

WBUR Poll
New Hampshire 2016 Republican Primary
Field Dates: October 29 - November 1, 2015
Survey of 400 Likely Voters

I'm going to read you the names of several people who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of the person or if you are undecided, please just say so. **READ FIRST NAME.** How about **READ NEXT NAME?**

REPEAT QUESTION TEXT ONLY IF NECESSARY, PROBE IF RESPONDENT SAYS "DON'T KNOW".
Have you heard of **READ NAME** and are undecided about (him/her)? Or **PAUSE** have you never heard of (him/her)?

<i>Order rotated.</i>	Dates	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused
Ben Carson	Nov 2015	63%	19%	14%	4%	0%
	Sep 2015	58%	10%	24%	8%	1%
Bobby Jindal <i>Asked to 1/2</i>	Nov 2015	25%	26%	25%	24%	0%
	Sep 2015	29%	22%	26%	21%	2%
Carly Fiorina	Nov 2015	53%	23%	19%	5%	0%
	Sep 2015	53%	16%	19%	11%	2%
Chris Christie	Nov 2015	51%	31%	15%	2%	<1%
	Sep 2015	39%	39%	20%	2%	<1%
Donald Trump	Nov 2015	42%	42%	16%	0%	0%
	Sep 2015	45%	40%	14%	1%	1%
George Pataki <i>Asked to 1/2</i>	Nov 2015	16%	47%	28%	9%	0%
	Sep 2015	14%	37%	31%	17%	2%
Jeb Bush	Nov 2015	35%	50%	14%	1%	0%
	Sep 2015	40%	42%	16%	1%	1%
Jim Gilmore <i>Asked to 1/2</i>	Nov 2015	2%	21%	24%	52%	0%
	Sep 2015	4%	22%	20%	53%	1%
John Kasich	Nov 2015	37%	32%	23%	7%	<1%
	Sep 2015	45%	21%	22%	12%	<1%
Lindsey Graham <i>Asked to 1/2</i>	Nov 2015	18%	51%	24%	6%	<1%
	Sep 2015	18%	45%	25%	11%	2%
Marco Rubio	Nov 2015	56%	24%	18%	2%	0%
	Sep 2015	46%	25%	21%	8%	<1%
Mike Huckabee <i>Asked to 1/2</i>	Nov 2015	35%	46%	17%	2%	0%
	Sep 2015	33%	42%	19%	3%	2%
Rand Paul	Nov 2015	30%	52%	17%	1%	<1%
	Sep 2015	33%	48%	19%	<1%	<1%
Rick Santorum <i>Asked to 1/2</i>	Nov 2015	21%	49%	26%	3%	1%
	Sep 2015	22%	41%	32%	3%	1%
Ted Cruz	Nov 2015	43%	32%	22%	3%	0%
	Sep 2015	39%	32%	22%	7%	1%

If the candidates in the Republican primary were _____, for whom would you vote? *Order rotated.*

*If undecided, ask...Even though you say you are undecided -- which way are you leaning as of today?
List not read unless requested by respondent. Order rotated, if read.*

Initial preference, sorted (without leaners)	Sep 2015	Nov 2015
Ben Carson	17%	15%
Bobby Jindal	<1%	1%
Carly Fiorina	9%	5%
Chris Christie	2%	7%
Donald Trump	20%	18%
George Pataki	<1%	1%
Jeb Bush	8%	7%
Jim Gilmore	0%	0%
John Kasich	7%	8%
Lindsey Graham	1%	0%
Marco Rubio	2%	9%
Mike Huckabee	1%	<1%
Rand Paul	4%	3%
Rick Santorum	<1%	0%
Scott Walker	1%	N/A
Ted Cruz	5%	6%
Some other candidate (not read)	1%	<1%
Would not vote (not read)	2%	1%
Don't Know / Refused	19%	18%
Vote preference with leaners		
Ben Carson	18%	16%
Bobby Jindal	<1%	1%
Carly Fiorina	11%	6%
Chris Christie	2%	8%
Donald Trump	22%	18%
George Pataki	<1%	1%
Jeb Bush	9%	7%
Jim Gilmore	0%	0%
John Kasich	9%	10%
Lindsey Graham	1%	0%
Marco Rubio	2%	11%
Mike Huckabee	1%	<1%
Rand Paul	4%	3%
Rick Santorum	<1%	0%
Scott Walker	1%	N/A
Ted Cruz	5%	6%
Some other candidate (not read)	1%	<1%
Would not vote (not read)	2%	2%
Don't Know / Refused	11%	12%

