

## NEW HAMPSHIRE OCTOBER TOPLINES

Area Code:

(N=500)	n	%
West/North -----	108	21.60
Central -----	128	25.60
Rockingham -----	113	22.60
Hillsborough -----	151	30.20

\*\*\*\*\*  
 {INSERT QUOTAS}  
**INTRO SECTION>**

Hello, my name is \_\_\_\_\_ and I am conducting a survey for Suffolk University and I would like to get your opinions on some questions about the upcoming election in New Hampshire. Would you be willing to spend five minutes answering some brief questions? (quota – youngest in that household). Are you currently registered to vote?

Gender:

(N=500)	n	%
Male-----	242	48.40
Female-----	258	51.60

S2 Thank You. How likely are you to vote in the New Hampshire election for Governor and U.S. Senate?

(N=500)	n	%
Very Likely -----	475	95.00
Somewhat Likely -----	25	5.00

1. Are you enrolled as a Democrat, Republican, Independent/ Undeclared, or are you not registered yet?

(N=500)	n	%
Democratic-----	136	27.20
Republican-----	153	30.60
Independent/ Other -----	206	41.20
Not registered yet -----	5	1.00

2. What is your age category?

(N=500)	n	%
18-25 -----	17	3.40
26-35 -----	66	13.20
36-45 -----	107	21.40
46-55 -----	100	20.00
56-65 -----	78	15.60
66-75 -----	70	14.00
Over 75 -----	54	10.80
Refused -----	8	1.60

3. Which of the following best describes your race or ethnicity?

(N=500)	n	%
White/Caucasian -----	462	92.40
African-American -----	2	0.40
Asian-----	2	0.40
American Indian -----	3	0.60
Hispanic / Latino -----	2	0.40
Other-----	11	2.20
Undecided -----	4	0.80
Refused -----	14	2.80

4. Thinking back to the 2012 election, did you vote for Barack Obama, Mitt Romney, someone else, or did you not vote in the presidential election?

(N=500)	n	%
Barack Obama -----	235	47.00
Mitt Romney -----	215	43.00
Someone else -----	23	4.60
Did not vote -----	11	2.20
Undecided -----	13	2.60
Refused -----	3	0.60

{FOR 4.1}

5. Today, do you feel good about voting for Barack Obama or do you regret voting for Barack Obama?

(N=235)	n	%
Feel Good -----	198	84.26
Regret -----	25	10.64
Undecided -----	12	5.11
Refused -----	0	0.00

6. Do you approve or disapprove of the job that Barack Obama is doing as president?

(N=500)	n	%
Approve -----	201	40.20
Disapprove -----	280	56.00
Undecided -----	19	3.80
Refused -----	0	0.00

7. Do you approve or disapprove of the job that Jeanne Shaheen is doing as U.S. Senator?

(N=500)	n	%
Approve -----	230	46.00
Disapprove -----	230	46.00
Undecided -----	40	8.00
Refused -----	0	0.00

Great, I am going to read you a list of individuals in state and national politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Barack Obama. Is your opinion of Barack Obama generally favorable or generally unfavorable? (RANDOMIZE 9-14)

(N=500)	<u>NEVER HEARD</u>	<u>FAVORABLE</u>	<u>UNFAVORABLE</u>	<u>HOF/UNDECIDED</u>
8. Barack Obama	1 0.20	208 41.60	266 53.20	25 5.00
9. Hillary Clinton	0 0.00	232 46.40	227 45.40	41 8.20
10. Walt Havenstein	77 15.40	138 27.60	161 32.20	124 24.80
11. Scott Brown	9 1.80	196 39.20	239 47.80	56 11.20
12. Maggie Hassan	19 3.80	252 50.40	165 33.00	64 12.80
13. Kelly Ayotte	17 3.40	269 53.80	153 30.60	61 12.20
14. Jeanne Shaheen	7 1.40	245 49.00	211 42.20	37 7.40

15. For Governor, there are two candidates listed on your ballot: (ROTATE) Democrat Maggie Hassan and Republican Walt Havenstein. At this point, for whom will you vote or lean toward?

(N=500)	n	%
Maggie Hassan – Democrat	247	49.40
Walt Havenstein – Republican	196	39.20
Undecided	57	11.40
Refused	0	0.00

16. For U.S. Senator, there are two candidates listed on your ballot: (ROTATE) Democrat Jeanne Shaheen and Republican Scott Brown. At this point, for whom will you vote or lean toward?

