



NEVADA STATEWIDE

2016

Survey conducted October 20 through October 22, 2016. 1,332 likely General Election voters participated in the survey. Survey weighted to match expected turnout demographics for the 2016 General Election. Margin of Error is +/- 2.68% with a 95% level of confidence. Totals do not always equal 100% due to rounding.



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Q: The candidates in the General Election for President of the United States are the Republican Donald Trump, the Democrat Hillary Clinton and the Libertarian Gary Johnson or someone else. If the election were held today, for whom would you vote? **(ROTATE)**

Donald Trump: 47%

Hillary Clinton: 44%

Gary Johnson: 4%

Someone else: 2%

Undecided: 3%



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BY DMA			
Column %	Las Vegas, NV	Reno, NV	Salt Lake City, UT
Donald Trump	45%	49%	57%
Hillary Clinton	46%	42%	19%
Gary Johnson	5%	4%	11%
Someone else	2%	2%	0%
Undecided	3%	3%	13%

BY PARTY			
Column %	Republican	Democrat	Non-Partisan
Donald Trump	73%	21%	49%
Hillary Clinton	18%	74%	30%
Gary Johnson	5%	2%	9%
Someone else	0%	2%	5%
Undecided	4%	2%	6%

BY GENDER		
Column %	Female	Male
Donald Trump	43%	49%
Hillary Clinton	47%	41%
Gary Johnson	3%	6%
Someone else	2%	2%
Undecided	5%	2%

BY AGE					
Column %	18-29	30-39	40-49	50-69	70+
Donald Trump	36%	30%	55%	44%	48%
Hillary Clinton	50%	57%	39%	46%	44%
Gary Johnson	8%	7%	3%	4%	3%
Someone else	3%	2%	2%	2%	1%
Undecided	3%	4%	1%	3%	5%



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Q: The candidates in the General Election for President of the United States are the Republican Donald Trump, the Democrat Hillary Clinton and the Libertarian Gary Johnson or someone else. If the election were held today, for whom would you vote? **(ROTATE)**

BY RACE				
Column %	White	African-American	Hispanic	Other
Donald Trump	56%	22%	19%	40%
Hillary Clinton	36%	62%	63%	43%
Gary Johnson	3%	7%	6%	9%
Someone else	1%	1%	6%	3%
Undecided	3%	0%	6%	6%



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Weighted Demographics

DMA	
	%
Las Vegas, NV	69%
Reno, NV	28%
Salt Lake City, UT	3%

PARTY	
	%
Republican	38%
Democrat	42%
Non-Partisan	20%

GENDER	
	%
Female	54%
Male	46%

AGE	
	%
18-29	9%
30-39	13%
40-49	15%
50-69	43%
70+	20%

RACE	
	%
White	71%
African-American	7%
Hispanic	18%
Other	4%