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## P R E S S   R E L E A S E

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**Contact:**  
Steve Mitchell  
248-891-2414

# **Trump Has Huge 4:1 Lead Over Kasich, Rubio and Cruz**

***(Trump 41%, Kasich 11%, Cruz 11%, Rubio 10%)***

EAST LANSING, Michigan --- Although Donald Trump's percentage of the vote stayed the same as in our last poll, because of the emergence of John Kasich as a contender in Michigan, Trump's 2:1 margin of the vote is now almost 4:1 back in Michigan. Trump (41%) is at the top with his three closest rivals Ohio Governor John Kasich (11%), Texas U.S. Senator Ted Cruz (11%) and Florida U.S. Senator Marco Rubio (10%) bunched in a tie for second in the latest Mitchell/FOX 2 Detroit poll conducted Monday night after the last South Carolina debate before next Saturday's Palmetto State GOP Primary. The four leading candidates are followed by Dr. Ben Carson (7%), and former Florida Gov. Jeb Bush (5%), with 14% undecided. The IVR (Interactive Voice Response) automated survey of 394 likely March 2016 Michigan Republican Presidential Primary voters was conducted by Mitchell Research & Communications on February 15, 2016 and has a Margin of Error of + or - 4.94% at the 95% level of confidence.

"Kasich's New Hampshire Primary win, coupled with his campaigning in Michigan, has moved him into a tie for second place with Cruz and Rubio, making Trump the real beneficiary of his emergence as a stronger candidate. The longer the field is muddled up with three viable alternatives to Trump, the stronger Trump looks. Both Cruz and Rubio have dropped in Michigan with Kasich's improving fortunes. That makes the margin for Trump even greater than two weeks ago," Steve Mitchell, CEO of Mitchell Research & Communications said.

"Trump's strong criticisms of Jeb Bush and Ted Cruz in the last debate don't seem to have hurt him at all, in fact, he seems to have hurt Cruz," Mitchell said.

Before a more thorough breakout by demographics, there was some key information in the poll:

- Trump continues to be much stronger with men (48%) than women (35%).
- Surprisingly, Trump is strongest in the more moderate Oakland County (56%) than any other area.

- Sixty-eight percent of Trump voters strongly agree that they “are mad as hell and they won’t take it anymore. Supporters of none of the other candidates reach more than 40% strong agreement on that statement except for Cruz supporters (57%). Clearly, the angry voters support these two candidates.
- Trump (79%) and Cruz (74%) are also the two candidates whose supporters say they will definitely vote for them. Less than half the supporters of all the other candidates say they will definitely vote for their candidate. Trump and Cruz voters are there for them and they will stay in their camp.

The following data show the race between Trump, Kasich, Cruz and Rubio:

By age:

- Trump (39%) leads with voters 18 to 49 followed by Rubio (15%) and Cruz (15%) who are tied for second and Kasich (10%) and Carson (10%) tied for third. Bush gets 5%.
- Trump leads 39%-19%-13%-6% over Cruz, Kasich, and Rubio with 50-59 year olds.
- Trump leads 47%-12%-12%-9% over Rubio and Kasich who are tied for second and Cruz with voters 60-69.
- Trump leads among those 70 and older 39%-11%-9%-9% followed by Kasich, then Rubio and Bush who are tied for third.

By gender:

- Trump leads with men 48%-14%-11%-9% over Cruz, Kasich, and Rubio.
- Trump (35%) leads Rubio (12%) Kasich (12%) and Cruz (8%) with women.

