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## P R E S S R E L E A S E

**FOR RELEASE: October 26, 2016**

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### **Clinton Lead Now 6% in Michigan** *(Clinton 48% - Trump 42% - Johnson 4.5% - Stein 2%)*

EAST LANSING, Michigan --- With thirteen days remaining before the election, the latest Fox 2 Detroit/Mitchell Poll of Michigan shows the race tightening further with Secretary of State Hillary Clinton leading businessman Donald Trump by a 6 percent margin in a in a four-way race that includes Libertarian Party candidate former New Mexico Gov. Gary Johnson and Green Party candidate Dr. Jill Stein. In the four-way race it is Clinton 48% - Trump 42% - Johnson 4.5% - Stein 1%, and 5% undecided. In a two-way race it is Clinton 50% - Trump 44% with 6% undecided.

In the last FOX 2 Detroit/Mitchell Poll conducted Sunday night, Clinton's lead was 8% and she led by 13% on October 18<sup>th</sup>, the night before the last debate.

The IVR (automated) poll of 1,030 likely voters in the November 2016 General Election was conducted by Mitchell Research & Communications on October 25, 2016 and has a Margin of Error of + or - 2.78% at the 95% level of confidence.

"The race inched closer last night with Clinton losing a point and Trump gaining a point. Gary Johnson and Jill Stein are doing a little bit better than they were doing on Sunday. However, Clinton still has a strong lead with absentee voters who have already cast a ballot. Clinton is still in a strong position, but her support has eroded in the past week," Steve Mitchell, CEO of Mitchell Research & Communications said.

In terms of key demographics:

Clinton's lead with women has dropped from 15 percent (54%-39%) to 8 percent (49%-41%) since Sunday, but she has moved from being tied with men at 44% to being ahead by 4% (46%-42%). The major reason for the erosion with women is because of a big drop with 45-64 year old white females.

Clinton has also dropped in support with 18-44 year olds where her lead is 9 percent (47%-38%). In a two-way ballot test, she leads by 15% with that demographic as 10% of the younger voters have switched over to Johnson (7%) or Stein (3%). Trump is tied with 45-64 year olds at 46% but Clinton is still stronger with 65 and older voters, although her margin has dropped from 55%-34% to 52%-40%.

FOX 2 Detroit/Mitchell Poll of Likely Voters  
Conducted October 25, 2016

For the first time, Clinton is weaker with Democrats (89% in the four-way) than Trump is with Republicans (92% in the four-way). Trump continues to have a strong lead with Independents (50%-18%).

By race, Trump now leads with white voters (47%-41%) after trailing Clinton with that demographic a week ago (48%-46%). Clinton leads with African-Americans (83%-14%) and with other ethnic groups (56%-34%).

By area, Clinton leads in the city of Detroit (82%-12%) and Outstate (47%-42%) while Trump has a 1 percent lead over Clinton in the Tri-County area (46%-45%).

Other key findings:

- Both Clinton (45% Favorable-52% Unfavorable) and Trump (40%-55%) are unpopular. However, Trump's favorable has continued to go higher and his unfavorable lower.
- More people say jobs/economy (59%) is the most important issue in the presidential campaign than say national defense/terrorism (29%). Twelve percent is undecided.

"Trump has posted some gains, but he is trailing badly (60%-33%) among the one-in-four voters (23%) that has already voted by absentee ballot. Trump has a strong lead among the 4 percent of voters who did not vote in 2012, where he leads 54%-7%. Clinton still has a strong lead, but the race has tightened since the last debate," Mitchell concluded.

### **Methodology:**

Mitchell Research & Communications used a sample of registered voters in the November 2016 Michigan General Election. Our goal is to spread as wide a net as possible to assure we survey voters who may not have voted in elections for a long time. A double filter was used to determine that we were surveying only likely voters.

- First voters had to say they were registered voters. If they were not, the phone call ended.
- Then, they were asked if they were definitely voting, probably voting, not sure yet, or definitely not voting in the November General Election, or if they already voted by absentee ballot. If they were "definitely not voting" the phone call ended.

Federal law only permits us to call land lines when using automated phoning. Any surveys that doesn't specify if they use cell phones do not use them. Data is weighted to reflect likely voter turnout by gender, age, and race.

