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P R E S S R E L E A S E

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Clinton Leads Sanders by 34%

(Clinton 65% - Sanders 31%)

EAST LANSING, Michigan --- Former Secretary of State Hillary Clinton continues to dominate Vermont U.S. Senator Bernie Sanders among likely Democratic Party Presidential Primary voters in Michigan. Clinton leads Sanders 65%-31%, almost the same margin she had last week. Only 4% of the voters remain undecided.

The IVR (Interactive Voice Response) automated survey of 344 likely March 2016 Michigan Democratic Presidential Primary voters was conducted by Mitchell Research & Communications February 23, 2016. The poll has a Margin of Error of + or – 5.28% at the 95% level of confidence.

“Hillary Clinton continues to lead Bernie Sanders by a large margin after her victory in the Nevada Caucuses. She climbed 5% while Sanders gained 4% since our last survey. It is clear, Clinton is on the way to a huge victory in Michigan March 8th,” Steve Mitchell, CEO of Mitchell Research & Communications said.

Here are the results by key demographics:

By age:

- Sanders leads Clinton 58% to 39% with 18-39 year olds.
- Clinton leads Sanders 52% to 48% with 40-49 year olds.
- Clinton leads 62%-33% with voters 50-59.
- Clinton leads 65%-29% with voters 60-69.
- Clinton (82%) leads Sanders (16%) with voters 70 and older.

By gender:

- Clinton leads with men 57%-37%.
- Clinton leads with women 71%-26%.

By race:

- Clinton is ahead with white voters 61%-35%.
- Clinton has a huge 84%-13% lead with African-Americans.

By area:

- In Wayne County, Clinton leads 76%-17%.
- In Oakland, Clinton leads 73%-28%.
- In Macomb, Clinton leads 80%-20%.
- In Saginaw, Flint, Saginaw, Bay City, Midland, the Thumb, Clinton leads 63%-35%.
- In Washtenaw, Monroe, Mid-Michigan, Clinton leads 58%-37%.
- In West Michigan, Clinton leads 61%-32%.
- In Northern MI/Upper Peninsula, Clinton and Sanders are tied at 47%.

“Despite the loss in New Hampshire, Clinton remains very strong in Michigan. She has a 45% lead with women, and with African-Americans (84%-13%) and voters older than 70 (82%-16%), she has an enormous lead. Michigan should give Clinton a big win on her road to the nomination,” Mitchell concluded.

Methodology:

Mitchell Research & Communications used a sample of likely voters in the November 2016 Michigan General Elections. Our goal is to spread as wide a net as possible to assure we survey voters who may not have voted in primary elections before. A quadruple filter was used to determine that we were surveying only likely Democratic Party Primary voters.

- First voters had to say they were registered voters. If they were not, the phone call ended.
- Then, they were asked if they were definitely voting, probably voting, not sure yet, or definitely not voting in the November General Election. If they were “definitely not voting” the phone call ended.
- Then they were asked if they were definitely voting, probably voting, not sure yet, definitely not voting, or if they had already voted by absentee ballot in the March 8th Presidential Primary. If they were “definitely not voting” the call ended.
- Finally, they were informed that they could only vote in on party’s primary, not in both. They were asked if they were voting in the Democratic Party Primary, the Republican Party Primary, or if they were not sure. If respondents said “Republican” or “not sure” the call ended, so we were only polling those who said they were voting in the Democratic Party Primary Election.

We asked Mark Grebner of Practical Political Consulting, the top list vendor in Michigan, and the person that supplied us with our sample, to give us his estimate on voter turnout by age, gender, and race.

We compared final results to determine if the data needed to be weighed to reflect the demographics of the likely voters. In this poll, results were close enough to the estimates so we did not put any weights on the data.

Federal law only permits us to call land lines. Because likely Primary voters are older, 54% are 60 or older and 86% are older than 50, we believe there are sufficient land line voters to get an accurate sample. We do not have to make any assumptions of likely voter turnout.

(In 2012, our final survey in the Michigan Republican Party Presidential Primary had Romney winning by 1.4%, he won by 3.2%. We were off by only 1.8% from the winning margin.)

(The survey must be referred to as a Mitchell/FOX 2 Detroit Poll)



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Survey of the State of Michigan Likely March 2016 Democratic Primary Election Voters Conducted

January 25, 2016 and February 4, 2016 and February 15, 2016 and February 23, 2016
(N= 573) (N=321) (N=430) (N=344)

Hi, we are conducting a survey of Michigan voters for TV and radio stations on the Presidential Race and other issues.

1. If you are a registered voter at the household we are calling please press 1. If you're not, press 2.

Yes	100%
No	0

2. Thinking about the November 2016 General Election for president, if you are definitely voting press 1, probably voting press 2, not sure yet press 3, or definitely not voting press 4.

