



MITCHELL
RESEARCH & COMMUNICATIONS
PUBLIC AFFAIRS • ADVOCACY • MARKET RESEARCH • POLITICAL CONSULTING • POLLING

P R E S S R E L E A S E

FOR RELEASE AFTER 6:30 PM November 3, 2014:

Contact: Steve Mitchell
248-891-2414

Snyder and Schauer Tied at 47% Peters leads Land by 12%

*Peters 52% - Land 40%
Schuette 49% - Totten 41%
Johnson 47% - Dillard 40%*

EAST LANSING, Mich. — Governor Rick Snyder and Democratic challenger Mark Schauer are tied in the race for governor, while Congressman Gary Peters has a twelve percent lead over Terri Lynn Land going into tomorrow's General Election according to a new Fox 2 Detroit/Mitchell Poll of Michigan.

In the poll, Snyder has 47.1%, Schauer 46.9%, Libertarian Mary Buzuma 1%, U.S. Tax Payers Mark McFarlin 2%, and Green Party Paul Homeniuk 1%. Three percent are undecided. In the U.S. Senate race Peters has 52%, Land 40%, Libertarian Jim Fulner 2%, U.S. Tax Payers Richard Matkin 1%, and Green Party Chris Wahmhoff 1%. Four percent are undecided. The automated survey of 1,224 likely voters in November's General Election was conducted on Sunday, November 2, 2014 by [Mitchell Research & Communications, Inc.](#) for Fox 2 News (WJBK-TV) in Detroit and has a Margin of Error + or - 2.8% at the 95% level of confidence.

"Governor Snyder's support has dropped 1 percent and Mark Schauer has gained 3 percent since our poll last week. Schauer has a big lead among absentee voters (57%-40%) while Snyder leads with those planning to vote tomorrow (50%-43%). The Democrats have focused on their absentee voter program and results from this poll indicate that effort has been successful. Peters continues to hold a double digit lead over Land in the U.S. Senate race," Steve Mitchell CEO of Mitchell Research & Communications said.

www.MitchellResearch.net

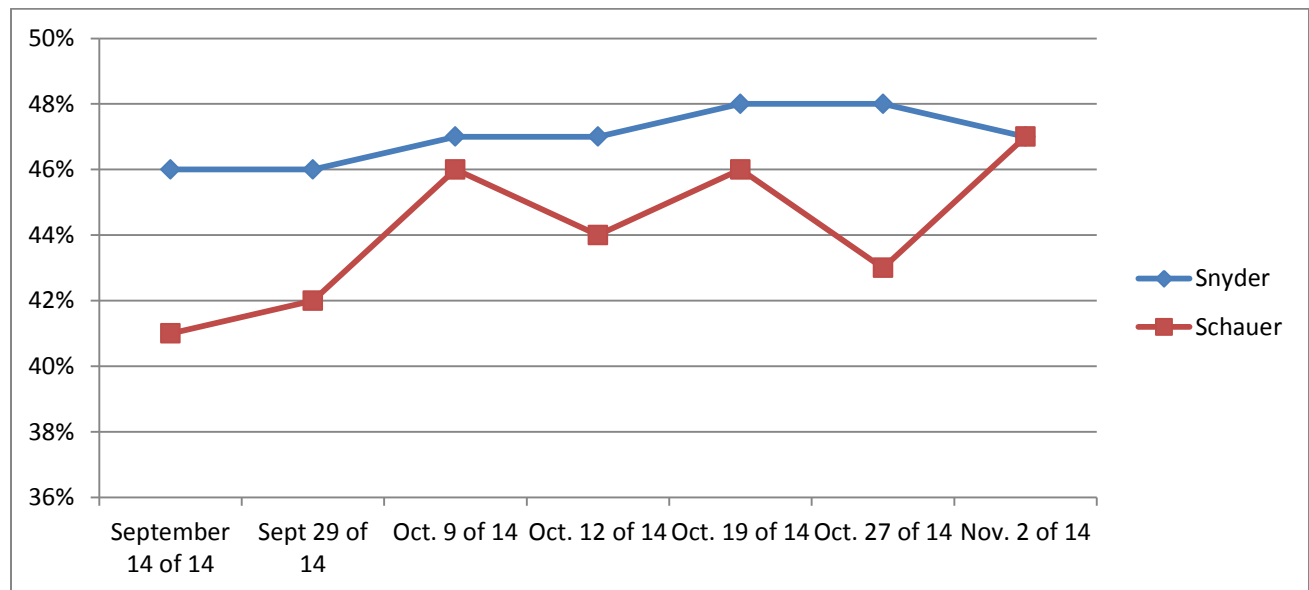
314 Evergreen Suite B, East Lansing, MI 42823
5034 Champlain Circle, West Bloomfield, MI 48323

517-351-4111 Fax: 517-351-1265
248-626-1716 Fax: 248-855-1054

“We have adjusted (weighted) this sample to be more Democratic than four years ago. In this poll, 42% of the voters are Democrats and 37% Republicans. We also have 12% of the voters being African-American. These are high percentages for an off-presidential race. If we see a more traditional off-presidential year turnout, then that would mean Governor Snyder will do better. We also saw in polling last week that one-third of the voters who voted by absentee ballot this year voted on Election Day four years ago and two years ago,” Mitchell said.

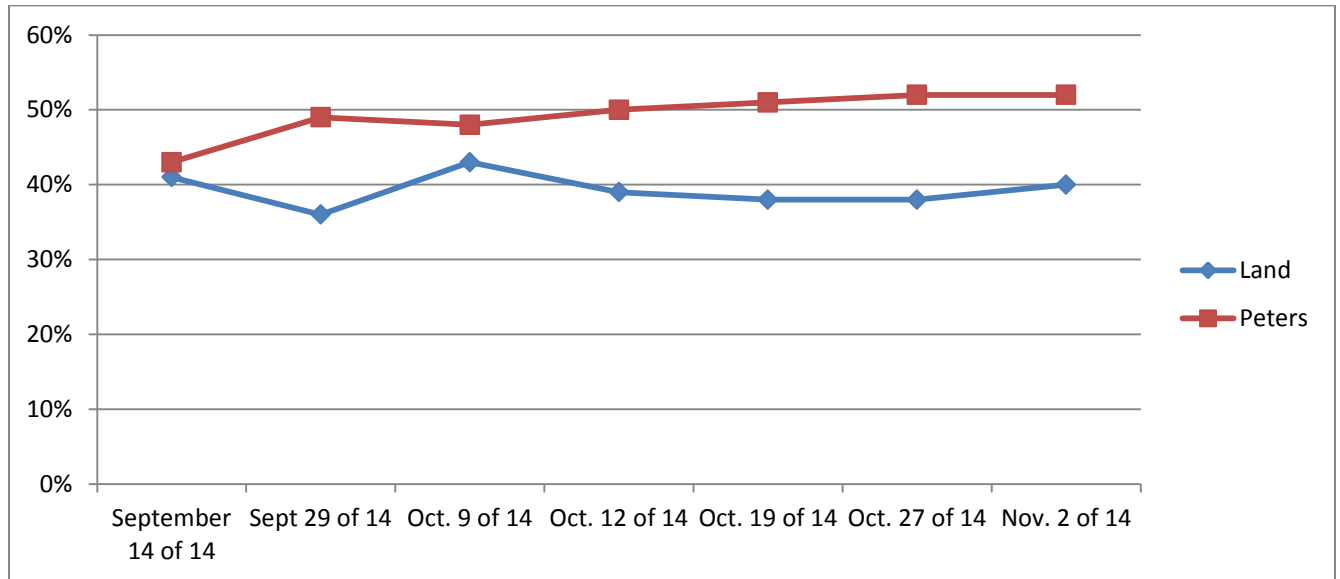
In the race for attorney general, Republican Attorney General Bill Schuette has 49%, Democrat Mark Totten 41%, someone else 4%, and undecided 6%.