*(Steve Mitchell is CEO of Mitchell Research & Communications, an East Lansing, Michigan based national polling and consulting company. He is currently political pollster for FOX 2 Detroit. He has polled with great accuracy for the media in Michigan, South Carolina, Florida, Missouri, Illinois, and California. An examination of RealClearPolitics.com will show that in final polls before the election in races for president, U.S. Senator and governor in Michigan, his final poll results have been off by an average of only 2.75% from actual results 2008-2014.*

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**IVR FOX 2 Detroit – Mitchell Poll of Michigan  
 Conducted October 26, 2016 Survey  
 (N=1,030 Likely Voters)  
 MOE + or – 3.05%**

Hi, we are conducting a survey for WJBK-TV in Detroit on the November 2016 General Election for president.

1. If you are a registered voter at the household we are calling please press 1. If you're not, press 2.
- |     |            |
|-----|------------|
| Yes | 100%       |
| No  | <b>END</b> |

2. Thinking about the upcoming November General Election for president, if you already voted by absentee ballot press 1, if you are definitely voting press 2, probably voting press 3, not sure yet press 4, and if you are definitely not voting press 5,
- |                           |              |
|---------------------------|--------------|
| Already voted by absentee | 23%          |
| Definitely Voting         | 75           |
| Probably Voting           | 1            |
| Not Sure Yet              | 1            |
| Definitely Not Voting     | <b>5 END</b> |

If you already voted by absentee ballot, answer questions based on how you voted, if you have not voted yet, answer questions based on how you would vote if the election was being held today. Before questions on the presidential race, a few quick statistical questions:

3. Are you...
- |      |        |       |    |
|------|--------|-------|----|
| Male | press  | 49%   |    |
| Or,  | Female | press | 51 |
4. What is your age?
- |       |       |     |
|-------|-------|-----|
| 18-44 | press | 32% |
| 45-64 | press | 43  |
| 65 +  | press | 25  |
5. Are you white/Caucasian press 1, African-American press 2, Hispanic press 3, Asian or something else press 4.
- |                  |     |
|------------------|-----|
| White/Caucasian  | 83% |
| African-American | 12  |
| Asian or other   | 5   |

6. Do you, or do any members of your household belong to a labor union or teachers association? If you belong press 1, if someone else in your household belongs press 2, if no one belongs press 3, if you're not sure press 4.
- |                     |     |
|---------------------|-----|
| Labor Household     | 41% |
| Non-union Household | 57  |
| DK/Refused          | 2   |
7. Thinking about THIS UPCOMING November General Election, if the election was being held today would you be voting straight Democratic, mostly Democratic, a few more Democrats than Republicans, about equally for both parties, a few more Republicans than Democrats, mostly Republican, straight Republican, or will you vote for another party? If you plan to vote...
- |                          |     |
|--------------------------|-----|
| Democratic               | 51% |
| Equally for both parties | 5   |
| Republican               | 42  |
| Another party press      | 2   |
8. In THIS UPCOMING November Election, do you plan to vote by absentee ballot or on Election Day? If you plan to vote by Absentee Ballot press 1, on Election Day press 2, if you're not sure press 3.
- |                 |     |
|-----------------|-----|
| Absentee Ballot | 32% |
| Election Day    | 67  |
| Not sure        | 1   |
9. What area do you live in? If you live in the:
- |                       |    |
|-----------------------|----|
| City of Detroit press | 5% |
| Tri-County            | 40 |
| Outstate              | 55 |

Now I am going to read you some names. For each, please tell me if you have heard of that name. If you have heard of that name – let me know if you have a favorable or unfavorable impression of that person. If you don't know the name, or don't know enough about them to say favorable or unfavorable, you can give me that answer too. Whenever names are mentioned they will be in alphabetical order.

10. Hillary Clinton. If you are not aware of Hillary Clinton Press 1. Aware with a favorable impression Press 2. Aware with an unfavorable impression Press 3. If you are aware, but don't know enough to say favorable or unfavorable Press 4, and if you are not sure Press 5.
- |                     |           |
|---------------------|-----------|
| Not Aware           | 2%        |
| <b>Favorable</b>    | <b>45</b> |
| <b>Unfavorable</b>  | <b>52</b> |
| Aware/No Impression | 1         |
| Undecided           | 1         |
11. Donald Trump. If you are not aware of Donald Trump Press 1. Aware with a favorable impression Press 2. Aware with an unfavorable impression Press 3. If you are aware, but don't know enough to say favorable or unfavorable Press 4, and if you are not sure Press 5.
- |                     |           |
|---------------------|-----------|
| Not Aware           | 3%        |
| <b>Favorable</b>    | <b>40</b> |
| <b>Unfavorable</b>  | <b>55</b> |
| Aware/No Impression | 2         |
| Undecided           | 1         |

