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**Emerson Polls: Clinton With Slim Leads in 4 of 5 Battleground States.
 GOP Holding Onto 3 Senate Seats and Winning NV while Democrats Look to Take WI.**

BOSTON, MA- New Emerson College polls in five battleground states show a tightening presidential race, with Hillary Clinton leading Donald Trump in four states, by margins that range from 6 points (in Wisconsin, 48% to 42%) to 1 point (Florida, 46% to 45%). Ohio is a dead heat, with each candidate getting 45%. In North Carolina, Clinton’s margin is 3 points (48% to 45%). In Nevada she has a 2-point edge (44% to 42%).

State of the Race

| | October 29 Emerson Polls | | | | | October 28 Emerson Polls* | | |
|------------------------|--------------------------|-------|-------|-------|-------|---------------------------|-------|-------|
| | FL | OH | WI | NC | NV | MI | NH | PA |
| Hillary Clinton | 46% | 45% | 48% | 48% | 44% | 50% | 46% | 48% |
| Donald Trump | 45% | 45% | 42% | 45% | 42% | 43% | 43% | 43% |
| Gary Johnson | 4% | 6% | 9% | 4% | 3% | 3% | 6% | 6% |
| Jill Stein | .3% | 1% | .5% | | .1% | 3% | 2% | .3% |
| Unsure | 6% | 3% | 1% | 2% | 10% | 2% | 3% | 3% |
| sample | n=500 | n=800 | n=400 | n=650 | n=550 | n=500 | n=600 | n=550 |
| MOE | 4.3% | 3.4% | 4.9% | 3.8% | 4.1% | 4.3% | 3.9% | 4.1% |

*Full results from October 28 Emerson polls can be viewed at www.TheECPS.com.

In U.S. Senate races, the Republican candidate has a clear edge in two of five states that were polled (Nevada and North Carolina) and a commanding lead in a third (Ohio), where Rob Portman is far ahead of Ted Strickland, 49% to 35%. Democrat Russ Feingold holds a 5-point advantage over incumbent Senator Ron Johnson in Wisconsin. The Florida race between Marco Rubio and Patrick Murphy has tightened, with Rubio leading by 2 points, 49% to 47%, within the poll’s margin of error (MOE).

In Nevada’s race to fill the seat of retiring Senate Minority Leader Harry Reid, the GOP’s Joe Heck leads Catherine Cortez Masto, 48% to 44%; Heck also had a 4-point advantage in an Emerson poll conducted in early October. In North Carolina, Republican incumbent Richard Burr is outpacing Deborah Ross 48% to 44%, adding 2 points to the 2-point lead he held in a mid-October poll.

US Senate Races

| | | |
|---|--|--|
| <p>Ohio Rob Portman (R): 49% Ted Strickland (D): 35% Someone else: 4% Undecided: 12%</p> | <p>Nevada Joe Heck (R): 48% Catherine Cortez Masto (D): 44% Someone else: 3% Undecided 6%</p> | <p>North Carolina Richard Burr (R): 48% Deborah Ross (D): 44% Someone Else: 3% Undecided 6%</p> |
| <p>Wisconsin Russ Feingold (D): 49% Ron Johnson (R): 44% Other: 4% Undecided 3%</p> | <p>Florida Marco Rubio (R): 49% Patrick Murphy (D): 47% Other: 3% Undecided: 1%</p> | |

While, favorability numbers for Clinton (-16) and Trump (-18) are nearly identical in Florida, Clinton is viewed more favorably than him in the other four states, in some cases by significant margins. However, except in Wisconsin—where his deficit is 30 points larger than hers—this isn’t translating into a clear lead with voters.

Presidential Favorability

| | FL | NC | NV | OH | WI |
|----------------|-------------------------------|-------------------------------|-------------------------------|-------------------------------|-------------------------------|
| Clinton | -16 Fav: 41% Unfav: 57% | -9 Fav: 45% Unfav: 54% | -8 Fav: 46% Unfav: 54% | -15 Fav: 41% Unfav: 56% | -8 Fav: 44% Unfav: 52% |
| Trump | -18 Fav: 40% Unfav: 58% | -18 Fav: 40% Unfav: 58% | -25 Fav: 35% Unfav: 60% | -23 Fav: 37% Unfav: 60% | -38 Fav: 29% Unfav: 67% |

CALLER ID

The Emerson College Florida, Ohio, North Carolina, and Nevada polls were conducted October 26-27, under the Supervision of Professor Spencer Kimball. The Wisconsin poll was conducted October 27-28. All samples consisted of only likely general election voters. Data was weighted by 2012 election results, age, gender, race and party affiliation. Nevada and North Carolina were also weighted by congressional district. Data was collected using an Interactive Voice Response system of landlines only. The full methodology and results can be found at www.theecps.com.

