

**WBUR Massachusetts 2014 General Election Poll**

Topline Results

Survey of 503 Likely Voters

Field Dates: May 16-18, 2014

I'm going to read you the names of several people who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of the person or if you are undecided, please just say so. **READ FIRST NAME.** How about **Read next NAME?**

**Repeat question TEXT only if necessary, PROBE IF RESPONDENT SAYS "DON'T KNOW".** Have you heard of **READ NAME** and are undecided about (him/her)? Or **PAUSE** have you never heard of (him/her)?

<i>Order rotated.</i>	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused
Charlie Baker	33%	16%	30%	20%	<1%
Martha Coakley	54%	24%	18%	4%	1%
Steve Grossman	23%	7%	33%	36%	1%
Don Berwick	8%	2%	18%	72%	<1%
Juliette Kayyem	11%	5%	17%	67%	<1%
Joe Avellone	5%	4%	24%	67%	<1%
Jeff McCormick	7%	5%	24%	64%	<1%
Evan Falchuk	3%	4%	16%	77%	<1%
Mark Fisher	6%	7%	22%	65%	<1%
Scott Lively	3%	4%	20%	73%	1%

In the election for Governor of Massachusetts later this year, would you be more likely to vote in a Democratic primary election, Republican primary election, or neither? *Order rotated.*

Democrat	51%
Republican	21%
Neither	19%
Don't Know / Refused	9%

The next question was asked only of those who said they are more likely to vote in the Democratic primary. N=262.

If the candidates in the Democratic primary were **READ LIST**, for whom would you vote? *Order rotated.*

Joe Avellone	1%
Don Berwick	3%
Martha Coakley	51%
Steve Grossman	7%
Juliette Kayyem	4%
Some other candidate (not read)	1%
Would not vote (not read)	2%
Don't Know / Refused	30%

I am now going to read you four questions about the potential candidates in the November 2014 general election for Governor.

If the election for Governor of Massachusetts were held today, and if the candidates were Democrat **READ NAME**, Republican Charlie Baker, independent Evan Falchuk and independent Jeff McCormick, for whom would you vote?

<i>Order rotated.</i>	Charlie Baker	Democrat nominee	Jeff McCormick	Evan Falchuk	Another Candidate	Wouldn't Vote	Don't Know / Refused
Martha Coakley	30%	39%	3%	1%	1%	1%	24%
Steve Grossman	33%	25%	3%	2%	3%	3%	31%
Don Berwick	35%	16%	4%	2%	5%	5%	34%
Juliette Kayyem	36%	17%	4%	1%	4%	5%	33%

Do you approve or disapprove of the job that John Kerry is doing as Secretary of State?

Approve	53%
Disapprove	31%
Don't Know / Refused	16%

How closely, if at all, have you been following news about **READ FIRST ITEM**—very closely, somewhat closely, not too closely, or not at all? How about **READ NEXT ITEM**?

<i>Order rotated.</i>	Very closely	Somewhat closely	Not too closely	Not at all	Don't Know / Refused
The deaths of children under the supervision of the state's Department of Children and Families.	44%	33%	13%	9%	1%
The increase in overdose deaths from opiate drugs like heroin and prescription painkillers.	33%	37%	15%	15%	<1%
Problems with the Massachusetts Health Connector, the state website for applying for health and dental insurance.	19%	32%	27%	21%	1%
The lawsuit by gubernatorial candidate Mark Fisher against the state Republican party to get onto the primary ballot this fall.	6%	15%	21%	56%	2%
The process of choosing which casino proposals will be licensed in Massachusetts.	23%	37%	22%	18%	<1%

Current plans are for up to 3 casinos to be located in Massachusetts, 1 in each of 3 separate regions of the state. Do you approve or disapprove of locating casinos in Massachusetts?

Approve	49%
Disapprove	39%
Don't Know / Refused	12%

In 2011, the State Legislature passed a law allowing casinos in Massachusetts. Now, there is a measure which may be on the ballot in November which, if passed, would repeal this law and ban casinos in the state. Do you think this measure should be allowed to be on the ballot for a vote, or should the original law remain as is?

Should be allowed on the ballot	52%
Original law should remain as is	39%
Don't Know / Refused	9%

As you may know, the Massachusetts Gaming Commission is responsible for choosing which casinos will ultimately receive licenses. How much confidence do you have in the Gaming Commission to conduct the process fairly and ethically? *Order rotated.*

A great deal	6%
A fair amount	33%
Not too much	29%
None at all	23%
Don't Know / Refused	8%

Do you approve or disapprove of the way Steve Crosby is handling his job as chairman of the Massachusetts Gaming Commission? If you have never heard of him, please just say so.

Approve	15%
Disapprove	16%
Never heard of him	51%
Don't Know / Refused	18%

Do you think the use of marijuana should be made legal, or not?

Yes it should	49%
No it should not	42%
Don't Know / Refused	9%

How serious of a problem do you think the abuse of heroin and other opiates such as prescription painkillers is in Massachusetts? Would you say it is \_\_\_\_\_? *Order rotated.*

A crisis	31%
A major problem	52%
A minor problem	12%
Not really a problem	2%
Don't Know / Refused	3%

Do you know anyone who has struggled with an addiction to heroin or other opiates in the last year?

Yes, know someone	37%
No, do not know anyone	61%
Don't Know / Refused	2%

## Demographics

Race	White / Caucasian	84%
	All others	12%
	Don't Know / Refused	4%
Age	18 to 29	12%
	30 to 44	26%
	45 to 59	33%
	60+	29%
Gender	Male	48%
	Female	52%
Party Registration	Democrat	36%
	Republican	12%
	Independent / Unenrolled	52%
Education	High School or less	18%
	Some college, no degree	29%
	College graduate (BA/BS)	32%
	Advanced degree	21%
	Don't Know / Refused	1%

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### About the Poll

These results are based on a survey of 504 likely voters in the November 2014 Massachusetts general election. The poll was conducted May 16-18, 2014. Live telephone interviews were conducted via both landline and cell phone using conventional registration based sampling procedures. The margin of sampling error for the full sample is +/- 4.4 percent with a 95 percent level of confidence. The poll was sponsored by WBUR, a National Public Radio station in the Boston area.