By area:

- In Wayne County outside Detroit, Trump (39%) leads Cruz (16%) Kasich (14%) and Carson (8%)
- In Oakland, Trump leads 56%-14%-6%-4%-4% over Kasich, Cruz, Bush, and Rubio
- In Macomb, Trump leads 40%-14%-14%-12% over Kasich, Rubio, and Cruz.
- In Saginaw, Flint, Saginaw, Bay City, Midland, the Thumb, Trump leads 43%-20%-7%-3%-3% over Rubio, Carson, Kasich and Cruz.
- In Washtenaw, Monroe, Mid-Michigan, Trump leads 37%-13%-12%-10% over Bush, Cruz, and Carson.
- In West Michigan, Trump leads at 41%. Rubio and Cruz are tied at 11%. Followed by Kasich and Carson tied at 9%.
- In Northern MI/Upper Peninsula, Trump leads 37%-15%-13%-12% over Kasich, Rubio, and Cruz.

“Trump and Cruz voters are there for them and they will stay in their camp. Cruz voter’s second choices are Rubio (43%) and Trump (26%). Kasich voter’s second choices are Rubio (36%) and Trump (18%). Rubio voter’s second choices are Kasich (39%) and Cruz (29%). Based on the data in this is poll, as long as there are three alternatives to Trump, they will all divide up the non-Trump vote paving the way for a strong Trump victory in Michigan,” Mitchell concluded.

**(The survey must be referred to as a Mitchell/FOX 2 Detroit Poll)**



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## RESEARCH & COMMUNICATIONS

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**Survey of the State of Michigan**  
**Likely March 2016 GOP Primary Election Voters**  
**Conducted**  
**January 25, 2016 and February 4, 2016 and February 15, 2016**  
**(N=493) (N=330) (N= 394)**

Hi, we're conducting a survey of Michigan voters for TV and radio stations on the Presidential Race and other issues.

1. If you are a registered voter at the household we are calling please press 1. If you're not, press 2.
 

Yes	100%
No	0
  
2. Thinking about the November 2016 General Election for president, if you are definitely voting press 1, probably voting press 2, not sure yet press 3, or definitely not voting press 4.
 

Definitely voting	97%
Probably Voting	2
Not Sure Yet	2
  
3. Thinking about the upcoming March 8 Presidential Primary race for president, if you are definitely voting press 1, probably voting press 2, not sure yet press 3, or definitely not voting press 4.
 

Definitely voting	93%
Probably Voting	4
Not Sure Yet	2
  
4. In a Presidential Primary you can only vote for candidates in one political party. Next month, will you be voting in the Democratic Party Presidential Primary, the Republican Party Presidential Primary, or are you not sure?
 

Republican Primary	100%
Democratic Primary	0
Not Sure	0

Before presidential and other questions, five quick questions for statistical purposes:

5. What is your age? If you are:
 

18-49 press	20%
50-59 press	20
60-69 press	31
70 or older press	29

6. If you are a male press 1 or a female press 2.
- |        |     |
|--------|-----|
| Male   | 48% |
| Female | 52  |
7. If you are white/Caucasian press 1, African-American press 2, Hispanic press 3, Asian or something else press 4.
- |       |     |
|-------|-----|
| White | 93% |
| Other | 7   |
8. If you are a:
- |                                     |    |
|-------------------------------------|----|
| Democrat or lean Democrat press     | 6% |
| Republican or lean Republican press | 83 |
| Another party press                 | 0  |
| Or, Independent press               | 11 |
9. What area do you live in? If you live in the:
- |   |    |
|---|----|
| City of Detroit press                         | 0% |
| Wayne County outside of Detroit               | 12 |
| Oakland                                       | 13 |
| Macomb County                                 | 11 |
| Flint/Saginaw/Bay City/Thumb                  | 8  |
| Monroe/Washtenaw/Lansing/Jackson/Mid-Michigan | 17 |
| West Michigan                                 | 23 |
| Northern Michigan/U.P.                        | 15 |

10. Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statement: "I'm mad as hell and I won't take it anymore!" If you ...

