

WBUR Poll
New Hampshire 2016 Presidential Primary
Field Dates: February 2-4, 2016
Survey of 393 Likely Democratic Primary voters and
410 Likely Republican Primary voters

The first two pages of questions were asked only of registered undeclared voters (i.e. "independents").

Which primary are you more likely to vote in—the Democratic Primary or the Republican primary?
Or have you not yet made up your mind?

	Jan 16-19	Feb 2-4
Democratic	35%	40%
Republican	44%	46%
Don't Know / Have not made up mind / Refused	21%	14%

Next question asked to those who said to previous question that they have not made up their mind.

Which primary are you leaning toward voting in as of now?

	Jan 16-19	Feb. 2-4
Democratic	30%	24%
Republican	30%	19%
Don't Know / Refused	41%	57%

Primary choice with leaners:

	Jan 16-19	Feb. 2-4
Democratic	41%	43%
Republican	50%	49%
Undecided	9%	8%

Next question asked to independents who said they are planning to vote in the Democratic primary.

Would you say you are sure you will vote in the Democratic primary, or is it possible you will change your mind and vote in the Republican primary?

	Jan 16-19	Feb. 2-4
Sure I will vote in Democratic primary	83%	93%
Might change mind, vote in Republican primary	15%	7%
Don't Know / Refused	3%	0%

Next question asked to those who said they are planning to vote in the Republican primary.

Would you say you are sure you will vote in the Republican primary, or is it possible you will change your mind and vote in the Democratic primary?

	Jan 16-19	Feb. 2-4
Sure I will vote in Republican primary	87%	85%
Might change mind, vote in Democratic primary	12%	14%
Don't Know / Refused	1%	1%

Primary choice certainty:

	Jan 16-19	Feb. 2-4
Sure Democratic	29%	37%
Democratic, might change	6%	3%
Undecided, Leaning Democratic	6%	3%
Undecided	9%	8%
Undecided, Leaning Republican	6%	2%
Republican, might change	6%	7%
Sure Republican	38%	40%

Please tell me whether you agree or disagree with each statement. **READ FIRST.** And do you strongly (agree/disagree) with this, or just somewhat? How about **READ NEXT?**

<i>Order rotated.</i>	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't Know / Refused
I want to vote for a candidate who aligns with me on the issues.	82%	13%	1%	1%	3%
I want to vote for best candidate, regardless of which party primary they are in	76%	10%	6%	6%	1%
I want to vote for a candidate who can win the nomination	54%	27%	8%	7%	4%
I want to vote in the same party's primary that I usually do	30%	25%	22%	16%	6%
I want to vote in a close and competitive race	30%	25%	19%	9%	17%
I want to deny a specific candidate their party's nomination	22%	12%	16%	40%	10%
I want to vote for an extreme candidate in the other party who will give my party a better chance in November	11%	10%	20%	53%	6%

DEMOCRATIC PRIMARY FAVORABLES AND BALLOT QUESTIONS

The results below reflect the opinion of registered Democrats and independents voting in the Democratic primary.

I'm going to read you the names of several people who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of the person or if you are undecided, please just say so. **READ FIRST NAME.** How about **READ NEXT NAME?**

REPEAT QUESTION TEXT ONLY IF NECESSARY, PROBE IF RESPONDENT SAYS "DON'T KNOW". Have you heard of **READ NAME** and are undecided about (him/her)? Or **PAUSE** have you never heard of (him/her)?

<i>Order rotated.</i>	Dates	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused
Bernie Sanders	Feb. 2-4	82%	12%	5%	<1%	1%
	Oct. 15-18	70%	17%	12%	1%	0%
	Sep. 12-14	64%	15%	17%	3%	0%
Hillary Clinton	Feb. 2-4	68%	24%	7%	0%	1%
	Oct. 15-18	64%	27%	9%	0%	0%
	Sep. 12-14	56%	30%	13%	<1%	<1

If the candidates in the Democratic primary were _____, for whom would you vote? *Order rotated.*

If undecided, ask...Even though you say you are undecided -- which way are you leaning as of today? List not read unless requested by respondent. Order rotated, if read.