Frequency Tables Begin on the Following Page

Florida Frequency Table

Voting Intention

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--------------------|-----------|---------|---------------|--------------------|
| Valid | Already Voted | 257 | 51.5 | 51.5 | 51.5 |
| | Plan to vote early | 174 | 34.9 | 34.9 | 86.3 |
| | Election day | 68 | 13.7 | 13.7 | 100.0 |
| | Total | 500 | 100.0 | 100.0 | |

Party

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------------|-----------|---------|---------------|--------------------|
| Valid | Democrat | 170 | 34.0 | 34.0 | 34.0 |
| | Republican | 165 | 33.0 | 33.0 | 67.0 |
| | Independent | 165 | 33.0 | 33.0 | 100.0 |
| | Total | 500 | 100.0 | 100.0 | |

Gender

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--------|-----------|---------|---------------|--------------------|
| Valid | male | 219 | 43.9 | 43.9 | 43.9 |
| | female | 281 | 56.1 | 56.1 | 100.0 |
| | Total | 500 | 100.0 | 100.0 | |

2012 Ballot

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--------------|-----------|---------|---------------|--------------------|
| Valid | Barack Obama | 250 | 50.0 | 50.0 | 50.0 |
| | Mitt Romney | 245 | 49.0 | 49.0 | 99.0 |
| | Someone else | 5 | 1.0 | 1.0 | 100.0 |
| | Total | 500 | 100.0 | 100.0 | |

2016 primary

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|---------|-----------|---------|---------------|--------------------|
| Valid | Sanders | 76 | 15.2 | 15.2 | 15.2 |
| | Clinton | 150 | 30.0 | 30.0 | 45.3 |
| | Cruz | 17 | 3.4 | 3.4 | 48.7 |
| | Trump | 150 | 30.0 | 30.0 | 78.7 |
| | Kasich | 24 | 4.9 | 4.9 | 83.6 |
| | Rubio | 47 | 9.4 | 9.4 | 93.0 |
| | Other | 21 | 4.2 | 4.2 | 97.2 |
| | No vote | 14 | 2.8 | 2.8 | 100.0 |
| | Total | 500 | 100.0 | 100.0 | |

Clinton Name Rec

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------------|-----------|---------|---------------|--------------------|
| Valid | favorable | 205 | 41.0 | 41.0 | 41.0 |
| | unfavorable | 283 | 56.6 | 56.6 | 97.6 |
| | undecided | 9 | 1.8 | 1.8 | 99.4 |
| | never heard of | 3 | .6 | .6 | 100.0 |
| | Total | 500 | 100.0 | 100.0 | |

Trump Name Rec

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------------|-----------|---------|---------------|--------------------|
| Valid | favorable | 198 | 39.5 | 39.5 | 39.5 |
| | unfavorable | 290 | 58.0 | 58.0 | 97.5 |
| | undecided | 12 | 2.5 | 2.5 | 100.0 |
| | Total | 500 | 100.0 | 100.0 | |

Murphy

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------------|-----------|---------|---------------|--------------------|
| Valid | favorable | 190 | 38.0 | 38.0 | 38.0 |
| | unfavorable | 203 | 40.6 | 40.6 | 78.6 |
| | undecided | 86 | 17.1 | 17.1 | 95.7 |
| | never heard of | 21 | 4.3 | 4.3 | 100.0 |
| | Total | 500 | 100.0 | 100.0 | |

Rubio

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------------|-----------|---------|---------------|--------------------|
| Valid | favorable | 205 | 41.0 | 41.0 | 41.0 |
| | unfavorable | 274 | 54.9 | 54.9 | 95.8 |
| | undecided | 19 | 3.9 | 3.9 | 99.7 |
| | never heard of | 1 | .3 | .3 | 100.0 |
| | Total | 500 | 100.0 | 100.0 | |

Presidential Ballot

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------------|-----------|---------|---------------|--------------------|
| Valid | Hillary Clinton | 227 | 45.5 | 45.5 | 45.5 |
| | Donald Trump | 224 | 44.7 | 44.7 | 90.2 |
| | Gary Johnson | 20 | 3.9 | 3.9 | 94.1 |
| | Jill Stein | 1 | .3 | .3 | 94.4 |
| | Unsure | 28 | 5.6 | 5.6 | 100.0 |
| | Total | 500 | 100.0 | 100.0 | |

Presidential Expectation

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|---------|-----------|---------|---------------|--------------------|
| Valid | Trump | 212 | 42.5 | 42.5 | 42.5 |
| | Clinton | 260 | 52.0 | 52.0 | 94.5 |
| | Stein | 1 | .2 | .2 | 94.6 |
| | Unsure | 27 | 5.4 | 5.4 | 100.0 |
| | Total | 500 | 100.0 | 100.0 | |

Senate

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------|-----------|---------|---------------|--------------------|
| Valid | Murphy | 234 | 46.8 | 46.8 | 46.8 |
| | Rubio | 243 | 48.7 | 48.7 | 95.4 |
| | Other | 17 | 3.4 | 3.4 | 98.8 |
| | Undecided | 6 | 1.2 | 1.2 | 100.0 |
| | Total | 500 | 100.0 | 100.0 | |

Age

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 18-34 | 120 | 24.0 | 24.0 | 24.0 |
| | 35-54 | 175 | 35.0 | 35.0 | 59.0 |
| | 55-74 | 150 | 30.0 | 30.0 | 89.0 |
| | 75+ | 55 | 11.0 | 11.0 | 100.0 |
| | Total | 500 | 100.0 | 100.0 | |

