

WBUR Massachusetts 2014 General Election Poll

Topline Results

Survey of 502 Likely Voters

Field Dates: June 27-29, 2014

I am now going to read you several questions about the potential candidates in the November 2014 general election for Governor.

If the election for Governor of Massachusetts were held today, and if the candidates were Democrat **READ NAME**, Republican Charlie Baker, independent Evan Falchuk, independent Jeff McCormick, and independent Scott Lively, for whom would you vote? *Order rotated.*

<i>Order rotated.</i>	Charlie Baker	Democrat nominee	Jeff McCormick	Evan Falchuk	Scott Lively	Another Candidate	Wouldn't Vote	Don't Know / Refused
Martha Coakley	28%	41%	2%	2%	1%	2%	2%	20%
Steve Grossman	30%	28%	5%	2%	2%	2%	2%	28%
Don Berwick	31%	19%	5%	2%	3%	4%	4%	34%

If the election for Governor of Massachusetts were held today, and if the candidates were Democrat **READ NAME**, Republican Mark Fisher, independent Evan Falchuk, independent Jeff McCormick, and independent Scott Lively, for whom would you vote? *Order rotated.*

<i>Order rotated.</i>	Mark Fisher	Democrat nominee	Jeff McCormick	Evan Falchuk	Scott Lively	Another Candidate	Wouldn't Vote	Don't Know / Refused
Martha Coakley	13%	43%	6%	2%	2%	4%	5%	25%
Steve Grossman	15%	31%	8%	3%	3%	3%	8%	30%
Don Berwick	14%	21%	9%	2%	4%	3%	12%	36%

Turning to another issue, how closely, if at all, have you been following news about the process of choosing which casino proposals will be licensed in Massachusetts —very closely, somewhat closely, not too closely, or not at all?

Very closely	16%
Somewhat closely	44%
Not too closely	27%
Not at all	13%
Don't Know / Refused	<1%

Current plans are for up to 3 casinos to be located in Massachusetts, 1 in each of 3 separate regions of the state. Do you approve or disapprove of locating casinos in Massachusetts?

Approve	56%
Disapprove	38%
Don't Know / Refused	6%

If a candidate for Governor supports locating casinos in Massachusetts, would that make you more likely or less likely to vote for that candidate, or would it make no difference?

More likely to vote for candidate	18%
Less likely to vote for candidate	22%
Would make no difference	58%
Don't Know / Refused	2%

How much have you heard or read in the media recently about the casino licensing process in Massachusetts—a great deal, a fair amount, not too much, or nothing at all?

A great deal	13%
A fair amount	43%
Not too much	36%
Nothing at all	7%
Don't Know / Refused	1%

Was what you have heard or read recently more positive or more negative toward the casino licensing process? Would you say it was very (positive/negative) or somewhat (positive/negative)?

Very positive	6%
Somewhat positive	23%
Somewhat negative	37%
Very negative	13%
Neither positive or negative (not read)	10%
Don't Know / Refused	12%

As you may know, the Massachusetts Gaming Commission is responsible for choosing which casinos will ultimately receive licenses. How much confidence do you have in the Gaming Commission to conduct the process fairly and ethically? *Order rotated.*

A great deal	7%
A fair amount	36%
Not too much	33%
None at all	18%
Don't Know / Refused	6%

Would you agree or disagree that most of the business people involved in the proposed casino developments have conducted themselves honestly and ethically?

Agree	41%
Disagree	33%
Both / neither / depends (not read)	5%
Don't Know / Refused	21%

Would you agree or disagree that most of the public officials from towns where casinos will be located have conducted themselves honestly and ethically?

Agree	46%
Disagree	26%
Both / neither / depends (not read)	5%
Don't Know / Refused	22%

Some people say casinos in Massachusetts are a **READ FIRST OPTION**. Others say casinos in Massachusetts are a **READ NEXT OPTION**. **ROTATE ORDER**. Which is closer to your own point of view?

Net positive, providing thousands of new, high paying jobs, and major economic benefits	49%
Net negative, driving out local businesses, and bringing spikes in crime, gambling addiction, and other problems.	40%
Both / neither / depends (not read)	6%
Don't Know / Refused	4%

Have you visited a casino in the last 3 years?

Yes	47%
No	53%
Don't Know / Refused	<1%

The following question was asked only of those who had visited a casino in the last 3 years.

Was the casino you visited in **READ AND ROTATE OPTIONS** or somewhere else?

Connecticut	61%
Rhode Island	11%
New York	3%
Las Vegas	15%
Somewhere else	10%
Don't Know / Refused	<1%

Demographics

Race

White / Caucasian	85%
All others	13%
Don't Know / Refused	2%

Age

18 to 29	12%
30 to 44	26%
45 to 59	33%
60+	29%

Gender

Male	48%
Female	52%

Party Registration

Democrat	36%
Republican	12%
Independent / Unenrolled	52%

Education

High School or less	18%
Some college, no degree	29%
College graduate (BA/BS)	32%
Advanced degree	21%
Don't Know / Refused	1%

About the Poll

These results are based on a survey of 502 likely voters in the November 2014 Massachusetts general election. The poll was conducted June 27-29, 2014. Live telephone interviews were conducted via both landline and cell phone using conventional registration based sampling procedures. The margin of sampling error for the full sample is +/- 4.4 percent with a 95 percent level of confidence. The poll was sponsored by WBUR, a National Public Radio station in the Boston area.