9 %
Pete Buttigieg	16	4.8 %
Amy Klobuchar	13	3.9 %
Undecided	88	26.6 %
Total	331	100.0 %

N=331

PRESIDENT DEMOCRATIC PRIMARY

	Bernie Sanders	Pete Buttigieg	Amy Klobuchar	Joe Biden	Mike Bloomberg	Elizabeth Warren	Und
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RACE

African American	23 14.1%	0 0.0%	0 0.0%	48 29.4%	33 20.2%	5 3.1%	54 33.1%
White	49 35.3%	15 10.8%	11 7.9%	14 10.1%	13 9.4%	18 12.9%	19 13.7%
Other/ Refused	5 17.2%	1 3.4%	2 6.9%	1 3.4%	2 6.9%	3 10.3%	15 51.7%

N=331

PRESIDENT DEMOCRATIC PRIMARY

	Bernie Sanders	Pete Buttigieg	Amy Klobuchar	Joe Biden	Mike Bloomberg	Elizabeth Warren	Und
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GENDER

Female	43 21.6%	9 4.5%	6 3.0%	45 22.6%	30 15.1%	17 8.5%	49 24.6%
Male	34 25.8%	7 5.3%	7 5.3%	18 13.6%	18 13.6%	9 6.8%	39 29.5%

Gonzales Maryland Poll – Democratic Primary

N=331

PRESIDENT DEMOCRATIC PRIMARY

	Bernie Sanders	Pete Buttigieg	Amy Klobuchar	Joe Biden	Mike Bloomberg	Elizabeth Warren	Und
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AGE

18 to 39	36 45.0%	5 6.3%	3 3.8%	6 7.5%	11 13.8%	13 16.3%	6 7.5%
40 to 49	15 26.3%	5 8.8%	2 3.5%	11 19.3%	7 12.3%	3 5.3%	14 24.6%
50 to 59	14 20.6%	1 1.5%	2 2.9%	11 16.2%	13 19.1%	3 4.4%	24 35.3%
60 and older	12 9.5%	5 4.0%	6 4.8%	35 27.8%	17 13.5%	7 5.6%	44 34.9%

N=331

PRESIDENT DEMOCRATIC PRIMARY

	Bernie Sanders	Pete Buttigieg	Amy Klobuchar	Joe Biden	Mike Bloomberg	Elizabeth Warren	Und
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AGE GROUP

Under 50	51 37.2%	10 7.3%	5 3.6%	17 12.4%	18 13.1%	16 11.7%	20 14.6%
50 or older	26 13.4%	6 3.1%	8 4.1%	46 23.7%	30 15.5%	10 5.2%	68 35.1%

N=331

PRESIDENT DEMOCRATIC PRIMARY

	Bernie Sanders	Pete Buttigieg	Amy Klobuchar	Joe Biden	Mike Bloomberg	Elizabeth Warren	Und
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REGION

Baltimore Metro	42 27.8%	10 6.6%	4 2.6%	30 19.9%	22 14.6%	8 5.3%	35 23.2%
Washington Metro	26 19.1%	3 2.2%	9 6.6%	26 19.1%	20 14.7%	12 8.8%	40 29.4%
Rural Maryland	9 20.5%	3 6.8%	0 0.0%	7 15.9%	6 13.6%	6 13.6%	13 29.5%

QUESTION 2: Defeating Trump or Candidate Who Represents Your Issues *Which of the following is more important to you: Defeating Donald Trump in November or Supporting a candidate who comes closest to you on the issues and is someone in whom you can believe? (ORDER ROTATED)*

<u>MOST IMPORTANT VOTE FACTOR</u>	<u>Number</u>	<u>Percent</u>
Defeating Trump	169	51.1 %
Closest on Issues	123	37.2 %
No answer	39	11.8 %
Total	331	100.0 %

N=331

	<u>MOST IMPORTANT VOTE FACTOR</u>		
	<u>Defeating Trump</u>	<u>Closest on Issues</u>	<u>No answer</u>

RACE

African American	101 62.0%	45 27.6%	17 10.4%
White	59 42.4%	60 43.2%	20 14.4%
Other/ Refused	9 31.0%	18 62.1%	2 6.9%

N=331

	<u>MOST IMPORTANT VOTE FACTOR</u>		
	<u>Defeating Trump</u>	<u>Closest on Issues</u>	<u>No answer</u>

GENDER

Female	108 54.3%	72 36.2%	19 9.5%
Male	61 46.2%	51 38.6%	20 15.2%

Gonzales Maryland Poll – Democratic Primary

N=331

	MOST IMPORTANT VOTE FACTOR		
	Defeating Trump	Closest on Issues	No answer
<u>AGE</u>			
18 to 39	35 43.8%	35 43.8%	10 12.5%
40 to 49	28 49.1%	24 42.1%	5 8.8%
50 to 59	42 61.8%	21 30.9%	5 7.4%
60 and older	64 50.8%	43 34.1%	19 15.1%