Race

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------|-----------|---------|---------------|--------------------|
| Valid | white | 335 | 67.0 | 67.0 | 67.0 |
| | black | 65 | 13.0 | 13.0 | 80.0 |
| | Hispanic | 100 | 20.0 | 20.0 | 100.0 |
| | Total | 500 | 100.0 | 100.0 | |

Education

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--------------|-----------|---------|---------------|--------------------|
| Valid | >HS | 24 | 4.8 | 4.8 | 4.8 |
| | HS | 57 | 11.3 | 11.3 | 16.1 |
| | Some College | 105 | 20.9 | 21.0 | 37.1 |
| | Associate | 65 | 13.0 | 13.0 | 50.2 |
| | Bachelor | 131 | 26.3 | 26.4 | 76.5 |
| | Post Grad | 117 | 23.4 | 23.5 | 100.0 |
| | Total | 498 | 99.7 | 100.0 | |
| Missing | System | 2 | .3 | | |
| Total | | 500 | 100.0 | | |

Region

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|---------|-----------|---------|---------------|--------------------|
| Valid | North | 157 | 31.5 | 31.5 | 31.5 |
| | Central | 180 | 36.1 | 36.1 | 67.6 |
| | South | 162 | 32.4 | 32.4 | 100.0 |
| | Total | 500 | 100.0 | 100.0 | |

Ohio Frequency Table

Likely Presidential

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--------------|-----------|---------|---------------|--------------------|
| Valid | Voted | 223 | 27.8 | 27.8 | 27.8 |
| | Vote early | 239 | 29.8 | 29.8 | 57.7 |
| | election day | 339 | 42.3 | 42.3 | 100.0 |
| | Total | 800 | 100.0 | 100.0 | |

party

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------------|-----------|---------|---------------|--------------------|
| Valid | Democrat | 296 | 37.0 | 37.0 | 37.0 |
| | Republican | 252 | 31.5 | 31.5 | 68.5 |
| | Independent | 252 | 31.5 | 31.5 | 100.0 |
| | Total | 800 | 100.0 | 100.0 | |

gender

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--------|-----------|---------|---------------|--------------------|
| Valid | male | 392 | 49.0 | 49.0 | 49.0 |
| | female | 408 | 51.0 | 51.0 | 100.0 |
| | Total | 800 | 100.0 | 100.0 | |

2012 Ballot

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--------------|-----------|---------|---------------|--------------------|
| Valid | Barack Obama | 406 | 50.8 | 50.8 | 50.8 |
| | Mitt Romney | 382 | 47.8 | 47.8 | 98.6 |
| | Someone else | 11 | 1.4 | 1.4 | 100.0 |
| | Total | 800 | 100.0 | 100.0 | |

Clinton Favorability

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------------|-----------|---------|---------------|--------------------|
| Valid | favorable | 330 | 41.2 | 41.2 | 41.2 |
| | unfavorable | 450 | 56.2 | 56.2 | 97.4 |
| | undecided | 17 | 2.2 | 2.2 | 99.6 |
| | never heard of | 3 | .4 | .4 | 100.0 |
| Total | | 800 | 100.0 | 100.0 | |

Trump Favorability

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------------|-----------|---------|---------------|--------------------|
| Valid | favorable | 296 | 37.0 | 37.0 | 37.0 |
| | unfavorable | 481 | 60.1 | 60.1 | 97.1 |
| | undecided | 23 | 2.9 | 2.9 | 100.0 |
| | never heard of | | .0 | .0 | 100.0 |
| Total | | 800 | 100.0 | 100.0 | |

Portman

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------------|-----------|---------|---------------|--------------------|
| Valid | favorable | 400 | 50.1 | 50.1 | 50.1 |
| | unfavorable | 285 | 35.6 | 35.6 | 85.7 |
| | undecided | 99 | 12.4 | 12.4 | 98.0 |
| | never heard of | 16 | 2.0 | 2.0 | 100.0 |
| Total | | 800 | 100.0 | 100.0 | |

Strickland

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------------|-----------|---------|---------------|--------------------|
| Valid | favorable | 259 | 32.3 | 32.3 | 32.3 |
| | unfavorable | 461 | 57.6 | 57.6 | 90.0 |
| | undecided | 77 | 9.6 | 9.6 | 99.6 |
| | never heard of | 3 | .4 | .4 | 100.0 |
| Total | | 800 | 100.0 | 100.0 | |

Presidential Ballot

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--------------|-----------|---------|---------------|--------------------|
| Valid | Clinton | 363 | 45.3 | 45.3 | 45.3 |
| | Trump | 356 | 44.5 | 44.5 | 89.8 |
| | Gary Johnson | 47 | 5.8 | 5.8 | 95.6 |
| | Jill Stein | 8 | 1.0 | 1.0 | 96.6 |
| | Unsure | 27 | 3.4 | 3.4 | 100.0 |
| | Total | 800 | 100.0 | 100.0 | |

