



WASHINGTON, DC - 202-548-2680
JACKSONVILLE, FL - 904-261-2444

HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon Polling & Research, Inc. of Jacksonville, Florida from October 1 through October 4, 2019. A total of 625 registered Louisiana voters were interviewed statewide by telephone. All indicated that they were likely to vote in the October 12 primary election.

Those interviewed were selected randomly from a telephone-matched Louisiana voter registration list that included both land line and cell phone numbers. Quotas were assigned to reflect voter turnout by parish.

The margin for error, according to standards customarily used by statisticians, is no more than ± 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or racial grouping.

STATEWIDE NAME RECOGNITION

Do you recognize the name _____?

(IF YES) Do you have a favorable, unfavorable or neutral opinion of _____?

| | <u>RECOGNIZE FAVORABLE</u> | <u>RECOGNIZE UNFAVORABLE</u> | <u>RECOGNIZE NEUTRAL</u> | <u>DON'T RECOGNIZE</u> |
|-------------------------|--------------------------------|----------------------------------|------------------------------|----------------------------|
| John Bel Edwards | 39% | 27% | 33% | 1% |
| Eddie Rispone | 31% | 24% | 32% | 13% |
| Ralph Abraham | 27% | 18% | 43% | 12% |
| Gary Landrieu | 7% | 4% | 34% | 55% |
| Patrick Landry | 6% | 4% | 31% | 59% |
| Oscar Dantzler | 2% | 1% | 9% | 88% |

QUESTION: If the October open primary election for governor were held today, which one of the following candidates would get your vote? (ORDER ROTATED)

**John Bel Edwards – Democrat
 Ralph Abraham – Republican
 Eddie Rispone – Republican
 Oscar Dantzler – Democrat
 Patrick Landry – Republican
 Gary Landrieu – Independent**

| | <u>EDWARDS</u> | <u>RISPONE</u> | <u>ABRAHAM</u> | <u>LANDRIEU</u> | <u>LANDRY</u> | <u>UNDECIDED</u> |
|----------------------------------|-----------------------|-----------------------|-----------------------|------------------------|----------------------|-------------------------|
| STATE | 45% | 22% | 17% | 4% | 2% | 10% |
| <u>REGION</u> | <u>EDWARDS</u> | <u>RISPONE</u> | <u>ABRAHAM</u> | <u>LANDRIEU</u> | <u>LANDRY</u> | <u>UNDECIDED</u> |
| New Orleans Area | 52% | 18% | 13% | 7% | 1% | 9% |
| Baton Rouge Area | 42% | 27% | 15% | 3% | 3% | 10% |
| South Central Louisiana | 43% | 25% | 16% | 2% | 2% | 12% |
| Northern Louisiana | 41% | 19% | 26% | 3% | 2% | 9% |
| <u>SEX</u> | <u>EDWARDS</u> | <u>RISPONE</u> | <u>ABRAHAM</u> | <u>LANDRIEU</u> | <u>LANDRY</u> | <u>UNDECIDED</u> |
| Men | 38% | 26% | 19% | 3% | 2% | 12% |
| Women | 51% | 19% | 15% | 4% | 2% | 9% |
| <u>AGE</u> | <u>EDWARDS</u> | <u>RISPONE</u> | <u>ABRAHAM</u> | <u>LANDRIEU</u> | <u>LANDRY</u> | <u>UNDECIDED</u> |
| <50 | 44% | 23% | 14% | 4% | 2% | 13% |
| 50+ | 46% | 22% | 19% | 4% | 2% | 7% |
| <u>RACE</u> | <u>EDWARDS</u> | <u>RISPONE</u> | <u>ABRAHAM</u> | <u>LANDRIEU</u> | <u>LANDRY</u> | <u>UNDECIDED</u> |
| White | 28% | 30% | 24% | 2% | 3% | 13% |
| Black | 84% | 3% | 1% | 5% | - | 7% |
| <u>PARTY REGISTRATION</u> | <u>EDWARDS</u> | <u>RISPONE</u> | <u>ABRAHAM</u> | <u>LANDRIEU</u> | <u>LANDRY</u> | <u>UNDECIDED</u> |
| Democrat | 80% | 4% | 3% | 5% | 1% | 7% |
| Republican | 7% | 41% | 35% | 2% | 4% | 11% |
| Independent | 36% | 26% | 16% | 4% | 2% | 16% |

