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## **P R E S S   R E L E A S E**

**FOR RELEASE: November 3, 2016**

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### **Clinton Maintains 3% Lead in Michigan** *(Clinton 47% - Trump 44% - Johnson 4% - Stein 1%)*

EAST LANSING, Michigan --- Former Secretary of State Hillary Clinton maintained her 3 percent lead last night according to the latest Fox 2 Detroit/Mitchell Poll of Michigan. In the four-way ballot question that includes Libertarian Party candidate former New Mexico Gov. Gary Johnson and Green Party candidate Dr. Jill Stein, it is Clinton 47% - Trump 44% - Johnson 4% - Stein 3% while 2% are undecided. Clinton has a 5 percent lead in the two-way race where she leads Trump 51%-46%. The percentages are almost exactly the same as they were the night before.

The IVR (automated) poll of 1,150 likely voters in the November 2016 General Election was conducted by Mitchell Research & Communications on Wednesday night, November 2, 2016 and has a Margin of Error of + or - 2.89% at the 95% level of confidence.

“Clinton’s weakness with 65 and older white women continued again last night and Trump maintained his small lead with men. Clinton did take back most of the support she lost with Democrats on Tuesday night. Although she stanching the bleeding, Clinton’s problems are taking a toll on her candidacy in Michigan and the state is now in play. That is likely the reason we have seen most of the Trump family including the candidate in Michigan along with former President Bill Clinton. Tomorrow, Hillary Clinton will be in town campaigning, more evidence of a close race,” Steve Mitchell, CEO of Mitchell Research & Communications said.

In terms of key demographics:

Clinton’s lead stayed identical to Tuesday night’s polling (50%-42%) while Trump’s 46%-44% lead dropped a point to 45%-44% last night.

Clinton rebounded with 18-44 year olds, moving from 45%-39% up to 51%-36% last night. Two percent fewer younger voters are voting for third party candidates compared to the night before. Johnson fell 1 percent to 5% and Stein dropped 1 percent to 6%. Clinton’s big lead with 65 + voters is at 25%, up from 15% Tuesday. Trump’s lead with 45-64 year old voters is the highest ever (55%-38%).

Three nights ago both Clinton and Trump were getting exactly 91.2% of their party's vote in the four-way ballot test. Two nights ago, Clinton's support with Democrats dropped to 86% while Trump's stayed about the same (91.5%). Last night Trump dropped from 91% to 86% and Clinton rebounded to 90%. Trump continues to have a huge 4:1 lead (60%-16%) with ticket-splitters.

By race, Trump's lead with white voters (48%-42%) is almost identical to his lead on Tuesday, while Clinton's lead with African-Americans Tuesday (83%-14%) dropped last night (79%-19%). But, she expanded her lead with Hispanic/Asian/ and other ethnic groups to 62%-32% from 55%-38%.

By area, Clinton leads in the city of Detroit (85%-14%). Clinton has re-taken the lead in the Tri-County area (Wayne outside of Detroit/Oakland/Macomb) (48%-43%) and Trump leads outside the metro Detroit area (48%-43%).

Other key findings:

- Clinton' favorable moved up 3 percent and her unfavorable dropped below 50% (43% Favorable-49% Unfavorable). Trump's stayed about the same as the night before (40%-56%).
- 

We also tested to determine the awareness of 17% premium increases in the individual market at Healthcare.gov. Only half the voters were aware, about a third of Clinton voters and two-thirds of Trump voters. When told the statement on the premium increases was true and after asking if that information would make them more or less likely to vote for Trump, the answers were partisan, with Trump's supporters saying it made them more likely to vote for him and Clinton's voters saying they were less likely.

"It is easy to get wrapped up in changes within demographic groups, but the bottom line is the race solidified at 3% last night. Now, we will have to see if Trump will be able to gain enough momentum to take the lead, or whether Clinton will be able to regain her momentum," Mitchell concluded.

### **Methodology:**

Mitchell Research & Communications used a sample of registered voters in the November 2016 Michigan General Election. Our goal is to spread as wide a net as possible to assure we survey voters who may not have voted in elections for a long time. A double filter was used to determine that we were surveying only likely voters.