Regardless of who you are supporting, who do you think is most likely to win the Republican primary nationally? *List not read unless requested by respondent. Order rotated, if read.*

	Sep 2015	Nov 2015
Ben Carson	8%	16%
Bobby Jindal	1%	1%
Carly Fiorina	4%	1%
Chris Christie	1%	4%
Donald Trump	27%	24%
George Pataki	<1%	<1%
Jeb Bush	15%	8%
Jim Gilmore	<1%	0%
John Kasich	2%	1%
Lindsey Graham	<1%	0%
Marco Rubio	4%	13%
Mike Huckabee	<1%	0%
Rand Paul	1%	1%
Rick Santorum	0%	<1%
Scott Walker	1%	N/A
Ted Cruz	3%	3%
Some other candidate (not read)	1%	<1%
Would not vote (not read)	1%	0%
Don't Know / Refused	30%	28%

Did you watch the Republican presidential candidate debate that took place on Wednesday?

Yes	52%
No	48%
Don't Know / Refused	0%

Next two questions only asked to those who said they watched the debate, n=219.

Which candidate do you think did the best job in the debate?

Ben Carson	5%
Carly Fiorina	7%
Chris Christie	13%
Donald Trump	7%
Jeb Bush	1%
John Kasich	4%
Marco Rubio	27%
Mike Huckabee	2%
Rand Paul	<1%
Ted Cruz	20%
Don't Know / Refused	14%

Which candidate do you think did the worst job in the debate?

Ben Carson	5%
Carly Fiorina	3%
Chris Christie	2%
Donald Trump	9%
Jeb Bush	36%
John Kasich	9%
Marco Rubio	1%
Mike Huckabee	3%
Rand Paul	11%
Ted Cruz	2%
Don't Know / Refused	19%

Which statement about the overall political system in this country is closest to your own view? *Order rotated top to bottom, bottom to top.*

	Dem Primary Sep 2015	Rep Primary Nov 2015
The political system is functioning well	3%	1%
The political system needs minor change	20%	15%
The political system needs major change	60%	56%
The political system needs a revolution	14%	27%
Don't Know / Refused	2%	1%

Do you think most members of the media are _____? *Order rotated.*

Politically neutral	12%
Biased against Democrats	9%
Biased against Republicans	66%
Don't Know / Refused	12%

How much of a priority should each of the following issues be for the next President? First, **READ FIRST**. Should that be a major priority, a minor priority, or not a priority? How about **READ NEXT**?

<i>Order rotated.</i>	Major priority	Minor priority	Not a priority	Don't Know / Refused
Simplifying the US tax code	67%	29%	3%	2%
Stopping illegal immigration	72%	24%	4%	<1%
Reducing the amount of federal regulations	62%	32%	4%	3%
Reducing taxes	58%	35%	5%	2%
Increasing the size of the US Military	49%	36%	12%	3%
Defeating ISIS	83%	13%	2%	2%
Addressing global warming	25%	48%	25%	1%
Reducing political polarization	43%	32%	13%	12%
Repealing Obamacare	61%	24%	12%	2%

Demographics

Race

White / Caucasian	95%
All others	3%
Don't Know / Refused	2%

Age

18 to 29	13%
30 to 44	28%
45 to 59	34%
60+	25%

Gender

Male	56%
Female	44%

Party Registration

Republican	65%
Independent / Unenrolled	35%

Education

High School or less	18%
Some college, no degree	28%
College graduate (BA/BS)	29%
Advanced degree	24%
Don't Know / Refused	1%

About the Poll

These results are based on a survey of 400 likely voters in the 2016 New Hampshire Republican Primary. Live telephone interviews were conducted October 29 – November 1, 2015 via both landline and cell phone using conventional registration based sampling procedures. Approximately 9 in 10 respondents are previous primary voters. The margin of sampling error for the full sample is +/- 4.9 percentage points with a 95 percent level of confidence. The poll was sponsored by WBUR, a National Public Radio station in the Boston area.