12. In a four-way presidential race that includes Libertarian Party candidate Gary Johnson and Green Party candidate Jill Stein, if the November 2016 General Election for President was being held today, who would you be voting for? In alphabetical order by name, if you are voting for or lean towards Hillary Clinton the Democrat press 1, if you are voting for or lean towards Gary Johnson the Libertarian Party candidate press 2, if you are voting for or lean towards Jill Stein the Green Party candidate press 3, if you are voting for or lean towards Donald Trump the Republican press 4, and if you're not sure press 5.

Clinton	48%
Johnson	5
Stein	2
Trump	42
Undecided	4

13. In a two-way race, if the election for president was being held today and the candidates were Hillary Clinton the Democrat and Donald Trump the Republican which one would you vote for? If you would vote for or lean towards Clinton press 1, if you would vote for or lean towards Trump press 2, if you're not sure press 3.

Hillary Clinton	50%
Donald Trump	44
Undecided	6

14. In your choice for president, which is more important to you, jobs the economy or national defense and terrorism? If you think jobs the economy is more important press 1, national defense and terrorism press 2, if you're not sure press 3.

Jobs/economy	59%
National defense/terrorism	29
Not sure	12

Finally ...

15. In the 2012 General Election, did you vote for --- in alphabetical order --- Barack Obama or Mitt Romney? If you voted for Obama press 1, Romney press 2, if you did not vote in 2012 press 3, if you're not sure press 4.

Obama	54%
Romney	39
Did not vote	4
Not sure	2

Thank you very much

**Crosstabs are below:**

## Mitchell Research & Communications IVR FOX 2 Detroit Conducted October 25, 2016

N=1030	1) Total	12) Trump - Clinton 4-Way				
	Yes	Clinton	Johnson	Stein	Trump	Undecided
Total	1030 100.0% 100.0%	491 47.7% 100.0%	46 4.5% 100.0%	18 1.7% 100.0%	433 42.0% 100.0%	42 4.1% 100.0%
<u>2) Cast Ballot 2016 General Election</u>						
Already Voted by Absentee	241 100.0% 23.4%	144 59.8% 29.3%	4 1.7% 8.7%	8 3.3% 44.4%	80 33.2% 18.5%	5 2.1% 11.9%
Definitely Voting	775 100.0% 75.2%	343 44.3% 69.9%	41 5.3% 89.1%	9 1.2% 50.0%	350 45.2% 80.8%	32 4.1% 76.2%
Probably Voting	6 100.0% 0.6%	2 33.3% 0.4%	0 0.0% 0.0%	0 0.0% 0.0%	3 50.0% 0.7%	1 16.7% 2.4%
Not Sure Yet	8 100.0% 0.8%	2 25.0% 0.4%	1 12.5% 2.2%	1 12.5% 5.6%	0 0.0% 0.0%	4 50.0% 9.5%
Total	1030 100.0% 100.0%	491 47.7% 100.0%	46 4.5% 100.0%	18 1.7% 100.0%	433 42.0% 100.0%	42 4.1% 100.0%
<u>3) Gender</u>						
Male	506 100.0% 49.1%	233 46.0% 47.5%	35 6.9% 76.1%	5 1.0% 27.8%	214 42.3% 49.4%	19 3.8% 45.2%
Female	524 100.0% 50.9%	258 49.2% 52.5%	11 2.1% 23.9%	13 2.5% 72.2%	219 41.8% 50.6%	23 4.4% 54.8%

## Mitchell Research & Communications IVR FOX 2 Detroit Conducted October 25, 2016

N=1030

	13) Clinton - Trump 2-Way		
	Hillary Clinton	Donald Trump	Undecided
Total	519 50.4% 100.0%	450 43.7% 100.0%	61 5.9% 100.0%

### 2) Cast Ballot 2016 General Election

Already Voted by Absentee	151 62.7% 29.1%	81 33.6% 18.0%	9 3.7% 14.8%
Definitely Voting	364 47.0% 70.1%	366 47.2% 81.3%	45 5.8% 73.8%
Probably Voting	2 33.3% 0.4%	3 50.0% 0.7%	1 16.7% 1.6%
Not Sure Yet	2 25.0% 0.4%	0 0.0% 0.0%	6 75.0% 9.8%
Total	519 50.4% 100.0%	450 43.7% 100.0%	61 5.9% 100.0%