In the campaign for secretary of state, Republican incumbent Ruth Johnson has 47%, Democrat Godfrey Dillard 40%, someone else 5% and undecided 8%.



The chart above shows the race for Governor in the five most recent Mitchell Research/Fox 2 (WJBK-TV) Detroit Polls.

“Peters lead over Land remains in double digits and he has been above 50% in our last three polls. Peters will be replacing retiring U.S. Senator Carl Levin,” said Mitchell.



“Governor Snyder’s favorability (48% favorable- 42% unfavorable) is down slightly from last week (49%-41%). His job approval is up 2 percent to 56 percent. Schauer’s favorable/unfavorable (42%-40%) is very similar to last week (42%-38%),” Mitchell said.

[Note: Poll must be referred to as Fox 2 Detroit/Mitchell Poll]

FIELD COPY – AGGREGATE PERCENTAGES

**Survey of the State of Michigan
Likely November 2014 General Election Voters
Conducted November 2, 2014
(N=1224)
Margin of Error +/-2.80**

Hi, we’re conducting a survey of Michigan voters for TV and radio stations on the Governor’s Race and other issues.

1. If you are a registered voter at the household we are calling please press 1. If you’re not, press 2.

Yes 100%

www.MitchellResearch.net

314 Evergreen Suite B, East Lansing, MI 42823
5034 Champlain Circle, West Bloomfield, MI 48323

517-351-4111 Fax: 517-351-1265
248-626-1716 Fax: 248-855-1054

2. Thinking about the upcoming November General Election for U.S. Senate and Governor, if you have already voted by absentee ballot press 1, if you are planning to vote by absentee ballot press 2, if you are definitely voting on Election Day press 3, probably voting on Election Day press 4, not sure yet if you are voting press 5, or definitely not voting press 6.

Voted by Absentee	25%
Will vote Absentee	4
Definitely voting	70
Probably Voting	2

If you have already voted, please continue and answer questions the way you voted.

Before statewide ballot questions, four quick questions for statistical purposes:

3. What is your age? If you are:

18-29 press	8%
30-39 press	13
40-49 press	20
50-59 press	24
60-69 press	18
70 or older press	18

4. If you are a male press 1 or a female press 2.

Male	49%
Female	51

5. If you are white/Caucasian press 1, African-American press 2, Hispanic press 3, Asian or something else press 4.

White	85%
African-American	12
Hispanic	1
Asian other	2

6. If you are a:

Democrat or lean Democrat press	42%
Republican or lean Republican press	37
Another party press	3
Or, Independent press	18

Now I'm going to read you a few names. For each, please tell me if you have heard of that name. If you have heard of that name – let me know if you have a favorable or unfavorable impression of that person. If you don't know the name, or don't know enough about them to say favorable or unfavorable, you can give me that answer too.

7. Rick Snyder. If you are not aware of Rick Snyder Press 1. Aware with a favorable impression Press 2. Aware with an unfavorable impression Press 3. If you are aware, but don't know enough to say favorable or unfavorable Press 4, and if you are not sure Press 5.
- | | |
|---------------------|----|
| Not Aware | 6% |
| Favorable | 48 |
| Unfavorable | 42 |
| Aware/No Impression | 2 |
| Undecided | 2 |
8. Mark Schauer. If you are not aware of Mark Schauer Press 1. Aware with a favorable impression Press 2. Aware with an unfavorable impression Press 3. If you are aware, but don't know enough to say favorable or unfavorable Press 4, and if you are not sure Press 5.
- | | |
|---------------------|----|
| Not Aware | 7% |
| Favorable | 42 |
| Unfavorable | 40 |
| Aware/No Impression | 9 |
| Undecided | 2 |
9. Do you approve or disapprove of the job Barack Obama is doing as President? If you strongly approve press 1, somewhat approve press 2, somewhat disapprove press 3, strongly disapprove press 4, or if you are not sure press 5.
- | | | |
|---------------------|-----|------------|
| Strongly Approve | 27% | |
| Somewhat Approve | 18 | 46% |
| Somewhat Disapprove | 11 | 52% |
| Strongly Disapprove | 42 | |
| Undecided | 2 | |
10. Do you approve or disapprove of the job Rick Snyder is doing as Governor? If you strongly approve press 1, somewhat approve press 2, somewhat disapprove press 3, strongly disapprove press 4, or if you are not sure press 5.
- | | | |
|---------------------|-----|------------|
| Strongly Approve | 32% | |
| Somewhat Approve | 24 | 56% |
| Somewhat Disapprove | 16 | 43% |
| Strongly Disapprove | 27 | |
| Undecided | 1 | |

11. If the November 2014 General Election for Governor of Michigan was being held today, would you be voting for Rick Snyder the Republican, Mark Schauer the Democrat, Mary Buzuma the Libertarian, Mark McFarlin the U.S. Tax Payers, or Paul Homeniuk the Green Party Candidate? If you are voting for or lean towards Rick Snyder press 1, if you are voting for or lean towards Mark Schauer press 2, if you are voting for or lean towards Mary Buzuma press 3, if you are voting for or lean towards Mark McFarlin press 4, if you are voting for or lean towards Paul Homeniuk press 5, and if you're not sure yet press 6.

Snyder	47%
Schauer	47
Buzuma	1
McFarlin	2
Homeniuk	1
Undecided	3

12. If the November 2014 General Election for U.S. Senator of Michigan was being held today, would you be voting for Terri Lynn Land the Republican, Gary Peters the Democrat, Jim Fulner the Libertarian, Richard A. Matkin the U.S. Tax Payers, or Chris Wahmhoff the Green Party Candidate? If you are voting for or lean towards Terri Lynn Land press 1, if you are voting for or lean towards Gary Peters press 2, if you are voting for or lean towards Jim Fulner press 3, if you are voting for or lean towards Richard A. Matkin press 4, if you are voting for or lean towards Chris Wahmhoff press 5, and if you're not sure yet press 6.

Land	40%
Peters	52
Fulner	2
Matkin	1
Wahmhoff	1
Undecided	4

13. If the November 2014 General Election for Secretary of State for the State of Michigan was being held today, would you be voting for Ruth Johnson the Republican, Godfrey Dillard the Democrat, or Someone else? Johnson press 1, Dillard press 2, Someone else press 3, or if you are not sure press 4.

Johnson	47%
Dillard	40
Someone Else	5
Undecided	8

14. If the November 2014 General Election for Attorney General for the State of Michigan was being held today, would you be voting for Bill Schuette the Republican, Mark Totten the Democrat, or Someone else? Schuette press 1, Totten press 2, Someone else press 3, or if you are not sure press 4.

