



NEVADA STATEWIDE

2016

Survey conducted October 30, 2016. 787 likely General Election voters participated in the survey. Survey weighted to match expected turnout demographics for the 2016 General Election. Margin of Error is +/- 3.49% with a 95% level of confidence. Totals do not always equal 100% due to rounding.



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Q: The candidates in the General Election for President of the United States are the Republican Donald Trump, the Democrat Hillary Clinton and the Libertarian Gary Johnson or someone else. If the election were held today, for whom would you vote? **(ROTATE)**

Donald Trump: 48%

Hillary Clinton: 44%

Gary Johnson: 4%

Someone else: 1%

Undecided: 3%



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MEDIA MARKET		
Column %	LAS VEGAS	RENO
Donald Trump	46%	54%
Hillary Clinton	46%	39%
Gary Johnson	5%	4%
Someone else	1%	2%
Undecided	3%	2%

PARTY			
Column %	Republican	Democrat	Non-Partisan
Donald Trump	81%	21%	44%
Hillary Clinton	14%	74%	37%
Gary Johnson	4%	2%	8%
Someone else	0%	1%	3%
Undecided	1%	1%	7%

GENDER		
Column %	Female	Male
Donald Trump	45%	52%
Hillary Clinton	50%	37%
Gary Johnson	2%	6%
Someone else	1%	1%
Undecided	2%	3%

AGE					
Column %	18-29	30-39	40-49	50-69	70+
Donald Trump	31%	50%	50%	48%	48%
Hillary Clinton	55%	40%	45%	44%	45%
Gary Johnson	14%	2%	5%	3%	2%
Someone else	0%	5%	0%	1%	0%
Undecided	0%	3%	0%	3%	4%



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RACE				
Column %	White	African-American	Hispanic	Other
Donald Trump	54%	19%	34%	36%
Hillary Clinton	41%	73%	52%	43%
Gary Johnson	3%	0%	7%	15%
Someone else	1%	2%	3%	1%
Undecided	2%	5%	3%	5%



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Weighted Demographics

MEDIA MARKET	
	%
Las Vegas, NV	69%
Reno, NV	28%
Salt Lake City, UT	3%

PARTY	
	%
Republican	38%
Democrat	42%
Non-Partisan	20%

GENDER	
	%
Female	54%
Male	46%

AGE	
	%
18-29	9%
30-39	13%
40-49	15%
50-69	43%
70+	20%

RACE	
	%
White	71%
African-American	7%
Hispanic	18%
Other	4%