- First voters had to say they were registered voters. If they were not, the phone call ended.
- Then, they were asked if they were definitely voting, probably voting, not sure yet, or definitely not voting in the November General Election, or if they already voted by absentee ballot. If they were "definitely not voting" the phone call ended.

Federal law only permits us to call land lines when using automated phoning. Any surveys that doesn't specify if they use cell phones do not use them. Data is weighted to reflect likely voter turnout by gender, age, and race.

*(Steve Mitchell is CEO of Mitchell Research & Communications, an East Lansing, Michigan based national polling and consulting company. He is currently political pollster for FOX 2 Detroit. He has polled with great accuracy for the media in Michigan, South Carolina, Florida, Missouri, Illinois, and California.)*

*An examination of RealClearPolitics.com will show that in final polls before the election in races for president, U.S. Senator and governor in Michigan, his final poll results have been off by an average of only 2.75% from actual results 2008-2014.*

**Mitchell can be reached at 248-891-2414; [stevemitchell40@gmail.com](mailto:stevemitchell40@gmail.com); @stevemitchell40 on Twitter)**

**The field copy with aggregate percentages and the crosstabs are below:**



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### IVR FOX 2 Detroit – Mitchell Poll of Michigan Conducted November 2, 2016 Survey (N=1,150 Likely Voters)

Hi, we are conducting a survey for WJBK-TV in Detroit on the upcoming election for president.

1. If you are a registered voter at the household we are calling please press 1. If you're not, press 2.

Yes	100%
No	<b>END</b>

2. Thinking about the upcoming election for president, if you already voted by absentee ballot press 1, if you are definitely voting press 2, probably voting press 3, not sure yet press 4, and if you are definitely not voting press 5.

Already voted by absentee	27%
Definitely Voting	72
Probably Voting	1
Not Sure Yet	1
Definitely Not Voting	<b>5 END</b>

If you already voted by absentee ballot, answer questions based on how you voted, if you have not voted yet, answer questions based on how you would vote if the election was being held today. Before questions on the presidential race, a few quick statistical questions:

3. Are you...

Male press	50%
Or, Female press	50

4. What is your age?

18-44 press	37%
45-64 press	43
65 + press	20

5. Are you white/Caucasian press 1, African-American press 2, Hispanic press 3, Asian or something else press 4.

White/Caucasian	83%
African-American	13
Hispanic/Asian Other	4

6. Are you a Democrat or Republican? If you are a:
- |                       |     |
|-----------------------|-----|
| Democrat press        | 47% |
| Republican press      | 40  |
| Another party press   | 4   |
| Or, Independent press | 9   |
7. Thinking about THIS UPCOMING election, if the election was being held today would you be voting straight Democratic, mostly Democratic, a few more Democrats than Republicans, about equally for both parties, a few more Republicans than Democrats, mostly Republican, straight Republican, or will you vote for another party? If you plan to vote...
- |                                |     |
|--------------------------------|-----|
| Democratic press               | 50% |
| Equally for both parties press | 5   |
| Republican press               | 44  |
8. In THIS UPCOMING election, do you plan to vote by absentee ballot or on Election Day? If you plan to vote by Absentee Ballot press 1, on Election Day press 2, if you're not sure press 3.
- |                 |     |
|-----------------|-----|
| Absentee Ballot | 30% |
| Election Day    | 70  |
| Not Sure        | 1   |
9. What area do you live in? If you live in the:
- |   |    |
|---|----|
| City of Detroit press                             | 6% |
| Wayne County outside of Detroit                   | 11 |
| Oakland County                                    | 12 |
| Macomb County                                     | 7  |
| Flint, Saginaw, Bay City, Thumb                   | 15 |
| Monroe, Washtenaw, Lansing, Jackson, Mid-Michigan | 18 |
| West Michigan                                     | 19 |
| Northern Michigan/UP                              | 11 |

Now I am going to read you some names. For each, please tell me if you have heard of that name. If you have heard of that name – let me know if you have a favorable or unfavorable impression of that person. If you don't know the name, or don't know enough about them to say favorable or unfavorable, you can give me that answer too. Whenever names are mentioned they will be in alphabetical order.

