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P R E S S R E L E A S E

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Clinton Opens Up Huge Lead in Michigan

(Clinton 66% - Sanders 29%)

EAST LANSING, Michigan --- In a poll conducted Sunday afternoon and evening before the start of their CNN debate in Flint, former Secretary of State Hillary Clinton has opened up a huge lead over Vermont U.S. Senator Bernie Sanders among Democratic Party Presidential Primary voters in Michigan. Clinton leads Sanders 66%-29%, up from 55%-37% on Thursday night. Only 6% of the voters remain undecided.

The IVR (Interactive Voice Response) automated survey of 475 likely March 2016 Michigan Democratic Presidential Primary voters was conducted by Mitchell Research & Communications Sunday afternoon and evening, March 6, 2016. The poll has a Margin of Error of + or – 4.5% at the 95% level of confidence.

“Hillary Clinton (66%), fueled by strong support from women and African-Americans, has a tremendous lead over Bernie Sanders (29%), Clinton is seems poised to win convincingly in Michigan on Tuesday. She came into the state earlier than Sanders and she really made the Flint water crisis her issue, adding to her already strong support among African-Americans, who could make up a quarter of all voters,” Steve Mitchell, CEO of Mitchell Research & Communications said.

Methodology:

Mitchell Research & Communications used a sample of likely voters in the November 2016 Michigan General Elections. Our goal is to spread as wide a net as possible to assure we survey voters who may not have voted in primary elections before. A quadruple filter was used to determine that we were surveying only likely Democratic Party Primary voters.

- First voters had to say they were registered voters. If they were not, the phone call ended.

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- Then, they were asked if they were definitely voting, probably voting, not sure yet, or definitely not voting in the November General Election. If they were “definitely not voting” the phone call ended.
- Then they were asked if they were definitely voting, probably voting, not sure yet, definitely not voting, or if they had already voted by absentee ballot in the March 8th Presidential Primary. If they were “definitely not voting” the call ended.
- Finally, they were informed that they could only vote in on party’s primary, not in both. They were asked if they were voting in the Democratic Party Primary, the Republican Party Primary, or if they were not sure. If respondents said “Republican” or “not sure” the call ended, so we were only polling those who said they were voting in the Democratic Party Primary Election.

We asked Mark Grebner of Practical Political Consulting, regarded to be the best list vendor and voter demographer in Michigan, and the person that supplied us with our sample, to give us his estimate on voter turnout by age, gender, and race.

We compared final results to determine if the data needed to be weighed to reflect the demographics of the likely voters. Some weighting was done on age, race, and gender to assure the demographics of those called were consistent with likely voter turnout.

Federal law only permits us to call land lines using automated polling. Because likely Primary voters are older, 54% are 60 or older and 86% are older than 50, we believe there are sufficient land line voters to get an accurate sample. We do not have to make any assumptions of likely voter turnout.

(Steve Mitchell is CEO of Mitchell Research & Communications, an East Lansing, Michigan based polling and consulting company. He is currently political pollster for FOX 2 Detroit. He has polled with great accuracy for the media in Michigan, South Carolina, Florida, Missouri, Illinois, and California. As a media pollster, Mitchell does not endorse, support, or poll for any of the Republican or Democratic presidential candidates. **He can be reached at 248-891-2414; stevemitchell40@gmail.com; @stevemitchell40 on Twitter**)

(The survey must be referred to as a Mitchell/FOX 2 Detroit Poll)

The field copy (aggregate percentages) and cross tabs follow below:



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Survey of the State of Michigan Likely March 2016 Democratic Primary Election Voters Conducted

January 25, 2016 and February 4, 2016 and February 15, 2016 and February 23, 2016
(N= 573) (N=321) (N=430) (N=344)

1/25/15	2/4/16	2/15/16	2/23/16	3/1/16	3/2-3/16	3/6/16
N=573	N=321	N=430	N=344	N=427	N=616	N=475

Hi, we are conducting a survey of Michigan voters for TV and radio stations on the Presidential Race and other issues.

1. If you are a registered voter at the household we are calling please press 1. If you're not, press 2.

	2/4/16	2/15/16	2/23/16	3/1/16	3/2-3/16	3/6/16
Yes	100%	100%	100%	100%	100%	100%
No	0	0	0	0	0	0

2. Thinking about the November 2016 General Election for president, if you are definitely voting press 1, probably voting press 2, not sure yet press 3, or definitely not voting press 4.