PrezExpect

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--------------|-----------|---------|---------------|--------------------|
| Valid | Trump | 319 | 39.9 | 39.9 | 39.9 |
| | Clinton | 427 | 53.4 | 53.4 | 93.3 |
| | Gary Johnson | 2 | .3 | .3 | 93.6 |
| | Jill Stein | 1 | .1 | .1 | 93.7 |
| | Unsure | 51 | 6.3 | 6.3 | 100.0 |
| | Total | 800 | 100.0 | 100.0 | |

Senate Ballot

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--------------|-----------|---------|---------------|--------------------|
| Valid | Strickland | 278 | 34.8 | 34.8 | 34.8 |
| | Portman | 394 | 49.3 | 49.3 | 84.1 |
| | someone else | 34 | 4.2 | 4.2 | 88.3 |
| | undecided | 94 | 11.7 | 11.7 | 100.0 |
| | Total | 800 | 100.0 | 100.0 | |

age

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 18-34 | 184 | 23.0 | 23.0 | 23.0 |
| | 35-54 | 288 | 36.0 | 36.0 | 59.0 |
| | 55-74 | 240 | 30.0 | 30.0 | 89.0 |
| | 75+ | 88 | 11.0 | 11.0 | 100.0 |
| | Total | 800 | 100.0 | 100.0 | |

ethnicity/race

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------------|-----------|---------|---------------|--------------------|
| Valid | white | 636 | 79.5 | 79.5 | 79.5 |
| | black | 102 | 12.8 | 12.8 | 92.3 |
| | American Indian | 4 | .5 | .5 | 92.8 |
| | Asian | 4 | .5 | .5 | 93.3 |
| | Hawaiian | 8 | 1.0 | 1.0 | 94.3 |
| | hispanic | 30 | 3.7 | 3.7 | 98.0 |
| | other | 16 | 2.0 | 2.0 | 100.0 |
| | Total | 800 | 100.0 | 100.0 | |

education

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--------------|-----------|---------|---------------|--------------------|
| Valid | >HS | 41 | 5.1 | 5.1 | 5.1 |
| | HS | 135 | 16.9 | 17.0 | 22.1 |
| | Some College | 156 | 19.5 | 19.6 | 41.7 |
| | Associate | 78 | 9.7 | 9.7 | 51.4 |
| | Bachelor | 203 | 25.4 | 25.4 | 76.9 |
| | Post Grad | 184 | 23.0 | 23.1 | 100.0 |
| | Total | 797 | 99.7 | 100.0 | |
| Missing | System | 3 | .3 | | |
| Total | | 800 | 100.0 | | |

Region

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--------------|-----------|---------|---------------|--------------------|
| Valid | South | 174 | 21.8 | 21.8 | 21.8 |
| | Central East | 222 | 27.7 | 27.7 | 49.5 |
| | Central West | 184 | 22.9 | 22.9 | 72.4 |
| | Northeast | 221 | 27.6 | 27.6 | 100.0 |
| | Total | 800 | 100.0 | 100.0 | |

2016 Prez Primary

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------------|-----------|---------|---------------|--------------------|
| Valid | Bernie Sanders | 136 | 16.9 | 16.9 | 16.9 |
| | Hillary Clinton | 220 | 27.5 | 27.5 | 44.4 |
| | Ted Cruz | 77 | 9.6 | 9.6 | 54.0 |
| | Donald Trump | 184 | 22.9 | 22.9 | 77.0 |
| | John Kasich | 121 | 15.1 | 15.1 | 92.1 |
| | Marco Rubio | 28 | 3.5 | 3.5 | 95.6 |
| | Other | 35 | 4.4 | 4.4 | 100.0 |
| | Total | 800 | 100.0 | 100.0 | |

**Wisconsin
Frequency
Table**

likely voter

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--------------------------|-----------|---------|---------------|--------------------|
| Valid | already voted | 121 | 30.4 | 30.4 | 30.4 |
| | vote before Election Day | 110 | 27.6 | 27.6 | 57.9 |
| | vote on Election Day | 168 | 42.1 | 42.1 | 100.0 |
| | Total | 400 | 100.0 | 100.0 | |

party affiliation

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|---------------------|-----------|---------|---------------|--------------------|
| Valid | Democrat | 144 | 36.0 | 36.0 | 36.0 |
| | Republican | 136 | 34.0 | 34.0 | 70.0 |
| | Independent / other | 120 | 30.0 | 30.0 | 100.0 |
| | Total | 400 | 100.0 | 100.0 | |

gender

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--------|-----------|---------|---------------|--------------------|
| Valid | male | 196 | 49.0 | 49.0 | 49.0 |
| | female | 204 | 51.0 | 51.0 | 100.0 |
| | Total | 400 | 100.0 | 100.0 | |

2012 presidential election

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--------------|-----------|---------|---------------|--------------------|
| Valid | Barack Obama | 211 | 52.8 | 52.8 | 52.8 |
| | Mitt Romney | 184 | 45.9 | 45.9 | 98.7 |
| | someone else | 5 | 1.3 | 1.3 | 100.0 |
| | Total | 400 | 100.0 | 100.0 | |

