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**Emerson College Poll: Clinton Now Leads in Ohio, Virginia and North Carolina.
Trump Favorability Drops.
In Senate Races Portman is Up 17 points While Burr Hangs on By 2.**

BOSTON, MA - Three Emerson College polls released today show Hillary Clinton leading Donald Trump in Ohio, Virginia, and North Carolina. These states represent a total of 46 electoral votes or 17% of the 270 needed to win the presidency. In an earlier round of Emerson polls, Clinton was only winning the 13 electoral votes in Virginia.

All three polls published today were conducted after the second presidential debate and the release of a “hot mic” recording that captured Trump making lewd comments and recounting how he made uninvited sexual advances toward women. The polls were conducted from October 10-12 and have a margin of error of +/-3.9 percentage points

Figure 1: Presidential Race

	OH	VA	NC
Clinton	45%	46%	46%
Trump	43%	43%	42%
Johnson	7%	6%	5%
Stein	2%	-	3%
Unsure	4%	4%	5%

In the U.S. Senate race in Ohio, incumbent Rob Portman has a commanding 17-point lead over former Governor Ted Strickland. In North Carolina, Democrat Deborah Ross has closed the gap between her and the GOP incumbent Richard Burr. Burr leads by 2 points (45% to 43%) compared to the 45% to 41% advantage he held in Emerson’s late-August poll.

In all three states, Clinton has edged up 2 or 3 points since a round of Emerson polls in late August and early September. She now holds a 2-point advantage over Trump (45% to 43%) in Ohio. She has a 3-point lead over him in Virginia (46% to 43%) and is up 4 points in North Carolina (46% to 42%).

Figure 2: Independents

	OH	VA	NC
Clinton	35%	40%	38%
Trump	42%	45%	45%
Johnson	12%	13%	6%
Stein	5%	1%	5%
Unsure	6%	3%	7%

Although Trump continues to lead with Independents in all three states, Clinton has gained ground since the last round of Emerson polls. In Ohio, she is up 5 points (from 30% to 35%) while Trump is down 5 (from 47% to 42%). In Virginia, Independents' support for Clinton has increased from 35% to 40% while support for Trump has declined by 3 points, from 48% to 45%. In North Carolina, Clinton has gained 4 points, from 34% to 38% as Trump has held steady at 45%.

Except for Ohio, where Clinton now has a neutral favorability/unfavorability ratio of 50% to 50%, both candidates are under water with voters. However, Clinton is viewed more favorably than Trump in all three states, and his numbers have dropped in all three: going from -16 to -28 in Ohio, from -19 to -25 in Virginia and from -18 to -24 in North Carolina.

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The Emerson College Ohio, Virginia and North Carolina polls were conducted October 10-12, under the Supervision of Professor Spencer Kimball. The sample for each poll consisted of 600 likely general election voters, with a margin of error of +/- 3.9 percentage points. Data was weighted by 2012 election results, age, gender, race and party affiliation. It is important to remember that subsets based on gender, age and party breakdowns carry with them higher margins of error, as the sample size is reduced. Data was collected using an Interactive Voice Response (IVR) system of landlines only. The full methodology and results can be found at www.theecps.com.

Frequency stables start on the following page

Ohio Frequency Table

Voting Intention

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	very likely	600	100.0	100.0	100.0

party

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat	223	37.2	37.2	37.2
	Republican	188	31.3	31.3	68.5
	Independent	189	31.5	31.5	100.0
	Total	600	100.0	100.0	

gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	male	289	48.1	48.1	48.1
	female	311	51.9	51.9	100.0
	Total	600	100.0	100.0	

2012 Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Barack Obama	301	50.1	50.1	50.1
	Mitt Romney	289	48.2	48.2	98.3
	Someone else	10	1.7	1.7	100.0
	Total	600	100.0	100.0	

Clinton Favorability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	297	49.5	49.5	49.5
	unfavorable	297	49.5	49.5	98.9
	undecided	5	.8	.8	99.8
	never heard of	1	.2	.2	100.0
	Total	600	100.0	100.0	

Trump Favorability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	211	35.2	35.2	35.2
	unfavorable	375	62.6	62.6	97.8
	undecided	12	2.0	2.0	99.8
	never heard of	1	.2	.2	100.0
	Total	600	100.0	100.0	

Strickland Favorability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	177	29.4	29.4	29.4
	unfavorable	317	52.9	52.9	82.3
	undecided	104	17.3	17.3	99.6
	never heard of	3	.4	.4	100.0
	Total	600	100.0	100.0	

Portman Favorability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	259	43.2	43.2	43.2
	unfavorable	244	40.7	40.7	83.9
	undecided	93	15.6	15.6	99.5
	never heard of	3	.5	.5	100.0
	Total	600	100.0	100.0	