	1/25/16	2/4/16	2/15/16
Strongly agree	55%	38%	47%
Somewhat agree	27	<b>82%</b>	19
Somewhat disagree	7	<b>10%</b>	7
Strongly disagree	3	6	4
DK/Refused	8	31	16

11. If the Republican Party Primary was being held today which candidate would you be voting for? I list the top six candidates in alphabetical order. If you would **NOT** be voting in the Republican Primary press 1, if you would be voting for Jeb Bush press 2, Ben Carson press 3, Ted Cruz press 4, John Kasich press 5, Marco Rubio press 6, Donald Trump Press 7, if you are not sure press 8. **[Note: On 1/25 and 2/4 top six candidates in national polls chosen so Christie included and not Kasich]**

	GOP 1/25/16	GOP 2/4/16	GOP 2/15/16
Bush	5%	2%	5
Carson	5	9	7
Christie	5	2	--
Cruz	16	16	11
Kasich	--	--	11
Rubio	12	20	10
Trump	48	41	41
Other	3	2	--
Undecided	5	7	14

12. Are you definitely voting for your candidate, probably voting for your candidate, or could you change your mind and vote for another candidate? If you are definitely voting for your candidate press 1, probably voting press 2, or if you could change your mind press 3.

	GOP 2/15/16
Definitely	58%
Probably	20
Change Mind	22

13. Who is your second choice? Again, I list the six candidates in alphabetical order? If you would not be voting in the Republican Primary press 1, If you your second choice would be Jeb Bush press 2, Ben Carson press 3, Chris Christie press 4, Ted Cruz press 5, Marco Rubio press 6, Donald Trump Press 7, if you are not sure press 8.

	GOP 1/25/16	GOP 2/4/16	GOP 2/15/16
Bush	1%	9%	9%
Carson	17	14	8
Christie	11	5	--
Cruz	30	23	14
Kasich	--	--	19
Rubio	13	25	17
Trump	11	11	10
Other	4	3	--
Undecided	7	11	25

**IVR Mitchell/Fox 2 Detroit MI Poll GOP Presidential Primary Voters Conducted February 15, 2016**

N=394	Total	March 8th Presidential Primary			
	Yes	Definitely Voting	Probably Voting	Not Sure Yet	Already Voted AV
Total	394 100.0% 100.0%	368 93.4% 100.0%	15 3.8% 100.0%	7 1.8% 100.0%	4 1.0% 100.0%
<u>Trial Ballot Top 6 Republican Candidates</u>					
Bush	21 100.0% 5.3%	19 90.5% 5.2%	1 4.8% 6.7%	1 4.8% 14.3%	0 0.0% 0.0%
Carson	28 100.0% 7.1%	26 92.9% 7.1%	2 7.1% 13.3%	0 0.0% 0.0%	0 0.0% 0.0%
Cruz	42 100.0% 10.7%	41 97.6% 11.1%	0 0.0% 0.0%	1 2.4% 14.3%	0 0.0% 0.0%
Kasich	44 100.0% 11.2%	44 100.0% 12.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%
Rubio	41 100.0% 10.4%	37 90.2% 10.1%	2 4.9% 13.3%	2 4.9% 28.6%	0 0.0% 0.0%
Trump	163 100.0% 41.4%	155 95.1% 42.1%	6 3.7% 40.0%	1 0.6% 14.3%	1 0.6% 25.0%
Undecided	55 100.0% 14.0%	46 83.6% 12.5%	4 7.3% 26.7%	2 3.6% 28.6%	3 5.5% 75.0%

