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P R E S S R E L E A S E

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Clinton Maintains Strong Lead in Michigan

(Clinton 61% - Sanders 34%)

EAST LANSING, Michigan --- In a poll conducted Monday night, former Secretary of State Hillary Clinton (61%) continues to have a big lead over Vermont U.S. Senator Bernie Sanders among Democratic Party Presidential Primary voters in Michigan. Only 5% of the voters remain undecided.

The IVR (Interactive Voice Response) automated survey of 482 likely March 2016 Michigan Democratic Presidential Primary voters was conducted by Mitchell Research & Communications Monday night, March 7, 2016. The poll has a Margin of Error of + or – 4.46% at the 95% level of confidence.

“Hillary Clinton (61%), fueled by strong support from women and African-Americans, has a big lead over Bernie Sanders (34%). Despite Sanders gaining 5% and Clinton dropping 5%, she continues to maintain a 27% lead going into the election tomorrow and is poised to win in Michigan on Tuesday. She came into the state earlier than Sanders and she really made the Flint water crisis her issue, adding to her already strong support among African-Americans, who could make up a quarter of all voters,” Steve Mitchell, CEO of Mitchell Research & Communications said.

Methodology:

Mitchell Research & Communications used a sample of likely voters in the November 2016 Michigan General Elections. Our goal is to spread as wide a net as possible to assure we survey voters who may not have voted in primary elections before. A quadruple filter was used to determine that we were surveying only likely Democratic Party Primary voters.

- First voters had to say they were registered voters. If they were not, the phone call ended.

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- Then, they were asked if they were definitely voting, probably voting, not sure yet, or definitely not voting in the November General Election. If they were “definitely not voting” the phone call ended.
- Then they were asked if they were definitely voting, probably voting, not sure yet, definitely not voting, or if they had already voted by absentee ballot in the March 8th Presidential Primary. If they were “definitely not voting” the call ended.
- Finally, they were informed that they could only vote in on party’s primary, not in both. They were asked if they were voting in the Democratic Party Primary, the Republican Party Primary, or if they were not sure. If respondents said “Republican” or “not sure” the call ended, so we were only polling those who said they were voting in the Democratic Party Primary Election.

We asked Mark Grebner of Practical Political Consulting, regarded to be the best list vendor and voter demographer in Michigan, and the person that supplied us with our sample, to give us his estimate on voter turnout by age, gender, and race.

We compared final results to determine if the data needed to be weighed to reflect the demographics of the likely voters. Some weighting was done on age, race, and gender to assure the demographics of those called were consistent with likely voter turnout.

Federal law only permits us to call land lines using automated polling. Because likely Primary voters are older, 52% are 60 or older and 76% are older than 50, we believe there are sufficient land line voters to get an accurate sample. We do not have to make any assumptions of likely voter turnout.

(Steve Mitchell is CEO of Mitchell Research & Communications, an East Lansing, Michigan based polling and consulting company. He is currently political pollster for FOX 2 Detroit. He has polled with great accuracy for the media in Michigan, South Carolina, Florida, Missouri, Illinois, and California. As a media pollster, Mitchell does not endorse, support, or poll for any of the Republican or Democratic presidential candidates. **He can be reached at 248-891-2414; stevemitchell40@gmail.com; @stevemitchell40 on Twitter**)

(The survey must be referred to as a Mitchell/FOX 2 Detroit Poll)

The field copy not completed tonight because of TV news dead line. aggregate percentages) and cross tabs follow below:



**Survey of the State of Michigan
Likely March 2016 Democratic Primary Election Voters
Conducted**

**Due to TV Deadline – Field Copy Not Completed
Cross tabs Follow Field Copy**

1/25/15	2/4/16	2/15/16	2/23/16	3/1/16	3/2-3/16	3/6/16
N=573	N=321	N=430	N=344	N=427	N=616	N=475

Hi, we are conducting a survey of Michigan voters for TV and radio stations on the Presidential Race and other issues.

- If you are a registered voter at the household we are calling please press 1. If you're not, press 2.