### 3) Gender

Male	246 48.6% 47.4%	227 44.9% 50.4%	33 6.5% 54.1%
Female	273 52.1% 52.6%	223 42.6% 49.6%	28 5.3% 45.9%

## Mitchell Research & Communications IVR FOX 2 Detroit Conducted October 25, 2016

N=1030	1) Total	12) Trump - Clinton 4-Way				Undecided
	Yes	Clinton	Johnson	Stein	Trump	
Total	1030 100.0% 100.0%	491 47.7% 100.0%	46 4.5% 100.0%	18 1.7% 100.0%	433 42.0% 100.0%	42 4.1% 100.0%
<u>4) Age</u>						
18-44	324 100.0% 31.5%	152 46.9% 31.0%	24 7.4% 52.2%	11 3.4% 61.1%	123 38.0% 28.4%	14 4.3% 33.3%
45-64	447 100.0% 43.4%	204 45.6% 41.5%	14 3.1% 30.4%	5 1.1% 27.8%	207 46.3% 47.8%	17 3.8% 40.5%
65 and older	259 100.0% 25.1%	135 52.1% 27.5%	8 3.1% 17.4%	2 0.8% 11.1%	103 39.8% 23.8%	11 4.2% 26.2%
Total	1030 100.0% 100.0%	491 47.7% 100.0%	46 4.5% 100.0%	18 1.7% 100.0%	433 42.0% 100.0%	42 4.1% 100.0%
<u>5) Race</u>						
White/Caucasian	854 100.0% 82.9%	358 41.9% 72.9%	43 5.0% 93.5%	18 2.1% 100.0%	398 46.6% 91.9%	37 4.3% 88.1%
African-American	126 100.0% 12.2%	105 83.3% 21.4%	2 1.6% 4.3%	0 0.0% 0.0%	18 14.3% 4.2%	1 0.8% 2.4%
Hispanic/Asian/Other	50 100.0% 4.9%	28 56.0% 5.7%	1 2.0% 2.2%	0 0.0% 0.0%	17 34.0% 3.9%	4 8.0% 9.5%



**Mitchell Research & Communications IVR FOX 2 Detroit Conducted October 25, 2016**

N=1030

	13) Clinton - Trump 2-Way		
	Hillary Clinton	Donald Trump	Undecided
Total	519 50.4% 100.0%	450 43.7% 100.0%	61 5.9% 100.0%

4) Age

18-44	175 54.0% 33.7%	127 39.2% 28.2%	22 6.8% 36.1%
45-64	208 46.5% 40.1%	218 48.8% 48.4%	21 4.7% 34.4%
65 and older	136 52.5% 26.2%	105 40.5% 23.3%	18 6.9% 29.5%
Total	519 50.4% 100.0%	450 43.7% 100.0%	61 5.9% 100.0%

5) Race

White/Caucasian	388 45.4% 74.8%	413 48.4% 91.8%	53 6.2% 86.9%
African-American	104 82.5% 20.0%	18 14.3% 4.0%	4 3.2% 6.6%
Hispanic/Asian/Other	27 54.0% 5.2%	19 38.0% 4.2%	4 8.0% 6.6%

## Mitchell Research & Communications IVR FOX 2 Detroit Conducted October 25, 2016

N=1030	1) Total	12) Trump - Clinton 4-Way				
	Yes	Clinton	Johnson	Stein	Trump	Undecided
Total	1030 100.0% 100.0%	491 47.7% 100.0%	46 4.5% 100.0%	18 1.7% 100.0%	433 42.0% 100.0%	42 4.1% 100.0%
<u>6) Labor Household</u>						
Labor Household	420 100.0% 40.8%	227 54.0% 46.2%	10 2.4% 21.7%	16 3.8% 88.9%	153 36.4% 35.3%	14 3.3% 33.3%
Non-union Household	587 100.0% 57.0%	256 43.6% 52.1%	36 6.1% 78.3%	2 0.3% 11.1%	271 46.2% 62.6%	22 3.7% 52.4%
DK/Refused	23 100.0% 2.2%	8 34.8% 1.6%	0 0.0% 0.0%	0 0.0% 0.0%	9 39.1% 2.1%	6 26.1% 14.3%
Total	1030 100.0% 100.0%	491 47.7% 100.0%	46 4.5% 100.0%	18 1.7% 100.0%	433 42.0% 100.0%	42 4.1% 100.0%
<u>8) Method of Casting Ballot - 2016 General Election</u>						
Absentee Ballot	329 100.0% 31.9%	200 60.8% 40.7%	8 2.4% 17.4%	2 0.6% 11.1%	110 33.4% 25.4%	9 2.7% 21.4%
Election Day	692 100.0% 67.2%	290 41.9% 59.1%	37 5.3% 80.4%	16 2.3% 88.9%	319 46.1% 73.7%	30 4.3% 71.4%
Not sure	9 100.0% 0.9%	1 11.1% 0.2%	1 11.1% 2.2%	0 0.0% 0.0%	4 44.4% 0.9%	3 33.3% 7.1%

