



## Illinois: GOP Presidential Primary

Date of Poll: 02/24/16

Responses: 1,311 likely voters

Margin of error:  $\pm 3\%$

### Choice for President

Response	Percentage
Donald Trump	38.44%
Ted Cruz	15.87%
Marco Rubio	21.21%
John Kasich	9.31%
Other	4.73%
Undecided	10.45%

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## Crosstabs:

### Crosstab: Choice for President by Gender

Demographic	Donald Trump	Ted Cruz	Marco Rubio	John Kasich	Other	Undecided
Female	34.03%	16.34%	22.14%	8.92%	4.90%	13.67%
Male	43.10%	15.36%	20.22%	9.72%	4.55%	7.05%

### Crosstab: Choice for President by Location

Demographic	Donald Trump	Ted Cruz	Marco Rubio	John Kasich	Other	Undecided
Chicago	38.27%	13.58%	33.33%	9.88%	1.23%	3.70%
Suburban Cook Collar	38.94%	12.21%	23.10%	9.90%	4.62%	11.22%
Downstate	37.94%	17.52%	21.06%	7.56%	4.50%	11.41%

### Crosstab: Choice for President by Voting History

Demographic	Donald Trump	Ted Cruz	Marco Rubio	John Kasich	Other	Undecided
1 of 3 R	45.41%	11.22%	17.60%	8.67%	5.36%	11.73%
2 of 3 R	38.25%	14.53%	23.72%	9.40%	4.27%	9.83%
3 of 3 R	32.59%	21.29%	21.73%	9.76%	4.66%	9.98%

## **METHODOLOGY**

This poll was conducted on February 24, 2016 using both automated (recorded) and live operator-initiated calls. In all, 1,311 registered Republican voters completed all questions on the poll from both landlines and cell phones. In total, 654 of the responses came from cell phones. The voters dialed were randomly selected from a proprietary registered-voter database to assure the greatest chance of providing an accurate cross-section of opinion from the district sample. All participants were asked whether or not they planned to vote in the Republican Primary. Only those who answered in the positive continued with the other questions.

Our sampling methodology ensures that *We Ask America* poll results are “projectable,” meaning that if *every* resident in a given geography were dialed, the results would not differ from the reported poll results by more than the stated margin of error at a 95% confidence level (the industry standard), if the same survey was repeated. For this case, results with a margin of error of  $\pm 3\%$  at the 95% confidence level means that if the same survey were conducted 100 times, then 95 times out of 100 the results would not vary in either direction by more than 3% in either direction.

We Ask America Polls strictly adheres to FTC regulations covering allowable cell phone call methodologies.



## Illinois Democratic Presidential Primary

Date of Poll: 02/24/16

Responses: 1,116 likely voters

Margin of error:  $\pm 3\%$

### Choice for President

Response	Percentage
Hillary Clinton	57.23%
Bernie Sanders	27.85%
Other	4.40%
Undecided	10.51%

Crosstabs begin on next page

## Crosstabs:

### Crosstab: Choice for President by Gender

Demographic	Hillary Clinton	Bernie Sanders	Other	Undecided
Female	64.29%	19.86%	3.71%	12.14%
Male	45.28%	41.40%	5.57%	7.75%

### Crosstab: Choice for President by Ethnic Group

Demographic	Hillary Clinton	Bernie Sanders	Other	Undecided
African American	68.75%	14.47%	2.63%	14.14%
Asian	36.67%	43.33%	20.00%	0.00%
Hispanic	44.93%	44.93%	0.00%	10.14%
White	54.57%	32.18%	4.42%	8.83%
Other/Refused	52.63%	23.68%	9.21%	14.47%

### Crosstab: Choice for President by Location

Demographic	Hillary Clinton	Bernie Sanders	Other	Undecided
Chicago	58.66%	26.10%	4.85%	10.39%
Suburban Cook	58.96%	28.01%	2.93%	10.10%
Collar	48.62%	43.12%	3.67%	4.59%
Downstate	58.04%	23.53%	5.88%	12.55%

## Crosstab: Choice for President by Voting History

Demographic	Hillary Clinton	Bernie Sanders	Other	Undecided
1 of 3 D	53.94%	29.34%	4.42%	12.30%
2 of 3 D	56.05%	28.71%	5.66%	9.57%
3 of 3 D	63.25%	24.38%	2.12%	10.25%

### METHODOLOGY

This poll was conducted on February 24, 2016 using both automated (recorded) and live operator-initiated calls. In all, 1,116 registered Democratic voters completed all questions on the poll from both landlines and cell phones. In total, 558 of the responses came from cell phones. The voters dialed were randomly selected from a proprietary registered-voter database to assure the greatest chance of providing an accurate cross-section of opinion from the district sample. All participants were asked whether or not they planned to vote in the Democratic Primary. Only those who answered in the positive continued with the other questions.

Our sampling methodology ensures that *We Ask America* poll results are “projectable,” meaning that if every resident in a given geography were dialed, the results would not differ from the reported poll results by more than the stated margin of error at a 95% confidence level (the industry standard), if the same survey was repeated. For this case, results with a margin of error of  $\pm 3\%$  at the 95% confidence level means that if the same survey were conducted 100 times, then 95 times out of 100 the results would not vary in either direction by more than 3% in either direction.

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