FOR IMMEDIATE RELEASE
October 30, 2015

Contact: cmccoy@blackrockgrp.com
(703) 535-3390

VOX POPULI POLL: KY GOV A “JUMP BALL” IN FINAL DAYS

Alexandria, VA – A new survey conducted by Vox Populi Polling amongst likely Kentucky voters found that the three-way race for Kentucky Governor remains tight and will likely come down to voter turnout.

Top Numbers:

Matt Bevin: 44%
Jack Conway: 44%
Drew Curtis: 6%  
(moe: +/- 3.9%)

While the survey shows this is an exceptionally close race, Republican candidate Matt Bevin narrowly edges Democrat candidate Jack Conway 45-43 percent among self-reported Kentucky voters who say they will definitely head to the polls on Tuesday. Both candidates have an equal 79 percent share of their respective parties, but Bevin has a ten point advantage with Kentucky independents (38-28). Independent Drew Curtis is taking votes away from both candidates, but he is only slightly hurting Bevin’s numbers, with 43 percent of Curtis voters admitting they would vote for Bevin in a two-way race in comparison.

“This is a jump ball election that will hinge upon voter turnout for all three candidates,” said Vox Populi pollster Brent Seaborn. “The numbers for Bevin and Conway are incredibly tight, and their partisan share is equal. And the wild card is a third party candidate polling at 6%, and another 7% are still undecided. The Kentucky gubernatorial election could come down to the wire as we watch the percentage of Republicans, Democrats, and independents who show up to the polls. Bevin has certainly closed the gap in recent weeks, but we’ll find out the full results on Tuesday.”

Methodology: The sample size for the survey is 618 active voters in the US taken from a listed sample of registered voters who voted in the 2012 or 2014 general election or registered since the 2014 general election. The margin of error is +/- 3.9%. All interviews were conducted October 26-27, 2015 by Vox Populi Polling. The total percentages for responses may not equal 100% due to rounding.