

The Economist/YouGov Poll

June 24 - 27, 2016



3. Favorability of Candidates – Hillary Clinton

Do you have a favorable or an unfavorable opinion of the following people?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | | Likely Primary Voters | |
|----------------------|---------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|-----------------------|------------|
| | Total | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other | Democratic | Republican |
| Very favorable | 21% | 21% | 21% | 20% | 24% | 22% | 19% | 15% | 46% | 32% | 18% | 41% | 6% |
| Somewhat favorable | 21% | 20% | 23% | 26% | 20% | 19% | 22% | 17% | 30% | 27% | 43% | 32% | 8% |
| Somewhat unfavorable | 14% | 15% | 13% | 16% | 17% | 14% | 9% | 14% | 15% | 11% | 18% | 10% | 6% |
| Very unfavorable | 42% | 43% | 40% | 34% | 34% | 45% | 50% | 52% | 8% | 27% | 21% | 16% | 79% |
| Don't know | 2% | 2% | 2% | 3% | 5% | 1% | 1% | 2% | 2% | 3% | 0% | 1% | 0% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (1,289) | (624) | (665) | (227) | (321) | (512) | (229) | (926) | (145) | (134) | (84) | (368) | (344) |

| | Party ID | | | Ideology | | | Family Income (3 category) | | | | |
|----------------------|----------|----------|-------------|------------|---------|----------|----------------------------|-------------|-----------|----------------|-------------------|
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Under \$50K | \$50-100K | \$100K or more | Prefer not to say |
| Very favorable | 21% | 46% | 12% | 3% | 40% | 18% | 10% | 21% | 22% | 17% | 22% |
| Somewhat favorable | 21% | 34% | 21% | 6% | 35% | 24% | 8% | 20% | 20% | 24% | 28% |
| Somewhat unfavorable | 14% | 10% | 17% | 14% | 13% | 19% | 8% | 14% | 13% | 14% | 16% |
| Very unfavorable | 42% | 9% | 47% | 76% | 11% | 34% | 73% | 42% | 44% | 44% | 34% |
| Don't know | 2% | 1% | 4% | 2% | 0% | 4% | 1% | 3% | 1% | 1% | 0% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (1,289) | (464) | (475) | (350) | (340) | (559) | (390) | (677) | (302) | (161) | (149) |

| | Voter Registration (2 category) | | Dem Primary Voters | | Rep Primary Voters | | 2016 Presidential Vote | | | |
|----------------------|---------------------------------|------------|--------------------|-----------------|--------------------|---------------|------------------------|---------|-------|-------|
| | Total | Registered | Not registered | Prefers Clinton | Prefers Sanders | Prefers Trump | Prefers other | Clinton | Trump | Other |
| Very favorable | 21% | 19% | 25% | 67% | 8% | 1% | 12% | 46% | 2% | 1% |
| Somewhat favorable | 21% | 20% | 25% | 31% | 35% | 5% | 7% | 42% | 3% | 4% |
| Somewhat unfavorable | 14% | 12% | 18% | 2% | 21% | 4% | 9% | 10% | 7% | 18% |
| Very unfavorable | 42% | 47% | 28% | — | 36% | 90% | 72% | 2% | 88% | 76% |
| Don't know | 2% | 2% | 3% | 0% | 1% | — | — | 1% | 0% | 1% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (1,289) | (1,066) | (223) | (200) | (150) | (177) | (148) | (439) | (359) | (152) |