



# VIRGINIA STATEWIDE

## 2016

Survey conducted October 30, 2016. 1,106 likely General Election voters participated in the survey. Survey weighted to match expected turnout demographics for the 2016 General Election. Margin of Error is +/- 2.94% with a 95% level of confidence. Totals do not always equal 100% due to rounding.



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research group

**Q:** The candidates in the General Election for President of the United States are the Republican Donald Trump, the Democrat Hillary Clinton and the Libertarian Gary Johnson or someone else. If the election were held today, for whom would you vote? **(ROTATE)**

Donald Trump: 43%

Hillary Clinton: 47%

Gary Johnson: 3%

Someone else: 1%

Undecided: 5%



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MEDIA MARKET				
Column %	DC	NORFOLK	RICHMOND	ROANOKE
Donald Trump	40%	40%	46%	58%
Hillary Clinton	51%	53%	43%	36%
Gary Johnson	3%	1%	2%	2%
Someone else	1%	2%	2%	1%
Undecided	4%	5%	7%	4%

PARTY			
Column %	Republican	Democrat	Non-Partisan
Donald Trump	82%	13%	40%
Hillary Clinton	12%	82%	41%
Gary Johnson	2%	1%	5%
Someone else	1%	1%	4%
Undecided	3%	4%	9%

GENDER		
Column %	Female	Male
Donald Trump	43%	47%
Hillary Clinton	50%	44%
Gary Johnson	2%	2%
Someone else	0%	2%
Undecided	5%	4%

AGE					
Column %	18-29	30-39	40-49	50-69	70+
Donald Trump	36%	49%	38%	44%	48%
Hillary Clinton	51%	40%	51%	49%	47%
Gary Johnson	0%	6%	2%	1%	2%
Someone else	7%	0%	3%	0%	1%
Undecided	6%	5%	5%	5%	2%



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RACE				
Column %	White	African-American	Hispanic	Other
Donald Trump	47%	19%	18%	43%
Hillary Clinton	46%	72%	78%	45%
Gary Johnson	2%	2%	2%	2%
Someone else	1%	3%	0%	2%
Undecided	4%	5%	3%	9%



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### Weighted Demographics

<b>DMA</b>	
	%
Washington et al, DC-MD	35%
Charlottesville, VA	3%
Harrisonburg, VA	3%
Norfolk et al, VA	20%
Richmond-Petersburg, VA	20%
Roanoke-Lynchburg, VA	14%
Tri-Cities, TN-VA	5%

<b>PARTY</b>	
	%
Republican	39%
Democrat	44%
Non-Partisan	17%

<b>GENDER</b>	
	%
Female	55%
Male	45%

<b>AGE</b>	
	%
18-29	9%
30-39	13%
40-49	17%
50-69	42%
70+	19%

<b>RACE</b>	
	%
White	74%
African-American	15%
Hispanic	6%
Other	5%