Schuette	49%
Totten	41
Someone Else	4
Undecided	6

15. You must answer the last question or none of your answers will count. What area do you live in? If you live in the:
- | | |
|-------------------------------------|----|
| City of Detroit press | 6% |
| Wayne County outside of Detroit | 14 |
| Oakland County | 14 |
| Macomb County | 9 |
| Flint, Saginaw, Bay City, Thumb --- | 12 |
| Monroe, Washtenaw, Lansing, | |
| Jackson, Mid-Michigan ----- | 15 |
| West Michigan | 23 |
| Northern Michigan/U.P. | 9 |

Mitchell Research & Communications, Inc. MI Statewide Conducted Nov 2, 2014

N=1224

15. Gov Ballot

	Snyder	Schauer	Buzuma	McFarlin	Homeniuk	Undecid- ed
Total	576 47.1% 100.0%	574 46.9% 100.0%	9 0.7% 100.0%	20 1.6% 100.0%	10 0.8% 100.0%	35 2.9% 100.0%
<u>2. Voter Prob</u>						
Absentee Voters	141 39.8% 24.5%	200 56.5% 34.8%	4 1.1% 44.4%	7 2.0% 35.0%	1 0.3% 10.0%	1 0.3% 2.9%
Definitely Voting	429 50.4% 74.5%	369 43.4% 64.3%	5 0.6% 55.6%	13 1.5% 65.0%	2 0.2% 20.0%	33 3.9% 94.3%
Probably Voting	6 31.6% 1.0%	5 26.3% 0.9%	0 0.0% 0.0%	0 0.0% 0.0%	7 36.8% 70.0%	1 5.3% 2.9%

Mitchell Research & Communications, Inc. MI Statewide Conducted Nov 2, 2014

N=1224

15. Gov Ballot

	Snyder	Schauer	Buzuma	McFarlin	Homeniuk	Undecided
Total	576 47.1% 100.0%	574 46.9% 100.0%	9 0.7% 100.0%	20 1.6% 100.0%	10 0.8% 100.0%	35 2.9% 100.0%
<u>3. Age</u>						
18-29	33 35.1% 5.7%	50 53.2% 8.7%	2 2.1% 22.2%	9 9.6% 45.0%	0 0.0% 0.0%	0 0.0% 0.0%
30-39	71 46.4% 12.3%	74 48.4% 12.9%	1 0.7% 11.1%	0 0.0% 0.0%	7 4.6% 70.0%	0 0.0% 0.0%
40-49	136 55.3% 23.6%	100 40.7% 17.4%	3 1.2% 33.3%	3 1.2% 15.0%	0 0.0% 0.0%	4 1.6% 11.4%
50-59	141 48.8% 24.5%	127 43.9% 22.1%	1 0.3% 11.1%	5 1.7% 25.0%	1 0.3% 10.0%	14 4.8% 40.0%
60-69	95 43.6% 16.5%	109 50.0% 19.0%	1 0.5% 11.1%	0 0.0% 0.0%	2 0.9% 20.0%	11 5.0% 31.4%
70+	100 44.6% 17.4%	114 50.9% 19.9%	1 0.4% 11.1%	3 1.3% 15.0%	0 0.0% 0.0%	6 2.7% 17.1%
Total	576 47.1% 100.0%	574 46.9% 100.0%	9 0.7% 100.0%	20 1.6% 100.0%	10 0.8% 100.0%	35 2.9% 100.0%

4. Gender

Male	297 49.3% 51.6%	270 44.9% 47.0%	4 0.7% 44.4%	10 1.7% 50.0%	2 0.3% 20.0%	19 3.2% 54.3%
Female	279 44.9% 48.4%	304 48.9% 53.0%	5 0.8% 55.6%	10 1.6% 50.0%	8 1.3% 80.0%	16 2.6% 45.7%

www.MitchellResearch.net

314 Evergreen Suite B, East Lansing, MI 42823
5034 Champlain Circle, West Bloomfield, MI 48323

517-351-4111 Fax: 517-351-1265
248-626-1716 Fax: 248-855-1054

Mitchell Research & Communications, Inc. MI Statewide Conducted Nov 2, 2014

N=1224

15. Gov Ballot

	Snyder	Schauer	Buzuma	McFarlin	Homeniuk	Undecided
Total	576	574	9	20	10	35
	47.1%	46.9%	0.7%	1.6%	0.8%	2.9%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

5. Race

White	550	434	5	16	10	24
	52.9%	41.8%	0.5%	1.5%	1.0%	2.3%
	95.5%	75.6%	55.6%	80.0%	100.0%	68.6%
African-American	11	130	1	2	0	5
	7.4%	87.2%	0.7%	1.3%	0.0%	3.4%
	1.9%	22.6%	11.1%	10.0%	0.0%	14.3%
Hispanic	3	2	3	1	0	0
	33.3%	22.2%	33.3%	11.1%	0.0%	0.0%
	0.5%	0.3%	33.3%	5.0%	0.0%	0.0%
Asian Other	12	8	0	1	0	6
	44.4%	29.6%	0.0%	3.7%	0.0%	22.2%
	2.1%	1.4%	0.0%	5.0%	0.0%	17.1%
Total	576	574	9	20	10	35
	47.1%	46.9%	0.7%	1.6%	0.8%	2.9%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

6. Party

Democrat	40	458	1	3	1	8
	7.8%	89.6%	0.2%	0.6%	0.2%	1.6%
	6.9%	79.8%	11.1%	15.0%	10.0%	22.9%
Republican	411	16	1	13	9	6
	90.1%	3.5%	0.2%	2.9%	2.0%	1.3%
	71.4%	2.8%	11.1%	65.0%	90.0%	17.1%
Another party	19	6	3	1	0	3
	59.4%	18.8%	9.4%	3.1%	0.0%	9.4%
	3.3%	1.0%	33.3%	5.0%	0.0%	8.6%
Independent	106	94	4	3	0	18
	47.1%	41.8%	1.8%	1.3%	0.0%	8.0%
	18.4%	16.4%	44.4%	15.0%	0.0%	51.4%

www.MitchellResearch.net

314 Evergreen Suite B, East Lansing, MI 42823
5034 Champlain Circle, West Bloomfield, MI 48323

517-351-4111 Fax: 517-351-1265
248-626-1716 Fax: 248-855-1054

Mitchell Research & Communications, Inc. MI Statewide Conducted Nov 2, 2014

N=1224

15. Gov Ballot

	Snyder	Schauer	Buzuma	McFarlin	Homeniuk	Undecided
Total	576 47.1% 100.0%	574 46.9% 100.0%	9 0.7% 100.0%	20 1.6% 100.0%	10 0.8% 100.0%	35 2.9% 100.0%
<u>19. Area</u>						
Detroit	4 6.0% 0.7%	58 86.6% 10.1%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	5 7.5% 14.3%
Wayne	85 49.4% 14.8%	72 41.9% 12.5%	2 1.2% 22.2%	1 0.6% 5.0%	0 0.0% 0.0%	12 7.0% 34.3%
Oakland	95 54.6% 16.5%	77 44.3% 13.4%	0 0.0% 0.0%	1 0.6% 5.0%	0 0.0% 0.0%	1 0.6% 2.9%
Macomb	68 65.4% 11.8%	32 30.8% 5.6%	1 1.0% 11.1%	1 1.0% 5.0%	0 0.0% 0.0%	2 1.9% 5.7%
Thumb	55 39.0% 9.5%	74 52.5% 12.9%	2 1.4% 22.2%	5 3.5% 25.0%	1 0.7% 10.0%	4 2.8% 11.4%
Mid-Michigan	85 47.8% 14.8%	78 43.8% 13.6%	2 1.1% 22.2%	3 1.7% 15.0%	7 3.9% 70.0%	3 1.7% 8.6%
West Michigan	135 49.1% 23.4%	126 45.8% 22.0%	1 0.4% 11.1%	6 2.2% 30.0%	1 0.4% 10.0%	6 2.2% 17.1%
Northern MI/U.P.	49 43.4% 8.5%	57 50.4% 9.9%	1 0.9% 11.1%	3 2.7% 15.0%	1 0.9% 10.0%	2 1.8% 5.7%