2016 Prez Primary

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------------|-----------|---------|---------------|--------------------|
| Valid | Bernie Sanders | 88 | 22.0 | 22.0 | 22.0 |
| | Hillary Clinton | 107 | 26.7 | 26.7 | 48.7 |
| | Ted Cruz | 52 | 13.1 | 13.1 | 61.8 |
| | Donald Trump | 77 | 19.2 | 19.2 | 80.9 |
| | John Kasich | 34 | 8.5 | 8.5 | 89.4 |
| | Marco Rubio | 23 | 5.8 | 5.8 | 95.2 |
| | Other | 19 | 4.8 | 4.8 | 100.0 |
| Total | 400 | 100.0 | 100.0 | | |

Hillary Clinton name recognition

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------------|-----------|---------|---------------|--------------------|
| Valid | favorable | 175 | 43.8 | 43.8 | 43.8 |
| | unfavorable | 210 | 52.4 | 52.4 | 96.2 |
| | undecided | 15 | 3.8 | 3.8 | 100.0 |
| | Total | 400 | 100.0 | 100.0 | |

Donald Trump name recognition

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------------|-----------|---------|---------------|--------------------|
| Valid | favorable | 116 | 28.9 | 28.9 | 28.9 |
| | unfavorable | 269 | 67.3 | 67.3 | 96.2 |
| | undecided | 15 | 3.8 | 3.8 | 100.0 |
| | Total | 400 | 100.0 | 100.0 | |

Fiengold

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------------------------------|-----------|---------|---------------|--------------------|
| Valid | favorable | 185 | 46.2 | 46.2 | 46.2 |
| | unfavorable | 168 | 41.9 | 41.9 | 88.1 |
| | undecided | 40 | 9.9 | 9.9 | 98.1 |
| | never heard of this public figure | 8 | 1.9 | 1.9 | 100.0 |
| | Total | 400 | 100.0 | 100.0 | |

Johnson

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------------|-----------|---------|---------------|--------------------|
| Valid | favorable | 186 | 46.6 | 46.6 | 46.6 |
| | unfavorable | 183 | 45.8 | 45.8 | 92.4 |
| | undecided | 30 | 7.6 | 7.6 | 100.0 |
| | Total | 400 | 100.0 | 100.0 | |

ballot test

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------------|-----------|---------|---------------|--------------------|
| Valid | Hillary Clinton | 191 | 47.8 | 47.8 | 47.8 |
| | Donald Trump | 168 | 41.9 | 41.9 | 89.7 |
| | Gary Johnson | 35 | 8.7 | 8.7 | 98.4 |
| | Jill Stein | 2 | .5 | .5 | 98.9 |
| | unsure | 5 | 1.1 | 1.1 | 100.0 |
| | Total | 400 | 100.0 | 100.0 | |

expectation

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--------------|-----------|---------|---------------|--------------------|
| Valid | Trump | 129 | 32.2 | 32.2 | 32.2 |
| | Clinton | 222 | 55.4 | 55.4 | 87.6 |
| | Gary Johnson | 13 | 3.3 | 3.3 | 90.9 |
| | unsure | 36 | 9.1 | 9.1 | 100.0 |
| | Total | 400 | 100.0 | 100.0 | |

Senate Ballot

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------|-----------|---------|---------------|--------------------|
| Valid | Fiengold | 195 | 48.7 | 48.7 | 48.7 |
| | Johnson | 177 | 44.2 | 44.2 | 93.0 |
| | Other | 14 | 3.6 | 3.6 | 96.6 |
| | Undecided | 14 | 3.4 | 3.4 | 100.0 |
| | Total | 400 | 100.0 | 100.0 | |

age

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 18-34 | 116 | 29.0 | 29.0 | 29.0 |
| | 35-54 | 144 | 36.0 | 36.0 | 65.0 |
| | 55-74 | 108 | 27.0 | 27.0 | 92.0 |
| | 75+ | 32 | 8.0 | 8.0 | 100.0 |
| | Total | 400 | 100.0 | 100.0 | |

ethnicity

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--------------------------|-----------|---------|---------------|--------------------|
| Valid | White / Caucasian | 352 | 88.0 | 88.0 | 88.0 |
| | Black / African American | 24 | 6.0 | 6.0 | 94.0 |
| | Hispanic / Latino | 24 | 6.0 | 6.0 | 100.0 |
| | Total | 400 | 100.0 | 100.0 | |

educational level

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|---------------------------|-----------|---------|---------------|--------------------|
| Valid | less than high school | 15 | 3.8 | 3.8 | 3.8 |
| | high school or equivalent | 46 | 11.5 | 11.5 | 15.3 |
| | some college | 94 | 23.6 | 23.6 | 38.9 |
| | Associate | 48 | 12.0 | 12.0 | 50.9 |
| | Bachelor | 130 | 32.6 | 32.6 | 83.5 |
| | Post Grad | 66 | 16.5 | 16.5 | 100.0 |
| | Total | 400 | 100.0 | 100.0 | |

phone

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------|-----------|---------|---------------|--------------------|
| Valid | cellphone | 43 | 10.7 | 10.7 | 10.7 |
| | landline | 29 | 7.1 | 7.1 | 17.8 |
| | both | 329 | 82.2 | 82.2 | 100.0 |
| | Total | 400 | 100.0 | 100.0 | |

