

## Area Code:

(N=500)	n	%
West/North-----	114	22.80
Central-----	125	25.00
Hillsborough-----	145	29.00
Rockingham-----	116	23.20

Hello, my name is \_\_\_\_\_ and I am conducting a survey for Suffolk University and I would like to get your opinions on some issues of the day in New Hampshire. Would you like to spend seven minutes to help us out?

## 1. Gender

(N=500)	n	%
Male-----	241	48.20
Female-----	259	51.80

## 2. How likely are you to vote in the general election for President this November – very likely, somewhat likely, 50-50, or not likely?

(N=500)	n	%
Very Likely-----	482	96.40
Somewhat Likely-----	18	3.60

## 3. Are you currently registered as a Democrat, Republican, Undeclared/Independent?

(N=500)	n	%
Democrat-----	136	27.20
Republican-----	152	30.40
Undeclared/Independent-----	189	37.80
Other-----	17	3.40
Refused-----	6	1.20

## 4. What is your age category?

(N=500)	n	%
18-24 Years-----	46	9.20
25-34 Years-----	68	13.60
35-49 Years-----	110	22.00
50-64 Years-----	135	27.00
65-74 Years-----	82	16.40
75 +-----	53	10.60
Refused-----	6	1.20

## 5. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

(N=500)	n	%
White/Caucasian-----	456	91.20
Black/African-American-----	8	1.60
American Indian / Alaska Native-----	4	0.80
Asian-----	1	0.20
Native Hawaiian / Other Pacific Islander-----	2	0.40
Hispanic/Latino-----	5	1.00
Other-----	16	3.20
Refused-----	8	1.60

## 6. Do you feel the country is headed in the right direction or is on the wrong track?

(N=500)	n	%
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Right Direction -----	152	30.40
Wrong Track -----	285	57.00
Undecided -----	63	12.60

7. Do you approve or disapprove of the way Barack Obama is handling his job as president?  
(N=500)

	n	%
Approve-----	235	47.00
Disapprove -----	227	45.40
Undecided -----	38	7.60

I am going to read you a short list of individuals and for each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Barack Obama. Is your opinion of Barack Obama generally favorable or generally unfavorable? (RANDOMIZE 9-16)

(N=500)	<u>NEVER HEARD</u>	<u>FAVORABLE</u>	<u>UNFAVORABLE</u>	<u>HOF/UNDECIDED</u>
8. Barack Obama	1 0.20	250 50.00	225 45.00	24 4.80
9. Hillary Clinton	0 0.00	213 42.60	245 49.00	42 8.40
10. Chris Sununu	49 9.80	177 35.40	160 32.00	114 22.80
11. Gary Johnson	106 21.20	77 15.40	198 39.60	119 23.80
12. Donald Trump	1 0.20	179 35.80	286 57.20	34 6.80
13. Kelly Ayotte	37 7.40	240 48.00	167 33.40	56 11.20
14. Colin Van Ostern	142 28.40	138 27.60	88 17.60	132 26.40
15. Maggie Hassan	34 6.80	212 42.40	199 39.80	55 11.00
16. Jill Stein	168 33.60	54 10.80	144 28.80	134 26.80

17. The New Hampshire presidential ballot includes five candidates as follows: {RANDOMIZE} Rocky De La Fuente – American Delta Party, Gary Johnson-Libertarian, Jill Stein-Green Party, Donald Trump-Republican, Hillary Clinton-Democrat. At this point which candidate will you vote for or lean toward?

(N=500)	n	%
Rocky De La Fuente, American Delta Party-----	0	0.00
Gary Johnson, Libertarian -----	26	5.20
Jill Stein, Green Party -----	4	0.80
Donald Trump, Republican -----	210	42.00
Hillary Clinton, Democrat-----	219	43.80
Undecided -----	35	7.00
Refused-----	6	1.20

{FOR 17.1, 17.2, 17.3}

18. Who would be your second choice if it were between (ROTATE) Republican Donald Trump or Democrat Hillary Clinton?

(N=30)	n	%
Donald Trump, Republican -----	8	26.67
Hillary Clinton, Democrat-----	4	13.33
Other -----	5	16.67
Undecided -----	9	30.00
Refused-----	4	13.33

{ROTATE 19 & 20}

19. Do you think Hillary Clinton is honest and trustworthy?

(N=500)	n	%
Yes-----	188	37.60
No-----	285	57.00
Undecided -----	23	4.60
Refused-----	4	0.80

20. Do you think Donald Trump is honest and trustworthy?

(N=500)	n	%
Yes-----	168	33.60
No-----	295	59.00
Undecided -----	35	7.00
Refused-----	2	0.40

21. When you think about the presidential election, how do you feel – {RANDOMIZE} Excited, Alarmed, or Bored (CHOOSE EMOTION CLOSEST TO ONE OF THE THREE)?