**IVR Mitchell/Fox 2 Detroit MI Poll GOP Presidential Primary Voters Conducted  
February 15, 2016**

N=394

	Age				Gender	
	18-49	50-59	60-69	70 or Older	Male	Female
Total	80 20.3% 100.0%	79 20.1% 100.0%	121 30.7% 100.0%	114 28.9% 100.0%	188 47.7% 100.0%	206 52.3% 100.0%
<u>Trial Ballot Top 6 Republican Candidates</u>						
Bush	4 19.0% 5.0%	2 9.5% 2.5%	5 23.8% 4.1%	10 47.6% 8.8%	9 42.9% 4.8%	12 57.1% 5.8%
Carson	8 28.6% 10.0%	5 17.9% 6.3%	9 32.1% 7.4%	6 21.4% 5.3%	13 46.4% 6.9%	15 53.6% 7.3%
Cruz	12 28.6% 15.0%	15 35.7% 19.0%	11 26.2% 9.1%	4 9.5% 3.5%	26 61.9% 13.8%	16 38.1% 7.8%
Kasich	8 18.2% 10.0%	10 22.7% 12.7%	14 31.8% 11.6%	12 27.3% 10.5%	20 45.5% 10.6%	24 54.5% 11.7%
Rubio	12 29.3% 15.0%	5 12.2% 6.3%	14 34.1% 11.6%	10 24.4% 8.8%	17 41.5% 9.0%	24 58.5% 11.7%
Trump	31 19.0% 38.8%	31 19.0% 39.2%	57 35.0% 47.1%	44 27.0% 38.6%	90 55.2% 47.9%	73 44.8% 35.4%
Undecided	5 9.1% 6.3%	11 20.0% 13.9%	11 20.0% 9.1%	28 50.9% 24.6%	13 23.6% 6.9%	42 76.4% 20.4%

**IVR Mitchell/Fox 2 Detroit MI Poll GOP Presidential Primary Voters Conducted February 15, 2016**

N=394

	Race		Political Party		
	White	Other	Democrat or Lean Democrat	Republican or Lean Republican...	Independent
Total	365 92.6% 100.0%	29 7.4% 100.0%	23 5.8% 100.0%	326 82.7% 100.0%	45 11.4% 100.0%
<u>Trial Ballot Top 6 Republican Candidates</u>					
Bush	20 95.2% 5.5%	1 4.8% 3.4%	2 9.5% 8.7%	16 76.2% 4.9%	3 14.3% 6.7%
Carson	27 96.4% 7.4%	1 3.6% 3.4%	1 3.6% 4.3%	26 92.9% 8.0%	1 3.6% 2.2%
Cruz	37 88.1% 10.1%	5 11.9% 17.2%	1 2.4% 4.3%	38 90.5% 11.7%	3 7.1% 6.7%
Kasich	41 93.2% 11.2%	3 6.8% 10.3%	8 18.2% 34.8%	28 63.6% 8.6%	8 18.2% 17.8%
Rubio	41 100.0% 11.2%	0 0.0% 0.0%	0 0.0% 0.0%	37 90.2% 11.3%	4 9.8% 8.9%
Trump	148 90.8% 40.5%	15 9.2% 51.7%	9 5.5% 39.1%	135 82.8% 41.4%	19 11.7% 42.2%
Undecided	51 92.7% 14.0%	4 7.3% 13.8%	2 3.6% 8.7%	46 83.6% 14.1%	7 12.7% 15.6%