N=331

	MOST IMPORTANT VOTE FACTOR		
	Defeating Trump	Closest on Issues	No answer
<u>AGE GROUP</u>			
Under 50	63 46.0%	59 43.1%	15 10.9%
50 or older	106 54.6%	64 33.0%	24 12.4%

N=331

	MOST IMPORTANT VOTE FACTOR		
	Defeating Trump	Closest on Issues	No answer
<u>REGION</u>			
Baltimore Metro	76 50.3%	56 37.1%	19 12.6%
Washington Metro	71 52.2%	51 37.5%	14 10.3%
Rural Maryland	22 50.0%	16 36.4%	6 13.6%

QUESTION 3: If 1st Choice Not Nominee, Still Vote Democrat in November *If your preferred candidate for president does not end up winning the nomination, will you still vote for the Democrat in November against Trump no matter what, or not?*

<u>VOTE FOR NOMINEE NO MATTER WHAT</u>	<u>Number</u>	<u>Percent</u>
Yes	272	82.2 %
No	50	15.1 %
Not sure	9	2.7 %
Total	331	100.0 %

N=331

<u>VOTE FOR NOMINEE NO MATTER WHAT</u>		
<u>Yes</u>	<u>No</u>	<u>Not sure</u>

RACE

African American	152 93.3%	5 3.1%	6 3.7%
White	99 71.2%	38 27.3%	2 1.4%
Other/ Refused	21 72.4%	7 24.1%	1 3.4%

N=331

<u>VOTE FOR NOMINEE NO MATTER WHAT</u>		
<u>Yes</u>	<u>No</u>	<u>Not sure</u>

GENDER

Female	179 89.9%	16 8.0%	4 2.0%
Male	93 70.5%	34 25.8%	5 3.8%

Gonzales Maryland Poll – Democratic Primary

N=331

	VOTE FOR NOMINEE NO MATTER WHAT		
	Yes	No	Not sure
<u>AGE</u>			
18 to 39	60 75.0%	18 22.5%	2 2.5%
40 to 49	46 80.7%	8 14.0%	3 5.3%
50 to 59	59 86.8%	7 10.3%	2 2.9%
60 and older	107 84.9%	17 13.5%	2 1.6%

N=331

	VOTE FOR NOMINEE NO MATTER WHAT		
	Yes	No	Not sure
<u>AGE GROUP</u>			
Under 50	106 77.4%	26 19.0%	5 3.6%
50 or older	166 85.6%	24 12.4%	4 2.1%

N=331

	VOTE FOR NOMINEE NO MATTER WHAT		
	Yes	No	Not sure
<u>REGION</u>			
Baltimore Metro	124 82.1%	23 15.2%	4 2.6%
Washington Metro	111 81.6%	21 15.4%	4 2.9%
Rural Maryland	37 84.1%	6 13.6%	1 2.3%

Vote Democrat No Matter What by April Dem Primary Vote

N=331

	VOTE FOR NOMINEE NO MATTER WHAT		
	Yes	No	Not sure
<u>APRIL PRIMARY ELECTION</u>			
Sanders Voters	49 63.6%	24 31.2%	4 5.2%
Another Candidate Voters	145 87.3%	17 10.2%	4 2.4%
Undecided Voters	78 88.6%	9 10.2%	1 1.1%

31% of Sanders voters will not commit to voting for the Democrat in November no matter “who the nominee is”

Appendix B: MD Dem Primary Poll Sample Demographics

RACE	Number	Percent
African American	163	49.2 %
White	139	42.0 %
Other/Refused	29	8.8 %
Total	331	100.0 %

GENDER	Number	Percent
Female	199	60.1 %
Male	132	39.9 %
Total	331	100.0 %

AGE	Number	Percent
18 to 39	80	24.2 %
40 to 49	57	17.2 %
50 to 59	68	20.5 %
60 and older	126	38.1 %
Total	331	100.0 %

AGE GROUP	Number	Percent
Under 50	137	41.4 %
50 or older	194	58.6 %
Total	331	100.0 %

REGION	Number	Percent
Baltimore Metro	151	45.6 %
Washington Metro	136	41.1 %
Rural Maryland	44	13.3 %
Total	331	100.0 %

Region Classifications

Baltimore Metro	Number	Percent
Baltimore City	49	32.5 %
Anne Arundel County	27	17.9 %
Baltimore County	47	31.1 %
Harford County	9	6.0 %
Howard County	19	12.6 %
Total	151	100.0 %

Washington Metro	Number	Percent
Montgomery County	63	46.3 %
Prince George's County	61	44.9 %
Charles County	12	8.8 %
Total	136	100.0 %

Rural Maryland	Number	Percent
Eastern Shore/Southern Maryland	24	54.5 %
Western Maryland	20	45.5 %
Total	44	100.0 %