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## P R E S S   R E L E A S E

**FOR RELEASE: November 6, 2016**

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### **Clinton's Lead Increases to 5% in Michigan** *(Clinton 46% - Trump 41% - Johnson 7% - Stein 3%)*

EAST LANSING, Michigan --- Former Secretary of State Hillary Clinton increased her 3 percent lead Wednesday night to 5 percent Thursday night according to the latest Fox 2 Detroit/Mitchell Poll of Michigan. In the four-way ballot question that includes Libertarian Party candidate former New Mexico Gov. Gary Johnson and Green Party candidate Dr. Jill Stein, it is Clinton 46% - Trump 41% - Johnson 7% - Stein 3% while 3% are undecided. Clinton has a 5 percent lead in the two-way race (50%-45%).

The survey was conducted by Mitchell Research & Communications November 3, 2016 and includes 1,007 likely Michigan voters. Data collection was by IVR (automated) telephone interviews and by delivery of an identical survey to the mobile devices of 18-40 year old registered voters. Only the responses of those who said they were voting or had already voted in the election were included in the results. The Margin of Error is + or - 3.1% at the 95% level of confidence.

"The key to Clinton's increase is the movement among white women 45 and older. On Thursday night she improved with that group and her lead increased. Using a new methodology for polling 18-44 year old voters, we were able to capture the strong support Johnson and Stein have with younger voters. This stronger support for the two third-party candidates is an important reason Clinton dropped 1 percent and Trump 2 percent. This is not a major change, but enough to put Clinton on much stronger footing going into the election on Tuesday. Clearly, the campaigns still think Michigan is in play, which is why both candidates will have been in Michigan between Friday and Monday. However, Clinton is still in the stronger position," Steve Mitchell, CEO of Mitchell Research & Communications said.

In terms of key demographics:

Clinton's support dropped with women by 1 percent but Trump dropped 2 percent, so Clinton's lead (48%-39%) increased from Wednesday (50%-42%). Trump's lead with men had dropped 1 percent Tuesday and Wednesday from 46%-44% to 45%-44%, and he now trails by 1 percent (45%-44%).

Clinton leads with 18-29 year olds (47%-31%) and 30-44 year old voters (43%-34%). Johnson and Stein are both taking votes away from Clinton and Trump with younger voters. Johnson

FOX 2 Detroit/Mitchell Poll of Likely Voters  
Conducted November 3, 2016

has 14% of the vote among 18-29 year olds and 12% among 30-44 year olds. Stein is getting 7% and 4% among those two groups. Clinton's big lead Thursday with 65 + voters (58%-37%) was a drop of 3 percent from the previous night. Trump's lead with 45-64 year old voters was the highest ever (55%-38%) Wednesday, but dropped on Thursday (52%-41%), mostly because he lost some support with white women in the age group.

Both are getting about 92% of the vote from their own party's voters. Trump's lead with ticket-splitters dropped from 60%-16% to 48%-30%.

By race, Trump's lead with white voters (47%-41%) dropped slightly from Wednesday (48%-42%) while Clinton's lead with African-Americans Wednesday (79%-19%) improved on Thursday (80%-12%). She continues to have a strong lead with Hispanic/Asian and other ethnicity voters (52%-29%).

By area, Clinton leads in the city of Detroit (86%-8%). Clinton was ahead in the Tri-County area (Wayne outside of Detroit/Oakland/Macomb) on Wednesday (48%-43%), but Trump is now ahead (48%-47%). Trump's lead outside the metro Detroit area on Wednesday (48%-43%) fell by 4 percent Thursday to 43%-42%.

Other key findings:

- Clinton' favorable stayed the same but her unfavorable moved up 4 percent to 43% Favorable-53% Unfavorable. Trump's ratio improved slightly from 40%-56% to 41%-54%.

"It is easy to get wrapped up in changes within demographic groups, but the bottom line is the race solidified at 3% Tuesday and Wednesday, but as white women 45 years and older moved back to Clinton, her lead increased. Now, we will have to see if she will hold onto her lead or if Trump will be able to gain back momentum. However, Clinton now seems to be poised to win Michigan's coveted 16 electoral votes," Mitchell concluded.