**IVR Mitchell/Fox 2 Detroit MI Poll GOP Presidential Primary Voters Conducted  
February 15, 2016**

N=394

	Area						
	Wayne County	Oakland County	Macomb County	Flint, Saginaw, Bay City, Thumb	Monroe, Washten- aw, Lansing,...	West Michigan	Northern Michigan/ U.P.
Total	49 12.4% 100.0%	52 13.2% 100.0%	43 10.9% 100.0%	30 7.6% 100.0%	68 17.3% 100.0%	92 23.4% 100.0%	60 15.2% 100.0%
<u>Trial Ballot Top 6 Republican Candidates</u>							
Bush	3 14.3% 6.1%	2 9.5% 3.8%	0 0.0% 0.0%	0 0.0% 0.0%	9 42.9% 13.2%	6 28.6% 6.5%	1 4.8% 1.7%
Carson	4 14.3% 8.2%	1 3.6% 1.9%	2 7.1% 4.7%	2 7.1% 6.7%	7 25.0% 10.3%	8 28.6% 8.7%	4 14.3% 6.7%
Cruz	8 19.0% 16.3%	3 7.1% 5.8%	5 11.9% 11.6%	1 2.4% 3.3%	8 19.0% 11.8%	10 23.8% 10.9%	7 16.7% 11.7%
Kasich	7 15.9% 14.3%	7 15.9% 13.5%	6 13.6% 14.0%	1 2.3% 3.3%	6 13.6% 8.8%	8 18.2% 8.7%	9 20.5% 15.0%
Rubio	3 7.3% 6.1%	2 4.9% 3.8%	6 14.6% 14.0%	6 14.6% 20.0%	6 14.6% 8.8%	10 24.4% 10.9%	8 19.5% 13.3%
Trump	19 11.7% 38.8%	29 17.8% 55.8%	17 10.4% 39.5%	13 8.0% 43.3%	25 15.3% 36.8%	38 23.3% 41.3%	22 13.5% 36.7%
Undecided	5 9.1% 10.2%	8 14.5% 15.4%	7 12.7% 16.3%	7 12.7% 23.3%	7 12.7% 10.3%	12 21.8% 13.0%	9 16.4% 15.0%

**IVR Mitchell/Fox 2 Detroit MI Poll GOP Presidential Primary Voters Conducted  
February 15, 2016**

N=394

	Are You Mad				
	Strongly Agree	Agree	Disagree	Strongly Disagree	Not Sure
Total	184 46.7% 100.0%	105 26.6% 100.0%	26 6.6% 100.0%	15 3.8% 100.0%	64 16.2% 100.0%
<u>Trial Ballot Top 6 Republican Candidates</u>					
Bush	4 19.0% 2.2%	6 28.6% 5.7%	1 4.8% 3.8%	3 14.3% 20.0%	7 33.3% 10.9%
Carson	10 35.7% 5.4%	11 39.3% 10.5%	1 3.6% 3.8%	1 3.6% 6.7%	5 17.9% 7.8%
Cruz	24 57.1% 13.0%	11 26.2% 10.5%	2 4.8% 7.7%	0 0.0% 0.0%	5 11.9% 7.8%
Kasich	9 20.5% 4.9%	19 43.2% 18.1%	4 9.1% 15.4%	6 13.6% 40.0%	6 13.6% 9.4%
Rubio	11 26.8% 6.0%	13 31.7% 12.4%	6 14.6% 23.1%	3 7.3% 20.0%	8 19.5% 12.5%
Trump	111 68.1% 60.3%	27 16.6% 25.7%	10 6.1% 38.5%	0 0.0% 0.0%	15 9.2% 23.4%
Undecided	15 27.3% 8.2%	18 32.7% 17.1%	2 3.6% 7.7%	2 3.6% 13.3%	18 32.7% 28.1%

**IVR Mitchell/Fox 2 Detroit MI Poll GOP Presidential Primary Voters Conducted  
February 15, 2016**

N=394

	<u>Change Mind About Candidate</u>		
	<u>Definitely</u>	<u>Probably</u>	<u>Change Mind</u>
Total	228 57.9% 100.0%	78 19.8% 100.0%	88 22.3% 100.0%
<u>Trial Ballot Top 6 Republican Candidates</u>			
Bush	8 38.1% 3.5%	12 57.1% 15.4%	1 4.8% 1.1%
Carson	13 46.4% 5.7%	9 32.1% 11.5%	6 21.4% 6.8%
Cruz	31 73.8% 13.6%	7 16.7% 9.0%	4 9.5% 4.5%
Kasich	19 43.2% 8.3%	9 20.5% 11.5%	16 36.4% 18.2%
Rubio	19 46.3% 8.3%	12 29.3% 15.4%	10 24.4% 11.4%
Trump	128 78.5% 56.1%	20 12.3% 25.6%	15 9.2% 17.0%
Undecided	10 18.2% 4.4%	9 16.4% 11.5%	36 65.5% 40.9%

