



WASHINGTON, DC ✦ 202-548-2680  
JACKSONVILLE, FL ✦ 904-261-2444  
WWW.MASON-DIXON.COM

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## **KENTUCKY GOVERNOR'S RACE CLOSE IN THE STRETCH**

**Democrat Jack Conway holds a very slim lead over Republican Matt Bevin as Kentucky's gubernatorial campaign enters its final three weeks. Statewide, 43% of likely voters currently support Conway, while 41% back Bevin, 6% are for independent Drew Curtis and 10% are undecided.**

**Conway has a slightly better positive name recognition ratio. Statewide, 42% have a favorable opinion of him and 30% having an unfavorable view. Bevin's ratio is a bit lower at 39% favorable and 34% unfavorable.**

**Bevin, however, is getting a stronger party cross-over vote, which is vital for a GOP candidate to win statewide in Kentucky. Bevin is supported by 78% of Republicans and 14% of Democrats, while Conway is backed by 71% of Democrats and 8% of Republicans.**

**There is a significant gender gap. Conway has a 45%-36% advantage among women, while men favor Bevin by 46%-40%.**

## STATEWIDE NAME RECOGNITION

QUESTION: Do you recognize the name \_\_\_\_\_?  
(IF YES) Do you have a favorable, unfavorable or neutral opinion of \_\_\_\_\_?

|             | <u>RECOGNIZE<br/>FAVORABLE</u> | <u>RECOGNIZE<br/>UNFAVORABLE</u> | <u>RECOGNIZE<br/>NEUTRAL</u> | <u>DON'T<br/>RECOGNIZE</u> |
|-------------|--------------------------------|----------------------------------|------------------------------|----------------------------|
| Jack Conway | 42%                            | 30%                              | 23%                          | 5%                         |
| Matt Bevin  | 39%                            | 34%                              | 21%                          | 6%                         |
| Drew Curtis | 17%                            | 11%                              | 36%                          | 36%                        |

**QUESTION: If the 2015 election for Governor and Lieutenant Governor were held today, would you vote for:**

- The Democratic ticket of Jack Conway & Sannie Overly,
- The Republican ticket of Matt Bevin & Jenean Hampton, or
- The independent ticket of Drew Curtis & Heather Curtis

|              | <u>CONWAY</u> | <u>BEVIN</u> | <u>CURTIS</u> | <u>UNDECIDED</u> |
|--------------|---------------|--------------|---------------|------------------|
| <b>STATE</b> | <b>43%</b>    | <b>41%</b>   | <b>6%</b>     | <b>10%</b>       |

| <u>CONG DISTRICT</u> | <u>CONWAY</u> | <u>BEVIN</u> | <u>CURTIS</u> | <u>UNDECIDED</u> |
|----------------------|---------------|--------------|---------------|------------------|
| 1st Cong District    | 38%           | 47%          | 3%            | 12%              |
| 2nd Cong District    | 41%           | 44%          | 6%            | 9%               |
| 3rd Cong District    | 56%           | 30%          | 4%            | 10%              |
| 4th Cong District    | 40%           | 44%          | 4%            | 12%              |
| 5th Cong District    | 34%           | 46%          | 10%           | 10%              |
| 6th Cong District    | 48%           | 35%          | 9%            | 8%               |

| <u>SEX</u> | <u>CONWAY</u> | <u>BEVIN</u> | <u>CURTIS</u> | <u>UNDECIDED</u> |
|------------|---------------|--------------|---------------|------------------|
| Men        | 40%           | 46%          | 7%            | 7%               |
| Women      | 45%           | 36%          | 6%            | 13%              |

| <u>PARTY REGISTRATION</u> | <u>CONWAY</u> | <u>BEVIN</u> | <u>CURTIS</u> | <u>UNDECIDED</u> |
|---------------------------|---------------|--------------|---------------|------------------|
| Democrat                  | 71%           | 14%          | 4%            | 11%              |
| Republican                | 8%            | 78%          | 6%            | 8%               |
| Independent               | 32%           | 36%          | 18%           | 14%              |

## HOW THE POLL WAS CONDUCTED

**This poll was conducted by Mason-Dixon Polling & Research, Inc. of Jacksonville, Florida from October 6 through October 8, 2015. A total of 625 registered Kentucky voters were interviewed statewide by telephone. All said they were likely to vote in the November 2015 general election.**

**Those interviewed on land-lines were selected by the random variation of the last four digits of telephone numbers. A cross-section of exchanges was utilized in order to ensure an accurate reflection of the state. Those interviewed on cell phones were selected from a list of working cell phone numbers. Quotas were assigned to reflect voter turnout by county.**

**The margin for error, according to standards customarily used by statisticians, is no more than  $\pm 4$  percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or party grouping.**

## DEMOGRAPHICS

### **PARTY REGISTRATION:**

|                             |                  |
|-----------------------------|------------------|
| <b>Democrat</b>             | <b>334 (53%)</b> |
| <b>Republican</b>           | <b>241 (39%)</b> |
| <b>Independent or Other</b> | <b>50 (8%)</b>   |

|             |               |                  |
|-------------|---------------|------------------|
| <b>SEX:</b> | <b>Male</b>   | <b>301 (48%)</b> |
|             | <b>Female</b> | <b>324 (52%)</b> |

### **CONGRESSIONAL DISTRICT:**

|                                   |                  |
|-----------------------------------|------------------|
| <b>1st Congressional District</b> | <b>100 (16%)</b> |
| <b>2nd Congressional District</b> | <b>100 (16%)</b> |
| <b>3rd Congressional District</b> | <b>113 (18%)</b> |
| <b>4th Congressional District</b> | <b>105 (17%)</b> |
| <b>5th Congressional District</b> | <b>100 (16%)</b> |
| <b>6th Congressional District</b> | <b>107 (17%)</b> |