	2/4/16	2/15/16	2/23/16	3/1/16	3/2-3/16	3/6/16
Definitely Voting	99%	95%	96%	98%	97%	99%
Probably Voting	1	3	1	2	1	0
Not Sure yet	0	2	2	-	1	1
Already Voted AB	-	2	-	-	-	-
Definitely Not	0	-	-	-	-	-

3. Thinking about the upcoming March 8 Presidential Primary race for president, if you are definitely voting press 1, probably voting press 2, not sure yet press 3, if you have already voted by absentee ballot press 4, or if you are definitely not voting press 4.

	2/4/16	2/15/16	2/23/16	3/1/16	3/2-3/16	3/6/16
Definitely	91%	87%	90%	93%	94%	93%
Probably	7	6	5	4	3	3
Not Sure Yet	3	4	4	2	2	2
Already Voted AV	-	-	2	2	1	2
Definitely Not	0	2	-	-	-	-

4. In a Presidential Primary you can only vote for candidates in one political party. Next month, will you be voting in the Democratic Party Presidential Primary, the Republican Party Presidential Primary, or are you not sure?

	2/4/16	2/15/16	2/23/16	3/1/16	3/2-3/16	3/6/16
Democratic	100%	100%	100%	100%	100%	100%
Republican	0	0	0	0	0	0
Not Sure	0	0	0	0	0	0

Before presidential and other questions, five quick questions for statistical purposes:

5. What is your age? If you are:

	2/4/16	2/15/16	2/23/16	3/1/16	3/2-3/16	3/6/16
18-49	21%	18%	14%	22%	20%	23
50-59	22	18	32	19	24	24
60-69	27	29	30	28	30	28
70 or older	30	34	24	31	27	24

6. If you are a male press 1 or a female press 2.

	2/4/16	2/15/16	2/23/16	3/1/16	3/2-3/16	3/6/16
Male	40%	43%	41%	40%	31%	42%
Female	60	57	59	60	69	58

7. If you are white/Caucasian press 1, African-American press 2, Hispanic press 3, Asian or something else press 4.

	2/4/16	2/15/16	2/23/16	3/1/16	3/2-3/16	3/6/16
White	71%	65%	75%	75%	71%	77%
Other	29	35	25	25	24	23

8. If you are a:

	2/4/16	2/15/16	2/23/16	3/1/16	3/2-3/16	3/6/16
Democrat/Lean Democrat	93%	91%	90%	89%	89%	90%
Republican/Lean Republican	1	3	3	2	3	1
Another Party	1	0	0	-	-	-
Independent	5	6	7	9	8	9

9. What area do you live in? If you live in the:

	2/4/16	2/15/16	2/23/16	3/1/16	3/2-3/16	3/6/16
Detroit	11%	12%	11%	10%	12%	10%
Wayne County	14	11	12	9	16	15
Oakland County	13	15	12	16	15	15
Macomb County	4	5	6	6	7	6
Flint/Saginaw/Bay City/Thumb	15	11	13	8	10	10
Monroe/Washtenaw/Lansing/Jackson/Mid-Michigan	20	18	20	24	19	22
West Michigan	17	17	18	14	17	15
Northern Michigan/U.P.	9	11	10	13	6	10

10. Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statement: "I'm mad as hell and I won't take it anymore!" If you ...

	2/4/16	2/15/16	2/23/16	3/1/16	3/2-3/16	3/6/16
Strongly agree	23%	23%	25%	25%	25%	23%
Somewhat agree	16	24	20	19	19	19
	39%	47%	45%	44%	44%	42%
Somewhat disagree	20	16	11	--	13	15
Strongly disagree	20	16	16	18	19	15
	40%	32%	27%	18%	32%	30%
DK/Refused	21	21	21	26	25	28

11. If the Democratic Primary Election was being held today and the candidates were – in alphabetical order – Hillary Clinton or Bernie Sanders, who would you be voting for? If you would NOT be voting in the Democratic Primary press 1, if you would be voting for Hillary Clinton press 2, Bernie Sanders press 3, if you're not sure press 4.