10. Hillary Clinton. If you are not aware of Hillary Clinton Press 1. Aware with a favorable impression Press 2. Aware with an unfavorable impression Press 3. If you are aware, but don't know enough to say favorable or unfavorable Press 4, and if you are not sure Press 5.
- |                     |    |
|---------------------|----|
| Not Aware           | 3% |
| Favorable           | 43 |
| Unfavorable         | 49 |
| Aware/No Impression | 1  |
| Undecided           | 3  |

11. Donald Trump. If you are not aware of Donald Trump Press 1. Aware with a favorable impression Press 2. Aware with an unfavorable impression Press 3. If you are aware, but don't know enough to say favorable or unfavorable Press 4, and if you are not sure Press 5.

Not Aware	2%
Favorable	40
Unfavorable	56
Aware/No Impression	1
Undecided	2

12. In a four-way presidential race that includes Clinton, Trump, Libertarian Party candidate Gary Johnson and Green Party candidate Jill Stein, if the election for President was being held today, who would you be voting for? In alphabetical order by name, if you are voting for or lean towards Hillary Clinton the Democrat press 1, if you are voting for or lean towards Gary Johnson the Libertarian Party candidate press 2, if you are voting for or lean towards Jill Stein the Green Party candidate press 3, if you are voting for or lean towards Donald Trump the Republican press 4, and if you're not sure press 5.

Clinton	47%
Johnson	4
Stein	3
Trump	44
Undecided	2

13. In a two-way race, if the election for president was being held today and the candidates were Hillary Clinton the Democrat and Donald Trump the Republican which one would you vote for? If you would vote for or lean towards Clinton press 1, if you would vote for or lean towards Trump press 2, if you're not sure press 3.

Hillary Clinton	51%
Donald Trump	46
Undecided	3

14. Finally, in the 2012 General Election, did you vote for --- in alphabetical order --- Barack Obama or Mitt Romney? If you voted for Obama press 1, Romney press 2, if you did not vote in 2012 press 3, if you're not sure press 4.

Obama	54%
Romney	42
Did not vote	2
Not sure	2

15. Is this statement true or false? Last week it was announced that Michigan consumers will pay an average of 17% more for individual health insurance bought through Healthcare.gov, which was created by the Affordable Care Act, often called Obamacare. If this statement is true, press 1, false, press 2, if you're not sure, press 3.

True	50%
False	15
Not sure	35

16. The statement is true. Does knowing this make you much more likely, a little more likely, a little less likely, or much less likely to vote for Donald Trump for president? If it makes you much more likely press 1, a little more likely press 2, a little less likely press 3 much less likely press 4, if you're not sure press 5.

Much more likely	37%
Little more likely	9
Little less likely	10
Much less likely	33
Not sure	11

## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/2/16

N=1150	1) Total		12) Trump - Clinton 4-Way				
	Yes		Clinton	Johnson	Stein	Trump	Undecided
Total	1150		545	48	37	502	18
	100.0%		47.4%	4.2%	3.2%	43.7%	1.6%
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%
<u>2) Cast Ballot 2016 General Election</u>							
Already voted by absentee	312		166	2	25	110	9
	100.0%		53.2%	0.6%	8.0%	35.3%	2.9%
	27.1%		30.5%	4.2%	67.6%	21.9%	50.0%
Definitely Voting	826		371	44	12	391	8
	100.0%		44.9%	5.3%	1.5%	47.3%	1.0%
	71.8%		68.1%	91.7%	32.4%	77.9%	44.4%
Probably Voting	10		6	2	0	1	1
	100.0%		60.0%	20.0%	0.0%	10.0%	10.0%
	0.9%		1.1%	4.2%	0.0%	0.2%	5.6%
Not Sure Yet	2		2	0	0	0	0
	100.0%		100.0%	0.0%	0.0%	0.0%	0.0%
	0.2%		0.4%	0.0%	0.0%	0.0%	0.0%
Total	1150		545	48	37	502	18
	100.0%		47.4%	4.2%	3.2%	43.7%	1.6%
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%
<u>3) Gender</u>							
Male	574		255	38	11	259	11
	100.0%		44.4%	6.6%	1.9%	45.1%	1.9%
	49.9%		46.8%	79.2%	29.7%	51.6%	61.1%
Female	576		290	10	26	243	7
	100.0%		50.3%	1.7%	4.5%	42.2%	1.2%
	50.1%		53.2%	20.8%	70.3%	48.4%	38.9%

## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/2/16

N=1150

	13) Clinton - Trump 2-Way		
	Hillary Clinton	Donald Trump	Undecided
Total	584	532	34
	50.8%	46.3%	3.0%
	100.0%	100.0%	100.0%

### 2) Cast Ballot 2016 General Election

Already voted by absentee	193	114	5
	61.9%	36.5%	1.6%
	33.0%	21.4%	14.7%
Definitely Voting	383	415	28
	46.4%	50.2%	3.4%
	65.6%	78.0%	82.4%
Probably Voting	6	3	1
	60.0%	30.0%	10.0%
	1.0%	0.6%	2.9%
Not Sure Yet	2	0	0
	100.0%	0.0%	0.0%
	0.3%	0.0%	0.0%
Total	584	532	34
	50.8%	46.3%	3.0%
	100.0%	100.0%	100.0%

### 3) Gender

Male	267	280	27
	46.5%	48.8%	4.7%
	45.7%	52.6%	79.4%
Female	317	252	7
	55.0%	43.8%	1.2%
	54.3%	47.4%	20.6%



## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/2/16

N=1150	1) Total	12) Trump - Clinton 4-Way				Undecided
	Yes	Clinton	Johnson	Stein	Trump	
Total	1150 100.0% 100.0%	545 47.4% 100.0%	48 4.2% 100.0%	37 3.2% 100.0%	502 43.7% 100.0%	18 1.6% 100.0%
<u>4) Age</u>						
18-44	428 100.0% 37.2%	220 51.4% 40.4%	21 4.9% 43.8%	27 6.3% 73.0%	155 36.2% 30.9%	5 1.2% 27.8%
45-64	493 100.0% 42.9%	189 38.3% 34.7%	20 4.1% 41.7%	7 1.4% 18.9%	270 54.8% 53.8%	7 1.4% 38.9%
65 and older	229 100.0% 19.9%	136 59.4% 25.0%	7 3.1% 14.6%	3 1.3% 8.1%	77 33.6% 15.3%	6 2.6% 33.3%
Total	1150 100.0% 100.0%	545 47.4% 100.0%	48 4.2% 100.0%	37 3.2% 100.0%	502 43.7% 100.0%	18 1.6% 100.0%
<u>5) Race</u>						
White/Caucasian	954 100.0% 83.0%	399 41.8% 73.2%	48 5.0% 100.0%	30 3.1% 81.1%	459 48.1% 91.4%	18 1.9% 100.0%
African-American	146 100.0% 12.7%	115 78.8% 21.1%	0 0.0% 0.0%	4 2.7% 10.8%	27 18.5% 5.4%	0 0.0% 0.0%
Hispanic/AsianOther	50 100.0% 4.3%	31 62.0% 5.7%	0 0.0% 0.0%	3 6.0% 8.1%	16 32.0% 3.2%	0 0.0% 0.0%

## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/2/16

N=1150

	13) Clinton - Trump 2-Way		
	Hillary Clinton	Donald Trump	Undecided
Total	584	532	34
	50.8%	46.3%	3.0%
	100.0%	100.0%	100.0%

### 4) Age

18-44	244	165	19
	57.0%	38.6%	4.4%
	41.8%	31.0%	55.9%
45-64	195	288	10
	39.6%	58.4%	2.0%
	33.4%	54.1%	29.4%
65 and older	145	79	5
	63.3%	34.5%	2.2%
	24.8%	14.8%	14.7%
Total	584	532	34
	50.8%	46.3%	3.0%
	100.0%	100.0%	100.0%

### 5) Race

White/Caucasian	434	491	29
	45.5%	51.5%	3.0%
	74.3%	92.3%	85.3%
African-American	118	24	4
	80.8%	16.4%	2.7%
	20.2%	4.5%	11.8%
Hispanic/AsianOther	32	17	1
	64.0%	34.0%	2.0%
	5.5%	3.2%	2.9%

## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/2/16

N=1150	1) Total	12) Trump - Clinton 4-Way				Undecid- ed
	Yes	Clinton	Johnson	Stein	Trump	
Total	1150 100.0% 100.0%	545 47.4% 100.0%	48 4.2% 100.0%	37 3.2% 100.0%	502 43.7% 100.0%	18 1.6% 100.0%
<u>6) Party - Self Identify</u>						
Democrat	543 100.0% 47.2%	446 82.1% 81.8%	4 0.7% 8.3%	15 2.8% 40.5%	70 12.9% 13.9%	8 1.5% 44.4%
Republican	457 100.0% 39.7%	39 8.5% 7.2%	28 6.1% 58.3%	17 3.7% 45.9%	369 80.7% 73.5%	4 0.9% 22.2%
Another party	51 100.0% 4.4%	11 21.6% 2.0%	10 19.6% 20.8%	5 9.8% 13.5%	24 47.1% 4.8%	1 2.0% 5.6%
Independent	99 100.0% 8.6%	49 49.5% 9.0%	6 6.1% 12.5%	0 0.0% 0.0%	39 39.4% 7.8%	5 5.1% 27.8%
Total	1150 100.0% 100.0%	545 47.4% 100.0%	48 4.2% 100.0%	37 3.2% 100.0%	502 43.7% 100.0%	18 1.6% 100.0%
<u>7) Party Vote - 2016 Election</u>						
Democratic	580 100.0% 50.4%	524 90.3% 96.1%	5 0.9% 10.4%	18 3.1% 48.6%	26 4.5% 5.2%	7 1.2% 38.9%
Equally for both parties	62 100.0% 5.4%	8 12.9% 1.5%	8 12.9% 16.7%	1 1.6% 2.7%	39 62.9% 7.8%	6 9.7% 33.3%
Republican	508 100.0% 44.2%	13 2.6% 2.4%	35 6.9% 72.9%	18 3.5% 48.6%	437 86.0% 87.1%	5 1.0% 27.8%

## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/2/16

N=1150

	13) Clinton - Trump 2-Way		
	Hillary Clinton	Donald Trump	Undecided
Total	584	532	34
	50.8%	46.3%	3.0%
	100.0%	100.0%	100.0%

### 6) Party - Self Identify

Democrat	462	77	4
	85.1%	14.2%	0.7%
	79.1%	14.5%	11.8%
Republican	60	382	15
	13.1%	83.6%	3.3%
	10.3%	71.8%	44.1%
Another party	13	27	11
	25.5%	52.9%	21.6%
	2.2%	5.1%	32.4%
Independent	49	46	4
	49.5%	46.5%	4.0%
	8.4%	8.6%	11.8%
Total	584	532	34
	50.8%	46.3%	3.0%
	100.0%	100.0%	100.0%

### 7) Party Vote - 2016 Election

Democratic	543	31	6
	93.6%	5.3%	1.0%
	93.0%	5.8%	17.6%
Equally for both parties	9	46	7
	14.5%	74.2%	11.3%
	1.5%	8.6%	20.6%
Republican	32	455	21
	6.3%	89.6%	4.1%
	5.5%	85.5%	61.8%

## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/2/16

N=1150	1) Total	12) Trump - Clinton 4-Way				Undecided
	Yes	Clinton	Johnson	Stein	Trump	
Total	1150	545	48	37	502	18
	100.0%	47.4%	4.2%	3.2%	43.7%	1.6%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

### 8) Method of Casting Ballot - 2016 Election

Absentee Ballot	344	207	4	15	109	9
	100.0%	60.2%	1.2%	4.4%	31.7%	2.6%
	29.9%	38.0%	8.3%	40.5%	21.7%	50.0%
Election Day	800	335	43	22	391	9
	100.0%	41.9%	5.4%	2.8%	48.9%	1.1%
	69.6%	61.5%	89.6%	59.5%	77.9%	50.0%
Not sure	6	3	1	0	2	0
	100.0%	50.0%	16.7%	0.0%	33.3%	0.0%
	0.5%	0.6%	2.1%	0.0%	0.4%	0.0%
Total	1150	545	48	37	502	18
	100.0%	47.4%	4.2%	3.2%	43.7%	1.6%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

