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The Pulse of New Mexico

8,439 NM Likely Voters Surveyed: Clinton Holds on to Slim Lead Heading into Election Day
Johnson Slips Again. Less Than 1 Percent Undecided.
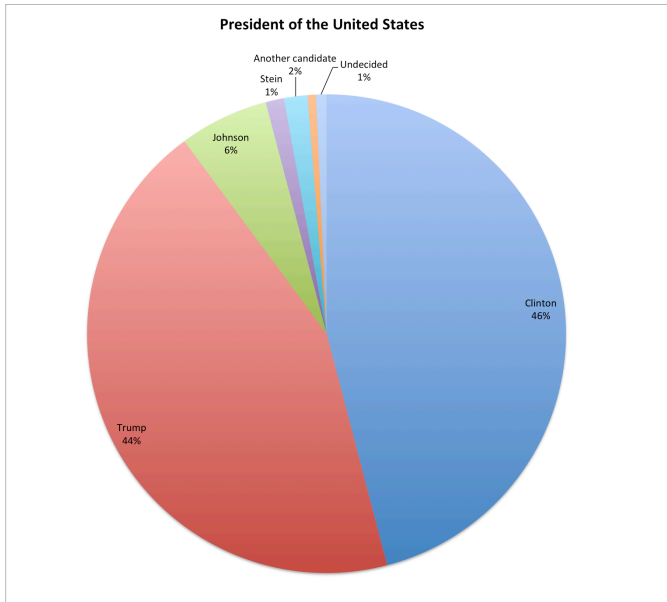
Clinton leads, but could New Mexico be a toss up? The state-wide survey of 8,439 likely voters, conducted on Sunday November 6th by ZiaPoll, shows a 2 point Clinton advantage going into the final day before Election Day. The poll shows Donald Trump is the closest he has been to Secretary Clinton the entire campaign. Trump's deficit is within the margin of error of a statistical tie. Clinton still leads among females and Hispanic/Latino voters, however Trump is now leading Clinton by 5 points in the crossover vote, more Democrats are voting for Trump than Republicans are voting for Clinton. For the fourth poll in a row, Libertarian nominee Gary Johnson experienced another drop in the polls. When looking at the trends over the last four New Mexico statewide surveys, it does not look like Johnson will get to 10 percent in New Mexico.

About The Poll

ZiaPoll, a New Mexico based non-partisan public opinion pollster, followed up its September 24th, October 11th, and 24th, and November 1st and 2nd New Mexico statewide polls with a new statewide poll on November 6.

The scientific study was conducted statewide on Sunday November 6th with 8,439 likely New Mexico voters selected at random statewide using in-house IVR (Interactive Voice Response) technology for interviews with voters via landline telephones. All calls to landlines were made on auto dialers owned and managed by ZiaPoll. Cell phones made up 5 percent of the total sample. Cell phones were contacted and requested to volunteer participation in the same IVR survey. The sample was weighted by age, political party, sex, congressional district, and ethnicity. The data was weighted using a layered technique.

The sample reflects the traditional demographical profile of New Mexico likely voters. The November 6th study has a Margin of Error (MoE) of ± 1.8 percent. This poll conforms to the Standards of Disclosure of the National Council on Public Polls.

About ZiaPoll

ZiaPoll is a New Mexico based non-partisan public opinion pollster. The company uses scientific and unbiased methods, in tandem with multiple technologies, to gather and provide analysis on *The Pulse of New Mexico.* ZiaPoll aims to gauge the public opinion of New Mexicans while representing the demographic and geographic breakdown of New Mexico. All polls are paid for, designed, and analyzed by ZiaPoll.