## Mitchell Research & Communications IVR FOX 2 Detroit Conducted October 25, 2016

N=1030

	13) Clinton - Trump 2-Way		
	Hillary Clinton	Donald Trump	Undecided
Total	519 50.4% 100.0%	450 43.7% 100.0%	61 5.9% 100.0%

### 6) Labor Household

Labor Household	246 58.6% 47.4%	156 37.1% 34.7%	18 4.3% 29.5%
Non-union Household	265 45.1% 51.1%	284 48.4% 63.1%	38 6.5% 62.3%
DK/Refused	8 34.8% 1.5%	10 43.5% 2.2%	5 21.7% 8.2%
Total	519 50.4% 100.0%	450 43.7% 100.0%	61 5.9% 100.0%

### 8) Method of Casting Ballot - 2016 General Election

Absentee Ballot	202 61.4% 38.9%	110 33.4% 24.4%	17 5.2% 27.9%
Election Day	316 45.7% 60.9%	336 48.6% 74.7%	40 5.8% 65.6%
Not sure	1 11.1% 0.2%	4 44.4% 0.9%	4 44.4% 6.6%

## Mitchell Research & Communications IVR FOX 2 Detroit Conducted October 25, 2016

N=1030	1) Total	12) Trump - Clinton 4-Way				Undecid- ed
	Yes	Clinton	Johnson	Stein	Trump	
Total	1030 100.0% 100.0%	491 47.7% 100.0%	46 4.5% 100.0%	18 1.7% 100.0%	433 42.0% 100.0%	42 4.1% 100.0%
<u>9) Area</u>						
City of Detroit	51 100.0% 5.0%	42 82.4% 8.6%	2 3.9% 4.3%	0 0.0% 0.0%	6 11.8% 1.4%	1 2.0% 2.4%
Tri-County	413 100.0% 40.1%	184 44.6% 37.5%	18 4.4% 39.1%	10 2.4% 55.6%	188 45.5% 43.4%	13 3.1% 31.0%
Outstate	566 100.0% 55.0%	265 46.8% 54.0%	26 4.6% 56.5%	8 1.4% 44.4%	239 42.2% 55.2%	28 4.9% 66.7%
Total	1030 100.0% 100.0%	491 47.7% 100.0%	46 4.5% 100.0%	18 1.7% 100.0%	433 42.0% 100.0%	42 4.1% 100.0%
<u>14) Most Important Issue</u>						
Jobs/economy	604 100.0% 58.6%	373 61.8% 76.0%	35 5.8% 76.1%	15 2.5% 83.3%	158 26.2% 36.5%	23 3.8% 54.8%
National defense/terrorism	302 100.0% 29.3%	76 25.2% 15.5%	6 2.0% 13.0%	1 0.3% 5.6%	210 69.5% 48.5%	9 3.0% 21.4%
Not Sure	124 100.0% 12.0%	42 33.9% 8.6%	5 4.0% 10.9%	2 1.6% 11.1%	65 52.4% 15.0%	10 8.1% 23.8%

**Mitchell Research & Communications IVR FOX 2 Detroit Conducted October 25, 2016**

N=1030

	13) Clinton - Trump 2-Way		
	Hillary Clinton	Donald Trump	Undecided
Total	519 50.4% 100.0%	450 43.7% 100.0%	61 5.9% 100.0%