www.MitchellResearch.net

314 Evergreen Suite B, East Lansing, MI 42823
5034 Champlain Circle, West Bloomfield, MI 48323

517-351-4111 Fax: 517-351-1265
248-626-1716 Fax: 248-855-1054

Mitchell Research & Communications, Inc. MI Statewide Conducted Nov 2, 2014

N=1224

15. Gov Ballot

	Snyder	Schauer	Buzuma	McFarlin	Homeniuk	Undecided
Total	576 47.1% 100.0%	574 46.9% 100.0%	9 0.7% 100.0%	20 1.6% 100.0%	10 0.8% 100.0%	35 2.9% 100.0%
<u>2. Voter Prob</u>						
Absentee Voters	141 39.8% 24.5%	200 56.5% 34.8%	4 1.1% 44.4%	7 2.0% 35.0%	1 0.3% 10.0%	1 0.3% 2.9%
Definitely Voting	429 50.4% 74.5%	369 43.4% 64.3%	5 0.6% 55.6%	13 1.5% 65.0%	2 0.2% 20.0%	33 3.9% 94.3%
Probably Voting	6 31.6% 1.0%	5 26.3% 0.9%	0 0.0% 0.0%	0 0.0% 0.0%	7 36.8% 70.0%	1 5.3% 2.9%

www.MitchellResearch.net

314 Evergreen Suite B, East Lansing, MI 42823
5034 Champlain Circle, West Bloomfield, MI 48323

517-351-4111 Fax: 517-351-1265
248-626-1716 Fax: 248-855-1054

Mitchell Research & Communications, Inc. MI Statewide Conducted Nov 2, 2014

N=1224

15. Gov Ballot

	Snyder	Schauer	Buzuma	McFarlin	Homeniuk	Undecid- ed
Total	576 47.1% 100.0%	574 46.9% 100.0%	9 0.7% 100.0%	20 1.6% 100.0%	10 0.8% 100.0%	35 2.9% 100.0%
<u>3. Age</u>						
18-29	33 35.1% 5.7%	50 53.2% 8.7%	2 2.1% 22.2%	9 9.6% 45.0%	0 0.0% 0.0%	0 0.0% 0.0%
30-39	71 46.4% 12.3%	74 48.4% 12.9%	1 0.7% 11.1%	0 0.0% 0.0%	7 4.6% 70.0%	0 0.0% 0.0%
40-49	136 55.3% 23.6%	100 40.7% 17.4%	3 1.2% 33.3%	3 1.2% 15.0%	0 0.0% 0.0%	4 1.6% 11.4%
50-59	141 48.8% 24.5%	127 43.9% 22.1%	1 0.3% 11.1%	5 1.7% 25.0%	1 0.3% 10.0%	14 4.8% 40.0%
60-69	95 43.6% 16.5%	109 50.0% 19.0%	1 0.5% 11.1%	0 0.0% 0.0%	2 0.9% 20.0%	11 5.0% 31.4%
70+	100 44.6% 17.4%	114 50.9% 19.9%	1 0.4% 11.1%	3 1.3% 15.0%	0 0.0% 0.0%	6 2.7% 17.1%
Total	576 47.1% 100.0%	574 46.9% 100.0%	9 0.7% 100.0%	20 1.6% 100.0%	10 0.8% 100.0%	35 2.9% 100.0%
<u>4. Gender</u>						
Male	297 49.3% 51.6%	270 44.9% 47.0%	4 0.7% 44.4%	10 1.7% 50.0%	2 0.3% 20.0%	19 3.2% 54.3%
Female	279 44.9% 48.4%	304 48.9% 53.0%	5 0.8% 55.6%	10 1.6% 50.0%	8 1.3% 80.0%	16 2.6% 45.7%

www.MitchellResearch.net

314 Evergreen Suite B, East Lansing, MI 42823
5034 Champlain Circle, West Bloomfield, MI 48323

517-351-4111 Fax: 517-351-1265
248-626-1716 Fax: 248-855-1054

Mitchell Research & Communications, Inc. MI Statewide Conducted Nov 2, 2014

N=1224

15. Gov Ballot

	Snyder	Schauer	Buzuma	McFarlin	Homeniuk	Undecid- ed
Total	576	574	9	20	10	35
	47.1%	46.9%	0.7%	1.6%	0.8%	2.9%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

5. Race

White	550	434	5	16	10	24
	52.9%	41.8%	0.5%	1.5%	1.0%	2.3%
	95.5%	75.6%	55.6%	80.0%	100.0%	68.6%
African-American	11	130	1	2	0	5
	7.4%	87.2%	0.7%	1.3%	0.0%	3.4%
	1.9%	22.6%	11.1%	10.0%	0.0%	14.3%
Hispanic	3	2	3	1	0	0
	33.3%	22.2%	33.3%	11.1%	0.0%	0.0%
	0.5%	0.3%	33.3%	5.0%	0.0%	0.0%
Asian Other	12	8	0	1	0	6
	44.4%	29.6%	0.0%	3.7%	0.0%	22.2%
	2.1%	1.4%	0.0%	5.0%	0.0%	17.1%
Total	576	574	9	20	10	35
	47.1%	46.9%	0.7%	1.6%	0.8%	2.9%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

6. Party

Democrat	40	458	1	3	1	8
	7.8%	89.6%	0.2%	0.6%	0.2%	1.6%
	6.9%	79.8%	11.1%	15.0%	10.0%	22.9%
Republican	411	16	1	13	9	6
	90.1%	3.5%	0.2%	2.9%	2.0%	1.3%
	71.4%	2.8%	11.1%	65.0%	90.0%	17.1%
Another party	19	6	3	1	0	3
	59.4%	18.8%	9.4%	3.1%	0.0%	9.4%
	3.3%	1.0%	33.3%	5.0%	0.0%	8.6%
Independent	106	94	4	3	0	18
	47.1%	41.8%	1.8%	1.3%	0.0%	8.0%
	18.4%	16.4%	44.4%	15.0%	0.0%	51.4%

www.MitchellResearch.net

314 Evergreen Suite B, East Lansing, MI 42823
5034 Champlain Circle, West Bloomfield, MI 48323

517-351-4111 Fax: 517-351-1265
248-626-1716 Fax: 248-855-1054

Mitchell Research & Communications, Inc. MI Statewide Conducted Nov 2, 2014

N=1224

15. Gov Ballot

	Snyder	Schauer	Buzuma	McFarlin	Homeniuk	Undecided
Total	576 47.1% 100.0%	574 46.9% 100.0%	9 0.7% 100.0%	20 1.6% 100.0%	10 0.8% 100.0%	35 2.9% 100.0%
<u>19. Area</u>						
Detroit	4 6.0% 0.7%	58 86.6% 10.1%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	5 7.5% 14.3%
Wayne	85 49.4% 14.8%	72 41.9% 12.5%	2 1.2% 22.2%	1 0.6% 5.0%	0 0.0% 0.0%	12 7.0% 34.3%
Oakland	95 54.6% 16.5%	77 44.3% 13.4%	0 0.0% 0.0%	1 0.6% 5.0%	0 0.0% 0.0%	1 0.6% 2.9%
Macomb	68 65.4% 11.8%	32 30.8% 5.6%	1 1.0% 11.1%	1 1.0% 5.0%	0 0.0% 0.0%	2 1.9% 5.7%
Thumb	55 39.0% 9.5%	74 52.5% 12.9%	2 1.4% 22.2%	5 3.5% 25.0%	1 0.7% 10.0%	4 2.8% 11.4%
Mid-Michigan	85 47.8% 14.8%	78 43.8% 13.6%	2 1.1% 22.2%	3 1.7% 15.0%	7 3.9% 70.0%	3 1.7% 8.6%
West Michigan	135 49.1% 23.4%	126 45.8% 22.0%	1 0.4% 11.1%	6 2.2% 30.0%	1 0.4% 10.0%	6 2.2% 17.1%
Northern MI/U.P.	49 43.4% 8.5%	57 50.4% 9.9%	1 0.9% 11.1%	3 2.7% 15.0%	1 0.9% 10.0%	2 1.8% 5.7%

www.MitchellResearch.net

314 Evergreen Suite B, East Lansing, MI 42823
5034 Champlain Circle, West Bloomfield, MI 48323

517-351-4111 Fax: 517-351-1265
248-626-1716 Fax: 248-855-1054

Mitchell Research & Communications, Inc. MI Statewide Conducted Nov 2, 2014

N=1224

7. Snyder ID

	Not Aware	Favorable	Unfavora- ble	Aware/ No Impressi- on	Undecid- ed
Total	78 6.4% 100.0%	582 47.5% 100.0%	516 42.2% 100.0%	28 2.3% 100.0%	20 1.6% 100.0%