Definitely voting	96%
Probably Voting	1
Not Sure Yet	2

3. Thinking about the upcoming March 8 Presidential Primary race for president, if you are definitely voting press 1, probably voting press 2, not sure yet press 3, if you have already voted by absentee ballot press 4, or if you are definitely not voting press 4.

Definitely voting	90%
Probably Voting	5
Not Sure	4
Already Voted AV	2

- ? 4. In a Presidential Primary you can only vote for candidates in one political party. Next month, will you be voting in the Democratic Party Presidential Primary, the Republican Party Presidential Primary, or are you not sure?

Democratic Primary	100%
Republican Primary	0
Not Sure	0

Before presidential and other questions, five quick questions for statistical purposes:

5. What is your age? If you are:
- | | |
|-------------------|-----|
| 18-49 press | 14% |
| 50-59 press | 32 |
| 60-69 press | 30 |
| 70 or older press | 24 |
6. If you are a male press 1 or a female press 2.
- | | |
|--------|-----|
| Male | 41% |
| Female | 59 |
7. If you are white/Caucasian press 1, African-American press 2, Hispanic press 3, Asian or something else press 4.
- | | |
|------------------|-----|
| White | 75% |
| African-American | 22 |
| Other | 3 |
8. If you are a:
- | | |
|-------------------------------------|-----|
| Democrat or lean Democrat press | 90% |
| Republican or lean Republican press | 3 |
| Another party press | 0 |
| Or, Independent press | 7 |
9. What area do you live in? If you live in the:
- | | |
|---|-----|
| Wayne County | 22% |
| Oakland County | 12 |
| Macomb County | 6 |
| Flint, Saginaw, Bay City, Thumb | 13 |
| Monroe, Washtenaw, Lansing, Jackson, Mid-Michigan | 20 |
| West Michigan | 18 |
| Northern Michigan/U.P. | 10 |
10. Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statement: "I'm mad as hell and I won't take it anymore!" If you ...
- | | Dem. 1-25 | Dem. 2-4 | Dem. 2-15 | Dem 2-23 |
|----------------------|---------------|---------------|---------------|---------------|
| Strongly agree press | 29% | 23% | 23% | 25% |
| Agree | 19 48% | 16 39% | 24 47% | 20 45% |
| Disagree | 12 29% | 20 40% | 16 32% | 11 27% |
| Strongly disagree | 17 | 20 | 16 | 16 |
| Not sure press | 23 | 21 | 21 | 28 |
11. If the Democratic Primary Election was being held today and the candidates were – in alphabetical order – Hillary Clinton or Bernie Sanders, who would you be voting for? If you would NOT be voting in the Democratic Primary press 1, if you would be voting for Hillary Clinton press 2, Bernie Sanders press 3, if you're not sure press 4.
- | | Dem. 2-4 | Dem 2-15 | Dem 2-24 |
|----------|----------|----------|----------|
| Clinton | 57% | 60% | 65% |
| Sanders | 28 | 27 | 31 |
| Not sure | 14 | 13 | 4 |

12. Are you definitely voting for your candidate, probably voting for your candidate, or could you change your mind and vote for another candidate? If you are definitely voting for your candidate press 1, probably voting press 2, or if you could change your mind press 3.

Definitely	81%
Probably	12
Change Mind	6

(In reading Democratic cross tabs the middle number is the correct percentage of vote for each candidate. For example, looking at the row called total, Clinton has 65.1%, Sanders 30.5% and 4.4% are not sure. Among 18-39 year olds, Clinton has 38.5%, Sanders 57.7%, and 3.8% are undecided. By age, 7.6% of all respondents are 18-39, 6.7% are 40-49 etc.)

IVR Fox 2-Mitchell Michigan Poll Conducted February 23, 2016

N=344

	4. Political Primary	11. Clinton V Sanders		
	Democrat- ic Primary	Clinton	Sanders	Not Sure
Total	344 100.0% 100.0%	224 65.1% 100.0%	105 30.5% 100.0%	15 4.4% 100.0%
<u>5. Age</u>				
18-39	26 100.0% 7.6%	10 38.5% 4.5%	15 57.7% 14.3%	1 3.8% 6.7%
40-49	23 100.0% 6.7%	12 52.2% 5.4%	11 47.8% 10.5%	0 0.0% 0.0%
50-59	109 100.0% 31.7%	67 61.5% 29.9%	36 33.0% 34.3%	6 5.5% 40.0%
60-69	102 100.0% 29.7%	66 64.7% 29.5%	30 29.4% 28.6%	6 5.9% 40.0%
70 or Older	84 100.0% 24.4%	69 82.1% 30.8%	13 15.5% 12.4%	2 2.4% 13.3%
Total	344 100.0% 100.0%	224 65.1% 100.0%	105 30.5% 100.0%	15 4.4% 100.0%
<u>6. Gender</u>				
Male	142 100.0% 41.3%	81 57.0% 36.2%	53 37.3% 50.5%	8 5.6% 53.3%
Female	202 100.0% 58.7%	143 70.8% 63.8%	52 25.7% 49.5%	7 3.5% 46.7%