9) Area

City of Detroit	42 82.4% 8.1%	6 11.8% 1.3%	3 5.9% 4.9%
Tri-County	197 47.7% 38.0%	193 46.7% 42.9%	23 5.6% 37.7%
Outstate	280 49.5% 53.9%	251 44.3% 55.8%	35 6.2% 57.4%
Total	519 50.4% 100.0%	450 43.7% 100.0%	61 5.9% 100.0%

14) Most Important Issue

Jobs/economy	400 66.2% 77.1%	169 28.0% 37.6%	35 5.8% 57.4%
National defense/terrorism	76 25.2% 14.6%	214 70.9% 47.6%	12 4.0% 19.7%
Not Sure	43 34.7% 8.3%	67 54.0% 14.9%	14 11.3% 23.0%

## Mitchell Research & Communications IVR FOX 2 Detroit Conducted October 25, 2016

N=1030	1) Total	12) Trump - Clinton 4-Way				Undecid- ed
	Yes	Clinton	Johnson	Stein	Trump	
Total	1030 100.0% 100.0%	491 47.7% 100.0%	46 4.5% 100.0%	18 1.7% 100.0%	433 42.0% 100.0%	42 4.1% 100.0%
<u>10) Clinton Impression</u>						
Not Aware	22 100.0% 2.1%	16 72.7% 3.3%	1 4.5% 2.2%	0 0.0% 0.0%	3 13.6% 0.7%	2 9.1% 4.8%
Favorable	458 100.0% 44.5%	442 96.5% 90.0%	2 0.4% 4.3%	2 0.4% 11.1%	2 0.4% 0.5%	10 2.2% 23.8%
Unfavorable	532 100.0% 51.7%	24 4.5% 4.9%	40 7.5% 87.0%	16 3.0% 88.9%	427 80.3% 98.6%	25 4.7% 59.5%
Aware/No Impression	6 100.0% 0.6%	2 33.3% 0.4%	1 16.7% 2.2%	0 0.0% 0.0%	1 16.7% 0.2%	2 33.3% 4.8%
Undecided	12 100.0% 1.2%	7 58.3% 1.4%	2 16.7% 4.3%	0 0.0% 0.0%	0 0.0% 0.0%	3 25.0% 7.1%

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N=1030

	13) Clinton - Trump 2-Way		
	Hillary Clinton	Donald Trump	Undecided
Total	519 50.4% 100.0%	450 43.7% 100.0%	61 5.9% 100.0%

10) Clinton Impression

Not Aware	16 72.7% 3.1%	3 13.6% 0.7%	3 13.6% 4.9%
Favorable	455 99.3% 87.7%	2 0.4% 0.4%	1 0.2% 1.6%
Unfavorable	40 7.5% 7.7%	444 83.5% 98.7%	48 9.0% 78.7%
Aware/No Impression	2 33.3% 0.4%	1 16.7% 0.2%	3 50.0% 4.9%
Undecided	6 50.0% 1.2%	0 0.0% 0.0%	6 50.0% 9.8%

**Mitchell Research & Communications IVR FOX 2 Detroit Conducted October 25, 2016**

N=1030	1) Total	12) Trump - Clinton 4-Way				
	Yes	Clinton	Johnson	Stein	Trump	Undecided
Total	1030 100.0% 100.0%	491 47.7% 100.0%	46 4.5% 100.0%	18 1.7% 100.0%	433 42.0% 100.0%	42 4.1% 100.0%
<u>11) Trump Impression</u>						
Not Aware	27 100.0% 2.6%	14 51.9% 2.9%	2 7.4% 4.3%	0 0.0% 0.0%	9 33.3% 2.1%	2 7.4% 4.8%
Favorable	409 100.0% 39.7%	14 3.4% 2.9%	6 1.5% 13.0%	0 0.0% 0.0%	384 93.9% 88.7%	5 1.2% 11.9%
Unfavorable	563 100.0% 54.7%	456 81.0% 92.9%	37 6.6% 80.4%	18 3.2% 100.0%	22 3.9% 5.1%	30 5.3% 71.4%
Aware/No Impression	22 100.0% 2.1%	3 13.6% 0.6%	0 0.0% 0.0%	0 0.0% 0.0%	15 68.2% 3.5%	4 18.2% 9.5%
Undecided	9 100.0% 0.9%	4 44.4% 0.8%	1 11.1% 2.2%	0 0.0% 0.0%	3 33.3% 0.7%	1 11.1% 2.4%



