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MASON-DIXON® MISSISSIPPI POLL



OCTOBER 2019

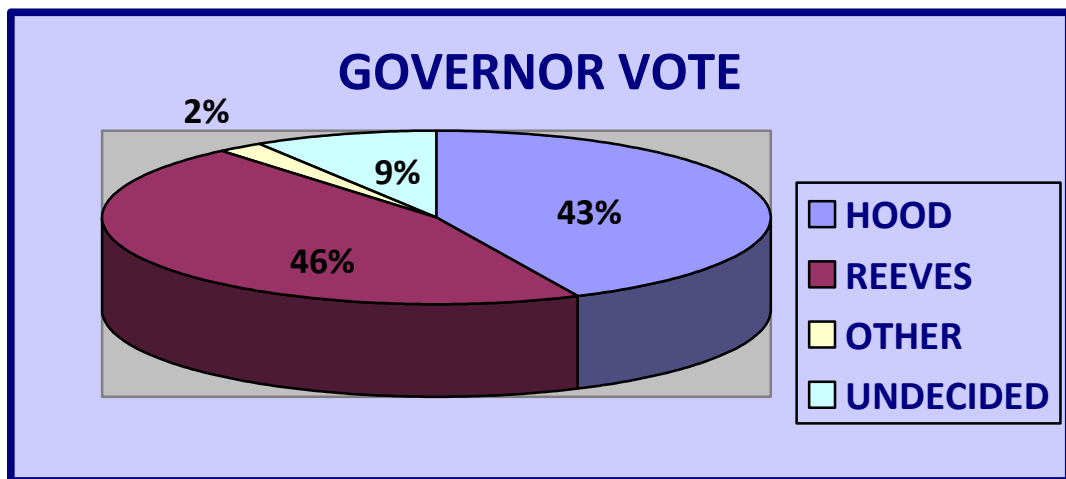
Polling in Mississippi since 1987

EMBARGO: Newspaper Publication - Wednesday, October 23, 2019
Broadcast & Internet Release – 6 am CDT, Wednesday, October 23, 2019

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REEVES HOLDS SLIGHT LEAD OVER HOOD, VOTER SUPPORT FOR TRUMP COULD BOOST GOP TURNOUT

With two weeks to go before Mississippi's gubernatorial election, Republican Lieutenant Governor Tate Reeves holds a slight lead over Democratic Attorney General Jim Hood. Statewide, 46% of likely voters support Reeves, while 43% back Hood, 2% support other candidates and 9% are still undecided.

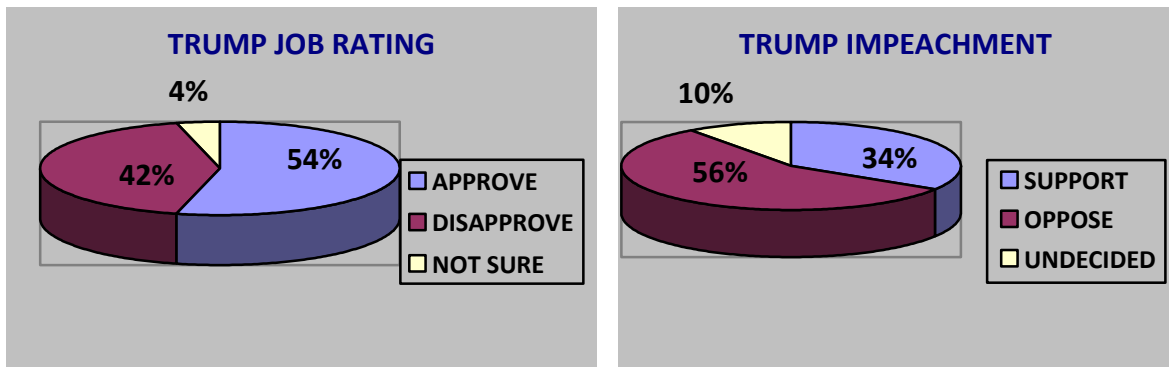


The contest is strongly divided along racial lines, with Hood leading 80%-7% among African-American voters and Reeves ahead by a wide 66%-24% margin among whites.