### **Methodology:**

Mitchell Research & Communications used a sample of registered voters in the November 2016 Michigan General Election. Our goal is to spread as wide a net as possible to assure we survey voters who may not have voted in elections for a long time. A double filter was used to determine that we were surveying only likely voters.

- First voters had to say they were registered voters. If they were not, the phone call ended.
- Then, they were asked if they were definitely voting, probably voting, not sure yet, or definitely not voting in the November General Election, or if they already voted by absentee ballot. If they were "definitely not voting" the phone call ended.

Federal law only permits us to call land lines when using automated phoning. Any surveys that don't specify if they use cell phones do not use them. We also survey 18-40 year old registered voters through their mobile devices. Only likely voters' responses are included in the results. Data is weighted to reflect likely voter turnout by gender, age, and race.

*(Steve Mitchell is CEO of Mitchell Research & Communications, an East Lansing, Michigan based national polling and consulting company. He is currently political pollster for FOX 2 Detroit. He has polled with great accuracy for the media in Michigan, South Carolina, Florida, Missouri, Illinois, and California.)*

*An examination of RealClearPolitics.com will show that in final polls before the election in races for president, U.S. Senator and governor in Michigan, his final poll results have been off by an average of only 2.75% from actual results 2008-2014.*

**Mitchell can be reached at 248-891-2414; [stevemitchell40@gmail.com](mailto:stevemitchell40@gmail.com); @stevemitchell40 on Twitter)**

**The field copy with aggregate percentages and the crosstabs are below:**



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### IVR FOX 2 Detroit – Mitchell Poll of Michigan Conducted November 3, 2016 Survey (N=1,007 Likely Voters)

Hi, we are conducting a survey for WJBK-TV in Detroit on the upcoming election for president.

1. If you are a registered voter at the household we are calling please press 1. If you're not, press 2.
 

Yes	100%
No	<b>END</b>
  
2. Thinking about the upcoming election for president, if you already voted by absentee ballot press 1, if you are definitely voting press 2, probably voting press 3, not sure yet press 4, and if you are definitely not voting press 5.
 

Already voted by absentee	24%
Definitely Voting	75
Probably Voting	<1
Not Sure Yet	<1
Definitely Not Voting	<b>END</b>

If you already voted by absentee ballot, answer questions based on how you voted, if you have not voted yet, answer questions based on how you would vote if the election was being held today. Before questions on the presidential race, a few quick statistical questions:

3. Are you...
 

Male press	50%
Or, Female press	50
  
4. What is your age?
 

18-44 press	37%
45-64 press	40
65 + press	22
  
5. Are you white/Caucasian press 1, African-American press 2, Hispanic press 3, Asian or something else press 4.
 

White/Caucasian	81%
African-American	12
Hispanic/Asian Other	6

6. Are you a Democrat or Republican? If you are a:
- |                       |     |
|-----------------------|-----|
| Democrat press        | 43% |
| Republican press      | 37  |
| Another party press   | 13  |
| Or, Independent press | 7   |
7. Thinking about THIS UPCOMING election, if the election was being held today would you be voting straight Democratic, mostly Democratic, a few more Democrats than Republicans, about equally for both parties, a few more Republicans than Democrats, mostly Republican, straight Republican, or will you vote for another party? If you plan to vote...
- |                                |     |
|--------------------------------|-----|
| Democratic press               | 50% |
| Equally for both parties press | 4   |
| Republican press               | 45  |
| Another Party                  | 2   |
8. In THIS UPCOMING election, do you plan to vote by absentee ballot or on Election Day? If you plan to vote by Absentee Ballot press 1, on Election Day press 2, if you're not sure press 3.
- |                 |     |
|-----------------|-----|
| Absentee Ballot | 37% |
| Election Day    | 62  |
| Not Sure        | 1   |
9. What area do you live in? If you live in the:
- |   |    |
|---|----|
| City of Detroit press                             | 6% |
| Wayne County outside of Detroit                   | 12 |
| Oakland County                                    | 14 |
| Macomb County                                     | 7  |
| Flint, Saginaw, Bay City, Thumb                   | 11 |
| Monroe, Washtenaw, Lansing, Jackson, Mid-Michigan | 21 |
| West Michigan                                     | 20 |
| Northern Michigan/UP                              | 8  |

Now I am going to read you some names. For each, please tell me if you have heard of that name. If you have heard of that name – let me know if you have a favorable or unfavorable impression of that person. If you don't know the name, or don't know enough about them to say favorable or unfavorable, you can give me that answer too. Whenever names are mentioned they will be in alphabetical order.

