

SOUTH DAKOTA

General Election

2016

Survey conducted October 19 through October 21, 2016. 1,115 likely 2016 General Election voters participated in the survey. Survey weighted to match expected turnout demographics for the 2016 General Election. Margin of Error is +/- 2.93% with a 95% level of confidence. Totals do not always equal 100% due to rounding.

Q: Do you believe South Dakota is heading in the right direction or do you believe it is headed off on the wrong track?

Right direction: 48%

Wrong track: 33%

Unsure: 19%

Q: The candidates in the General Election for President are the Republican Donald Trump, the Democrat Hillary Clinton, the Libertarian Gary Johnson and Constitution Party candidate Darrell Castle. If the election were held today, for whom would you vote?

Donald Trump: 48%

Hillary Clinton: 37%

Gary Johnson: 6%

Darrell L. Castle: 2%

Undecided: 8%

Q: The candidates in the General Election for United States Senate are the Republican John Thune and the Democrat Jay Williams. If the election was held today, for whom would you vote?

John Thune: 57%

Jay Williams: 36%

Undecided: 7%

Q: Do you believe South Dakota is heading in the right direction or do you believe it is headed off on the wrong track?

BY CITY

Column %	Rapid City, SD	Sioux City, IA	Sioux Falls et al, SD
Right direction	45%	37%	49%
Wrong track	33%	46%	32%
Unsure	22%	17%	19%

Q1 by PARTY

Column %	Republican	Democrat	Non_Partisan
Right direction	61%	32%	40%
Wrong track	22%	47%	37%
Unsure	17%	21%	23%

BY GENDER

Column %	Female	Male
Right direction	49%	47%
Wrong track	27%	39%
Unsure	24%	14%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Right direction	49%	53%	59%	47%	44%
Wrong track	43%	24%	26%	35%	31%
Unsure	9%	23%	15%	18%	25%

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
Right direction	61%	40%	22%
Wrong track	21%	39%	57%
Unsure	18%	21%	21%

Q: The candidates in the General Election for President are the Republican Donald Trump, the Democrat Hillary Clinton, the Libertarian Gary Johnson and Constitution Party candidate Darrell Castle. If the election were held today, for whom would you vote?

BY CITY

Column %	Rapid City, SD	Sioux City, IA	Sioux Falls et al, SD
Donald Trump	53%	61%	46%
Hillary Clinton	32%	33%	38%
Gary Johnson	6%	6%	6%
Darrell Castle	1%	0%	2%
Undecided	8%	0%	8%

BY PARTY

Column %	Republican	Democrat	Non_Partisan
Donald Trump	74%	15%	33%
Hillary Clinton	10%	75%	42%
Gary Johnson	5%	4%	9%
Darrell Castle	2%	1%	3%
Undecided	9%	5%	13%

BY GENDER

Column %	Female	Male
Donald Trump	46%	50%
Hillary Clinton	39%	34%
Gary Johnson	5%	7%
Darrell Castle	1%	2%
Undecided	9%	7%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Donald Trump	55%	40%	52%	46%	50%
Hillary Clinton	27%	33%	26%	41%	35%
Gary Johnson	1%	16%	10%	5%	4%
Darrell Castle	3%	4%	2%	2%	1%
Undecided	14%	7%	9%	6%	10%

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
Donald Trump	77%	23%	11%
Hillary Clinton	10%	56%	84%
Gary Johnson	3%	10%	3%
Darrell Castle	2%	2%	1%
Undecided	8%	9%	1%

Q: The candidates in the General Election for United States Senate are the Republican John Thune and the Democrat Jay Williams. If the election was held today, for whom would you vote?

BY CITY

Column %	Rapid City, SD	Sioux City, IA	Sioux Falls et al, SD
John Thune	59%	62%	57%
Jay Williams	34%	27%	37%
Undecided	7%	11%	7%

BY PARTY

Column %	Republican	Democrat	Non_Partisan
John Thune	82%	27%	41%
Jay Williams	12%	68%	48%
Undecided	6%	6%	11%

BY GENDER

Column %	Female	Male
John Thune	58%	57%
Jay Williams	34%	38%
Undecided	8%	5%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
John Thune	63%	61%	66%	52%	61%
Jay Williams	27%	33%	26%	40%	33%
Undecided	10%	5%	8%	7%	6%

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
John Thune	78%	44%	17%
Jay Williams	15%	49%	80%
Undecided	7%	7%	4%

DEMOGRAPHICS

DMA	
	%
Rapid City, SD	24%
Sioux City, IA	2%
Sioux Falls et al, SD	74%

PARTY	
	%
Republican	51%
Democrat	33%
Non_Partisan	16%

GENDER	
	%
Female	53%
Male	47%

IDEOLOGY	
	%
Conservative	48%
Moderate	38%
Liberal	14%