(N=500)	n	%
Jeanne Shaheen - Democrat	243	48.60
Scott Brown – Republican	228	45.60
Undecided	28	5.60
Refused	1	0.20

{FOR 1.2, 1.3, 1.4}

17. Did you vote in the Republican Primaries for U.S. Senate and Governor on September 9<sup>th</sup>?

(N=364)	n	%
Yes	197	54.12
No	165	45.33
Undecided	1	0.27
Refused	1	0.27

{FOR 17.1}

18. In that Republican Primary for U.S. Senate, did you vote for Scott Brown, Jim Rubens, Bob Smith, or one of the other candidates?

(N=197)	n	%
Scott Brown	118	59.90
Jim Rubens	24	12.18
Bob Smith	26	13.20
One of the other candidates	16	8.12
Undecided	9	4.57
Refused	4	2.03

19. Scott Brown has been running ads claiming that Jeanne Shaheen has voted with President Obama nearly 99 percent of the time. Does this make you more likely to vote for Shaheen, less likely, or no difference?

(N=500)	n	%
More Likely to Vote Shaheen	86	17.20
Less Likely to Vote Shaheen	177	35.40
No Difference	222	44.40
Undecided	14	2.80
Refused	1	0.20

20. Jeanne Shaheen has been running ads questioning Scott Brown’s record on issues important to women. Do you trust Scott Brown to stand up for women’s rights and the handling of issues important to women – yes or no?

(N=500)	n	%
Yes - Trust Brown on Women’s Issues	225	45.00
No – Do Not Trust Brown on Women’s Issues	218	43.60
Undecided	54	10.80
Refused	3	0.60

21. Who do you think has run the more negative campaign (ROTATE) – Shaheen or Brown?

(N=500)	n	%
Jeanne Shaheen -----	171	34.20
Scott Brown -----	165	33.00
Undecided -----	155	31.00
Refused -----	9	1.80

22. Do you think Scott Brown would be an independent voice in the U.S. Senate or will he vote the party line?

(N=500)	n	%
Brown - Independent Voice -----	192	38.40
Brown – Vote the Party Line -----	221	44.20
Undecided -----	87	17.40
Refused -----	0	0.00

23. Regarding the threat of the Ebola virus, do you think that the news media has under-reported the threat of Ebola, over-reported it, or is the coverage just about right?

(N=500)	n	%
Under-reported -----	96	19.20
Over-reported -----	144	28.80
Just about right -----	227	45.40
Undecided -----	31	6.20
Refused -----	2	0.40

24. Do you trust the federal government to handle the Ebola crisis?

(N=500)	n	%
Yes -----	217	43.40
No -----	249	49.80
Undecided -----	33	6.60
Refused -----	1	0.20

25. Over the past two years do you feel that the state of the economy in New Hampshire has, in general, improved, stayed the same or has it gotten worse?

(N=500)	n	%
Improved -----	175	35.00
Stayed The Same -----	172	34.40
Gotten Worse -----	133	26.60
Undecided -----	20	4.00
Refused -----	0	0.00

26. In general do you support or oppose the Tea Party in New Hampshire?

(N=500)	n	%
Support -----	110	22.00
Neutral -----	116	23.20
Oppose -----	240	48.00
Undecided -----	33	6.60
Refused -----	1	0.20

27. Overall, do you feel that the Affordable Care Act signed into law in 2010, sometimes called Obamacare, is generally good for New Hampshire or generally bad?

(N=500)	n	%
Generally Good -----	203	40.60
Generally Bad -----	276	55.20

Undecided-----	21	4.20
Refused-----	0	0.00

**These final four questions will help us classify your answers with others taking the survey.**

28. Has anyone in your household ever served in the U.S. military?

(N=500)	n	%
Yes-----	253	50.60
No-----	247	49.40
Undecided-----	0	0.00
Refused-----	0	0.00

29. Does anyone in your household belong to a labor union?

(N=500)	n	%
Yes-----	94	18.80
No-----	404	80.80
Undecided-----	2	0.40
Refused-----	0	0.00

30. Are you a lifelong NH resident, did you move here from Massachusetts, or moved from somewhere else?

(N=500)	n	%
Lifelong NH resident-----	166	33.20
Moved to NH from Massachusetts-----	144	28.80
Moved to NH from Somewhere else-----	186	37.20
Undecided-----	3	0.60
Refused-----	1	0.20

31. When it comes to politics, what TV News Network or commentary source do you trust the most (randomize) ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

(N=500)	n	%
ABC-----	66	13.20
CBS-----	26	5.20
CNN-----	57	11.40
C-SPAN-----	12	2.40
COMEDY Central-----	19	3.80
Fox NEWS-----	150	30.00
MSNBC-----	32	6.40
NBC-----	27	5.40
Undecided-----	93	18.60
Refused-----	18	3.60