10. Hillary Clinton. If you are not aware of Hillary Clinton Press 1. Aware with a favorable impression Press 2. Aware with an unfavorable impression Press 3. If you are aware, but don't know enough to say favorable or unfavorable Press 4, and if you are not sure Press 5.
- |                     |    |
|---------------------|----|
| Not Aware           | 2% |
| Favorable           | 44 |
| Unfavorable         | 53 |
| Aware/No Impression | 2  |

11. Donald Trump. If you are not aware of Donald Trump Press 1. Aware with a favorable impression Press 2. Aware with an unfavorable impression Press 3. If you are aware, but don't know enough to say favorable or unfavorable Press 4, and if you are not sure Press 5.

Not Aware	2%
Favorable	41
Unfavorable	54
Aware/No Impression	2
Undecided	2

12. In a four-way presidential race that includes Clinton, Trump, Libertarian Party candidate Gary Johnson and Green Party candidate Jill Stein, if the election for President was being held today, who would you be voting for? In alphabetical order by name, if you are voting for or lean towards Hillary Clinton the Democrat press 1, if you are voting for or lean towards Gary Johnson the Libertarian Party candidate press 2, if you are voting for or lean towards Jill Stein the Green Party candidate press 3, if you are voting for or lean towards Donald Trump the Republican press 4, and if you're not sure press 5.

Clinton	46%
Johnson	7
Stein	3
Trump	41
Undecided	3

13. In a two-way race, if the election for president was being held today and the candidates were Hillary Clinton the Democrat and Donald Trump the Republican which one would you vote for? If you would vote for or lean towards Clinton press 1, if you would vote for or lean towards Trump press 2, if you're not sure press 3.

Hillary Clinton	50%
Donald Trump	45
Undecided	3

14. Finally, in the 2012 General Election, did you vote for --- in alphabetical order --- Barack Obama or Mitt Romney? If you voted for Obama press 1, Romney press 2, if you did not vote in 2012 press 3, if you're not sure press 4.

Obama	49%
Romney	392
Did not vote	9
Not sure	3

**Crosstabs Below:**

## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/3/16

N=1007

	1) Total	12) Trump - Clinton 4-Way				Undecided
	Yes	Clinton	Johnson	Stein	Trump	
Total	1007	467	66	27	417	30
	100.0%	46.4%	6.6%	2.7%	41.4%	3.0%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

### 2) Cast Ballot 2016 General Election

Already voted by absentee	246	142	4	4	89	7
	100.0%	57.7%	1.6%	1.6%	36.2%	2.8%
	24.4%	30.4%	6.1%	14.8%	21.3%	23.3%
Definitely Voting	753	323	60	23	326	21
	100.0%	42.9%	8.0%	3.1%	43.3%	2.8%
	74.8%	69.2%	90.9%	85.2%	78.2%	70.0%
Probably Voting	5	1	2	0	2	0
	100.0%	20.0%	40.0%	0.0%	40.0%	0.0%
	0.5%	0.2%	3.0%	0.0%	0.5%	0.0%
Not Sure Yet	3	1	0	0	0	2
	100.0%	33.3%	0.0%	0.0%	0.0%	66.7%
	0.3%	0.2%	0.0%	0.0%	0.0%	6.7%
Total	1007	467	66	27	417	30
	100.0%	46.4%	6.6%	2.7%	41.4%	3.0%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