	2/4/16	2/15/16	2/23/16	3/1/16	3/2-3/16	3/6/16
Yes	100%	100%	100%	100%	100%	100%
No	0	0	0	0	0	0

- Thinking about the November 2016 General Election for president, if you are definitely voting press 1, probably voting press 2, not sure yet press 3, or definitely not voting press 4.

	2/4/16	2/15/16	2/23/16	3/1/16	3/2-3/16	3/6/16
Definitely Voting	99%	95%	96%	98%	97%	99%
Probably Voting	1	3	1	2	1	0
Not Sure yet	0	2	2	-	1	1
Already Voted AB	-	2	-	-	-	-
Definitely Not	0	-	-	-	-	-

3. Thinking about the upcoming March 8 Presidential Primary race for president, if you are definitely voting press 1, probably voting press 2, not sure yet press 3, if you have already voted by absentee ballot press 4, or if you are definitely not voting press 4.

	2/4/16	2/15/16	2/23/16	3/1/16	3/2-3/16	3/6/16
Definitely	91%	87%	90%	93%	94%	93%
Probably	7	6	5	4	3	3
Not Sure Yet	3	4	4	2	2	2
Already Voted AV	-	-	2	2	1	2
Definitely Not	0	2	-	-	-	-

4. In a Presidential Primary you can only vote for candidates in one political party. Next month, will you be voting in the Democratic Party Presidential Primary, the Republican Party Presidential Primary, or are you not sure?

	2/4/16	2/15/16	2/23/16	3/1/16	3/2-3/16	3/6/16
Democratic	100%	100%	100%	100%	100%	100%
Republican	0	0	0	0	0	0
Not Sure	0	0	0	0	0	0

Before presidential and other questions, five quick questions for statistical purposes:

5. What is your age? If you are:

	2/4/16	2/15/16	2/23/16	3/1/16	3/2-3/16	3/6/16
18-49	21%	18%	14%	22%	20%	23
50-59	22	18	32	19	24	24
60-69	27	29	30	28	30	28
70 or older	30	34	24	31	27	24

6. If you are a male press 1 or a female press 2.

	2/4/16	2/15/16	2/23/16	3/1/16	3/2-3/16	3/6/16
Male	40%	43%	41%	40%	31%	42%
Female	60	57	59	60	69	58

7. If you are white/Caucasian press 1, African-American press 2, Hispanic press 3, Asian or something else press 4.

	2/4/16	2/15/16	2/23/16	3/1/16	3/2-3/16	3/6/16
White	71%	65%	75%	75%	71%	77%
Other	29	35	25	25	24	23

8. If you are a:

	2/4/16	2/15/16	2/23/16	3/1/16	3/2-3/16	3/6/16
Democrat/Lean Democrat	93%	91%	90%	89%	89%	90%
Republican/Lean Republican	1	3	3	2	3	1
Another Party	1	0	0	-	-	-
Independent	5	6	7	9	8	9

9. What area do you live in? If you live in the:

	2/4/16	2/15/16	2/23/16	3/1/16	3/2-3/16	3/6/16
Detroit	11%	12%	11%	10%	12%	10%
Wayne County	14	11	12	9	16	15
Oakland County	13	15	12	16	15	15
Macomb County	4	5	6	6	7	6
Flint/Saginaw/Bay City/Thumb	15	11	13	8	10	10
Monroe/Washtenaw/Lansing/Jackson/Mid-Michigan	20	18	20	24	19	22
West Michigan	17	17	18	14	17	15
Northern Michigan/U.P.	9	11	10	13	6	10

10. Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statement: "I'm mad as hell and I won't take it anymore!" If you ...

	2/4/16	2/15/16	2/23/16	3/1/16	3/2-3/16	3/6/16
Strongly agree	23%	23%	25%	25%	25%	23%
Somewhat agree	16	24	20	19	19	19
	39%	47%	45%	44%	44%	42%
Somewhat disagree	20	16	11	--	13	15
Strongly disagree	20	16	16	18	19	15
	40%	32%	27%	18%	32%	30%
DK/Refused	21	21	21	26	25	28

11. If the Democratic Primary Election was being held today and the candidates were – in alphabetical order – Hillary Clinton or Bernie Sanders, who would you be voting for? If you would NOT be voting in the Democratic Primary press 1, if you would be voting for Hillary Clinton press 2, Bernie Sanders press 3, if you're not sure press 4.