**Mitchell Research & Communications IVR FOX 2 Detroit Conducted October 25, 2016**

N=1030

	13) Clinton - Trump 2-Way		
	Hillary Clinton	Donald Trump	Undecided
Total	519 50.4% 100.0%	450 43.7% 100.0%	61 5.9% 100.0%

11) Trump Impression

Not Aware	13 48.1% 2.5%	9 33.3% 2.0%	5 18.5% 8.2%
Favorable	12 2.9% 2.3%	394 96.3% 87.6%	3 0.7% 4.9%
Unfavorable	487 86.5% 93.8%	28 5.0% 6.2%	48 8.5% 78.7%
Aware/No Impression	3 13.6% 0.6%	16 72.7% 3.6%	3 13.6% 4.9%
Undecided	4 44.4% 0.8%	3 33.3% 0.7%	2 22.2% 3.3%

**Mitchell Research & Communications IVR FOX 2 Detroit Conducted October 25, 2016**

N=1030

	1) Total	12) Trump - Clinton 4-Way				
	Yes	Clinton	Johnson	Stein	Trump	Undecided
Total	1030 100.0% 100.0%	491 47.7% 100.0%	46 4.5% 100.0%	18 1.7% 100.0%	433 42.0% 100.0%	42 4.1% 100.0%

FOX 2 Detroit/Mitchell Poll of Likely Voters  
Conducted October 25, 2016

15) Obama - Romney 2012 Election

Obama	559	442	13	15	73	16
	100.0%	79.1%	2.3%	2.7%	13.1%	2.9%
	54.3%	90.0%	28.3%	83.3%	16.9%	38.1%
Romney	405	44	16	2	326	17
	100.0%	10.9%	4.0%	0.5%	80.5%	4.2%
	39.3%	9.0%	34.8%	11.1%	75.3%	40.5%
Did Not Vote	43	3	11	1	23	5
	100.0%	7.0%	25.6%	2.3%	53.5%	11.6%
	4.2%	0.6%	23.9%	5.6%	5.3%	11.9%
Not Sure	23	2	6	0	11	4
	100.0%	8.7%	26.1%	0.0%	47.8%	17.4%
	2.2%	0.4%	13.0%	0.0%	2.5%	9.5%
Total	1030	491	46	18	433	42
	100.0%	47.7%	4.5%	1.7%	42.0%	4.1%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

7) Political Party 2016 General Election

Democratic	526	469	13	15	10	19
	100.0%	89.2%	2.5%	2.9%	1.9%	3.6%
	51.1%	95.5%	28.3%	83.3%	2.3%	45.2%
Equally for both parties	50	9	9	1	25	6
	100.0%	18.0%	18.0%	2.0%	50.0%	12.0%
	4.9%	1.8%	19.6%	5.6%	5.8%	14.3%
Republican	433	12	8	2	397	14
	100.0%	2.8%	1.8%	0.5%	91.7%	3.2%
	42.0%	2.4%	17.4%	11.1%	91.7%	33.3%
Another party	21	1	16	0	1	3
	100.0%	4.8%	76.2%	0.0%	4.8%	14.3%
	2.0%	0.2%	34.8%	0.0%	0.2%	7.1%

## Mitchell Research & Communications IVR FOX 2 Detroit Conducted October 25, 2016

N=1030

	13) Clinton - Trump 2-Way		
	Hillary Clinton	Donald Trump	Undecided
Total	519 50.4% 100.0%	450 43.7% 100.0%	61 5.9% 100.0%

### 15) Obama - Romney 2012 Election

Obama	465 83.2% 89.6%	75 13.4% 16.7%	19 3.4% 31.1%
Romney	49 12.1% 9.4%	335 82.7% 74.4%	21 5.2% 34.4%
Did Not Vote	3 7.0% 0.6%	28 65.1% 6.2%	12 27.9% 19.7%
Not Sure	2 8.7% 0.4%	12 52.2% 2.7%	9 39.1% 14.8%
Total	519 50.4% 100.0%	450 43.7% 100.0%	61 5.9% 100.0%

### 7) Political Party 2016 General Election

Democratic	490 93.2% 94.4%	13 2.5% 2.9%	23 4.4% 37.7%
Equally for both parties	15 30.0% 2.9%	26 52.0% 5.8%	9 18.0% 14.8%
Republican	13 3.0% 2.5%	406 93.8% 90.2%	14 3.2% 23.0%
Another party	1 4.8% 0.2%	5 23.8% 1.1%	15 71.4% 24.6%