### 3) Gender

Male	508	226	32	13	223	14
	100.0%	44.5%	6.3%	2.6%	43.9%	2.8%
	50.4%	48.4%	48.5%	48.1%	53.5%	46.7%
Female	499	241	34	14	194	16
	100.0%	48.3%	6.8%	2.8%	38.9%	3.2%
	49.6%	51.6%	51.5%	51.9%	46.5%	53.3%

## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/3/16

N=1007

	13) Clinton - Trump 2-Way		
	Hillary Clinton	Donald Trump	Undecided
Total	500	452	55
	49.7%	44.9%	5.5%
	100.0%	100.0%	100.0%

### 1) Total

Yes	500	452	55
	49.7%	44.9%	5.5%
	100.0%	100.0%	100.0%
Total	500	452	55
	49.7%	44.9%	5.5%
	100.0%	100.0%	100.0%

### 2) Cast Ballot 2016 General Election

Already voted by absentee	146	93	7
	59.3%	37.8%	2.8%
	29.2%	20.6%	12.7%
Definitely Voting	352	353	48
	46.7%	46.9%	6.4%
	70.4%	78.1%	87.3%
Probably Voting	1	4	0
	20.0%	80.0%	0.0%
	0.2%	0.9%	0.0%
Not Sure Yet	1	2	0
	33.3%	66.7%	0.0%
	0.2%	0.4%	0.0%
Total	500	452	55
	49.7%	44.9%	5.5%
	100.0%	100.0%	100.0%

### 3) Gender

Male	241	242	25
	47.4%	47.6%	4.9%
	48.2%	53.5%	45.5%
Female	259	210	30
	51.9%	42.1%	6.0%
	51.8%	46.5%	54.5%



## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/3/16

N=1007	1) Total	12) Trump - Clinton 4-Way				Undecided
	Yes	Clinton	Johnson	Stein	Trump	
Total	1007 100.0% 100.0%	467 46.4% 100.0%	66 6.6% 100.0%	27 2.7% 100.0%	417 41.4% 100.0%	30 3.0% 100.0%
<u>4) Age</u>						
18-29	200 100.0% 19.9%	94 47.0% 20.1%	28 14.0% 42.4%	13 6.5% 48.1%	62 31.0% 14.9%	3 1.5% 10.0%
30-44	189 100.0% 18.8%	82 43.4% 17.6%	23 12.2% 34.8%	8 4.2% 29.6%	67 35.4% 16.1%	9 4.8% 30.0%
45-64	400 100.0% 39.7%	165 41.3% 35.3%	11 2.8% 16.7%	5 1.3% 18.5%	208 52.0% 49.9%	11 2.8% 36.7%
65 and older	218 100.0% 21.6%	126 57.8% 27.0%	4 1.8% 6.1%	1 0.5% 3.7%	80 36.7% 19.2%	7 3.2% 23.3%
Total	1007 100.0% 100.0%	467 46.4% 100.0%	66 6.6% 100.0%	27 2.7% 100.0%	417 41.4% 100.0%	30 3.0% 100.0%
<u>5) Race</u>						
White/Caucasian	819 100.0% 81.3%	334 40.8% 71.5%	56 6.8% 84.8%	20 2.4% 74.1%	384 46.9% 92.1%	25 3.1% 83.3%
African-American	125 100.0% 12.4%	100 80.0% 21.4%	6 4.8% 9.1%	1 0.8% 3.7%	15 12.0% 3.6%	3 2.4% 10.0%
Hispanic/Asian/Other	63 100.0% 6.3%	33 52.4% 7.1%	4 6.3% 6.1%	6 9.5% 22.2%	18 28.6% 4.3%	2 3.2% 6.7%

## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/3/16

N=1007

	13) Clinton - Trump 2-Way		
	Hillary Clinton	Donald Trump	Undecided
Total	500 49.7% 100.0%	452 44.9% 100.0%	55 5.5% 100.0%

### 4) Age

18-29	110 55.0% 22.0%	79 39.5% 17.5%	11 5.5% 20.0%
30-44	97 51.3% 19.4%	72 38.1% 15.9%	20 10.6% 36.4%
45-64	167 41.8% 33.4%	219 54.8% 48.5%	14 3.5% 25.5%
65 and older	126 57.8% 25.2%	82 37.6% 18.1%	10 4.6% 18.2%
Total	500 49.7% 100.0%	452 44.9% 100.0%	55 5.5% 100.0%