	2/4/16	2/15/16	2/23/16	3/1/16	3/2-3/16	3/6/16
Clinton	57%	60%	65%	61%	57%	66%
Sanders	28	27	31	33	36	29
Not Sure	14	13	4	5	7	6

12. Are you definitely voting for your candidate, probably voting for your candidate, or could you change your mind and vote for another candidate? If you are definitely voting for your candidate press 1, probably voting press 2, or if you could change your mind press 3.

	2/4/16	2/15/16	2/23/16	3/1/16	3/2/16	3/3/16
Definitely	-	73%	81%	83%	77%	87%
Probably	-	13	12	8	13	7
Change Mind	-	14	6	8	10	6

Crosstabs follow below:

(In reading Democratic cross tabs the middle number is the correct percentage of vote for each candidate. For example, looking at the row called total, Clinton has 65.5%, Sanders 29.1% and 5.5% are not sure. Among those “Definitely voting, Clinton has 65.5%, Sanders 29.4%, and 5.5% are undecided. Of all respondents, 98.9% are “Definitely voting,” 0.4% are “Probably voting” etc.)

IVR Fox 2-Mitchell Michigan Poll Conducted March 6, 2016

N=475

	4. Political	11. Clinton V Sanders		
	Primary			
	Democrat- ic Primary	Clinton	Sanders	Not Sure
Total	475	311	138	26
	100.0%	65.5%	29.1%	5.5%
	100.0%	100.0%	100.0%	100.0%

2. November 2016 General Election

Definitely Voting	470	308	138	24
	100.0%	65.5%	29.4%	5.1%
	98.9%	99.0%	100.0%	92.3%
Probably Voting	2	0	0	2
	100.0%	0.0%	0.0%	100.0%
	0.4%	0.0%	0.0%	7.7%
Not Sure Yet	3	3	0	0
	100.0%	100.0%	0.0%	0.0%
	0.6%	1.0%	0.0%	0.0%
Total	475	311	138	26
	100.0%	65.5%	29.1%	5.5%
	100.0%	100.0%	100.0%	100.0%

3. March 8 Primary

Definitely Voting	441	286	133	22
	100.0%	64.9%	30.2%	5.0%
	92.8%	92.0%	96.4%	84.6%
Probably Voting	15	13	1	1
	100.0%	86.7%	6.7%	6.7%
	3.2%	4.2%	0.7%	3.8%
Not Sure Yet	9	4	3	2
	100.0%	44.4%	33.3%	22.2%
	1.9%	1.3%	2.2%	7.7%
Already Voted AV	10	8	1	1
	100.0%	80.0%	10.0%	10.0%
	2.1%	2.6%	0.7%	3.8%

IVR Fox 2-Mitchell Michigan Poll Conducted March 6, 2016

N=475

	4. Political Primary	11. Clinton V Sanders		
	Democrat- ic Primary	Clinton	Sanders	Not Sure
Total	475	311	138	26
	100.0%	65.5%	29.1%	5.5%
	100.0%	100.0%	100.0%	100.0%

5. Age

18-39	52	20	30	2
	100.0%	38.5%	57.7%	3.8%
	10.9%	6.4%	21.7%	7.7%
40-49	58	33	18	7
	100.0%	56.9%	31.0%	12.1%
	12.2%	10.6%	13.0%	26.9%
50-59	115	89	24	2
	100.0%	77.4%	20.9%	1.7%
	24.2%	28.6%	17.4%	7.7%
60-69	135	85	43	7
	100.0%	63.0%	31.9%	5.2%
	28.4%	27.3%	31.2%	26.9%
70 or Older	115	84	23	8
	100.0%	73.0%	20.0%	7.0%
	24.2%	27.0%	16.7%	30.8%
Total	475	311	138	26
	100.0%	65.5%	29.1%	5.5%
	100.0%	100.0%	100.0%	100.0%

6. Gender

Male	199	103	84	12
	100.0%	51.8%	42.2%	6.0%
	41.9%	33.1%	60.9%	46.2%
Female	276	208	54	14
	100.0%	75.4%	19.6%	5.1%
	58.1%	66.9%	39.1%	53.8%

IVR Fox 2-Mitchell Michigan Poll Conducted March 6, 2016

N=475

	4. Political Primary	11. Clinton V Sanders		
	Democrat- ic Primary	Clinton	Sanders	Not Sure
Total	475	311	138	26
	100.0%	65.5%	29.1%	5.5%
	100.0%	100.0%	100.0%	100.0%