**** Dantzler received less than 1%**

QUESTION: If no candidate gets over 50% of the vote in the primary, there will be a run-off election between the top two vote-getters in mid-November. If a run-off election for governor were held today for whom would you vote if the candidates were John Bel Edwards, the Democrat, and Eddie Rispone, the Republican?

| | <u>EDWARDS</u> | <u>RISPONE</u> | <u>UNDECIDED</u> |
|--------------|----------------|----------------|------------------|
| STATE | 51% | 42% | 7% |

| <u>REGION</u> | <u>EDWARDS</u> | <u>RISPONE</u> | <u>UNDECIDED</u> |
|-------------------------|----------------|----------------|------------------|
| New Orleans Area | 59% | 38% | 3% |
| Baton Rouge Area | 48% | 45% | 7% |
| South Central Louisiana | 46% | 45% | 9% |
| Northern Louisiana | 44% | 46% | 10% |

| <u>SEX</u> | <u>EDWARDS</u> | <u>RISPONE</u> | <u>UNDECIDED</u> |
|------------|----------------|----------------|------------------|
| Men | 46% | 50% | 4% |
| Women | 55% | 36% | 9% |

| <u>AGE</u> | <u>EDWARDS</u> | <u>RISPONE</u> | <u>UNDECIDED</u> |
|------------|----------------|----------------|------------------|
| <50 | 54% | 36% | 10% |
| 50+ | 48% | 47% | 5% |

| <u>RACE</u> | <u>EDWARDS</u> | <u>RISPONE</u> | <u>UNDECIDED</u> |
|-------------|----------------|----------------|------------------|
| White | 33% | 58% | 9% |
| Black | 92% | 5% | 3% |

| <u>PARTY REGISTRATION</u> | <u>EDWARDS</u> | <u>RISPONE</u> | <u>UNDECIDED</u> |
|---------------------------|----------------|----------------|------------------|
| Democrat | 87% | 9% | 4% |
| Republican | 11% | 82% | 7% |
| Independent | 45% | 43% | 12% |

QUESTION: If a run-off election for governor were held today for whom would you vote if the candidates were John Bel Edwards, the Democrat, and Ralph Abraham, the Republican?

| | <u>EDWARDS</u> | <u>ABRAHAM</u> | <u>UNDECIDED</u> |
|--------------|----------------|----------------|------------------|
| STATE | 53% | 38% | 9% |

| <u>REGION</u> | <u>EDWARDS</u> | <u>ABRAHAM</u> | <u>UNDECIDED</u> |
|-------------------------|----------------|----------------|------------------|
| New Orleans Area | 64% | 28% | 8% |
| Baton Rouge Area | 54% | 36% | 10% |
| South Central Louisiana | 47% | 40% | 13% |
| Northern Louisiana | 44% | 51% | 5% |

| <u>SEX</u> | <u>EDWARDS</u> | <u>ABRAHAM</u> | <u>UNDECIDED</u> |
|------------|----------------|----------------|------------------|
| Men | 48% | 41% | 11% |
| Women | 57% | 35% | 8% |

| <u>AGE</u> | <u>EDWARDS</u> | <u>ABRAHAM</u> | <u>UNDECIDED</u> |
|------------|----------------|----------------|------------------|
| <50 | 56% | 37% | 7% |
| 50+ | 51% | 39% | 10% |

| <u>RACE</u> | <u>EDWARDS</u> | <u>ABRAHAM</u> | <u>UNDECIDED</u> |
|-------------|----------------|----------------|------------------|
| White | 37% | 52% | 11% |
| Black | 90% | 5% | 5% |

| <u>PARTY REGISTRATION</u> | <u>EDWARDS</u> | <u>ABRAHAM</u> | <u>UNDECIDED</u> |
|---------------------------|----------------|----------------|------------------|
| Democrat | 91% | 7% | 2% |
| Republican | 12% | 76% | 12% |
| Independent | 45% | 38% | 17% |

QUESTION: Which one of the following issues will be most important to you in considering your vote for governor (ORDER ROTATED)

| | |
|---|------------|
| The economy & jobs | 32% |
| Education | 21% |
| Taxes & government spending | 13% |
| Healthcare | 12% |
| Crime & drugs | 9% |
| Roads & Transportation | 5% |
| Environment & climate change | 3% |
| Other (NOT READ) | 2% |
| Not Sure (NOT READ) | 3% |

QUESTION: Do you feel things in Louisiana are on the right track or the wrong track?