### 5) Race

White/Caucasian	356 43.5% 71.2%	416 50.8% 92.0%	47 5.7% 85.5%
African-American	105 84.0% 21.0%	14 11.2% 3.1%	6 4.8% 10.9%
Hispanic/Asian/Other	39 61.9% 7.8%	22 34.9% 4.9%	2 3.2% 3.6%

## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/3/16

N=1007	1) Total	12) Trump - Clinton 4-Way				Undecided
	Yes	Clinton	Johnson	Stein	Trump	
Total	1007 100.0% 100.0%	467 46.4% 100.0%	66 6.6% 100.0%	27 2.7% 100.0%	417 41.4% 100.0%	30 3.0% 100.0%
<u>6) Party - Self Identify</u>						
Democrat	435 100.0% 43.2%	339 77.9% 72.6%	22 5.1% 33.3%	10 2.3% 37.0%	56 12.9% 13.4%	8 1.8% 26.7%
Republican	377 100.0% 37.4%	66 17.5% 14.1%	17 4.5% 25.8%	9 2.4% 33.3%	276 73.2% 66.2%	9 2.4% 30.0%
Another party	127 100.0% 12.6%	37 29.1% 7.9%	16 12.6% 24.2%	6 4.7% 22.2%	60 47.2% 14.4%	8 6.3% 26.7%
Independent	68 100.0% 6.8%	25 36.8% 5.4%	11 16.2% 16.7%	2 2.9% 7.4%	25 36.8% 6.0%	5 7.4% 16.7%
Total	1007 100.0% 100.0%	467 46.4% 100.0%	66 6.6% 100.0%	27 2.7% 100.0%	417 41.4% 100.0%	30 3.0% 100.0%
<u>7) Party Vote - 2016 Election</u>						
Democratic	317 100.0% 49.5%	291 91.8% 96.0%	3 0.9% 18.8%	5 1.6% 62.5%	13 4.1% 4.4%	5 1.6% 26.3%
Equally for both parties	23 100.0% 3.6%	7 30.4% 2.3%	1 4.3% 6.3%	0 0.0% 0.0%	11 47.8% 3.7%	4 17.4% 21.1%
Republican	290 100.0% 45.3%	4 1.4% 1.3%	9 3.1% 56.3%	0 0.0% 0.0%	268 92.4% 91.2%	9 3.1% 47.4%
Another party	10 100.0% 1.6%	1 10.0% 0.3%	3 30.0% 18.8%	3 30.0% 37.5%	2 20.0% 0.7%	1 10.0% 5.3%

## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/3/16

N=1007

	13) Clinton - Trump 2-Way		
	Hillary Clinton	Donald Trump	Undecided
Total	500	452	55
	49.7%	44.9%	5.5%
	100.0%	100.0%	100.0%

### 6) Party - Self Identify

Democrat	357	63	15
	82.1%	14.5%	3.4%
	71.4%	13.9%	27.3%
Republican	75	284	18
	19.9%	75.3%	4.8%
	15.0%	62.8%	32.7%
Another party	40	72	15
	31.5%	56.7%	11.8%
	8.0%	15.9%	27.3%
Independent	28	33	7
	41.2%	48.5%	10.3%
	5.6%	7.3%	12.7%
Total	500	452	55
	49.7%	44.9%	5.5%
	100.0%	100.0%	100.0%

### 7) Party Vote - 2016 Election

Democratic	293	17	7
	92.4%	5.4%	2.2%
	95.4%	5.5%	26.9%
Equally for both parties	8	10	5
	34.8%	43.5%	21.7%
	2.6%	3.3%	19.2%
Republican	3	277	10
	1.0%	95.5%	3.4%
	1.0%	90.2%	38.5%
Another party	3	3	4
	30.0%	30.0%	40.0%
	1.0%	1.0%	15.4%

