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POST-DEBATE: CLINTON HOLDS NARROW LEAD IN FLORIDA

Following the first debate of the presidential general election campaign, Democrat Hillary Clinton has a 46%-42% lead over Donald Trump in Florida. Libertarian Gary Johnson is supported by 7%, Green Party candidate Jill Stein is backed by only 1% and 4% remain undecided.

The race in Florida continues to predictably split among the various demographic sub-groups. Clinton leads among Democrats (83%-10%), women (54%-36%), blacks (92%-1%), Hispanics (64%-29%) and in Southeast Florida (58%-29%).

Trump is ahead with Republicans (77%-13%), unaffiliated voters (41%-33%), men (49%-37%) and non-Hispanic whites (53%-33%). Trump still has very strong support in North Florida (53%-37%) and Southwest Florida (51%-36%).

In the generally decisive I-4 corridor, Clinton currently has a slight advantage. She now has a 47%-40% in the swing Tampa Bay area, while Trump only leads 46%-43% in more Republican leaning Central Florida.

Despite small shifts that have given Clinton a post-debate bump, the race is still very competitive and the outcome will hinge on where and among whom voter turnout is higher.

HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon Polling & Research, Inc. of Jacksonville, Florida from September 27 through September 29, 2016. A total of 820 registered Florida voters were interviewed statewide by telephone. All indicated they were likely to vote in the November general election.

Those interviewed on land-lines were selected by the random variation of the last four digits of telephone numbers. A cross-section of exchanges was utilized in order to ensure an accurate reflection of the state. Those interviewed on cell phones were selected from a list of working cell phone numbers. Quotas were assigned to reflect voter turnout by county.

The margin for error, according to standards customarily used by statisticians, is no more than ± 3.5 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or age grouping.

STATEWIDE NAME RECOGNITION

Do you recognize the name _____?
(IF YES) Do you have a favorable, unfavorable or neutral opinion of _____?

	<u>RECOGNIZE FAVORABLE</u>	<u>RECOGNIZE UNFAVORABLE</u>	<u>RECOGNIZE NEUTRAL</u>	<u>DON'T RECOGNIZE</u>
Hillary Clinton	39%	47%	14%	-
Donald Trump	31%	53%	16%	-
Gary Johnson	17%	14%	37%	32%
Jill Stein	8%	7%	13%	72%

QUESTION: If the 2016 general election for president were held today would you vote for:

- Hillary Clinton, the Democratic Party candidate
- Donald Trump, the Republican Party candidate
- Gary Johnson, the Libertarian Party candidate
- Jill Stein, the Green Party candidate
- One of the other party candidates

	<u>CLINTON</u>	<u>TRUMP</u>	<u>JOHNSON</u>	<u>STEIN</u>	<u>UND</u>
STATE	46%	42%	7%	1%	4%
<u>REGION</u>	<u>CLINTON</u>	<u>TRUMP</u>	<u>JOHNSON</u>	<u>STEIN</u>	<u>UND</u>
North Florida	37%	53%	6%	-	4%
Central Florida	43%	46%	6%	1%	4%
Tampa Bay	47%	40%	7%	1%	5%
Southwest Florida	36%	51%	9%	-	4%
Southeast Florida	58%	29%	8%	2%	3%
<u>SEX</u>	<u>CLINTON</u>	<u>TRUMP</u>	<u>JOHNSON</u>	<u>STEIN</u>	<u>UND</u>
Men	37%	49%	9%	1%	4%
Women	54%	36%	5%	1%	4%
<u>AGE</u>	<u>CLINTON</u>	<u>TRUMP</u>	<u>JOHNSON</u>	<u>STEIN</u>	<u>UND</u>
18-34	49%	32%	13%	1%	5%
35-49	48%	37%	7%	2%	6%
50-64	44%	45%	8%	1%	2%
65+	44%	51%	2%	-	3%
<u>RACE/ETHNICITY</u>	<u>CLINTON</u>	<u>TRUMP</u>	<u>JOHNSON</u>	<u>STEIN</u>	<u>UND</u>
White	33%	53%	10%	1%	3%
Black	92%	1%	-	-	7%
Hispanic	64%	29%	-	-	7%
<u>PARTY REGISTRATION</u>	<u>CLINTON</u>	<u>TRUMP</u>	<u>JOHNSON</u>	<u>STEIN</u>	<u>UND</u>
Democrat	83%	10%	3%	1%	3%
Republican	13%	77%	5%	-	5%
Independent	33%	41%	19%	1%	6%

DEMOGRAPHICS

PARTY REGISTRATION:

Democrat	340 (41%)
Republican	317 (39%)
Independent or Other	163 (20%)

AGE:

18-34	158 (19%)
35-49	209 (25%)
50-64	221 (27%)
65+	219 (27%)
Refused	13 (2%)

RACE/ETHNICITY:

White/Caucasian	549 (67%)
Black/African American	107 (13%)
Hispanic or Cuban	133 (16%)
Other	22 (3%)
Refused	9 (1%)

SEX:

Male	395 (48%)
Female	425 (52%)

REGION:

North Florida	180 (22%)
Central Florida	155 (19%)
Tampa Bay	150 (18%)
Southwest Florida	100 (12%)
Southeast Florida	235 (29%)