### 9) Area

City of Detroit	72	61	1	0	10	0
	100.0%	84.7%	1.4%	0.0%	13.9%	0.0%
	6.3%	11.2%	2.1%	0.0%	2.0%	0.0%
Tri-County	447	214	20	16	191	6
	100.0%	47.9%	4.5%	3.6%	42.7%	1.3%
	38.9%	39.3%	41.7%	43.2%	38.0%	33.3%
Outstate	631	270	27	21	301	12
	100.0%	42.8%	4.3%	3.3%	47.7%	1.9%
	54.9%	49.5%	56.3%	56.8%	60.0%	66.7%

## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/2/16

N=1150

	13) Clinton - Trump 2-Way		
	Hillary Clinton	Donald Trump	Undecided
Total	584	532	34
	50.8%	46.3%	3.0%
	100.0%	100.0%	100.0%

### 8) Method of Casting Ballot - 2016 Election

Absentee Ballot	224	115	5
	65.1%	33.4%	1.5%
	38.4%	21.6%	14.7%
Election Day	357	414	29
	44.6%	51.8%	3.6%
	61.1%	77.8%	85.3%
Not sure	3	3	0
	50.0%	50.0%	0.0%
	0.5%	0.6%	0.0%
Total	584	532	34
	50.8%	46.3%	3.0%
	100.0%	100.0%	100.0%

### 9) Area

City of Detroit	63	9	0
	87.5%	12.5%	0.0%
	10.8%	1.7%	0.0%
Tri-County	231	204	12
	51.7%	45.6%	2.7%
	39.6%	38.3%	35.3%
Outstate	290	319	22
	46.0%	50.6%	3.5%
	49.7%	60.0%	64.7%

## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/2/16

N=1150	1) Total	12) Trump - Clinton 4-Way				Undecided
	Yes	Clinton	Johnson	Stein	Trump	
Total	1150 100.0% 100.0%	545 47.4% 100.0%	48 4.2% 100.0%	37 3.2% 100.0%	502 43.7% 100.0%	18 1.6% 100.0%
<u>10) Clinton Name ID</u>						
Not Aware	36 100.0% 3.1%	32 88.9% 5.9%	1 2.8% 2.1%	0 0.0% 0.0%	3 8.3% 0.6%	0 0.0% 0.0%
Favorable	499 100.0% 43.4%	472 94.6% 86.6%	2 0.4% 4.2%	18 3.6% 48.6%	4 0.8% 0.8%	3 0.6% 16.7%
Unfavorable	563 100.0% 49.0%	19 3.4% 3.5%	42 7.5% 87.5%	7 1.2% 18.9%	486 86.3% 96.8%	9 1.6% 50.0%
Aware/No Impression	15 100.0% 1.3%	7 46.7% 1.3%	1 6.7% 2.1%	1 6.7% 2.7%	5 33.3% 1.0%	1 6.7% 5.6%
Undecided	37 100.0% 3.2%	15 40.5% 2.8%	2 5.4% 4.2%	11 29.7% 29.7%	4 10.8% 0.8%	5 13.5% 27.8%

## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/2/16

N=1150

	13) Clinton - Trump 2-Way		
	Hillary Clinton	Donald Trump	Undecided
Total	584	532	34
	50.8%	46.3%	3.0%
	100.0%	100.0%	100.0%

### 10) Clinton Name ID

Not Aware	34	2	0
	94.4%	5.6%	0.0%
	5.8%	0.4%	0.0%
Favorable	492	2	5
	98.6%	0.4%	1.0%
	84.2%	0.4%	14.7%
Unfavorable	21	515	27
	3.7%	91.5%	4.8%
	3.6%	96.8%	79.4%
Aware/No Impression	9	4	2
	60.0%	26.7%	13.3%
	1.5%	0.8%	5.9%
Undecided	28	9	0
	75.7%	24.3%	0.0%
	4.8%	1.7%	0.0%



## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/2/16

N=1150	1) Total	12) Trump - Clinton 4-Way				Undecided
	Yes	Clinton	Johnson	Stein	Trump	
Total	1150 100.0% 100.0%	545 47.4% 100.0%	48 4.2% 100.0%	37 3.2% 100.0%	502 43.7% 100.0%	18 1.6% 100.0%
<u>11) Trump Name ID</u>						
Not Aware	19 100.0% 1.7%	14 73.7% 2.6%	0 0.0% 0.0%	1 5.3% 2.7%	4 21.1% 0.8%	0 0.0% 0.0%
Favorable	456 100.0% 39.7%	9 2.0% 1.7%	3 0.7% 6.3%	2 0.4% 5.4%	441 96.7% 87.8%	1 0.2% 5.6%
Unfavorable	639 100.0% 55.6%	518 81.1% 95.0%	41 6.4% 85.4%	24 3.8% 64.9%	47 7.4% 9.4%	9 1.4% 50.0%
Aware/No Impression	7 100.0% 0.6%	3 42.9% 0.6%	1 14.3% 2.1%	0 0.0% 0.0%	2 28.6% 0.4%	1 14.3% 5.6%
Undecided	29 100.0% 2.5%	1 3.4% 0.2%	3 10.3% 6.3%	10 34.5% 27.0%	8 27.6% 1.6%	7 24.1% 38.9%
Total	1150 100.0% 100.0%	545 47.4% 100.0%	48 4.2% 100.0%	37 3.2% 100.0%	502 43.7% 100.0%	18 1.6% 100.0%
<u>13) Clinton - Trump 2-Way</u>						
Hillary Clinton	584 100.0% 50.8%	545 93.3% 100.0%	6 1.0% 12.5%	27 4.6% 73.0%	5 0.9% 1.0%	1 0.2% 5.6%
Donald Trump	532 100.0% 46.3%	0 0.0% 0.0%	21 3.9% 43.8%	5 0.9% 13.5%	497 93.4% 99.0%	9 1.7% 50.0%
Undecided	34 100.0% 3.0%	0 0.0% 0.0%	21 61.8% 43.8%	5 14.7% 13.5%	0 0.0% 0.0%	8 23.5% 44.4%

## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/2/16

N=1150

	13) Clinton - Trump 2-Way		
	Hillary Clinton	Donald Trump	Undecided
Total	584 50.8% 100.0%	532 46.3% 100.0%	34 3.0% 100.0%

### 11) Trump Name ID

Not Aware	14 73.7% 2.4%	4 21.1% 0.8%	1 5.3% 2.9%
Favorable	12 2.6% 2.1%	443 97.1% 83.3%	1 0.2% 2.9%
Unfavorable	543 85.0% 93.0%	67 10.5% 12.6%	29 4.5% 85.3%
Aware/No Impression	4 57.1% 0.7%	1 14.3% 0.2%	2 28.6% 5.9%
Undecided	11 37.9% 1.9%	17 58.6% 3.2%	1 3.4% 2.9%
Total	584 50.8% 100.0%	532 46.3% 100.0%	34 3.0% 100.0%

### 13) Clinton - Trump 2-Way

Hillary Clinton	584 100.0% 100.0%	0 0.0% 0.0%	0 0.0% 0.0%
Donald Trump	0 0.0% 0.0%	532 100.0% 100.0%	0 0.0% 0.0%
Undecided	0 0.0% 0.0%	0 0.0% 0.0%	34 100.0% 100.0%

## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/2/16

N=1150	1) Total	12) Trump - Clinton 4-Way				Undecided
	Yes	Clinton	Johnson	Stein	Trump	
Total	1150	545	48	37	502	18
	100.0%	47.4%	4.2%	3.2%	43.7%	1.6%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

### 14) Obama - Romney 2012 Election

Obama	623	490	5	17	102	9
	100.0%	78.7%	0.8%	2.7%	16.4%	1.4%
	54.2%	89.9%	10.4%	45.9%	20.3%	50.0%
Romney	479	53	35	19	363	9
	100.0%	11.1%	7.3%	4.0%	75.8%	1.9%
	41.7%	9.7%	72.9%	51.4%	72.3%	50.0%
Did Not Vote	28	0	7	1	20	0
	100.0%	0.0%	25.0%	3.6%	71.4%	0.0%
	2.4%	0.0%	14.6%	2.7%	4.0%	0.0%
Not Sure	20	2	1	0	17	0
	100.0%	10.0%	5.0%	0.0%	85.0%	0.0%
	1.7%	0.4%	2.1%	0.0%	3.4%	0.0%
Total	1150	545	48	37	502	18
	100.0%	47.4%	4.2%	3.2%	43.7%	1.6%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