Initial preference, sorted (without leaners)	Sep. 12-14	Oct. 15-18	Feb 2-4
Bernie Sanders	32%	32%	51%
Hillary Clinton	29%	35%	38%
Joe Biden	12%	7%	NA
Martin O'Malley	1%	1%	0%
Jim Webb	1%	2%	NA
Lincoln Chafee	1%	<1%	NA
Lawrence Lessig	NA	0%	NA
Some other candidate (not read)	3%	3%	1%
Would not vote (not read)	2%	3%	1%
Don't Know / Refused	20%	17%	9%

Vote preference with leaners	Sep. 12-14	Oct. 15-18	Feb 2-4
Bernie Sanders	35%	34%	54%
Hillary Clinton	31%	38%	39%
Joe Biden	14%	9%	NA
Martin O'Malley	1%	1%	0%
Jim Webb	2%	2%	NA
Lincoln Chafee	1%	<1%	NA
Lawrence Lessig	NA	0%	NA
Some other candidate (not read)	4%	4%	1%
Would not vote (not read)	2%	3%	1%
Don't Know / Refused	10%	9%	5%

REPUBLICAN PRIMARY FAVORABLES AND BALLOT QUESTIONS

The results below reflect the opinion of registered Republicans and independents voting in the Republican primary.

<i>Order rotated.</i>	Field dates	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused
Chris Christie	Feb 2-4	46%	39%	14%	1%	<1%
	Dec 6-8	53%	31%	15%	<1%	<1%
	Nov 14-15	47%	33%	18%	1%	0%
	Oct 29-Nov 1	51%	31%	15%	2%	<1%
	Sep 12-14	39%	39%	20%	2%	<1%
Donald Trump	Feb 2-4	48%	43%	8%	<1%	1%
	Dec 6-8	46%	43%	11%	0%	<1%
	Nov 14-15	42%	43%	14%	<1%	<1%
	Oct 29-Nov 1	42%	42%	16%	0%	0%
	Sep 12-14	45%	40%	14%	1%	1%
Jeb Bush	Feb 2-4	42%	45%	12%	<1%	<1%
	Dec 6-8	40%	45%	15%	0%	<1%
	Nov 14-15	36%	47%	17%	0%	<1%
	Oct 29-Nov 1	35%	50%	14%	1%	0%
	Sep 12-14	40%	42%	16%	1%	1%
John Kasich	Feb 2-4	39%	41%	17%	2%	1%
	Dec 6-8	38%	34%	19%	8%	1%
	Nov 14-15	33%	39%	19%	8%	0%
	Oct 29-Nov 1	37%	32%	23%	7%	<1%
	Sep 12-14	45%	21%	22%	12%	<1%
Marco Rubio	Feb 2-4	50%	34%	15%	1%	1%
	Dec 6-8	58%	22%	17%	3%	<1%
	Nov 14-15	57%	20%	19%	4%	0%
	Oct 29-Nov 1	56%	24%	18%	2%	0%
	Sep 12-14	46%	25%	21%	8%	<1%
Ted Cruz	Feb 2-4	40%	47%	12%	1%	<1%
	Dec 6-8	47%	30%	20%	3%	1%
	Nov 14-15	44%	32%	20%	4%	0%
	Oct 29-Nov 1	43%	32%	22%	3%	0%
	Sep 12-14	39%	32%	22%	7%	1%

If the candidates in the Republican primary were _____, for whom would you vote? *Order rotated.*

*If undecided, ask...Even though you say you are undecided -- which way are you leaning as of today?
List not read unless requested by respondent. Order rotated, if read.*

Initial preference, sorted (without leaners)	Sep 12-14	Oct 29- Nov 1	Nov 14-15	Dec 6-8	Feb 2-4
Donald Trump	20%	18%	22%	27%	28%
Ted Cruz	5%	6%	8%	10%	12%
Marco Rubio	2%	9%	11%	11%	11%
Jeb Bush	8%	7%	7%	7%	9%
John Kasich	7%	8%	7%	6%	9%
Carly Fiorina	9%	5%	3%	3%	8%
Chris Christie	2%	7%	5%	11%	5%
Ben Carson	17%	15%	11%	6%	4%
Rand Paul	4%	3%	5%	2%	4%
Mike Huckabee	1%	<1%	1%	1%	0%
Jim Gilmore	0%	0%	0%	0%	<1%
Rick Santorum	<1%	0%	1%	0%	<1%
George Pataki	<1%	1%	1%	<1%	N/A
Lindsey Graham	1%	0%	2%	<1%	N/A
Bobby Jindal	<1%	1%	1%	N/A	N/A
Scott Walker	1%	N/A	N/A	N/A	N/A
Some other candidate (not read)	1%	<1%	1%	<1%	<1%
Would not vote (not read)	2%	1%	1%	2%	1%
Don't Know / Refused	19%	18%	13%	14%	9%
Vote preference with leaners, sorted	Sep 12-14	Oct 29- Nov 1	Nov 14-15	Dec 6-8	Feb 2-4
Donald Trump	22%	18%	23%	27%	29%
Marco Rubio	2%	11%	13%	11%	12%
Ted Cruz	5%	6%	8%	10%	12%
Jeb Bush	9%	7%	7%	8%	9%
John Kasich	9%	10%	7%	7%	9%
Carly Fiorina	11%	6%	4%	3%	8%
Chris Christie	2%	8%	6%	12%	6%
Ben Carson	18%	16%	13%	6%	4%
Rand Paul	4%	3%	5%	2%	4%
Mike Huckabee	1%	<1%	1%	1%	0%
Jim Gilmore	0%	0%	0%	0%	<1%
Rick Santorum	<1%	0%	1%	0%	<1%
George Pataki	<1%	1%	1%	<1%	N/A
Lindsey Graham	1%	0%	2%	<1%	N/A
Bobby Jindal	<1%	1%	1%	N/A	N/A
Scott Walker	1%	N/A	N/A	N/A	N/A
Some other candidate (not read)	1%	<1%	1%	<1%	<1%
Would not vote (not read)	2%	2%	1%	2%	1%
Don't Know / Refused	11%	12%	6%	9%	5%