	2/4/16	2/15/16	2/23/16	3/1/16	3/2-3/16	3/6/16
Clinton	57%	60%	65%	61%	57%	66%
Sanders	28	27	31	33	36	29
Not Sure	14	13	4	5	7	6

12. Are you definitely voting for your candidate, probably voting for your candidate, or could you change your mind and vote for another candidate? If you are definitely voting for your candidate press 1, probably voting press 2, or if you could change your mind press 3.

	2/4/16	2/15/16	2/23/16	3/1/16	3/2/16	3/3/16
Definitely	-	73%	81%	83%	77%	87%
Probably	-	13	12	8	13	7
Change Mind	-	14	6	8	10	6

Crosstabs follow below:

(In reading Democratic cross tabs the bottom number is the correct percentage of vote for each candidate. For example, looking at the column called total, Clinton has 60.8%, Sanders 33.8% and 5.4% are not sure. Among those “Definitely voting, Clinton has 60.8%, Sanders 34.2%, and 5.0% are undecided. Of all respondents, 99.0% are “Definitely voting,” 0.4% are “Probably voting” etc.)

IVR Fox 2-Mitchell Michigan Poll Conducted March 7, 2016

N=482

	1. Total	2. November 2016 General Election		
	Yes	Definitely Voting	Probably Voting	Not Sure Yet
Total	482 100.0% 100.0%	477 99.0% 100.0%	2 0.4% 100.0%	3 0.6% 100.0%

11. Clinton V Sanders

Clinton	293 100.0% 60.8%	290 99.0% 60.8%	0 0.0% 0.0%	3 1.0% 100.0%
Sanders	163 100.0% 33.8%	163 100.0% 34.2%	0 0.0% 0.0%	0 0.0% 0.0%
Not Sure	26 100.0% 5.4%	24 92.3% 5.0%	2 7.7% 100.0%	0 0.0% 0.0%

IVR Fox 2-Mitchell Michigan Poll Conducted March 7, 2016

N=482

	3. March 8 Primary				4. Political Primary
	Definitely Voting	Probably Voting	Not Sure Yet	Already Voted AV	Democrat-ic Primary
Total	449 93.2% 100.0%	15 3.1% 100.0%	8 1.7% 100.0%	10 2.1% 100.0%	482 100.0% 100.0%
<u>11. Clinton V Sanders</u>					
Clinton	270 92.2% 60.1%	12 4.1% 80.0%	3 1.0% 37.5%	8 2.7% 80.0%	293 100.0% 60.8%
Sanders	157 96.3% 35.0%	2 1.2% 13.3%	3 1.8% 37.5%	1 0.6% 10.0%	163 100.0% 33.8%
Not Sure	22 84.6% 4.9%	1 3.8% 6.7%	2 7.7% 25.0%	1 3.8% 10.0%	26 100.0% 5.4%

IVR Fox 2-Mitchell Michigan Poll Conducted March 7, 2016

N=482

	5. Age					6. Gender	
	18-39	40-49	50-59	60-69	70 or Older	Male	Female
Total	56 11.6% 100.0%	61 12.7% 100.0%	113 23.4% 100.0%	138 28.6% 100.0%	114 23.7% 100.0%	204 42.3% 100.0%	278 57.7% 100.0%
<u>11. Clinton V Sanders</u>							
Clinton	19 6.5% 33.9%	31 10.6% 50.8%	85 29.0% 75.2%	81 27.6% 58.7%	77 26.3% 67.5%	97 33.1% 47.5%	196 66.9% 70.5%
Sanders	35 21.5% 62.5%	23 14.1% 37.7%	26 16.0% 23.0%	50 30.7% 36.2%	29 17.8% 25.4%	95 58.3% 46.6%	68 41.7% 24.5%
Not Sure	2 7.7% 3.6%	7 26.9% 11.5%	2 7.7% 1.8%	7 26.9% 5.1%	8 30.8% 7.0%	12 46.2% 5.9%	14 53.8% 5.0%