USC

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 1.00 | 53 | 13.1 | 13.1 | 13.1 |
| | 2.00 | 54 | 13.4 | 13.4 | 26.6 |
| | 3.00 | 48 | 12.1 | 12.1 | 38.7 |
| | 4.00 | 50 | 12.5 | 12.5 | 51.2 |
| | 5.00 | 46 | 11.5 | 11.5 | 62.7 |
| | 6.00 | 23 | 5.7 | 5.7 | 68.4 |
| | 7.00 | 53 | 13.1 | 13.1 | 81.5 |
| | 8.00 | 74 | 18.5 | 18.5 | 100.0 |
| | Total | 400 | 100.0 | 100.0 | |

Nevada Frequency Table

Voting Intention

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--|-----------|---------|---------------|--------------------|
| Valid | Already Voted, either by absentee ballot or early voting | 237 | 43.1 | 43.1 | 43.1 |
| | Plan to Vote before Election Day | 217 | 39.5 | 39.5 | 82.6 |
| | Vote on Election Day | 96 | 17.4 | 17.4 | 100.0 |
| | Total | 550 | 100.0 | 100.0 | |

Party

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------------|-----------|---------|---------------|--------------------|
| Valid | Democratic | 209 | 38.0 | 38.0 | 38.0 |
| | Republican | 165 | 30.0 | 30.0 | 68.0 |
| | Independent | 176 | 32.0 | 32.0 | 100.0 |
| | Total | 550 | 100.0 | 100.0 | |

Gender

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--------|-----------|---------|---------------|--------------------|
| Valid | Male | 257 | 46.7 | 46.7 | 46.7 |
| | Female | 293 | 53.3 | 53.3 | 100.0 |
| | Total | 550 | 100.0 | 100.0 | |

2012 Ballot

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--------------|-----------|---------|---------------|--------------------|
| Valid | Barack Obama | 286 | 52.0 | 52.0 | 52.0 |
| | Mitt Romney | 253 | 46.0 | 46.0 | 98.0 |
| | Someone Else | 11 | 2.0 | 2.0 | 100.0 |
| | Total | 550 | 100.0 | 100.0 | |

2016 Primary

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|------------------------|-----------|---------|---------------|--------------------|
| Valid | Bernie Sanders | 74 | 13.4 | 13.4 | 13.4 |
| | Hilary Clinton | 194 | 35.2 | 35.2 | 48.6 |
| | Ted Cruz | 52 | 9.5 | 9.5 | 58.1 |
| | Donald Trump | 150 | 27.2 | 27.2 | 85.3 |
| | John Kasich | 3 | .6 | .6 | 85.9 |
| | Marco Rubio | 42 | 7.7 | 7.7 | 93.5 |
| | Other | 20 | 3.6 | 3.6 | 97.1 |
| | Not Registered to vote | 16 | 2.9 | 2.9 | 100.0 |
| | Total | 550 | 100.0 | 100.0 | |

Clinton Name Recognition

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------------------------------|-----------|---------|---------------|--------------------|
| Valid | Favorable | 252 | 45.8 | 45.8 | 45.8 |
| | Unfavorable | 296 | 53.8 | 53.8 | 99.7 |
| | Undecided | 1 | .3 | .3 | 99.9 |
| | Never Heard of this public figure | | .1 | .1 | 100.0 |
| | Total | 550 | 100.0 | 100.0 | |

Trump Name Recognition

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------------------------------|-----------|---------|---------------|--------------------|
| Valid | Favorable | 194 | 35.3 | 35.3 | 35.3 |
| | Unfavorable | 329 | 59.9 | 59.9 | 95.2 |
| | Undecided | 26 | 4.8 | 4.8 | 99.9 |
| | Never Heard of this Public Figure | | .1 | .1 | 100.0 |
| | Total | 550 | 100.0 | 100.0 | |

Hect

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------------------------------|-----------|---------|---------------|--------------------|
| Valid | Favorable | 252 | 45.8 | 45.8 | 45.8 |
| | Unfavorable | 268 | 48.8 | 48.8 | 94.5 |
| | Undecided | 28 | 5.1 | 5.1 | 99.6 |
| | Never Heard of this Public Figure | 2 | .4 | .4 | 100.0 |
| | Total | 550 | 100.0 | 100.0 | |

Masto

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------------------------------|-----------|---------|---------------|--------------------|
| Valid | Favorable | 193 | 35.1 | 35.1 | 35.1 |
| | Unfavorable | 324 | 58.8 | 58.8 | 94.0 |
| | Undecided | 33 | 6.0 | 6.0 | 99.9 |
| | Never Heard of this Public Figure | | .1 | .1 | 100.0 |
| | Total | 550 | 100.0 | 100.0 | |