Presidential Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Donald Trump	258	43.0	43.0	43.0
	Hillary Clinton	267	44.5	44.5	87.5
	Gary Johnson	40	6.7	6.7	94.2
	Jill Stein	10	1.6	1.6	95.8
	Unsure	25	4.2	4.2	100.0
	Total	600	100.0	100.0	

PrezExpect

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Clinton	329	54.8	54.8	54.8
	Trump	215	35.8	35.8	90.5
	Gary Johnson	9	1.5	1.5	92.0
	Jill Stein	5	.8	.8	92.9
	Unsure	43	7.1	7.1	100.0
	Total	600	100.0	100.0	

Senate Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strickland	181	30.1	30.1	30.1
	Portman	283	47.1	47.1	77.2
	someone else	38	6.4	6.4	83.6
	undecided	98	16.4	16.4	100.0
	Total	600	100.0	100.0	

age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	144	24.0	24.0	24.0
	35-54	222	37.0	37.0	61.0
	55-74	174	29.0	29.0	90.0
	75+	60	10.0	10.0	100.0
	Total	600	100.0	100.0	

education

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	>HS	30	5.0	5.0	5.0
	HS	114	19.0	19.0	24.0
	Some College	139	23.2	23.2	47.2
	Associate	43	7.2	7.2	54.4
	Bachelor	175	29.2	29.2	83.6
	Post Grad	98	16.4	16.4	100.0
	Total	600	100.0	100.0	

ethnicity/race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	white	467	77.8	77.8	77.8
	black	87	14.5	14.5	92.3
	hispanic	32	5.3	5.3	97.6
	other	14	2.4	2.4	100.0
	Total	600	100.0	100.0	

Phone Status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Cell Phone Only	62	10.3	10.4	10.4
	Land Line only	88	14.6	14.8	25.2
	both	442	73.6	74.8	100.0
	Total	591	98.5	100.0	
Missing	System	9	1.5		
Total		600	100.0		

Region

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	SW	157	26.2	26.2	26.2
	NE	136	22.7	22.7	48.8
	E/SE	122	20.4	20.4	69.2
	NW/Col	185	30.8	30.8	100.0
	Total	600	100.0	100.0	

Virginia Frequency Table

Voting Intention

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Already voted	15	2.4	2.4	2.4
	plan to vote early	71	11.9	11.9	14.3
	election day	514	85.7	85.7	100.0
	Total	600	100.0	100.0	

party

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat	228	38.0	38.0	38.0
	Republican	186	31.0	31.0	69.0
	Independent	186	31.0	31.0	100.0
	Total	600	100.0	100.0	

gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	male	280	46.7	46.7	46.7
	female	320	53.3	53.3	100.0
	Total	600	100.0	100.0	

2012 Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Barack Obama	305	50.8	50.8	50.8
	Mitt Romney	287	47.8	47.8	98.6
	Someone else	8	1.4	1.4	100.0
	Total	600	100.0	100.0	

2016 primary

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sanders	69	11.6	11.6	11.6
	Clinton	198	32.9	32.9	44.5
	Cruz	41	6.8	6.8	51.3
	Trump	144	24.1	24.1	75.4
	Kasich	46	7.6	7.6	83.0
	Rubio	47	7.9	7.9	90.9
	Other	54	8.9	8.9	99.8
	No vote	1	.2	.2	100.0
	Total	600	100.0	100.0	

Clinton Favorability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	253	42.2	42.2	42.2
	unfavorable	337	56.1	56.1	98.3
	undecided	9	1.5	1.5	99.8
	never heard of	1	.2	.2	100.0
	Total	600	100.0	100.0	

Trump Favorability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	220	36.6	36.6	36.6
	unfavorable	370	61.7	61.7	98.3
	undecided	10	1.7	1.7	100.0
	Total	600	100.0	100.0	

Presidential Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Clinton	277	46.1	46.1	46.1
	Trump	260	43.4	43.4	89.5
	Gary Johnson	35	5.9	5.9	95.4
	Jill Stein	2	.3	.3	95.7
	Unsure	26	4.3	4.3	100.0
	Total	600	100.0	100.0	

PrezExpect

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Trump	232	38.7	38.7	38.7
	Clinton	319	53.2	53.2	91.9
	Gary Johnson	4	.7	.7	92.7
	Jill Stein	1	.2	.2	92.8
	Unsure	43	7.2	7.2	100.0
	Total	600	100.0	100.0	

age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	156	26.0	26.0	26.0
	35-54	240	40.0	40.0	66.0
	55-74	162	27.0	27.0	93.0
	75+	42	7.0	7.0	100.0
	Total	600	100.0	100.0	

education

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	>HS	15	2.5	2.5	2.5
	HS	53	8.8	8.8	11.4
	Some College	112	18.7	18.7	30.0
	Associate	73	12.2	12.2	42.3
	Bachelor	140	23.3	23.3	65.6
	Post Grad	206	34.4	34.4	100.0
	Total	600	100.0	100.0	

race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	white	424	70.7	70.7	70.7
	black	121	20.2	20.2	90.9
	Asian	18	3.0	3.0	93.9
	Hispanic	36	6.1	6.1	100.0
	Total	600	100.0	100.0	

