



VIRGINIA STATEWIDE

2016

Survey conducted October 20 through October 22, 2016. 1,787 likely General Election voters participated in the survey. Survey weighted to match expected turnout demographics for the 2016 General Election. Margin of Error is +/- 2.31% with a 95% level of confidence. Totals do not always equal 100% due to rounding.



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Q: The candidates in the General Election for President of the United States are the Republican Donald Trump, the Democrat Hillary Clinton and the Libertarian Gary Johnson or someone else. If the election were held today, for whom would you vote? **(ROTATE)**

Donald Trump: 43%

Hillary Clinton: 48%

Gary Johnson: 3%

Someone else: 1%

Undecided: 5%



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BY DMA							
Column %	DC	Charlottesville	Harrisonburg	Norfolk	Richmond	Roanoke	Tri-Cities
Donald Trump	39%	26%	43%	43%	42%	54%	74%
Hillary Clinton	51%	57%	46%	47%	50%	37%	21%
Gary Johnson	3%	10%	7%	3%	3%	3%	2%
Someone else	2%	1%	0%	0%	0%	1%	1%
Undecided	5%	6%	4%	7%	5%	5%	2%

BY PARTY			
Column %	Republican	Democrat	Non-Partisan
Donald Trump	76%	6%	43%
Hillary Clinton	14%	89%	36%
Gary Johnson	4%	1%	8%
Someone else	1%	1%	2%
Undecided	4%	3%	11%

BY GENDER		
Column %	Female	Male
Donald Trump	40%	46%
Hillary Clinton	50%	46%
Gary Johnson	3%	4%
Someone else	1%	1%
Undecided	7%	3%

BY AGE					
Column %	18-29	30-39	40-49	50-69	70+
Donald Trump	34%	38%	42%	44%	44%
Hillary Clinton	56%	50%	45%	47%	49%
Gary Johnson	1%	5%	4%	3%	2%
Someone else	2%	3%	0%	1%	1%
Undecided	6%	3%	9%	5%	4%



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Q: The candidates in the General Election for President of the United States are the Republican Donald Trump, the Democrat Hillary Clinton and the Libertarian Gary Johnson or someone else. If the election were held today, for whom would you vote? **(ROTATE)**

BY RACE				
Column %	White	African-American	Hispanic	Other
Donald Trump	46%	15%	30%	38%
Hillary Clinton	44%	78%	60%	45%
Gary Johnson	4%	1%	5%	3%
Someone else	1%	2%	0%	1%
Undecided	4%	4%	5%	13%



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Weighted Demographics

DMA	
	%
Washington et al, DC-MD	35%
Charlottesville, VA	3%
Harrisonburg, VA	3%
Norfolk et al, VA	20%
Richmond-Petersburg, VA	20%
Roanoke-Lynchburg, VA	14%
Tri-Cities, TN-VA	5%

PARTY	
	%
Republican	39%
Democrat	44%
Non-Partisan	17%

GENDER	
	%
Female	55%
Male	45%

AGE	
	%
18-29	9%
30-39	13%
40-49	17%
50-69	42%
70+	19%

RACE	
	%
White	74%
African-American	15%
Hispanic	6%
Other	5%