| | <u>RIGHT TRACK</u> | <u>WRONG TRACK</u> | <u>NOT SURE</u> |
|--------------|--------------------|--------------------|-----------------|
| STATE | 45% | 41% | 14% |

| <u>REGION</u> | <u>RIGHT TRACK</u> | <u>WRONG TRACK</u> | <u>NOT SURE</u> |
|-------------------------|--------------------|--------------------|-----------------|
| New Orleans Area | 53% | 34% | 13% |
| Baton Rouge Area | 48% | 40% | 12% |
| South Central Louisiana | 37% | 47% | 16% |
| Northern Louisiana | 39% | 45% | 16% |

| <u>SEX</u> | <u>RIGHT TRACK</u> | <u>WRONG TRACK</u> | <u>NOT SURE</u> |
|------------|--------------------|--------------------|-----------------|
| Men | 40% | 47% | 13% |
| Women | 49% | 36% | 15% |

| <u>AGE</u> | <u>RIGHT TRACK</u> | <u>WRONG TRACK</u> | <u>NOT SURE</u> |
|------------|--------------------|--------------------|-----------------|
| <50 | 50% | 35% | 15% |
| 50+ | 41% | 46% | 13% |

| <u>RACE</u> | <u>RIGHT TRACK</u> | <u>WRONG TRACK</u> | <u>NOT SURE</u> |
|-------------|--------------------|--------------------|-----------------|
| White | 39% | 49% | 12% |
| Black | 59% | 22% | 19% |

| <u>PARTY REGISTRATION</u> | <u>RIGHT TRACK</u> | <u>WRONG TRACK</u> | <u>NOT SURE</u> |
|---------------------------|--------------------|--------------------|-----------------|
| Democrat | 63% | 23% | 14% |
| Republican | 22% | 65% | 13% |
| Independent | 47% | 38% | 15% |

QUESTION: Do you feel things in the country are on the right track or the wrong track?

| | <u>RIGHT TRACK</u> | <u>WRONG TRACK</u> | <u>NOT SURE</u> |
|--------------|--------------------|--------------------|-----------------|
| STATE | 40% | 52% | 8% |

| <u>REGION</u> | <u>RIGHT TRACK</u> | <u>WRONG TRACK</u> | <u>NOT SURE</u> |
|-------------------------|--------------------|--------------------|-----------------|
| New Orleans Area | 32% | 57% | 11% |
| Baton Rouge Area | 38% | 54% | 8% |
| South Central Louisiana | 48% | 46% | 6% |
| Northern Louisiana | 49% | 46% | 5% |

| <u>SEX</u> | <u>RIGHT TRACK</u> | <u>WRONG TRACK</u> | <u>NOT SURE</u> |
|------------|--------------------|--------------------|-----------------|
| Men | 49% | 44% | 7% |
| Women | 32% | 59% | 9% |

| <u>AGE</u> | <u>RIGHT TRACK</u> | <u>WRONG TRACK</u> | <u>NOT SURE</u> |
|------------|--------------------|--------------------|-----------------|
| <50 | 38% | 51% | 11% |
| 50+ | 42% | 53% | 5% |

| <u>RACE</u> | <u>RIGHT TRACK</u> | <u>WRONG TRACK</u> | <u>NOT SURE</u> |
|-------------|--------------------|--------------------|-----------------|
| White | 49% | 40% | 11% |
| Black | 18% | 80% | 2% |

| <u>PARTY REGISTRATION</u> | <u>RIGHT TRACK</u> | <u>WRONG TRACK</u> | <u>NOT SURE</u> |
|---------------------------|--------------------|--------------------|-----------------|
| Democrat | 16% | 77% | 7% |
| Republican | 70% | 18% | 12% |
| Independent | 38% | 56% | 6% |

QUESTION: Do you approve or disapprove of John Bel Edwards' job performance as governor?

| | <u>APPROVE</u> | <u>DISAPPROVE</u> | <u>NOT SURE</u> |
|--------------|----------------|-------------------|-----------------|
| STATE | 56% | 34% | 10% |

| <u>REGION</u> | <u>APPROVE</u> | <u>DISAPPROVE</u> | <u>NOT SURE</u> |
|-------------------------|----------------|-------------------|-----------------|
| New Orleans Area | 62% | 30% | 8% |
| Baton Rouge Area | 59% | 31% | 10% |
| South Central Louisiana | 52% | 36% | 12% |
| Northern Louisiana | 51% | 39% | 10% |