Reeves also leads among men, voters 50+ and Republicans. Hood has the advantage among women, voters under 50, Democrats and Independents.

In this close race, President Donald Trump could be the deciding factor. Trump remains popular in Mississippi and efforts by congressional Democrats to impeach him are opposed by a significant majority of state voters.

Statewide, 54% approve of Trump's job performance as president and 56% are opposed to impeaching him and removing him from office.



The hyper-partisan situation in Washington could hurt Hood in this strong red state. His previous success at winning statewide office as a moderate-to-conservative Democrat is faced with a tougher than usual battle. The strong leftward drift of Hood's national party makes it more difficult to generate cross-over support. Meanwhile, the GOP is attempting to nationalize this year's three southern governor's races into a show of support for the president in his fights against House Democrats.

In Louisiana, Trump's last minute campaigning in that state's primary helped boost GOP voter turnout and forced popular moderate-to-conservative incumbent Democrat John Bel Edwards into a run-off. This higher GOP turnout also drove the two leading Republican challengers to a combined vote that exceeded 50%.

Trump will be campaigning in Mississippi in an attempt to repeat that outcome, and if he replicates the impact of his Louisiana performance it should provide Reeves a significant boost.

STATEWIDE NAME RECOGNITION

Do you recognize the name _____?

(IF YES) Do you have a favorable, unfavorable or neutral opinion of _____?

	<u>RECOGNIZE FAVORABLE</u>	<u>RECOGNIZE UNFAVORABLE</u>	<u>RECOGNIZE NEUTRAL</u>	<u>DON'T RECOGNIZE</u>
Tate Reeves	41%	26%	33%	3%
Jim Hood	39%	29%	30%	2%

QUESTION: If the 2019 election for Governor were held today, would vote for:

- Jim Hood – Democratic Party
- Tate Reeves – Republican Party
- Bob Hickingbottom – Constitution Party
- David Singletary - Independent

	<u>HOOD</u>	<u>REEVES</u>	<u>OTHER</u>	<u>UNDECIDED</u>
STATE	43%	46%	2%	9%

<u>REGION</u>	<u>HOOD</u>	<u>REEVES</u>	<u>OTHER</u>	<u>UNDECIDED</u>
Northern Mississippi	34%	56%	1%	9%
The Delta	68%	26%	-	6%
Eastern Mississippi	46%	45%	1%	8%
Jackson Metro	47%	41%	3%	9%
Southern Mississippi	34%	53%	2%	11%
Gulf Coast	35%	52%	3%	10%

<u>SEX</u>	<u>HOOD</u>	<u>REEVES</u>	<u>OTHER</u>	<u>UNDECIDED</u>
Men	38%	50%	3%	9%
Women	47%	43%	1%	9%

<u>AGE</u>	<u>HOOD</u>	<u>REEVES</u>	<u>OTHER</u>	<u>UNDECIDED</u>
<50	46%	41%	2%	11%
50+	39%	51%	2%	8%

<u>RACE</u>	<u>HOOD</u>	<u>REEVES</u>	<u>OTHER</u>	<u>UNDECIDED</u>
White	24%	66%	2%	8%
Black	80%	7%	2%	11%

<u>PARTY IDENTIFICATION</u>	<u>HOOD</u>	<u>REEVES</u>	<u>OTHER</u>	<u>UNDECIDED</u>
Democrat	87%	2%	3%	8%
Republican	8%	82%	1%	9%
Independent	45%	38%	3%	14%

**** Hickingbottom and Singletary each received 1%**

QUESTION: Do you approve or disapprove of Donald Trump’s job performance as president?