### 15) Obamacare -17% Increase in Premiums in MI

True	575	187	30	18	333	7
	100.0%	32.5%	5.2%	3.1%	57.9%	1.2%
	50.0%	34.3%	62.5%	48.6%	66.3%	38.9%
False	171	119	2	2	41	7
	100.0%	69.6%	1.2%	1.2%	24.0%	4.1%
	14.9%	21.8%	4.2%	5.4%	8.2%	38.9%
Not Sure	404	239	16	17	128	4
	100.0%	59.2%	4.0%	4.2%	31.7%	1.0%
	35.1%	43.9%	33.3%	45.9%	25.5%	22.2%

## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/2/16

N=1150

	13) Clinton - Trump 2-Way		
	Hillary Clinton	Donald Trump	Undecided
Total	584	532	34
	50.8%	46.3%	3.0%
	100.0%	100.0%	100.0%

### 14) Obama - Romney 2012 Election

Obama	507	107	9
	81.4%	17.2%	1.4%
	86.8%	20.1%	26.5%
Romney	73	387	19
	15.2%	80.8%	4.0%
	12.5%	72.7%	55.9%
Did Not Vote	0	22	6
	0.0%	78.6%	21.4%
	0.0%	4.1%	17.6%
Not Sure	4	16	0
	20.0%	80.0%	0.0%
	0.7%	3.0%	0.0%
Total	584	532	34
	50.8%	46.3%	3.0%
	100.0%	100.0%	100.0%

### 15) Obamacare 17% Increase in Premiums

True	207	348	20
	36.0%	60.5%	3.5%
	35.4%	65.4%	58.8%
False	122	48	1
	71.3%	28.1%	0.6%
	20.9%	9.0%	2.9%
Not Sure	255	136	13
	63.1%	33.7%	3.2%
	43.7%	25.6%	38.2%

## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/2/16

N=1150	1) Total	12) Trump - Clinton 4-Way				Undecided
	Yes	Clinton	Johnson	Stein	Trump	
Total	1150	545	48	37	502	18
	100.0%	47.4%	4.2%	3.2%	43.7%	1.6%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

### 16) Obamacare 17% Premium Impact on Vote for Trump

Much More Likely	420	29	13	7	371	0
	100.0%	6.9%	3.1%	1.7%	88.3%	0.0%
	36.5%	5.3%	27.1%	18.9%	73.9%	0.0%
Little More Likely	107	11	6	2	81	7
	100.0%	10.3%	5.6%	1.9%	75.7%	6.5%
	9.3%	2.0%	12.5%	5.4%	16.1%	38.9%
Little Less Likely	117	92	9	9	5	2
	100.0%	78.6%	7.7%	7.7%	4.3%	1.7%
	10.2%	16.9%	18.8%	24.3%	1.0%	11.1%
Much Less Likely	376	357	3	8	6	2
	100.0%	94.9%	0.8%	2.1%	1.6%	0.5%
	32.7%	65.5%	6.3%	21.6%	1.2%	11.1%
Not Sure	130	56	17	11	39	7
	100.0%	43.1%	13.1%	8.5%	30.0%	5.4%
	11.3%	10.3%	35.4%	29.7%	7.8%	38.9%

## FOX 2 Detroit/Mitchell Poll of MI Conducted 11/2/16

N=1150

	13) Clinton - Trump 2-Way		
	Hillary Clinton	Donald Trump	Undecided
Total	584	532	34
	50.8%	46.3%	3.0%
	100.0%	100.0%	100.0%

### 16) Obamacare 17% Premium Increase Impact on Vote for Trump

Much More Likely	32	385	3
	7.6%	91.7%	0.7%
	5.5%	72.4%	8.8%
Little More Likely	13	92	2
	12.1%	86.0%	1.9%
	2.2%	17.3%	5.9%
Little Less Likely	104	7	6
	88.9%	6.0%	5.1%
	17.8%	1.3%	17.6%
Much Less Likely	367	5	4
	97.6%	1.3%	1.1%
	62.8%	0.9%	11.8%
Not Sure	68	43	19
	52.3%	33.1%	14.6%
	11.6%	8.1%	55.9%