2. Voter Prob

Absentee Voters	30 8.5% 38.5%	137 38.7% 23.5%	171 48.3% 33.1%	11 3.1% 39.3%	5 1.4% 25.0%
Definitely Voting	48 5.6% 61.5%	439 51.6% 75.4%	335 39.4% 64.9%	16 1.9% 57.1%	13 1.5% 65.0%
Probably Voting	0 0.0% 0.0%	6 31.6% 1.0%	10 52.6% 1.9%	1 5.3% 3.6%	2 10.5% 10.0%

Mitchell Research & Communications, Inc. MI Statewide Conducted Nov 2, 2014

N=1224

12. Snyder Approval

	Approve	Disappro- ve	Undecid- ed
Total	685 56.0% 100.0%	524 42.8% 100.0%	15 1.2% 100.0%

2. Voter Prob

Absentee Voters	174 49.2% 25.4%	174 49.2% 33.2%	6 1.7% 40.0%
Definitely Voting	504 59.2% 73.6%	339 39.8% 64.7%	8 0.9% 53.3%
Probably Voting	7 36.8% 1.0%	11 57.9% 2.1%	1 5.3% 6.7%

www.MitchellResearch.net

Mitchell Research & Communications, Inc. MI Statewide Conducted Nov 2, 2014

N=1224

	12. Snyder Approval		
	Approve	Disappro- ve	Undecid- ed
Total	685 56.0% 100.0%	524 42.8% 100.0%	15 1.2% 100.0%

3. Age

18-29	59 62.8% 8.6%	30 31.9% 5.7%	5 5.3% 33.3%
30-39	83 54.2% 12.1%	70 45.8% 13.4%	0 0.0% 0.0%
40-49	150 61.0% 21.9%	94 38.2% 17.9%	2 0.8% 13.3%
50-59	167 57.8% 24.4%	118 40.8% 22.5%	4 1.4% 26.7%
60-69	109 50.0% 15.9%	108 49.5% 20.6%	1 0.5% 6.7%
70+	117 52.2% 17.1%	104 46.4% 19.8%	3 1.3% 20.0%
Total	685 56.0% 100.0%	524 42.8% 100.0%	15 1.2% 100.0%

4. Gender

Male	348 57.8% 50.8%	248 41.2% 47.3%	6 1.0% 40.0%
Female	337 54.2% 49.2%	276 44.4% 52.7%	9 1.4% 60.0%

www.MitchellResearch.net

314 Evergreen Suite B, East Lansing, MI 42823
5034 Champlain Circle, West Bloomfield, MI 48323

517-351-4111 Fax: 517-351-1265
248-626-1716 Fax: 248-855-1054

Mitchell Research & Communications, Inc. MI Statewide Conducted Nov 2, 2014

N=1224

	12. Snyder Approval		
	Approve	Disappro- ve	Undecid- ed
Total	685 56.0% 100.0%	524 42.8% 100.0%	15 1.2% 100.0%

5. Race

White	628 60.4% 91.7%	398 38.3% 76.0%	13 1.3% 86.7%
African-American	34 22.8% 5.0%	115 77.2% 21.9%	0 0.0% 0.0%
Hispanic	5 55.6% 0.7%	2 22.2% 0.4%	2 22.2% 13.3%
Asian Other	18 66.7% 2.6%	9 33.3% 1.7%	0 0.0% 0.0%
Total	685 56.0% 100.0%	524 42.8% 100.0%	15 1.2% 100.0%

6. Party

Democrat	111 21.7% 16.2%	393 76.9% 75.0%	7 1.4% 46.7%
Republican	421 92.3% 61.5%	34 7.5% 6.5%	1 0.2% 6.7%
Another party	24 75.0% 3.5%	7 21.9% 1.3%	1 3.1% 6.7%
Independent	129 57.3% 18.8%	90 40.0% 17.2%	6 2.7% 40.0%

www.MitchellResearch.net

314 Evergreen Suite B, East Lansing, MI 42823
5034 Champlain Circle, West Bloomfield, MI 48323

517-351-4111 Fax: 517-351-1265
248-626-1716 Fax: 248-855-1054

Mitchell Research & Communications, Inc. MI Statewide Conducted Nov 2, 2014

N=1224

	12. Snyder Approval		
	Approve	Disappro- ve	Undecid- ed
Total	685 56.0% 100.0%	524 42.8% 100.0%	15 1.2% 100.0%
<u>19. Area</u>			
Detroit	14 20.9% 2.0%	53 79.1% 10.1%	0 0.0% 0.0%
Wayne	103 59.9% 15.0%	65 37.8% 12.4%	4 2.3% 26.7%
Oakland	107 61.5% 15.6%	66 37.9% 12.6%	1 0.6% 6.7%
Macomb	76 73.1% 11.1%	27 26.0% 5.2%	1 1.0% 6.7%
Thumb	69 48.9% 10.1%	67 47.5% 12.8%	5 3.5% 33.3%
Mid-Michigan	101 56.7% 14.7%	77 43.3% 14.7%	0 0.0% 0.0%
West Michigan	165 60.0% 24.1%	108 39.3% 20.6%	2 0.7% 13.3%
Northern MI/U.P.	50 44.2% 7.3%	61 54.0% 11.6%	2 1.8% 13.3%

www.MitchellResearch.net

314 Evergreen Suite B, East Lansing, MI 42823
5034 Champlain Circle, West Bloomfield, MI 48323

517-351-4111 Fax: 517-351-1265
248-626-1716 Fax: 248-855-1054

Mitchell Research & Communications, Inc. MI Statewide Conducted Nov 2, 2014

N=1224

7. Snyder ID

	Not Aware	Favorable	Unfavora- ble	Aware/ No Impressi- on	Undecid- ed
Total	78 6.4% 100.0%	582 47.5% 100.0%	516 42.2% 100.0%	28 2.3% 100.0%	20 1.6% 100.0%
<u>3. Age</u>					
18-29	5 5.3% 6.4%	46 48.9% 7.9%	43 45.7% 8.3%	0 0.0% 0.0%	0 0.0% 0.0%
30-39	22 14.4% 28.2%	66 43.1% 11.3%	65 42.5% 12.6%	0 0.0% 0.0%	0 0.0% 0.0%
40-49	7 2.8% 9.0%	139 56.5% 23.9%	96 39.0% 18.6%	2 0.8% 7.1%	2 0.8% 10.0%
50-59	18 6.2% 23.1%	151 52.2% 25.9%	108 37.4% 20.9%	7 2.4% 25.0%	5 1.7% 25.0%
60-69	9 4.1% 11.5%	94 43.1% 16.2%	105 48.2% 20.3%	8 3.7% 28.6%	2 0.9% 10.0%
70+	17 7.6% 21.8%	86 38.4% 14.8%	99 44.2% 19.2%	11 4.9% 39.3%	11 4.9% 55.0%
Total	78 6.4% 100.0%	582 47.5% 100.0%	516 42.2% 100.0%	28 2.3% 100.0%	20 1.6% 100.0%
<u>4. Gender</u>					
Male	46 7.6% 59.0%	302 50.2% 51.9%	229 38.0% 44.4%	16 2.7% 57.1%	9 1.5% 45.0%
Female	32 5.1% 41.0%	280 45.0% 48.1%	287 46.1% 55.6%	12 1.9% 42.9%	11 1.8% 55.0%