Region

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	central/east	163	27.2	27.2	27.2
	Southwest	204	34.0	34.0	61.1
	USC D3	62	10.3	10.3	71.5
	North	171	28.5	28.5	100.0
	Total	600	100.0	100.0	

North Carolina Frequency Table

Voting Intention

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Already voted	30	5.0	5.0	5.0
	plan to vote early	280	46.7	46.7	51.7
	election day	290	48.3	48.3	100.0
	Total	600	100.0	100.0	

party

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat	234	39.0	39.0	39.0
	Republican	198	33.0	33.0	72.0
	Independent	168	28.0	28.0	100.0
	Total	600	100.0	100.0	

gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	male	255	42.6	42.6	42.6
	female	345	57.4	57.4	100.0
	Total	600	100.0	100.0	

2012 Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Barack Obama	290	48.4	48.4	48.4
	Mitt Romney	302	50.4	50.4	98.8
	Someone else	7	1.2	1.2	100.0
	Total	600	100.0	100.0	

2016 primary

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sanders	105	17.5	17.5	17.5
	Clinton	175	29.2	29.2	46.7
	Cruz	67	11.2	11.2	57.9
	Trump	144	24.0	24.0	81.9
	Kasich	28	4.6	4.6	86.5
	Rubio	37	6.2	6.2	92.7
	Other	39	6.6	6.6	99.3
	No vote	4	.7	.7	100.0
	Total	600	100.0	100.0	

Clinton Favorability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	261	43.4	43.4	43.4
	unfavorable	324	53.9	53.9	97.4
	undecided	14	2.3	2.3	99.7
	never heard of	2	.3	.3	100.0
	Total	600	100.0	100.0	

Trump Favorability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	216	36.1	36.1	36.1
	unfavorable	360	59.9	59.9	96.0
	undecided	21	3.6	3.6	99.6
	never heard of	2	.4	.4	100.0
	Total	600	100.0	100.0	

Burr Favorability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	228	38.0	38.0	38.0
	unfavorable	224	37.4	37.4	75.3
	undecided	116	19.4	19.4	94.7
	never heard of	32	5.3	5.3	100.0
	Total	600	100.0	100.0	

Ross Favorability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	203	33.9	33.9	33.9
	unfavorable	224	37.4	37.4	71.3
	undecided	126	21.0	21.0	92.3
	never heard of	46	7.7	7.7	100.0
	Total	600	100.0	100.0	

Presidential Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Clinton	275	45.8	45.8	45.8
	Trump	250	41.7	41.7	87.4
	Gary Johnson	31	5.2	5.2	92.6
	Jill Stein	17	2.8	2.8	95.4
	Unsure	28	4.6	4.6	100.0
	Total	600	100.0	100.0	

PrezExpect

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Hillary Clinton	232	38.6	38.6	38.6
	Donald Trump	315	52.5	52.5	91.1
	Gary Johnson	7	1.1	1.1	92.2
	Jill Stein	2	.4	.4	92.6
	Unsure	44	7.4	7.4	100.0
	Total	600	100.0	100.0	

Senate Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Burr	271	45.1	45.1	45.1
	Ross	260	43.3	43.3	88.4
	someone else	21	3.4	3.4	91.9
	undecided	49	8.1	8.1	100.0
	Total	600	100.0	100.0	

age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	144	24.0	24.0	24.0
	35-54	216	36.0	36.0	60.0
	55-74	186	31.0	31.0	91.0
	75+	54	9.0	9.0	100.0
	Total	600	100.0	100.0	

education

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	>HS	26	4.4	4.4	4.4
	HS	73	12.1	12.1	16.5
	Some College	115	19.2	19.2	35.7
	Associate	66	11.0	11.0	46.7
	Bachelor	150	25.0	25.0	71.7
	Post Grad	169	28.2	28.2	99.9
	7.00	1	.1	.1	100.0
	Total	600	100.0	100.0	

race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	white	420	70.0	70.0	70.0
	black	138	23.0	23.0	93.0
	Hispanic	30	5.0	5.0	98.0
	2+/Other	12	2.0	2.0	100.0
	Total	600	100.0	100.0	

Region

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	East	146	24.4	24.4	24.4
	Southwest	211	35.2	35.2	59.6
	Northwest	123	20.4	20.4	80.1
	Central	120	19.9	19.9	100.0
	Total	600	100.0	100.0	