| <u>SEX</u> | <u>APPROVE</u> | <u>DISAPPROVE</u> | <u>NOT SURE</u> |
|------------|----------------|-------------------|-----------------|
| Men | 51% | 39% | 10% |
| Women | 60% | 30% | 10% |

| <u>AGE</u> | <u>APPROVE</u> | <u>DISAPPROVE</u> | <u>NOT SURE</u> |
|------------|----------------|-------------------|-----------------|
| <50 | 59% | 30% | 11% |
| 50+ | 54% | 37% | 9% |

| <u>RACE</u> | <u>APPROVE</u> | <u>DISAPPROVE</u> | <u>NOT SURE</u> |
|-------------|----------------|-------------------|-----------------|
| White | 42% | 46% | 12% |
| Black | 89% | 5% | 6% |

| <u>PARTY REGISTRATION</u> | <u>APPROVE</u> | <u>DISAPPROVE</u> | <u>NOT SURE</u> |
|---------------------------|----------------|-------------------|-----------------|
| Democrat | 87% | 8% | 5% |
| Republican | 22% | 65% | 13% |
| Independent | 51% | 37% | 12% |

QUESTION: Do you approve or disapprove of Donald Trump’s job performance as president?

| | <u>APPROVE</u> | <u>DISAPPROVE</u> | <u>NOT SURE</u> |
|--------------|----------------|-------------------|-----------------|
| STATE | 51% | 45% | 4% |

| <u>REGION</u> | <u>APPROVE</u> | <u>DISAPPROVE</u> | <u>NOT SURE</u> |
|-------------------------|----------------|-------------------|-----------------|
| New Orleans Area | 38% | 56% | 6% |
| Baton Rouge Area | 51% | 46% | 3% |
| South Central Louisiana | 58% | 40% | 2% |
| Northern Louisiana | 61% | 35% | 4% |

| <u>SEX</u> | <u>APPROVE</u> | <u>DISAPPROVE</u> | <u>NOT SURE</u> |
|------------|----------------|-------------------|-----------------|
| Men | 58% | 40% | 2% |
| Women | 45% | 49% | 6% |

| <u>AGE</u> | <u>APPROVE</u> | <u>DISAPPROVE</u> | <u>NOT SURE</u> |
|------------|----------------|-------------------|-----------------|
| <50 | 47% | 48% | 5% |
| 50+ | 54% | 43% | 3% |

| <u>RACE</u> | <u>APPROVE</u> | <u>DISAPPROVE</u> | <u>NOT SURE</u> |
|-------------|----------------|-------------------|-----------------|
| White | 68% | 28% | 4% |
| Black | 11% | 85% | 4% |

| <u>PARTY REGISTRATION</u> | <u>APPROVE</u> | <u>DISAPPROVE</u> | <u>NOT SURE</u> |
|---------------------------|----------------|-------------------|-----------------|
| Democrat | 18% | 79% | 3% |
| Republican | 89% | 8% | 3% |
| Independent | 53% | 39% | 8% |

QUESTION: If the 2020 election for president were held today, would you vote to re-elect Republican Donald Trump or would you vote to replace him with a Democrat?

| | <u>RE-ELECT</u> | <u>REPLACE</u> | <u>NOT SURE</u> |
|--------------|-----------------|----------------|-----------------|
| STATE | 51% | 43% | 6% |

| <u>REGION</u> | <u>RE-ELECT</u> | <u>REPLACE</u> | <u>NOT SURE</u> |
|-------------------------|-----------------|----------------|-----------------|
| New Orleans Area | 40% | 50% | 10% |
| Baton Rouge Area | 51% | 46% | 3% |
| South Central Louisiana | 60% | 36% | 4% |
| Northern Louisiana | 61% | 34% | 5% |

| <u>SEX</u> | <u>RE-ELECT</u> | <u>REPLACE</u> | <u>NOT SURE</u> |
|------------|-----------------|----------------|-----------------|
| Men | 58% | 37% | 5% |
| Women | 45% | 48% | 7% |

| <u>AGE</u> | <u>RE-ELECT</u> | <u>REPLACE</u> | <u>NOT SURE</u> |
|------------|-----------------|----------------|-----------------|
| <50 | 47% | 45% | 8% |
| 50+ | 55% | 41% | 4% |

| <u>RACE</u> | <u>RE-ELECT</u> | <u>REPLACE</u> | <u>NOT SURE</u> |
|-------------|-----------------|----------------|-----------------|
| White | 71% | 21% | 8% |
| Black | 5% | 94% | 1% |

| <u>PARTY REGISTRATION</u> | <u>RE-ELECT</u> | <u>REPLACE</u> | <u>NOT SURE</u> |
|---------------------------|-----------------|----------------|-----------------|
| Democrat | 18% | 79% | 3% |
| Republican | 91% | 4% | 5% |
| Independent | 51% | 36% | 13% |

