

And now suppose only two candidates were running for U.S. Senate. For whom would you vote between: Thom Tillis, the Republican or Kay Hagan, the Democrat?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						MARITAL STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	MARR- IED (U)	SIN- GLE (V)	DIV/ SEP (W)	WIDOW -ED (X)	
BASE=TOTAL SAMPLE	600 100%	137 23%	81 13%	64 11%	111 19%	127 21%	81 13%	288 48%	312 52%	19 3%	94 16%	191 32%	136 23%	159 26%	74 12%	127 21%	86 14%	88 15%	131 22%	93 15%	379 63%	110 18%	56 9%	49 8%	
**D/S (TILLIS - HAGAN)	-19 -3%	-6 -4%	-1 -1%	-1 -1%	8 7%	-15 -12%	-4 -5%	12 4%	-31 -10%	6 31%	-13 -14%	-9 -5%	-12 -9%	10 6%	5 7%	-5 -4%	13 15%	-22 -25%	-13 -10%	4 4%	25 7%	-34 -31%	-8 -14%	-4 -8%	
TOTAL TILLIS																									
JUN 18-19 & 22, 2014	261 43%	58 43%	37 46%	27 42%	55 50%	50 39%	34 42%	137 48%	123 40%	11 57%	37 39%	84 44%	56 41%	73 46%	35 47%	57 45%	46 53%	31 36%	52 40%	40 43%	181 48%	35 31%	22 40%	20 40%	
MAY 20-22, 2014	279 46%	48 38%	48 55%	38 55%	51 46%	57 46%	36 45%	142 49%	137 44%	5 32%	47 45%	82 44%	69 49%	77 50%	33 40%	65 50%	43 59%	34 44%	56 44%	47 44%	204 53%	28 30%	19 40%	27 40%	
TOTAL HAGAN																									
JUN 18-19 & 22, 2014	280 47%	64 47%	38 47%	27 43%	47 42%	64 51%	38 48%	125 43%	155 50%	5 27%	50 53%	93 48%	68 50%	63 40%	30 40%	62 49%	33 39%	53 61%	65 50%	36 39%	156 41%	69 62%	30 55%	23 48%	
MAY 20-22, 2014	247 41%	57 45%	34 38%	22 32%	54 48%	54 43%	26 34%	114 40%	133 43%	9 57%	41 39%	80 43%	55 40%	62 40%	38 45%	50 38%	27 36%	32 41%	56 44%	45 42%	132 34%	57 61%	23 49%	30 45%	
TOTAL LEAN/UNDECIDED																									
JUN 18-19 & 22, 2014	53 9%	11 8%	5 6%	9 15%	8 7%	13 10%	7 9%	23 8%	30 10%	1 7%	7 7%	13 7%	12 9%	20 13%	8 11%	7 6%	7 8%	2 3%	14 10%	14 15%	36 9%	6 6%	3 5%	6 12%	
MAY 20-22, 2014	72 12%	20 16%	6 7%	9 12%	6 6%	14 11%	16 21%	32 11%	40 13%	2 11%	17 17%	24 13%	16 11%	14 9%	13 15%	16 12%	3 5%	11 14%	16 12%	13 12%	48 13%	9 10%	5 11%	9 13%	
DEFINITELY TILLIS	214 36%	48 35%	29 35%	20 31%	46 42%	43 34%	28 35%	113 39%	101 32%	9 50%	31 33%	65 34%	44 32%	64 40%	28 38%	45 36%	39 45%	24 28%	43 32%	33 36%	152 40%	27 25%	15 28%	16 33%	
PROBABLY TILLIS	47 8%	10 8%	8 10%	7 11%	9 8%	7 5%	6 8%	24 8%	23 7%	1 8%	6 7%	19 10%	12 8%	9 6%	6 8%	11 9%	7 8%	7 8%	9 7%	7 7%	29 8%	7 7%	7 12%	3 7%	
LEAN TILLIS	11 2%	1 1%	1 1%	1 2%	2 2%	3 3%	3 4%	4 1%	8 2%	1 7%	- -	4 2%	1 1%	5 3%	1 2%	1 1%	1 2%	- -	4 3%	3 3%	7 2%	1 1%	- -	2 4%	
UNDECIDED	33 5%	7 5%	3 4%	8 12%	5 5%	7 5%	3 4%	13 4%	20 6%	- -	4 4%	9 5%	8 6%	12 8%	4 5%	6 4%	3 4%	2 3%	8 6%	9 10%	22 6%	3 3%	2 4%	4 8%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