Presidential ballot

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------------|-----------|---------|---------------|--------------------|
| Valid | Hillary Clinton | 242 | 44.0 | 44.0 | 44.0 |
| | Donald Trump | 233 | 42.4 | 42.4 | 86.5 |
| | Gary Johnson | 19 | 3.4 | 3.4 | 89.9 |
| | Jill Stein | | .1 | .1 | 89.9 |
| | You are Unsure | 55 | 10.1 | 10.1 | 100.0 |
| | Total | 550 | 100.0 | 100.0 | |

Expectation

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------------|-----------|---------|---------------|--------------------|
| Valid | Trump | 240 | 43.6 | 43.6 | 43.6 |
| | Clinton | 256 | 46.6 | 46.6 | 90.2 |
| | Gary Johnson | 1 | .1 | .1 | 90.3 |
| | You Are Unsure | 53 | 9.7 | 9.7 | 100.0 |
| | Total | 550 | 100.0 | 100.0 | |

Senate

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--------------|-----------|---------|---------------|--------------------|
| Valid | Masto | 240 | 43.7 | 43.7 | 43.7 |
| | Hect | 262 | 47.6 | 47.6 | 91.3 |
| | Someone Else | 14 | 2.5 | 2.5 | 93.8 |
| | Undecided | 34 | 6.2 | 6.2 | 100.0 |
| | Total | 550 | 100.0 | 100.0 | |

Age

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 18-34 | 143 | 26.0 | 26.0 | 26.0 |
| | 35-54 | 198 | 36.0 | 36.0 | 62.0 |
| | 55-74 | 148 | 27.0 | 27.0 | 89.0 |
| | 75+ | 60 | 11.0 | 11.0 | 100.0 |
| | Total | 550 | 100.0 | 100.0 | |

Education

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--------------------------|-----------|---------|---------------|--------------------|
| Valid | Less than High School | 14 | 2.6 | 2.6 | 2.6 |
| | Highschool or Equivalent | 94 | 17.0 | 17.1 | 19.7 |
| | Some College | 155 | 28.1 | 28.2 | 47.9 |
| | Assoicate | 74 | 13.5 | 13.6 | 61.5 |
| | Bachelor | 126 | 22.9 | 23.0 | 84.5 |
| | Post Grad | 85 | 15.4 | 15.5 | 100.0 |
| | Total | 548 | 99.6 | 100.0 | |
| Missing | System | 2 | .4 | | |
| Total | | 550 | 100.0 | | |

Phone Status

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|-----------|---------|---------------|--------------------|
| Valid | Cellphone | 76 | 13.8 | 14.0 | 14.0 |
| | Landline | 46 | 8.3 | 8.4 | 22.4 |
| | Both | 423 | 76.9 | 77.6 | 100.0 |
| | Total | 545 | 99.0 | 100.0 | |
| Missing | System | 5 | 1.0 | | |
| Total | | 550 | 100.0 | | |

USC

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 1.00 | 137 | 25.0 | 25.0 | 25.0 |
| | 2.00 | 137 | 25.0 | 25.0 | 50.0 |
| | 3.00 | 137 | 25.0 | 25.0 | 75.0 |
| | 4.00 | 137 | 25.0 | 25.0 | 100.0 |
| | Total | 550 | 100.0 | 100.0 | |

North Carolina Frequency Table

Voting Intention

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--------------------|-----------|---------|---------------|--------------------|
| Valid | Voted | 209 | 32.1 | 32.1 | 32.1 |
| | Plan to vote early | 281 | 43.3 | 43.3 | 75.4 |
| | Election Day | 160 | 24.6 | 24.6 | 100.0 |
| | Total | 650 | 100.0 | 100.0 | |

Party

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------------------|-----------|---------|---------------|--------------------|
| Valid | Democrat | 253 | 39.0 | 39.0 | 39.0 |
| | Republican | 214 | 33.0 | 33.0 | 72.0 |
| | Independant/Other | 182 | 28.0 | 28.0 | 100.0 |
| | Total | 650 | 100.0 | 100.0 | |

Gender

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--------|-----------|---------|---------------|--------------------|
| Valid | male | 291 | 44.8 | 44.8 | 44.8 |
| | female | 359 | 55.2 | 55.2 | 100.0 |
| | Total | 650 | 100.0 | 100.0 | |

2012

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--------------|-----------|---------|---------------|--------------------|
| Valid | Obama | 313 | 48.2 | 48.2 | 48.2 |
| | Romney | 326 | 50.2 | 50.2 | 98.4 |
| | someone else | 10 | 1.6 | 1.6 | 100.0 |
| | Total | 650 | 100.0 | 100.0 | |

2016 primary

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------------|-----------|---------|---------------|--------------------|
| Valid | Sanders | 112 | 17.3 | 17.3 | 17.3 |
| | Clinton | 207 | 31.9 | 31.9 | 49.2 |
| | Cruz | 44 | 6.8 | 6.8 | 56.0 |
| | Trump | 189 | 29.1 | 29.1 | 85.1 |
| | Kasich | 38 | 5.8 | 5.8 | 90.9 |
| | Rubio | 36 | 5.5 | 5.5 | 96.4 |
| | other | 22 | 3.4 | 3.4 | 99.9 |
| | not registered | 1 | .1 | .1 | 100.0 |
| | Total | 650 | 100.0 | 100.0 | |