IVR Fox 2-Mitchell Michigan Poll Conducted February 23, 2016

N=344

	4. Political Primary	11. Clinton V Sanders		
	Democrat- ic Primary	Clinton	Sanders	Not Sure
Total	344	224	105	15
	100.0%	65.1%	30.5%	4.4%
	100.0%	100.0%	100.0%	100.0%

7. Race

White	258	157	89	12
	100.0%	60.9%	34.5%	4.7%
	75.0%	70.1%	84.8%	80.0%
African-American	77	65	10	2
	100.0%	84.4%	13.0%	2.6%
	22.4%	29.0%	9.5%	13.3%
Other	9	2	6	1
	100.0%	22.2%	66.7%	11.1%
	2.6%	0.9%	5.7%	6.7%
Total	344	224	105	15
	100.0%	65.1%	30.5%	4.4%
	100.0%	100.0%	100.0%	100.0%

8. Political Party

Democrat or Lean Democrat	310	214	84	12
	100.0%	69.0%	27.1%	3.9%
	90.1%	95.5%	80.0%	80.0%
Republican or Lean Republican	10	5	4	1
	100.0%	50.0%	40.0%	10.0%
	2.9%	2.2%	3.8%	6.7%
Independent	24	5	17	2
	100.0%	20.8%	70.8%	8.3%
	7.0%	2.2%	16.2%	13.3%

IVR Fox 2-Mitchell Michigan Poll Conducted February 23, 2016

N=344

	4. Political Primary	11. Clinton V Sanders		
	Democrat- ic Primary	Clinton	Sanders	Not Sure
Total	344 100.0% 100.0%	224 65.1% 100.0%	105 30.5% 100.0%	15 4.4% 100.0%
<u>9. Area</u>				
Wayne County	75 100.0% 21.8%	57 76.0% 25.4%	13 17.3% 12.4%	5 6.7% 33.3%
Oakland County	40 100.0% 11.6%	29 72.5% 12.9%	11 27.5% 10.5%	0 0.0% 0.0%
Macomb County	20 100.0% 5.8%	16 80.0% 7.1%	4 20.0% 3.8%	0 0.0% 0.0%
Flint, Saginaw, Bay City, Thumb	46 100.0% 13.4%	29 63.0% 12.9%	16 34.8% 15.2%	1 2.2% 6.7%
Monroe, Washtenaw, Lansing, Jackson, Mid- Michigan	67 100.0% 19.5%	39 58.2% 17.4%	25 37.3% 23.8%	3 4.5% 20.0%
West Michigan	62 100.0% 18.0%	38 61.3% 17.0%	20 32.3% 19.0%	4 6.5% 26.7%
Northern Michigan/U.P.	34 100.0% 9.9%	16 47.1% 7.1%	16 47.1% 15.2%	2 5.9% 13.3%

IVR Fox 2-Mitchell Michigan Poll Conducted February 23, 2016

N=344

	4. Political Primary	11. Clinton V Sanders		
	Democrat- ic Primary	Clinton	Sanders	Not Sure
Total	344	224	105	15
	100.0%	65.1%	30.5%	4.4%
	100.0%	100.0%	100.0%	100.0%

10. Are You Mad

Strongly Agree	87	48	38	1
	100.0%	55.2%	43.7%	1.1%
	25.3%	21.4%	36.2%	6.7%
Agree	70	41	25	4
	100.0%	58.6%	35.7%	5.7%
	20.3%	18.3%	23.8%	26.7%
Disagree	38	25	11	2
	100.0%	65.8%	28.9%	5.3%
	11.0%	11.2%	10.5%	13.3%
Strongly Disagree	54	34	16	4
	100.0%	63.0%	29.6%	7.4%
	15.7%	15.2%	15.2%	26.7%
Not Sure	95	76	15	4
	100.0%	80.0%	15.8%	4.2%
	27.6%	33.9%	14.3%	26.7%
Total	344	224	105	15
	100.0%	65.1%	30.5%	4.4%
	100.0%	100.0%	100.0%	100.0%

12. Change Mind About Candidate

Definitely	279	189	88	2
	100.0%	67.7%	31.5%	0.7%
	81.3%	84.8%	83.8%	13.3%
Probably	42	27	13	2
	100.0%	64.3%	31.0%	4.8%
	12.2%	12.1%	12.4%	13.3%
Change Mind	22	7	4	11
	100.0%	31.8%	18.2%	50.0%
	6.4%	3.1%	3.8%	73.3%