Clinton Leads Trump in Michigan

(Clinton 40% - Trump 34%)

ACME, Michigan --- In a state-wide survey of Michigan conducted for the Michigan Association of Health Plans (MAHP) and released exclusively to MIRS, former Secretary of State Hillary Clinton (40%), leads businessman Donald Trump (34%) according to the most recent Mitchell Poll conducted by Fox 2 Detroit Pollster Mitchell Research & Communications. Twenty-seven percent remain undecided. The poll was released at the MAHP Annual Conference at Grand Traverse Resort and was conducted before the start of the Republican Party Convention in Cleveland.

The operator assisted survey of N=600 likely voters in the November 2016 General Election was conducted July 5-7 &11, 2016 and has a Margin of Error of + or – 4% at the 95% level of confidence. Two-thirds of the calls were made to landlines and one-third to cell phones.

“With two very unpopular candidates, there are a high percentage of undecided voters. Hillary Clinton has done a better job of solidifying her base than Trump. Clinton is getting 79% of the Democratic votes while Trump is getting just 69% of Republicans. Although Trump is winning by 28%-9% with independents, almost two-thirds of the independent voters are undecided,” Steve Mitchell, CEO of Mitchell Research & Communications said.

By age:

- Clinton leads with 18-29 year olds (57%-7%), 30-39 year olds (35%-27%), 50-59 year olds (40%-32%), 60-69 year olds (41%-36%).
- Trump leads with 40-49 year olds (44%-39%) and 70+ voters (48%-32%).

By race:

- Trump leads with white voters (39%-36%) while Clinton leads with African Americans (90%-7%) and voters who are Hispanic, Asian, or another race (23%-21%).
By gender:

- Clinton has a huge 20% lead with women (50%-30%) while Trump leads with men by a large margin (37%-28%).

Labor union support:

- Clinton leads in Labor Households (51%-25%) while Trump leads in Non-Labor households (37%-36).

By area:

- Clinton leads Trump in Detroit (91%-9%) and in the Detroit Tri-County area (40%-34%) while Trump leads outstate (37%-34%).

“At this time, Clinton leads, but there is room for Trump to grow,” Mitchell concluded.