And now suppose only two candidates were running for U.S. Senate. For whom would you vote between: Thom Tillis, the Republican or Kay Hagan, the Democrat?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						MARITAL STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	MARR- IED (U)	SIN- GLE (V)	DIV/ SEP (W)	WIDOW -ED (X)	
LEAN HAGAN	9 1%	2 2%	1 1%	1 2%	1 1%	3 2%	1 1%	6 2%	3 1%	- -	3 3%	- -	3 2%	3 4%	1 1%	2 3%	- -	1 1%	2 2%	7 2%	1 1%	1 1%	- -		
PROBABLY HAGAN	46 8%	11 8%	3 3%	2 3%	8 7%	16 13% CD	6 8%	25 9%	21 7%	3 19%	13 14% mn	15 8%	7 5%	8 5%	9 13% T	8 6% t	7 8% T	10 12% T	9 7% t	2 2%	22 6%	18 17% UX	5 8%	1 3%	
DEFINITELY HAGAN	234 39%	54 39%	35 44%	25 40%	39 35%	48 38%	32 40%	100 35%	134 43% h	2 8%	37 39% J	78 41% J	61 45% Jn	56 35% J	20 27%	54 42% oq	26 30%	43 49% OQ	56 43% oq	35 38%	134 36%	50 45%	26 46%	22 45%	
REFUSED	6 1%	4 3% df	1 1%	- -	1 1%	- -	1 1%	3 1%	4 1%	2 9%	- -	2 1%	1 1%	2 1%	2 2%	1 1%	- -	1 1%	1 1%	2 2%	5 1% WX	1 1%	- -	- -	



CIVITAS
INSTITUTE

And now suppose only two candidates were running for U.S. Senate. For whom would you vote between: Thom Tillis, the Republican or Kay Hagan, the Democrat?

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PARTY ID			TEA PARTY AFFILIATION		PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	GOP (Q)	DEM (R)	IND (S)	YES (T)	NO (U)	CELL (V)	LAND (W)
BASE=TOTAL SAMPLE	600 100%	210 35%	270 45%	120 20%	111 18%	99 17%	119 20%	151 25%	59 10%	61 10%	125 21%	208 35%	249 42%	132 22%	432 72%	28 5%	208 35%	254 42%	133 22%	142 24%	433 72%	150 25%	450 75%
**D/S (TILLIS - HAGAN)	-19 -3%	158 75% CD	-171 -63%	-6 -5% C	79 71% GHIJ	79 80% GHIJ	-64 -54%	-107 -71%	-3 -5% GH	-4 -6% GH	-103 -82%	-45 -21% K	133 53% KL	-107 -81%	98 23% NP	-9 -34% n	161 78% RS	-199 -78%	20 15% R	109 77% U	-136 -31%	-33 -22%	14 3% V
TOTAL TILLIS																							

JUN 18-19 & 22, 2014	261 43%	172 82% CD	40 15%	49 41% C	90 81% GHIJ	82 82% GHIJ	23 20% h	17 11%	24 41% GH	25 40% GH	9 7%	72 35% K	177 71% KL	8 6%	241 56% N	9 31%	173 83% RS	21 8%	64 48% R	119 84% U	129 30%	55 37%	206 46%
MAY 20-22, 2014	279 46%	160 76% CD	49 18%	93 58% C	93 76% GHI	67 76% GHI	19 18%	30 18%	30 50% GH	40 66% GHi	12 10%	69 34% K	187 75% KL	20 15%	244 56% N	12 39% n	171 80% RS	30 13%	74 52% R	-	-	68 45%	211 47%
TOTAL HAGAN																							

