



COLORADO STATEWIDE

2016

Survey conducted October 30, 2016. 952 likely General Election voters participated in the survey. Survey weighted to match expected turnout demographics for the 2016 General Election. Margin of Error is +/- 3.17% with a 95% level of confidence. Totals do not always equal 100% due to rounding.



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Q: The candidates in the General Election for President of the United States are the Republican Donald Trump, the Democrat Hillary Clinton and the Libertarian Gary Johnson or someone else. If the election were held today, for whom would you vote? **(ROTATE)**

Donald Trump: 44%

Hillary Clinton: 45%

Gary Johnson: 4%

Someone else: 3%

Undecided: 4%



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MEDIA MARKET		
Column %	COLORADO SPRINGS	DENVER
Donald Trump	45%	43%
Hillary Clinton	48%	45%
Gary Johnson	2%	4%
Someone else	1%	3%
Undecided	3%	5%

PARTY			
Column %	Republican	Democrat	Non-Partisan
Donald Trump	72%	15%	45%
Hillary Clinton	19%	78%	37%
Gary Johnson	4%	2%	5%
Someone else	1%	3%	6%
Undecided	5%	2%	6%

GENDER		
Column %	Female	Male
Donald Trump	43%	48%
Hillary Clinton	48%	39%
Gary Johnson	2%	5%
Someone else	2%	4%
Undecided	5%	4%

AGE					
Column %	18-29	30-39	40-49	50-69	70+
Donald Trump	32%	40%	43%	45%	50%
Hillary Clinton	49%	40%	48%	46%	44%
Gary Johnson	0%	7%	5%	4%	2%
Someone else	14%	5%	1%	2%	2%
Undecided	4%	9%	3%	4%	3%



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RACE				
Column %	White	African-American	Hispanic	Other
Donald Trump	47%	27%	38%	44%
Hillary Clinton	44%	66%	50%	30%
Gary Johnson	4%	0%	2%	3%
Someone else	2%	0%	7%	10%
Undecided	3%	7%	3%	13%



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Weighted Demographics

MEDIA MARKET	
	%
Albuquerque-Santa Fe, NM	2%
Colorado Sprgs et al, CO	16%
Denver, CO	78%
Grand Junction et al, CO	4%

PARTY	
	%
Republican	36%
Democrat	34%
Non-Partisan	30%

GENDER	
	%
Female	53%
Male	47%

AGE	
	%
18-29	9%
30-39	15%
40-49	17%
50-69	42%
70+	17%

RACE	
	%
White	79%
African-American	5%
Hispanic	14%
Other	2%