

FINAL GOP NH February 2016 Study

Area Code:

(N=500)	n	%
North/West -----	102	20.40
Central-----	122	24.40
Hillsborough-----	151	30.20
Rockingham-----	125	25.00

Hello, my name is _____ and I am conducting a survey for Suffolk University and I would like to get your opinions on some political questions. Would you be willing to spend five minutes answering some questions?

Q.1 Gender

(N=500)	n	%
Male-----	245	49.00
Female-----	255	51.00

Q.2. How likely are you to vote in the Republican Presidential Primary next week – very likely, somewhat likely, would you say you are 50-50, not very likely, or not at all likely?

(N=500)	n	%
Very Likely-----	500	100.00

Q.3 Are you currently registered as a Democrat, Republican, Undeclared/Independent, something else or are you not registered to vote?

(N=500)	n	%
Democrat-----	20	4.00
Republican-----	308	61.60
Undeclared/Independent-----	169	33.80
Other-----	0	0.00
Not registered-----	2	0.40
Refused-----	1	0.20

{Q3.2, 3.3, 3.4 only}

Q.4 Just to be clear, although you are a registered <party> you intend to vote in the Republican Presidential Primary next week?

(N=189)	n	%
Yes-----	189	100.00

Q5. What is your age category?

(N=500)	n	%
17-24 Years -----	24	4.80
25-34 Years -----	94	18.80
35-44 Years -----	97	19.40
45-54 Years -----	101	20.20
55-64 Years -----	72	14.40
65-74 Years -----	45	9.00
75 + Years -----	41	8.20
Refused -----	26	5.20

Q6. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

(N=500)	n	%
White/Caucasian -----	457	91.40
Black/African-American -----	7	1.40
American Indian / Alaska Native -----	3	0.60
Asian -----	5	1.00
Native Hawaiian / Other Pacific Islander -----	2	0.40
Hispanic/Latino -----	6	1.20
Other -----	8	1.60
Refused -----	12	2.40

7. There are 30 Republican candidates listed on the official New Hampshire Primary ballot. If the *Republican* Primary for President of the United States were held today, who would be your first choice to win the Republican nomination? {RANDOMIZE LIST}

(N=500)	n	%
Jeb Bush -----	49	9.80
Ben Carson -----	22	4.40
Chris Christie -----	26	5.20
Ted Cruz -----	33	6.60
Carly Fiorina -----	19	3.80
John Kasich -----	65	13.00
Marco Rubio -----	97	19.40
Donald Trump -----	144	28.80
Other -----	5	1.00
Undecided -----	40	8.00

{7.12 only}

8. Which "other" candidate would be your first choice?

{DO NOT LIST NAMES - ONLY USE ALPHA LIST IF THEY KNOW WHO THEY PREFER}

(N=5)	n	%
"Andy Martin" -----	1	20.00
"Rand Paul" -----	1	20.00
"Vermin Supreme" -----	1	20.00
"Hillary Clinton" -----	1	20.00
"Bernie Sanders" -----	1	20.00

9. Who would be your second choice to win the Republican nomination? {REMOVE 1ST CHOICE}

(N=460)	n	%
Jeb Bush -----	41	8.91
Ben Carson-----	18	3.91
Chris Christie-----	47	10.22
Ted Cruz -----	67	14.57
Carly Fiorina-----	24	5.22
Jim Gilmore-----	1	0.22
John Kasich -----	51	11.09
Rand Paul -----	9	1.96
Marco Rubio-----	75	16.30
Rick Santorum -----	2	0.43
Donald Trump-----	31	6.74
Other -----	5	1.09
Undecided -----	89	19.35

10. Thinking about your first choice, is your mind made up or is it possible you'll change your mind before the Republican primary next Tuesday?

(N=460)	n	%
Mind made up – firmly committed-----	267	58.04
Might change mind between now and primary -----	153	33.26
Undecided -----	40	8.70

11. If Donald Trump becomes the eventual Republican nominee after all of the caucuses and primaries, would you feel enthusiastic, satisfied, dissatisfied, or upset?

(N=500)	n	%
Enthusiastic -----	127	25.40
Satisfied -----	139	27.80
Dissatisfied -----	73	14.60
Upset-----	135	27.00
Undecided -----	26	5.20

12. Would you describe yourself as conservative, moderate or liberal?

(N=500)	n	%
Conservative -----	279	55.80
Moderate-----	176	35.20
Liberal -----	25	5.00
Undecided -----	20	4.00

[THANK YOU FOR YOUR TIME. HAVE A NICE DAY/EVENING.]