QUESTION: Do you support or oppose impeaching Donald Trump?

| | <u>SUPPORT</u> | <u>OPPOSE</u> | <u>UNDECIDED</u> |
|--------------|----------------|---------------|------------------|
| STATE | 35% | 57% | 8% |

| <u>REGION</u> | <u>SUPPORT</u> | <u>OPPOSE</u> | <u>UNDECIDED</u> |
|--------------------------------|----------------|---------------|------------------|
| New Orleans Area | 48% | 42% | 10% |
| Baton Rouge Area | 33% | 59% | 8% |
| South Central Louisiana | 27% | 65% | 8% |
| Northern Louisiana | 24% | 71% | 5% |

| <u>SEX</u> | <u>SUPPORT</u> | <u>OPPOSE</u> | <u>UNDECIDED</u> |
|--------------|----------------|---------------|------------------|
| Men | 30% | 61% | 9% |
| Women | 39% | 54% | 7% |

| <u>AGE</u> | <u>SUPPORT</u> | <u>OPPOSE</u> | <u>UNDECIDED</u> |
|---------------|----------------|---------------|------------------|
| <50 | 39% | 52% | 9% |
| 50+ | 32% | 61% | 7% |

| <u>RACE</u> | <u>SUPPORT</u> | <u>OPPOSE</u> | <u>UNDECIDED</u> |
|--------------|----------------|---------------|------------------|
| White | 19% | 74% | 7% |
| Black | 73% | 17% | 10% |

| <u>PARTY REGISTRATION</u> | <u>SUPPORT</u> | <u>OPPOSE</u> | <u>UNDECIDED</u> |
|---------------------------|----------------|---------------|------------------|
| Democrat | 67% | 26% | 7% |
| Republican | 3% | 91% | 6% |
| Independent | 23% | 65% | 12% |

DEMOGRAPHICS

PARTY REGISTRATION:

| | |
|-----------------------------|------------------|
| Democrat | 274 (44%) |
| Republican | 225 (36%) |
| Independent or Other | 126 (20%) |

AGE:

| | |
|----------------|------------------|
| 18-34 | 104 (17%) |
| 35-49 | 178 (28%) |
| 50-64 | 171 (27%) |
| 65+ | 169 (27%) |
| Refused | 3 (1%) |

SEX:

| | |
|---------------|------------------|
| Male | 297 (48%) |
| Female | 328 (52%) |

RACE/ETHNICITY:

| | |
|-------------------------------|------------------|
| White/Caucasian | 421 (67%) |
| Black/African American | 177 (28%) |
| Hispanic/Latino | 11 (2%) |
| Other | 12 (2%) |
| Refused | 4 (1%) |

REGION:

| | |
|--------------------------------|------------------|
| New Orleans Area | 210 (34%) |
| Baton Rouge Area | 130 (21%) |
| South Central Louisiana | 150 (24%) |
| Northern Louisiana | 135 (22%) |

REGIONAL GROUPINGS

NEW ORLEANS AREA: Voters interviewed in Orleans, Jefferson, St. James, St. John the Baptist, St. Bernard, Terrebonne, Lafourche, St. Charles, Tangipahoa, Washington, St. Tammany and Plaquemines Parishes.

BATON ROUGE AREA: Voters interviewed in East Baton Rouge, West Baton Rouge, Pointe Coupee, St. Martin, St. Mary, Assumption, Iberville, Ascension, Livingston, West Feliciana, East Feliciana and St. Helena Parishes.

SOUTH CENTRAL LOUISIANA: Voters interviewed in Vernon, Rapides, Avoyelles, Beauregard, Allen, Evangeline, St. Landry, Calcasieu, Jefferson Davis, Acadia, Lafayette, Cameron, Vermillion and Iberia Parishes.

NORTHERN LOUISIANA: Voters interviewed in Caddo, Bossier, Webster, Claiborne, Union, Lincoln, Morehouse, East Carroll, West Carroll, DeSoto, Red River, Bienville, Jackson, Ouachita, Richland, Madison, Winn, Caldwell, Franklin, Tensas, Sabine, Natchitoches, Grant, LaSalle, Catahoula and Concordia Parishes.