	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
STATE	54%	42%	4%

<u>REGION</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
Northern Mississippi	59%	38%	3%
The Delta	32%	63%	5%
Eastern Mississippi	57%	37%	5%
Jackson Metro	50%	44%	6%
Southern Mississippi	63%	35%	2%
Gulf Coast	58%	39%	3%

<u>SEX</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
Men	59%	38%	3%
Women	50%	45%	5%

<u>AGE</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
<50	51%	44%	5%
50+	57%	40%	3%

<u>RACE</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
White	74%	23%	3%
Black	15%	79%	6%

<u>PARTY IDENTIFICATION</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
Democrat	8%	90%	2%
Republican	89%	6%	5%
Independent	52%	41%	7%

QUESTION: Based on what you have read or heard, do you support or oppose impeaching President Donald Trump and removing him from office?

	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
STATE	34%	56%	10%

<u>REGION</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
Northern Mississippi	27%	66%	7%
The Delta	61%	25%	14%
Eastern Mississippi	31%	58%	11%
Jackson Metro	38%	51%	11%
Southern Mississippi	21%	68%	11%
Gulf Coast	32%	61%	7%

<u>SEX</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
Men	29%	64%	7%
Women	39%	49%	12%

<u>AGE</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
<50	38%	51%	11%
50+	31%	60%	9%

<u>RACE</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
White	19%	73%	8%
Black	64%	21%	15%

<u>PARTY IDENTIFICATION</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
Democrat	68%	19%	13%
Republican	5%	88%	7%
Independent	41%	48%	11%

HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon Polling & Strategy, Inc. of Jacksonville, Florida from October 17 through October 19, 2019. A total of 625 registered Mississippi voters were interviewed statewide by telephone. All said they were likely to vote in the November 2019 statewide general election.

Those interviewed were randomly selected from a phone-matched Mississippi voter registration list that included both land line and cell phone numbers. Quotas were assigned to reflect voter turnout by county.

The margin for error, according to standards customarily used by statisticians, is no more than ± 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or age grouping.

DEMOGRAPHICS

PARTY IDENTIFICATION:

Democrat	218 (35%)
Republican	288 (46%)
Independent or Other	119 (19%)

AGE:

18-34	98 (16%)
35-49	159 (25%)
50-64	194 (31%)
65+	170 (27%)
Refused	4 (1%)

RACE:

White/Caucasian	406 (65%)
Black/African American	203 (32%)
Other/Refused	16 (3%)

SEX:

Male	297 (48%)
Female	328 (52%)

REGION:

Northern Mississippi	130 (21%)
The Delta	80 (13%)
Eastern Mississippi	100 (16%)
Jackson Metro	120 (19%)
Southern Mississippi	100 (16%)
Gulf Coast	95 (15%)

MISSISSIPPI POLL REGIONS

NORTHERN MISSISSIPPI: Voters in DeSoto, Marshall, Yalobusha, Lafayette, Calhoun, Pontotoc, Chickasaw, Monroe, Itawamba, Lee, Prentiss, Union, Benton, Tippah, Alcorn and Tishomingo counties.

THE DELTA: Voters in Tate, Panola, Coahoma, Tunica, Quitman, Bolivar, Tallahatchie, Sunflower, Leflore, Grenada, Carroll, Holmes, Humphreys, Washington, Sharkey, Yazoo, Issaquena and Warren counties.

EASTERN MISSISSIPPI: Voters in Clay, Lowndes, Oktibbeha, Choctaw, Webster, Montgomery, Attala, Leake, Scott, Smith, Jasper, Clark, Newton, Lauderdale, Neshoba, Kemper, Winston and Noxubee counties.

JACKSON METRO: Voters in Hinds, Rankin, Madison, Copiah and Simpson counties.

SOUTHERN MISSISSIPPI: Voters in Claiborne, Jefferson, Adams, Wilkinson, Franklin, Amite, Lincoln, Pike, Lawrence, Walthall, Jefferson Davis, Marion, Covington, Jones, Wayne, Lamar, Forrest, Perry and Greene counties.

GULF COAST: Voters in Hancock, Harrison, Jackson, Pearl River, Stone and George counties.