www.MitchellResearch.net

Mitchell Research & Communications, Inc. MI Statewide Conducted Nov 2, 2014

N=1224

7. Snyder ID

	Not Aware	Favorable	Unfavora- ble	Aware/ No Impressi- on	Undecid- ed
Total	78 6.4% 100.0%	582 47.5% 100.0%	516 42.2% 100.0%	28 2.3% 100.0%	20 1.6% 100.0%
<u>5. Race</u>					
White	59 5.7% 75.6%	544 52.4% 93.5%	401 38.6% 77.7%	19 1.8% 67.9%	16 1.5% 80.0%
African-American	16 10.7% 20.5%	19 12.8% 3.3%	102 68.5% 19.8%	8 5.4% 28.6%	4 2.7% 20.0%
Hispanic	2 22.2% 2.6%	3 33.3% 0.5%	4 44.4% 0.8%	0 0.0% 0.0%	0 0.0% 0.0%
Asian Other	1 3.7% 1.3%	16 59.3% 2.7%	9 33.3% 1.7%	1 3.7% 3.6%	0 0.0% 0.0%
Total	78 6.4% 100.0%	582 47.5% 100.0%	516 42.2% 100.0%	28 2.3% 100.0%	20 1.6% 100.0%

6. Party

Democrat	33 6.5% 42.3%	66 12.9% 11.3%	388 75.9% 75.2%	13 2.5% 46.4%	11 2.2% 55.0%
Republican	29 6.4% 37.2%	381 83.6% 65.5%	34 7.5% 6.6%	8 1.8% 28.6%	4 0.9% 20.0%
Another party	1 3.1% 1.3%	22 68.8% 3.8%	6 18.8% 1.2%	3 9.4% 10.7%	0 0.0% 0.0%
Independent	15 6.7% 19.2%	113 50.2% 19.4%	88 39.1% 17.1%	4 1.8% 14.3%	5 2.2% 25.0%

www.MitchellResearch.net

314 Evergreen Suite B, East Lansing, MI 42823
5034 Champlain Circle, West Bloomfield, MI 48323

517-351-4111 Fax: 517-351-1265
248-626-1716 Fax: 248-855-1054

Mitchell Research & Communications, Inc. MI Statewide Conducted Nov 2, 2014

N=1224

7. Snyder ID

	Not Aware	Favorable	Unfavora- ble	Aware/ No Impressi- on	Undecid- ed
Total	78 6.4% 100.0%	582 47.5% 100.0%	516 42.2% 100.0%	28 2.3% 100.0%	20 1.6% 100.0%
<u>19. Area</u>					
Detroit	9 13.4% 11.5%	10 14.9% 1.7%	41 61.2% 7.9%	4 6.0% 14.3%	3 4.5% 15.0%
Wayne	9 5.2% 11.5%	99 57.6% 17.0%	61 35.5% 11.8%	1 0.6% 3.6%	2 1.2% 10.0%
Oakland	13 7.5% 16.7%	94 54.0% 16.2%	61 35.1% 11.8%	0 0.0% 0.0%	6 3.4% 30.0%
Macomb	2 1.9% 2.6%	65 62.5% 11.2%	34 32.7% 6.6%	2 1.9% 7.1%	1 1.0% 5.0%
Thumb	6 4.3% 7.7%	57 40.4% 9.8%	68 48.2% 13.2%	9 6.4% 32.1%	1 0.7% 5.0%
Mid-Michigan	16 9.0% 20.5%	86 48.3% 14.8%	74 41.6% 14.3%	1 0.6% 3.6%	1 0.6% 5.0%
West Michigan	13 4.7% 16.7%	131 47.6% 22.5%	121 44.0% 23.4%	7 2.5% 25.0%	3 1.1% 15.0%
Northern MI/U.P.	10 8.8% 12.8%	40 35.4% 6.9%	56 49.6% 10.9%	4 3.5% 14.3%	3 2.7% 15.0%

www.MitchellResearch.net

314 Evergreen Suite B, East Lansing, MI 42823
5034 Champlain Circle, West Bloomfield, MI 48323

517-351-4111 Fax: 517-351-1265
248-626-1716 Fax: 248-855-1054

Mitchell Research & Communications, Inc. MI Statewide Conducted Nov 2, 2014

N=1224

8. Schauer ID

	Not Aware	Favorable	Unfavora- ble	Aware/ No Impressi- on	Undecid- ed
Total	91 7.4% 100.0%	511 41.7% 100.0%	492 40.2% 100.0%	112 9.2% 100.0%	18 1.5% 100.0%
<u>2. Voter Prob</u>					
Absentee Voters	32 9.0% 35.2%	175 49.4% 34.2%	113 31.9% 23.0%	26 7.3% 23.2%	8 2.3% 44.4%
Definitely Voting	59 6.9% 64.8%	332 39.0% 65.0%	370 43.5% 75.2%	81 9.5% 72.3%	9 1.1% 50.0%
Probably Voting	0 0.0% 0.0%	4 21.1% 0.8%	9 47.4% 1.8%	5 26.3% 4.5%	1 5.3% 5.6%

Mitchell Research & Communications, Inc. MI Statewide Conducted Nov 2, 2014

N=1224

8. Schauer ID

	Not Aware	Favorable	Unfavora- ble	Aware/ No Impressi- on	Undecid- ed
Total	91 7.4% 100.0%	511 41.7% 100.0%	492 40.2% 100.0%	112 9.2% 100.0%	18 1.5% 100.0%
<u>3. Age</u>					
18-29	12 12.8% 13.2%	47 50.0% 9.2%	32 34.0% 6.5%	1 1.1% 0.9%	2 2.1% 11.1%
30-39	7 4.6% 7.7%	67 43.8% 13.1%	65 42.5% 13.2%	14 9.2% 12.5%	0 0.0% 0.0%
40-49	23 9.3% 25.3%	80 32.5% 15.7%	108 43.9% 22.0%	31 12.6% 27.7%	4 1.6% 22.2%
50-59	20 6.9% 22.0%	119 41.2% 23.3%	118 40.8% 24.0%	30 10.4% 26.8%	2 0.7% 11.1%
60-69	13 6.0% 14.3%	96 44.0% 18.8%	88 40.4% 17.9%	18 8.3% 16.1%	3 1.4% 16.7%
70+	16 7.1% 17.6%	102 45.5% 20.0%	81 36.2% 16.5%	18 8.0% 16.1%	7 3.1% 38.9%
Total	91 7.4% 100.0%	511 41.7% 100.0%	492 40.2% 100.0%	112 9.2% 100.0%	18 1.5% 100.0%
<u>4. Gender</u>					
Male	53 8.8% 58.2%	251 41.7% 49.1%	247 41.0% 50.2%	45 7.5% 40.2%	6 1.0% 33.3%
Female	38 6.1% 41.8%	260 41.8% 50.9%	245 39.4% 49.8%	67 10.8% 59.8%	12 1.9% 66.7%

www.MitchellResearch.net

314 Evergreen Suite B, East Lansing, MI 42823
5034 Champlain Circle, West Bloomfield, MI 48323

517-351-4111 Fax: 517-351-1265
248-626-1716 Fax: 248-855-1054

Mitchell Research & Communications, Inc. MI Statewide Conducted Nov 2, 2014

N=1224

8. Schauer ID

	Not Aware	Favorable	Unfavorable	Aware/ No Impression	Undecided
Total	91 7.4% 100.0%	511 41.7% 100.0%	492 40.2% 100.0%	112 9.2% 100.0%	18 1.5% 100.0%