(N=500)	n	%
Excited-----	106	21.20
Alarmed-----	319	63.80
Bored-----	43	8.60
Undecided -----	29	5.80
Refused-----	3	0.60

22. What do you think is the most important issue facing the next president? {Randomize }

(N=500)	n	%
Reducing the national debt -----	34	6.80
Taxes -----	11	2.20
Jobs/Economy -----	98	19.60
Schools/Education -----	11	2.20
Healthcare -----	36	7.20
Illegal immigration -----	31	6.20
Abortion policy -----	11	2.20
Climate Change -----	20	4.00
Civil liberties -----	11	2.20
Terrorism/national security-----	109	21.80
Crime/Guns -----	20	4.00
Drugs/Opioids -----	14	2.80
Choosing Supreme Court Nominees -----	46	9.20
Undecided -----	48	9.60

23. For U.S. Senate your ballot includes four candidates as follows: {RANDOMIZE } Kelly Ayotte-Republican, Brian Chabot-Libertarian, Aaron Day-Independent, Maggie Hassan-Democrat. At this point which candidate will you vote for or lean toward?

(N=500)	n	%
Kelly Ayotte, Republican -----	236	47.20
Brian Chabot, Libertarian -----	13	2.60
Aaron Day, Independent -----	7	1.40
Maggie Hassan, Democrat -----	203	40.60
Undecided -----	31	6.20
Refused-----	10	2.00

24. For Governor, your ballot includes three candidates as follows: {RANDOMIZE } Colin Van Ostern-Democrat, Max Abramson-Libertarian, and Chris Sununu-Republican. At this point which candidate will you vote for or lean toward?

(N=500)	n	%
Colin Van Ostern, Democrat -----	180	36.00
Max Abramson, Libertarian -----	11	2.20
Chris Sununu, Republican -----	199	39.80
Undecided -----	101	20.20
Refused-----	9	1.80

25. In the 2012 election for president did you vote for Democrat Barack Obama, Republican Mitt Romney, Libertarian Gary Johnson, Constitution Party Virgil Goode, or did you not vote in 2012?

(N=500)	n	%
Democrat Barack Obama -----	256	51.20
Republican Mitt Romney -----	214	42.80
Libertarian Gary Johnson -----	6	1.20
Constitution Party Virgil Goode -----	1	0.20
Did not vote in 2012 -----	22	4.40
Undecided -----	0	0.00
Refused-----	1	0.20

26. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president – {ROTATE} Hillary Clinton or Donald Trump?

(N=500)	n	%
Hillary Clinton -----	287	57.40
Donald Trump-----	137	27.40
Undecided -----	73	14.60
Refused-----	3	0.60

27. How would you describe your own political viewpoint – very liberal, somewhat liberal, moderate, somewhat conservative, very conservative? {ROTATE .1-.5 ASCENDING TO DESCENDING}

(N=500)	n	%
Very liberal-----	39	7.80
Liberal-----	84	16.80
Moderate -----	176	35.20
Conservative -----	115	23.00
Very Conservative -----	71	14.20
Other -----	8	1.60
Don't know -----	7	1.40

28. What TV news or commentary source do you trust the most? {RANDOMIZE 35.1 - 35.9}

(N=500)	n	%
CNN -----	62	12.40
MSNBC -----	49	9.80
FOX News -----	117	23.40
ABC-----	49	9.80
NBC -----	33	6.60
CBS-----	32	6.40
C-SPAN -----	12	2.40
Comedy Central-----	15	3.00
PBS -----	47	9.40
Undecided -----	84	16.80

THE FINAL QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS TAKING THE SURVEY

29. What is your annual household income? (READ CATEGORIES)

(N=500)	n	%
Under \$20,000 per year -----	60	12.00
Under \$50,000 per year -----	95	19.00
Under \$75,000 per year -----	76	15.20
Under \$100,000 per year-----	73	14.60
Under \$140,000 per year-----	55	11.00
\$140,000 per year or more -----	55	11.00
Undecided -----	86	17.20

30.	Is anyone in your household a member of a labor union?		
	(N=500)	n	%
	Yes-----	68	13.60
	No-----	427	85.40
	Undecided-----	3	0.60
	Refused-----	2	0.40
31.	Are there any members of your household who are gun owners?		
	(N=500)	n	%
	Yes-----	212	42.40
	No-----	271	54.20
	Undecided-----	3	0.60
	Refused-----	14	2.80
32.	How important is religion in your life – very important, somewhat important, not very important or not at all important?		
	(N=500)	n	%
	Very important-----	216	43.20
	Somewhat important-----	155	31.00
	Not very important-----	66	13.20
	Not at all important-----	54	10.80
	Undecided-----	5	1.00
	Refused-----	4	0.80

[THANK YOU FOR YOUR TIME. HAVE A NICE DAY/EVENING.]