Clinton

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------------|-----------|---------|---------------|--------------------|
| Valid | favorable | 292 | 45.0 | 45.0 | 45.0 |
| | unfavorable | 348 | 53.5 | 53.5 | 98.5 |
| | undecided | 9 | 1.4 | 1.4 | 99.9 |
| | never heard of | 1 | .1 | .1 | 100.0 |
| | Total | 650 | 100.0 | 100.0 | |

Trump

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------------|-----------|---------|---------------|--------------------|
| Valid | favorable | 263 | 40.4 | 40.4 | 40.4 |
| | unfavorable | 374 | 57.6 | 57.6 | 98.0 |
| | undecided | 13 | 2.0 | 2.0 | 100.0 |
| | never heard of | | .0 | .0 | 100.0 |
| | Total | 650 | 100.0 | 100.0 | |

Burr

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------------|-----------|---------|---------------|--------------------|
| Valid | favorable | 266 | 40.8 | 40.8 | 40.8 |
| | unfavorable | 275 | 42.3 | 42.3 | 83.1 |
| | undecided | 87 | 13.4 | 13.4 | 96.5 |
| | never heard of | 23 | 3.5 | 3.5 | 100.0 |
| | Total | 650 | 100.0 | 100.0 | |

Ross

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------------|-----------|---------|---------------|--------------------|
| Valid | favorable | 247 | 38.0 | 38.0 | 38.0 |
| | unfavorable | 290 | 44.7 | 44.7 | 82.6 |
| | undecided | 95 | 14.6 | 14.6 | 97.2 |
| | never heard of | 18 | 2.8 | 2.8 | 100.0 |
| | Total | 650 | 100.0 | 100.0 | |

Ballot

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------|-----------|---------|---------------|--------------------|
| Valid | Clinton | 314 | 48.4 | 48.4 | 48.4 |
| | Trump | 294 | 45.2 | 45.2 | 93.5 |
| | Johnson | 27 | 4.2 | 4.2 | 97.7 |
| | Undecided | 15 | 2.3 | 2.3 | 100.0 |
| | Total | 650 | 100.0 | 100.0 | |

Expectation

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------|-----------|---------|---------------|--------------------|
| Valid | trump | 290 | 44.6 | 44.6 | 44.6 |
| | clinton | 306 | 47.1 | 47.1 | 91.6 |
| | Johnson | 18 | 2.8 | 2.8 | 94.4 |
| | Undecided | 36 | 5.6 | 5.6 | 100.0 |
| | Total | 650 | 100.0 | 100.0 | |

Senate Ballot

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--------------|-----------|---------|---------------|--------------------|
| Valid | Burr | 313 | 48.1 | 48.1 | 48.1 |
| | Ross | 284 | 43.7 | 43.7 | 91.8 |
| | Someone else | 17 | 2.7 | 2.7 | 94.5 |
| | Undecided | 36 | 5.5 | 5.5 | 100.0 |
| | Total | 650 | 100.0 | 100.0 | |

Age

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 18-34 | 162 | 25.0 | 25.0 | 25.0 |
| | 35-54 | 227 | 35.0 | 35.0 | 60.0 |
| | 55-74 | 195 | 30.0 | 30.0 | 90.0 |
| | 75+ | 65 | 10.0 | 10.0 | 100.0 |
| | Total | 650 | 100.0 | 100.0 | |

Race

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------|-----------|---------|---------------|--------------------|
| Valid | white | 455 | 70.0 | 70.0 | 70.0 |
| | black | 149 | 23.0 | 23.0 | 93.0 |
| | hispanic | 39 | 6.0 | 6.0 | 99.0 |
| | other | 6 | 1.0 | 1.0 | 100.0 |
| | Total | 650 | 100.0 | 100.0 | |

Edu

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|---------------------------|-----------|---------|---------------|--------------------|
| Valid | less than high school | 43 | 6.6 | 6.6 | 6.6 |
| | high school or equivalent | 76 | 11.7 | 11.7 | 18.4 |
| | some college | 113 | 17.4 | 17.4 | 35.8 |
| | Associate | 83 | 12.8 | 12.9 | 48.6 |
| | Bachelor | 157 | 24.2 | 24.2 | 72.9 |
| | Post Grad | 176 | 27.1 | 27.1 | 100.0 |
| | 7.00 | | .0 | .0 | 100.0 |
| | Total | 649 | 99.8 | 100.0 | |
| Missing | System | 1 | .2 | | |
| Total | | 650 | 100.0 | | |

Region

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|---------|-----------|---------|---------------|--------------------|
| Valid | East | 201 | 31.0 | 31.0 | 31.0 |
| | Central | 201 | 31.0 | 31.0 | 62.0 |
| | NW | 149 | 23.0 | 23.0 | 85.0 |
| | SW | 97 | 15.0 | 15.0 | 100.0 |
| | Total | 650 | 100.0 | 100.0 | |