*Some candidates dropped out in the middle of fielding but had already received some supporters.
Candidates were removed from the questionnaire when announcing the end of their campaigns.*

INDEPENDENT TURNOUT SCENARIOS

All independents were asked both the Democratic and Republican ballot questions. Those who said they were voting in the Democratic primary got the Democrat questions first, and vice versa. Tables show the horserace with registered partisans, plus independents who said they are definitely voting in one primary, might change their mind, are leaning toward one primary, or are truly undecided.

Let's say for a moment you decided to vote in the Democratic primary. If the candidates in the Democratic primary were **READ AND ROTATE ORDER**, for whom would you vote? *If undecided, ask...Even though you say you are undecided -- which way are you leaning as of today? List not read again unless requested by respondent. Order rotated, if read.*

	Light Ind. turnout on D side				Heavy Ind. turnout on D side	
Bernie Sanders	54%	53%	54%	53%	54%	55%
Hillary Clinton	39%	40%	40%	38%	38%	37%
Martin O'Malley	0%	0%	0%	0%	0%	0%
Some other candidate (not read)	1%	1%	1%	1%	1%	1%
Would not vote (not read)	2%	2%	2%	2%	2%	2%
Don't Know / Refused	4%	4%	4%	6%	6%	5%
% of independents in Democratic primary	37%	40%	43%	51%	53%	60%

Let's say for a moment you decided to vote in the Republican primary. If the candidates in the Republican primary were **READ AND ROTATE ORDER**, for whom would you vote? *If undecided, ask...Even though you say you are undecided -- which way are you leaning as of today? List not read again unless requested by respondent. Order rotated, if read.*

	Heavy Ind. turnout on R side				Light Ind. turnout on R side	
Donald Trump	27%	26%	27%	28%	28%	28%
John Kasich	12%	12%	12%	10%	10%	9%
Marco Rubio	11%	11%	12%	12%	12%	12%
Ted Cruz	11%	11%	11%	12%	12%	12%
Jeb Bush	10%	10%	9%	9%	9%	9%
Carly Fiorina	7%	7%	7%	7%	8%	8%
Chris Christie	6%	6%	6%	6%	6%	6%
Ben Carson	4%	4%	4%	4%	4%	4%
Rand Paul	4%	4%	4%	4%	4%	5%
Jim Gilmore	<1%	<1%	<1%	<1%	<1%	<1%
Rick Santorum	<1%	<1%	<1%	<1%	<1%	<1%
Mike Huckabee	0%	0%	0%	0%	0%	0%
Some other candidate (not read)	1%	1%	1%	1%	1%	1%
Would not vote (not read)	1%	1%	1%	1%	1%	1%
Don't know / Refused	6%	6%	6%	5%	5%	5%
% of independents in Republican primary	63%	60%	57%	49%	47%	40%

Demographics

Party Registration

	Dem	Rep
Democrat	64%	N/A
Republican	N/A	63%
Undeclared	36%	37%

Race

	Dem	Rep
White / Caucasian	94%	95%
All others	4%	3%
Don't Know / Refused	2%	2%

Age

	Dem	Rep
18 to 29	15%	13%
30 to 44	27%	28%
45 to 59	35%	34%
60+	23%	25%

Gender

	Dem	Rep
Male	44%	56%
Female	56%	44%

Education

	Dem	Rep
High School or less	19%	18%
Some college, no degree	23%	28%
College graduate (BA/BS)	30%	30%
Advanced degree	27%	24%
Don't Know / Refused	0%	<1%

About the Poll

These results are based on a survey of 803 registered voters likely to vote in the 2016 New Hampshire presidential primaries. Live telephone interviews were conducted February 2-4, 2016 via both landline and cell phone using conventional registration based sampling procedures. Approximately 9 in 10 respondents are previous primary voters. The margin of sampling error for either primary is +/- 4.9 percentage points with a 95 percent level of confidence. The poll was sponsored by WBUR, a National Public Radio station in the Boston area.