5. Race

White	78 7.5% 85.7%	395 38.0% 77.3%	465 44.8% 94.5%	89 8.6% 79.5%	12 1.2% 66.7%
African-American	11 7.4% 12.1%	107 71.8% 20.9%	13 8.7% 2.6%	12 8.1% 10.7%	6 4.0% 33.3%
Hispanic	2 22.2% 2.2%	0 0.0% 0.0%	3 33.3% 0.6%	4 44.4% 3.6%	0 0.0% 0.0%
Asian Other	0 0.0% 0.0%	9 33.3% 1.8%	11 40.7% 2.2%	7 25.9% 6.3%	0 0.0% 0.0%
Total	91 7.4% 100.0%	511 41.7% 100.0%	492 40.2% 100.0%	112 9.2% 100.0%	18 1.5% 100.0%

6. Party

Democrat	34 6.7% 37.4%	397 77.7% 77.7%	29 5.7% 5.9%	40 7.8% 35.7%	11 2.2% 61.1%
Republican	44 9.6% 48.4%	24 5.3% 4.7%	357 78.3% 72.6%	26 5.7% 23.2%	5 1.1% 27.8%
Another party	1 3.1% 1.1%	7 21.9% 1.4%	14 43.8% 2.8%	10 31.3% 8.9%	0 0.0% 0.0%
Independent	12 5.3% 13.2%	83 36.9% 16.2%	92 40.9% 18.7%	36 16.0% 32.1%	2 0.9% 11.1%

www.MitchellResearch.net

314 Evergreen Suite B, East Lansing, MI 42823
5034 Champlain Circle, West Bloomfield, MI 48323

517-351-4111 Fax: 517-351-1265
248-626-1716 Fax: 248-855-1054

Mitchell Research & Communications, Inc. MI Statewide Conducted Nov 2, 2014

N=1224

8. Schauer ID

	Not Aware	Favorable	Unfavora- ble	Aware/ No Impressi- on	Undecid- ed
Total	91 7.4% 100.0%	511 41.7% 100.0%	492 40.2% 100.0%	112 9.2% 100.0%	18 1.5% 100.0%
<u>19. Area</u>					
Detroit	3 4.5% 3.3%	47 70.1% 9.2%	9 13.4% 1.8%	7 10.4% 6.3%	1 1.5% 5.6%
Wayne	10 5.8% 11.0%	70 40.7% 13.7%	76 44.2% 15.4%	13 7.6% 11.6%	3 1.7% 16.7%
Oakland	13 7.5% 14.3%	56 32.2% 11.0%	89 51.1% 18.1%	12 6.9% 10.7%	4 2.3% 22.2%
Macomb	4 3.8% 4.4%	27 26.0% 5.3%	53 51.0% 10.8%	20 19.2% 17.9%	0 0.0% 0.0%
Thumb	10 7.1% 11.0%	67 47.5% 13.1%	42 29.8% 8.5%	20 14.2% 17.9%	2 1.4% 11.1%
Mid-Michigan	10 5.6% 11.0%	81 45.5% 15.9%	77 43.3% 15.7%	7 3.9% 6.3%	3 1.7% 16.7%
West Michigan	18 6.5% 19.8%	121 44.0% 23.7%	117 42.5% 23.8%	15 5.5% 13.4%	4 1.5% 22.2%
Northern MI/U.P.	23 20.4% 25.3%	42 37.2% 8.2%	29 25.7% 5.9%	18 15.9% 16.1%	1 0.9% 5.6%

www.MitchellResearch.net

314 Evergreen Suite B, East Lansing, MI 42823
5034 Champlain Circle, West Bloomfield, MI 48323

517-351-4111 Fax: 517-351-1265
248-626-1716 Fax: 248-855-1054

Mitchell Research & Communications, Inc. MI Statewide Conducted Nov 2, 2014

N=1224

	11. Obama Approval		
	Approve	Disappro- ve	Undecid- ed
Total	557 45.5% 100.0%	642 52.5% 100.0%	25 2.0% 100.0%

2. Voter Prob

Absentee Voters	197 55.6% 35.4%	152 42.9% 23.7%	5 1.4% 20.0%
Definitely Voting	354 41.6% 63.6%	477 56.1% 74.3%	20 2.4% 80.0%
Probably Voting	6 31.6% 1.1%	13 68.4% 2.0%	0 0.0% 0.0%

Mitchell Research & Communications, Inc. MI Statewide Conducted Nov 2, 2014

N=1224

	11. Obama Approval		
	Approve	Disappro- ve	Undecid- ed
Total	557 45.5% 100.0%	642 52.5% 100.0%	25 2.0% 100.0%

3. Age

18-29	40 42.6% 7.2%	54 57.4% 8.4%	0 0.0% 0.0%
30-39	56 36.6% 10.1%	90 58.8% 14.0%	7 4.6% 28.0%
40-49	104 42.3% 18.7%	138 56.1% 21.5%	4 1.6% 16.0%
50-59	131 45.3% 23.5%	154 53.3% 24.0%	4 1.4% 16.0%
60-69	112 51.4% 20.1%	102 46.8% 15.9%	4 1.8% 16.0%
70+	114 50.9% 20.5%	104 46.4% 16.2%	6 2.7% 24.0%
Total	557 45.5% 100.0%	642 52.5% 100.0%	25 2.0% 100.0%

4. Gender

Male	278 46.2% 49.9%	309 51.3% 48.1%	15 2.5% 60.0%
Female	279 44.9% 50.1%	333 53.5% 51.9%	10 1.6% 40.0%

www.MitchellResearch.net

314 Evergreen Suite B, East Lansing, MI 42823
5034 Champlain Circle, West Bloomfield, MI 48323

517-351-4111 Fax: 517-351-1265
248-626-1716 Fax: 248-855-1054

Mitchell Research & Communications, Inc. MI Statewide Conducted Nov 2, 2014

N=1224

	11. Obama Approval		
	Approve	Disapprove	Undecided
Total	557 45.5% 100.0%	642 52.5% 100.0%	25 2.0% 100.0%

5. Race

White	411 39.6% 73.8%	612 58.9% 95.3%	16 1.5% 64.0%
African-American	133 89.3% 23.9%	9 6.0% 1.4%	7 4.7% 28.0%
Hispanic	6 66.7% 1.1%	3 33.3% 0.5%	0 0.0% 0.0%
Asian Other	7 25.9% 1.3%	18 66.7% 2.8%	2 7.4% 8.0%
Total	557 45.5% 100.0%	642 52.5% 100.0%	25 2.0% 100.0%