**IVR Mitchell/Fox 2 Detroit MI Poll GOP Presidential Primary Voters Conducted  
February 15, 2016**

N=394

	Second Choice						Undecided
	Bush	Carson	Cruz	Kasich	Rubio	Trump	
Total	34 8.6% 100.0%	30 7.6% 100.0%	53 13.5% 100.0%	73 18.5% 100.0%	67 17.0% 100.0%	39 9.9% 100.0%	98 24.9% 100.0%
<u>Trial Ballot Top 6 Republican Candidates</u>							
Bush	5 23.8% 14.7%	2 9.5% 6.7%	4 19.0% 7.5%	4 19.0% 5.5%	3 14.3% 4.5%	2 9.5% 5.1%	1 4.8% 1.0%
Carson	5 17.9% 14.7%	0 0.0% 0.0%	9 32.1% 17.0%	3 10.7% 4.1%	5 17.9% 7.5%	4 14.3% 10.3%	2 7.1% 2.0%
Cruz	5 11.9% 14.7%	4 9.5% 13.3%	0 0.0% 0.0%	2 4.8% 2.7%	18 42.9% 26.9%	11 26.2% 28.2%	2 4.8% 2.0%
Kasich	7 15.9% 20.6%	1 2.3% 3.3%	1 2.3% 1.9%	1 2.3% 1.4%	16 36.4% 23.9%	8 18.2% 20.5%	10 22.7% 10.2%
Rubio	5 12.2% 14.7%	3 7.3% 10.0%	12 29.3% 22.6%	16 39.0% 21.9%	0 0.0% 0.0%	4 9.8% 10.3%	1 2.4% 1.0%
Trump	5 3.1% 14.7%	18 11.0% 60.0%	26 16.0% 49.1%	45 27.6% 61.6%	24 14.7% 35.8%	9 5.5% 23.1%	36 22.1% 36.7%
Undecided	2 3.6% 5.9%	2 3.6% 6.7%	1 1.8% 1.9%	2 3.6% 2.7%	1 1.8% 1.5%	1 1.8% 2.6%	46 83.6% 46.9%

**IVR Mitchell/Fox 2 Detroit MI Poll GOP Presidential Primary Voters Conducted  
February 15, 2016**

N=394	Total	March 8th Presidential Primary			
	Yes	Definitely Voting	Probably Voting	Not Sure Yet	Already Voted AV
Total	394	368	15	7	4
	100.0%	93.4%	3.8%	1.8%	1.0%
	100.0%	100.0%	100.0%	100.0%	100.0%

Change Mind About Candidate

Definitely	228	218	8	1	1
	100.0%	95.6%	3.5%	0.4%	0.4%
	57.9%	59.2%	53.3%	14.3%	25.0%
Probably	78	73	2	1	2
	100.0%	93.6%	2.6%	1.3%	2.6%
	19.8%	19.8%	13.3%	14.3%	50.0%
Change Mind	88	77	5	5	1
	100.0%	87.5%	5.7%	5.7%	1.1%
	22.3%	20.9%	33.3%	71.4%	25.0%

N=394	Age				Gender	
	18-49	50-59	60-69	70 or Older	Male	Female
Total	80	79	121	114	188	206
	20.3%	20.1%	30.7%	28.9%	47.7%	52.3%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Change Mind About Candidate

Definitely	43	48	77	60	120	108
	18.9%	21.1%	33.8%	26.3%	52.6%	47.4%
	53.8%	60.8%	63.6%	52.6%	63.8%	52.4%
Probably	19	16	21	22	28	50
	24.4%	20.5%	26.9%	28.2%	35.9%	64.1%
	23.8%	20.3%	17.4%	19.3%	14.9%	24.3%
Change Mind	18	15	23	32	40	48
	20.5%	17.0%	26.1%	36.4%	45.5%	54.5%
	22.5%	19.0%	19.0%	28.1%	21.3%	23.3%