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	Yes	Clinton	Johnson	Stein	Trump	
Total	1007	467	66	27	417	30
	100.0%	46.4%	6.6%	2.7%	41.4%	3.0%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

### 8) Method of Casting Ballot - 2016 Election

Absentee Ballot	237	132	2	3	91	9
	100.0%	55.7%	0.8%	1.3%	38.4%	3.8%
	37.0%	43.6%	12.5%	37.5%	31.0%	47.4%
Election Day	396	169	13	5	202	7
	100.0%	42.7%	3.3%	1.3%	51.0%	1.8%
	61.9%	55.8%	81.3%	62.5%	68.7%	36.8%
Not sure	7	2	1	0	1	3
	100.0%	28.6%	14.3%	0.0%	14.3%	42.9%
	1.1%	0.7%	6.3%	0.0%	0.3%	15.8%

## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/3/16

N=1007

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	Hillary Clinton	Donald Trump	Undecided
Total	500 49.7% 100.0%	452 44.9% 100.0%	55 5.5% 100.0%

### 8) Method of Casting Ballot - 2016 Election

Absentee Ballot	134 56.5% 43.6%	94 39.7% 30.6%	9 3.8% 34.6%
Election Day	171 43.2% 55.7%	209 52.8% 68.1%	16 4.0% 61.5%
Not sure	2 28.6% 0.7%	4 57.1% 1.3%	1 14.3% 3.8%

## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/3/16

N=1007	1) Total	12) Trump - Clinton 4-Way				Undecided
	Yes	Clinton	Johnson	Stein	Trump	
Total	1007 100.0% 100.0%	467 46.4% 100.0%	66 6.6% 100.0%	27 2.7% 100.0%	417 41.4% 100.0%	30 3.0% 100.0%
<u>9) Area</u>						
City of Detroit	63 100.0% 6.3%	54 85.7% 11.6%	2 3.2% 3.0%	0 0.0% 0.0%	5 7.9% 1.2%	2 3.2% 6.7%
Wayne County outside of Detroit	121 100.0% 12.0%	67 55.4% 14.3%	4 3.3% 6.1%	1 0.8% 3.7%	46 38.0% 11.0%	3 2.5% 10.0%
Oakland County	143 100.0% 14.2%	66 46.2% 14.1%	10 7.0% 15.2%	3 2.1% 11.1%	63 44.1% 15.1%	1 0.7% 3.3%
Macomb County	69 100.0% 6.9%	24 34.8% 5.1%	4 5.8% 6.1%	3 4.3% 11.1%	38 55.1% 9.1%	0 0.0% 0.0%
Flint, Saginaw, Bay City, Thumb	115 100.0% 11.4%	42 36.5% 9.0%	9 7.8% 13.6%	7 6.1% 25.9%	52 45.2% 12.5%	5 4.3% 16.7%
Monroe, Washtenaw, Lansing, Jackson, Mid-Michigan	213 100.0% 21.2%	106 49.8% 22.7%	13 6.1% 19.7%	8 3.8% 29.6%	78 36.6% 18.7%	8 3.8% 26.7%
West Michigan	201 100.0% 20.0%	79 39.3% 16.9%	18 9.0% 27.3%	4 2.0% 14.8%	92 45.8% 22.1%	8 4.0% 26.7%
N. MI/UP	82 100.0% 8.1%	29 35.4% 6.2%	6 7.3% 9.1%	1 1.2% 3.7%	43 52.4% 10.3%	3 3.7% 10.0%

## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/3/16

N=1007

	13) Clinton - Trump 2-Way		
	Hillary Clinton	Donald Trump	Undecided
Total	500 49.7% 100.0%	452 44.9% 100.0%	55 5.5% 100.0%
<u>9) Area</u>			
City of Detroit	55 87.3% 11.0%	6 9.5% 1.3%	2 3.2% 3.6%
Wayne County outside of Detroit	71 58.7% 14.2%	46 38.0% 10.2%	4 3.3% 7.3%
Oakland County	68 47.6% 13.6%	70 49.0% 15.5%	5 3.5% 9.1%
Macomb County	25 36.2% 5.0%	40 58.0% 8.8%	4 5.8% 7.3%
Flint, Saginaw, Bay City, Thumb	44 38.3% 8.8%	62 53.9% 13.7%	9 7.8% 16.4%
Monroe, Washtenaw, Lansing, Jackson, Mid-Michigan	118 55.4% 23.6%	85 39.9% 18.8%	10 4.7% 18.2%
West Michigan	90 44.8% 18.0%	95 47.3% 21.0%	16 8.0% 29.1%
N. MI/UP	29 35.4% 5.8%	48 58.5% 10.6%	5 6.1% 9.1%



## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/3/16

N=1007	1) Total	12) Trump - Clinton 4-Way				
	Yes	Clinton	Johnson	Stein	Trump	Undecided
Total	1007 100.0% 100.0%	467 46.4% 100.0%	66 6.6% 100.0%	27 2.7% 100.0%	417 41.4% 100.0%	30 3.0% 100.0%
<u>10) Clinton Name ID</u>						
Not Aware	11 100.0% 1.7%	8 72.7% 2.6%	1 9.1% 6.3%	0 0.0% 0.0%	1 9.1% 0.3%	1 9.1% 5.3%
Favorable	279 100.0% 43.6%	273 97.8% 90.1%	1 0.4% 6.3%	0 0.0% 0.0%	4 1.4% 1.4%	1 0.4% 5.3%
Unfavorable	338 100.0% 52.8%	16 4.7% 5.3%	13 3.8% 81.3%	7 2.1% 87.5%	287 84.9% 97.6%	15 4.4% 78.9%
Aware/No Impression	12 100.0% 1.9%	6 50.0% 2.0%	1 8.3% 6.3%	1 8.3% 12.5%	2 16.7% 0.7%	2 16.7% 10.5%

## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/3/16

N=1007

	13) Clinton - Trump 2-Way		
	Hillary Clinton	Donald Trump	Undecided
Total	500 49.7% 100.0%	452 44.9% 100.0%	55 5.5% 100.0%

### 10) Clinton Name ID

Not Aware	8 72.7% 2.6%	3 27.3% 1.0%	0 0.0% 0.0%
Favorable	274 98.2% 89.3%	3 1.1% 1.0%	2 0.7% 7.7%
Unfavorable	18 5.3% 5.9%	299 88.5% 97.4%	21 6.2% 80.8%
Aware/No Impression	7 58.3% 2.3%	2 16.7% 0.7%	3 25.0% 11.5%

## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/3/16

N=1007	1) Total	12) Trump - Clinton 4-Way				
	Yes	Clinton	Johnson	Stein	Trump	Undecided
Total	1007 100.0% 100.0%	467 46.4% 100.0%	66 6.6% 100.0%	27 2.7% 100.0%	417 41.4% 100.0%	30 3.0% 100.0%
<u>11) Trump Name ID</u>						
Not Aware	10 100.0% 1.6%	4 40.0% 1.3%	1 10.0% 6.3%	0 0.0% 0.0%	4 40.0% 1.4%	1 10.0% 5.3%
Favorable	262 100.0% 40.9%	2 0.8% 0.7%	1 0.4% 6.3%	2 0.8% 25.0%	256 97.7% 87.1%	1 0.4% 5.3%
Unfavorable	343 100.0% 53.6%	290 84.5% 95.7%	11 3.2% 68.8%	6 1.7% 75.0%	25 7.3% 8.5%	11 3.2% 57.9%
Aware/No Impression	13 100.0% 2.0%	4 30.8% 1.3%	1 7.7% 6.3%	0 0.0% 0.0%	4 30.8% 1.4%	4 30.8% 21.1%
Undecided	12 100.0% 1.9%	3 25.0% 1.0%	2 16.7% 12.5%	0 0.0% 0.0%	5 41.7% 1.7%	2 16.7% 10.5%
Total	1007 100.0% 100.0%	467 46.4% 100.0%	66 6.6% 100.0%	27 2.7% 100.0%	417 41.4% 100.0%	30 3.0% 100.0%
<u>13) Clinton - Trump 2-Way</u>						
Hillary Clinton	500 100.0% 49.7%	464 92.8% 99.4%	17 3.4% 25.8%	10 2.0% 37.0%	4 0.8% 1.0%	5 1.0% 16.7%
Donald Trump	452 100.0% 44.9%	3 0.7% 0.6%	29 6.4% 43.9%	3 0.7% 11.1%	409 90.5% 98.1%	8 1.8% 26.7%
Undecided	55 100.0% 5.5%	0 0.0% 0.0%	20 36.4% 30.3%	14 25.5% 51.9%	4 7.3% 1.0%	17 30.9% 56.7%

## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/3/16

N=1007

	13) Clinton - Trump 2-Way		
	Hillary Clinton	Donald Trump	Undecided
Total	500 49.7% 100.0%	452 44.9% 100.0%	55 5.5% 100.0%

### 11) Trump Name ID

Not Aware	5 50.0% 1.6%	5 50.0% 1.6%	0 0.0% 0.0%
Favorable	1 0.4% 0.3%	257 98.1% 83.7%	4 1.5% 15.4%
Unfavorable	294 85.7% 95.8%	30 8.7% 9.8%	19 5.5% 73.1%
Aware/No Impression	5 38.5% 1.6%	7 53.8% 2.3%	1 7.7% 3.8%
Undecided	2 16.7% 0.7%	8 66.7% 2.6%	2 16.7% 7.7%
Total	500 49.7% 100.0%	452 44.9% 100.0%	55 5.5% 100.0%

### 13) Clinton - Trump 2-Way

Hillary Clinton	500 100.0% 100.0%	0 0.0% 0.0%	0 0.0% 0.0%
Donald Trump	0 0.0% 0.0%	452 100.0% 100.0%	0 0.0% 0.0%
Undecided	0 0.0% 0.0%	0 0.0% 0.0%	55 100.0% 100.0%

## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/3/16

N=1007	1) Total	12) Trump - Clinton 4-Way				
	Yes	Clinton	Johnson	Stein	Trump	Undecided
Total	1007 100.0% 100.0%	467 46.4% 100.0%	66 6.6% 100.0%	27 2.7% 100.0%	417 41.4% 100.0%	30 3.0% 100.0%
<u>14) Obama - Romney 2012 Election</u>						
Obama	497 100.0% 49.4%	392 78.9% 83.9%	16 3.2% 24.2%	21 4.2% 77.8%	60 12.1% 14.4%	8 1.6% 26.7%
Romney	392 100.0% 38.9%	27 6.9% 5.8%	31 7.9% 47.0%	3 0.8% 11.1%	319 81.4% 76.5%	12 3.1% 40.0%
Did Not Vote	91 100.0% 9.0%	40 44.0% 8.6%	12 13.2% 18.2%	2 2.2% 7.4%	33 36.3% 7.9%	4 4.4% 13.3%
Not Sure	27 100.0% 2.7%	8 29.6% 1.7%	7 25.9% 10.6%	1 3.7% 3.7%	5 18.5% 1.2%	6 22.2% 20.0%
Total	1007 100.0% 100.0%	467 46.4% 100.0%	66 6.6% 100.0%	27 2.7% 100.0%	417 41.4% 100.0%	30 3.0% 100.0%

## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/3/16

N=1007

	13) Clinton - Trump 2-Way		
	Hillary Clinton	Donald Trump	Undecided
Total	500	452	55
	49.7%	44.9%	5.5%
	100.0%	100.0%	100.0%

### 14) Obama - Romney 2012 Election

Obama	415	63	19
	83.5%	12.7%	3.8%
	83.0%	13.9%	34.5%
Romney	27	342	23
	6.9%	87.2%	5.9%
	5.4%	75.7%	41.8%
Did Not Vote	47	37	7
	51.6%	40.7%	7.7%
	9.4%	8.2%	12.7%
Not Sure	11	10	6
	40.7%	37.0%	22.2%
	2.2%	2.2%	10.9%
Total	500	452	55
	49.7%	44.9%	5.5%
	100.0%	100.0%	100.0%