7. Race

White	365	228	120	17
	100.0%	62.5%	32.9%	4.7%
	76.8%	73.3%	87.0%	65.4%
African-American	85	67	9	9
	100.0%	78.8%	10.6%	10.6%
	17.9%	21.5%	6.5%	34.6%
Other	25	16	9	0
	100.0%	64.0%	36.0%	0.0%
	5.3%	5.1%	6.5%	0.0%
Total	475	311	138	26
	100.0%	65.5%	29.1%	5.5%
	100.0%	100.0%	100.0%	100.0%

8. Political Party

Democrat or Lean Democrat	425	295	110	20
	100.0%	69.4%	25.9%	4.7%
	89.5%	94.9%	79.7%	76.9%
Republican or Lean Republican	6	2	3	1
	100.0%	33.3%	50.0%	16.7%
	1.3%	0.6%	2.2%	3.8%
Independent	44	14	25	5
	100.0%	31.8%	56.8%	11.4%
	9.3%	4.5%	18.1%	19.2%

IVR Fox 2-Mitchell Michigan Poll Conducted March 6, 2016

N=475

	4. Political Primary	11. Clinton V Sanders		
	Democrat- ic Primary	Clinton	Sanders	Not Sure
Total	475 100.0% 100.0%	311 65.5% 100.0%	138 29.1% 100.0%	26 5.5% 100.0%
<u>9. Area</u>				
City of Detroit	45 100.0% 9.5%	38 84.4% 12.2%	4 8.9% 2.9%	3 6.7% 11.5%
Wayne County	69 100.0% 14.5%	37 53.6% 11.9%	27 39.1% 19.6%	5 7.2% 19.2%
Oakland County	71 100.0% 14.9%	54 76.1% 17.4%	15 21.1% 10.9%	2 2.8% 7.7%
Macomb County	27 100.0% 5.7%	20 74.1% 6.4%	6 22.2% 4.3%	1 3.7% 3.8%
Flint, Saginaw, Bay City, Thumb	45 100.0% 9.5%	27 60.0% 8.7%	15 33.3% 10.9%	3 6.7% 11.5%
Monroe, Washtenaw, Lansing, Jackson, Mid- Michigan	103 100.0% 21.7%	68 66.0% 21.9%	33 32.0% 23.9%	2 1.9% 7.7%
West Michigan	70 100.0% 14.7%	41 58.6% 13.2%	22 31.4% 15.9%	7 10.0% 26.9%
Northern Michigan/U.P.	45 100.0% 9.5%	26 57.8% 8.4%	16 35.6% 11.6%	3 6.7% 11.5%

IVR Fox 2-Mitchell Michigan Poll Conducted March 6, 2016

N=475	4. Political Primary	11. Clinton V Sanders		
	Democrat- ic Primary	Clinton	Sanders	Not Sure
Total	475	311	138	26
	100.0%	65.5%	29.1%	5.5%
	100.0%	100.0%	100.0%	100.0%

10. Are You Mad

Strongly Agree	110	60	42	8
	100.0%	54.5%	38.2%	7.3%
	23.2%	19.3%	30.4%	30.8%
Agree	89	49	34	6
	100.0%	55.1%	38.2%	6.7%
	18.7%	15.8%	24.6%	23.1%
Disagree	70	50	18	2
	100.0%	71.4%	25.7%	2.9%
	14.7%	16.1%	13.0%	7.7%
Strongly Disagree	71	56	12	3
	100.0%	78.9%	16.9%	4.2%
	14.9%	18.0%	8.7%	11.5%
Not Sure	135	96	32	7
	100.0%	71.1%	23.7%	5.2%
	28.4%	30.9%	23.2%	26.9%
Total	475	311	138	26
	100.0%	65.5%	29.1%	5.5%
	100.0%	100.0%	100.0%	100.0%

12. Change Mind About Candidate

Definitely	413	284	119	10
	100.0%	68.8%	28.8%	2.4%
	86.9%	91.3%	86.2%	38.5%
Probably	34	22	8	4
	100.0%	64.7%	23.5%	11.8%
	7.2%	7.1%	5.8%	15.4%
Change Mind	28	5	11	12
	100.0%	17.9%	39.3%	42.9%
	5.9%	1.6%	8.0%	46.2%