IVR Fox 2-Mitchell Michigan Poll Conducted March 7, 2016

N=482

	7. Race			8. Political Party		
	White	African-American	Other	Democrat or Lean Democrat	Republican or Lean Republican...	Independent
Total	377 78.2% 100.0%	81 16.8% 100.0%	24 5.0% 100.0%	429 89.0% 100.0%	8 1.7% 100.0%	45 9.3% 100.0%
<u>11. Clinton V Sanders</u>						
Clinton	215 73.4% 57.0%	63 21.5% 77.8%	15 5.1% 62.5%	279 95.2% 65.0%	2 0.7% 25.0%	12 4.1% 26.7%
Sanders	145 89.0% 38.5%	9 5.5% 11.1%	9 5.5% 37.5%	130 79.8% 30.3%	5 3.1% 62.5%	28 17.2% 62.2%
Not Sure	17 65.4% 4.5%	9 34.6% 11.1%	0 0.0% 0.0%	20 76.9% 4.7%	1 3.8% 12.5%	5 19.2% 11.1%

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	9. Area						
	City of Detroit	Wayne County	Oakland County	Macomb County	Flint, Saginaw, Bay City, Thumb	Monroe, Washten- aw, Lansing,...	West Michigan
Total	43 8.9% 100.0%	75 15.6% 100.0%	68 14.1% 100.0%	28 5.8% 100.0%	45 9.3% 100.0%	105 21.8% 100.0%	72 14.9% 100.0%
<u>11. Clinton V Sanders</u>							
Clinton	36 12.3% 83.7%	35 11.9% 46.7%	48 16.4% 70.6%	20 6.8% 71.4%	26 8.9% 57.8%	64 21.8% 61.0%	39 13.3% 54.2%
Sanders	4 2.5% 9.3%	35 21.5% 46.7%	18 11.0% 26.5%	7 4.3% 25.0%	16 9.8% 35.6%	39 23.9% 37.1%	26 16.0% 36.1%
Not Sure	3 11.5% 7.0%	5 19.2% 6.7%	2 7.7% 2.9%	1 3.8% 3.6%	3 11.5% 6.7%	2 7.7% 1.9%	7 26.9% 9.7%

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N=482	9. Area	10. Are You Mad				
	Northern Michigan/ U.P.	Strongly Agree	Agree	Disagree	Strongly Disagree	Not Sure
Total	46 9.5% 100.0%	112 23.2% 100.0%	90 18.7% 100.0%	75 15.6% 100.0%	66 13.7% 100.0%	139 28.8% 100.0%
<u>11. Clinton V Sanders</u>						
Clinton	25 8.5% 54.3%	57 19.5% 50.9%	45 15.4% 50.0%	49 16.7% 65.3%	50 17.1% 75.8%	92 31.4% 66.2%
Sanders	18 11.0% 39.1%	47 28.8% 42.0%	39 23.9% 43.3%	24 14.7% 32.0%	13 8.0% 19.7%	40 24.5% 28.8%
Not Sure	3 11.5% 6.5%	8 30.8% 7.1%	6 23.1% 6.7%	2 7.7% 2.7%	3 11.5% 4.5%	7 26.9% 5.0%

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N=482

	11. Clinton V Sanders			12. Change Mind About Candidate		
	Clinton	Sanders	Not Sure	Definitely	Probably	Change Mind
Total	293 60.8% 100.0%	163 33.8% 100.0%	26 5.4% 100.0%	415 86.1% 100.0%	33 6.8% 100.0%	34 7.1% 100.0%
<u>11. Clinton V Sanders</u>						
Clinton	293 100.0% 100.0%	0 0.0% 0.0%	0 0.0% 0.0%	267 91.1% 64.3%	21 7.2% 63.6%	5 1.7% 14.7%
Sanders	0 0.0% 0.0%	163 100.0% 100.0%	0 0.0% 0.0%	138 84.7% 33.3%	8 4.9% 24.2%	17 10.4% 50.0%
Not Sure	0 0.0% 0.0%	0 0.0% 0.0%	26 100.0% 100.0%	10 38.5% 2.4%	4 15.4% 12.1%	12 46.2% 35.3%