JUN 18-19 & 22, 2014	280 47%	14 7%	211 78% BD	55 46% B	11 10% f	3 3%	87 73% EFIJ	124 82% EFIJ	27 46% EF	28 46% EF	111 89% LM	117 56% M	44 18%	115 87% O	143 33%	18 65% o	12 6%	220 87% QS	45 34% Q	10 7%	265 61% T	88 59% W	192 43%
MAY 20-22, 2014	247 41%	21 10%	191 71% BD	36 30% B	14 11%	7 8%	78 73% EFIJ	113 69% EFIJ	23 38% EFJ	13 22% F	96 82% LM	106 52% M	30 12%	100 76% OP	132 31%	14 44%	23 11%	178 77% QS	46 32% Q	-	-	61 40%	186 41%
TOTAL LEAN/UNDECIDED																							

JUN 18-19 & 22, 2014	53 9%	24 11% c	17 6%	12 10%	10 9%	14 14% g	7 6%	10 7%	6 10%	6 10%	4 3%	19 9% K	25 10% K	8 6%	43 10%	1 4%	20 10% r	11 4%	20 15% R	13 9%	33 8%	5 3%	48 11% V
MAY 20-22, 2014	72 12%	29 14%	29 11%	14 12%	15 13%	13 15%	9 9%	20 12%	7 12%	7 12%	9 7%	28 14% k	31 12%	11 9%	54 12%	5 17%	20 9%	24 10%	23 16% q	-	-	22 14%	50 11%
DEFINITELY TILLIS	214 36%	146 69% CD	30 11%	38 31% C	79 72% GHIJ	66 67% GHIJ	18 15%	13 8%	16 27% gH	22 35% GH	6 5%	48 23% K	158 63% KL	5 4%	200 46% N	7 26%	148 71% RS	18 7%	46 34% R	101 71% U	104 24%	45 30%	169 38%
PROBABLY TILLIS	47 8%	26 12% C	10 4%	11 9% c	10 9% h	16 16% GHJ	6 5%	4 3%	8 14% gH	3 5%	2 2%	24 11% K	20 8% K	3 2%	40 9% N	2 6%	25 12% R	3 1%	19 14% R	18 12% U	25 6%	10 7%	37 8%
LEAN TILLIS	11 2%	7 3% c	2 1%	3 2%	2 2%	5 5% G	-	2 1%	1 2%	1 2%	-	3 1%	9 3% K	-	11 2% NP	-	7 3% R	-	4 3% R	2 1%	8 2%	-	11 3% V
UNDECIDED	33 5%	14 7%	12 4%	7 6%	5 4%	9 9%	5 4%	7 4%	3 5%	4 7%	1 1%	13 6% K	13 5% K	7 5%	25 6%	1 2%	12 6%	7 3%	12 9% R	8 5%	20 5%	4 2%	29 6% V

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Continued

And now suppose only two candidates were running for U.S. Senate. For whom would you vote between: Thom Tillis, the Republican or Kay Hagan, the Democrat?

BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PARTY ID			TEA PARTY AFFILIATION		PHONE TYPE		
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	GOP (Q)	DEM (R)	IND (S)	YES (T)	NO (U)	CELL (V)	LAND (W)
LEAN HAGAN	9 1%	3 1%	4 1%	2 2%	3 3%	- -	2 2%	2 1%	1 3%	1 1%	2 2%	3 2%	3 1%	1 1%	7 2%	1 2%	1 -	4 2%	4 3%	3 2%	4 1%	2 1%	7 2%
PROBABLY HAGAN	46 8%	3 1%	37 14% BD	7 6% b	1 1%	2 2%	20 17% EFiJ	17 11% EF	4 7% e	3 4%	13 10%	19 9%	14 6%	24 18% O	17 4%	5 18%	6 3%	38 15% QS	3 2%	4 3%	41 9% T	19 13% w	27 6%
DEFINITELY HAGAN	234 39%	11 5%	174 65% BD	48 40% B	10 9% F	1 1%	67 57% EFiJ	107 71% EFGIJ	23 39% EF	26 42% EF	99 79% LM	98 47% M	30 12%	91 69% O	126 29%	13 46%	7 3%	182 72% QS	42 32% Q	6 5%	224 52% T	69 46%	165 37%
REFUSED	6 1%	1 -	2 1%	4 3%	- -	1 1%	1 1%	1 1%	2 3%	2 3%	2 1%	1 -	2 1%	1 1%	5 1% P	- -	2 1%	1 -	4 3%	- -	6 1% T	2 1%	5 1%



CIVITAS
INSTITUTE