6. Party

Democrat	447 87.5% 80.3%	61 11.9% 9.5%	3 0.6% 12.0%
Republican	18 3.9% 3.2%	432 94.7% 67.3%	6 1.3% 24.0%
Another party	9 28.1% 1.6%	22 68.8% 3.4%	1 3.1% 4.0%
Independent	83 36.9% 14.9%	127 56.4% 19.8%	15 6.7% 60.0%

www.MitchellResearch.net

314 Evergreen Suite B, East Lansing, MI 42823
5034 Champlain Circle, West Bloomfield, MI 48323

517-351-4111 Fax: 517-351-1265
248-626-1716 Fax: 248-855-1054

Mitchell Research & Communications, Inc. MI Statewide Conducted Nov 2, 2014

N=1224

	11. Obama Approval		
	Approve	Disappro- ve	Undecid- ed
Total	557 45.5% 100.0%	642 52.5% 100.0%	25 2.0% 100.0%
<u>19. Area</u>			
Detroit	62 92.5% 11.1%	3 4.5% 0.5%	2 3.0% 8.0%
Wayne	76 44.2% 13.6%	93 54.1% 14.5%	3 1.7% 12.0%
Oakland	71 40.8% 12.7%	100 57.5% 15.6%	3 1.7% 12.0%
Macomb	27 26.0% 4.8%	69 66.3% 10.7%	8 7.7% 32.0%
Thumb	74 52.5% 13.3%	65 46.1% 10.1%	2 1.4% 8.0%
Mid-Michigan	81 45.5% 14.5%	97 54.5% 15.1%	0 0.0% 0.0%
West Michigan	112 40.7% 20.1%	157 57.1% 24.5%	6 2.2% 24.0%
Northern MI/U.P.	54 47.8% 9.7%	58 51.3% 9.0%	1 0.9% 4.0%

www.MitchellResearch.net

314 Evergreen Suite B, East Lansing, MI 42823
5034 Champlain Circle, West Bloomfield, MI 48323

517-351-4111 Fax: 517-351-1265
248-626-1716 Fax: 248-855-1054

Mitchell Research & Communications, Inc. MI Statewide Conducted Nov 2, 2014

N=1224

	6. Party			
	Democrat	Republic- an	Another party	Independ- ent
Total	511 41.7% 100.0%	456 37.3% 100.0%	32 2.6% 100.0%	225 18.4% 100.0%
<u>2. Voter Prob</u>				
Absentee Voters	186 52.5% 36.4%	110 31.1% 24.1%	15 4.2% 46.9%	43 12.1% 19.1%
Definitely Voting	319 37.5% 62.4%	335 39.4% 73.5%	17 2.0% 53.1%	180 21.2% 80.0%
Probably Voting	6 31.6% 1.2%	11 57.9% 2.4%	0 0.0% 0.0%	2 10.5% 0.9%

www.MitchellResearch.net

314 Evergreen Suite B, East Lansing, MI 42823
5034 Champlain Circle, West Bloomfield, MI 48323

517-351-4111 Fax: 517-351-1265
248-626-1716 Fax: 248-855-1054

Mitchell Research & Communications, Inc. MI Statewide Conducted Nov 2, 2014

N=1224

	6. Party			
	Democrat	Republic- an	Another party	Independ- ent
Total	511 41.7% 100.0%	456 37.3% 100.0%	32 2.6% 100.0%	225 18.4% 100.0%
<u>3. Age</u>				
18-29	54 57.4% 10.6%	27 28.7% 5.9%	1 1.1% 3.1%	12 12.8% 5.3%
30-39	54 35.3% 10.6%	59 38.6% 12.9%	6 3.9% 18.8%	34 22.2% 15.1%
40-49	81 32.9% 15.9%	109 44.3% 23.9%	4 1.6% 12.5%	52 21.1% 23.1%
50-59	110 38.1% 21.5%	112 38.8% 24.6%	5 1.7% 15.6%	62 21.5% 27.6%
60-69	102 46.8% 20.0%	72 33.0% 15.8%	8 3.7% 25.0%	36 16.5% 16.0%
70+	110 49.1% 21.5%	77 34.4% 16.9%	8 3.6% 25.0%	29 12.9% 12.9%
Total	511 41.7% 100.0%	456 37.3% 100.0%	32 2.6% 100.0%	225 18.4% 100.0%
<u>4. Gender</u>				
Male	227 37.7% 44.4%	216 35.9% 47.4%	18 3.0% 56.3%	141 23.4% 62.7%
Female	284 45.7% 55.6%	240 38.6% 52.6%	14 2.3% 43.8%	84 13.5% 37.3%

www.MitchellResearch.net

314 Evergreen Suite B, East Lansing, MI 42823
5034 Champlain Circle, West Bloomfield, MI 48323

517-351-4111 Fax: 517-351-1265
248-626-1716 Fax: 248-855-1054

Mitchell Research & Communications, Inc. MI Statewide Conducted Nov 2, 2014

N=1224

	6. Party			
	Democrat	Republic- an	Another party	Independ- ent
Total	511 41.7% 100.0%	456 37.3% 100.0%	32 2.6% 100.0%	225 18.4% 100.0%

5. Race

White	376 36.2% 73.6%	436 42.0% 95.6%	26 2.5% 81.3%	201 19.3% 89.3%
African-American	127 85.2% 24.9%	12 8.1% 2.6%	2 1.3% 6.3%	8 5.4% 3.6%
Hispanic	3 33.3% 0.6%	1 11.1% 0.2%	2 22.2% 6.3%	3 33.3% 1.3%
Asian Other	5 18.5% 1.0%	7 25.9% 1.5%	2 7.4% 6.3%	13 48.1% 5.8%
Total	511 41.7% 100.0%	456 37.3% 100.0%	32 2.6% 100.0%	225 18.4% 100.0%

6. Party

Democrat	511 100.0% 100.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%
Republican	0 0.0% 0.0%	456 100.0% 100.0%	0 0.0% 0.0%	0 0.0% 0.0%
Another party	0 0.0% 0.0%	0 0.0% 0.0%	32 100.0% 100.0%	0 0.0% 0.0%
Independent	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	225 100.0% 100.0%

www.MitchellResearch.net

314 Evergreen Suite B, East Lansing, MI 42823
5034 Champlain Circle, West Bloomfield, MI 48323

517-351-4111 Fax: 517-351-1265
248-626-1716 Fax: 248-855-1054

Mitchell Research & Communications, Inc. MI Statewide Conducted Nov 2, 2014

N=1224

	6. Party			
	Democrat	Republic- an	Another party	Independ- ent
Total	511 41.7% 100.0%	456 37.3% 100.0%	32 2.6% 100.0%	225 18.4% 100.0%
<u>19. Area</u>				
Detroit	58 86.6% 11.4%	4 6.0% 0.9%	0 0.0% 0.0%	5 7.5% 2.2%
Wayne	66 38.4% 12.9%	69 40.1% 15.1%	4 2.3% 12.5%	33 19.2% 14.7%
Oakland	63 36.2% 12.3%	77 44.3% 16.9%	5 2.9% 15.6%	29 16.7% 12.9%
Macomb	26 25.0% 5.1%	50 48.1% 11.0%	9 8.7% 28.1%	19 18.3% 8.4%
Thumb	72 51.1% 14.1%	32 22.7% 7.0%	7 5.0% 21.9%	30 21.3% 13.3%
Mid-Michigan	66 37.1% 12.9%	60 33.7% 13.2%	1 0.6% 3.1%	51 28.7% 22.7%
West Michigan	113 41.1% 22.1%	121 44.0% 26.5%	3 1.1% 9.4%	38 13.8% 16.9%
Northern MI/U.P.	47 41.6% 9.2%	43 38.1% 9.4%	3 2.7% 9.4%	20 17.7% 8.9%

www.MitchellResearch.net

314 Evergreen Suite B, East Lansing, MI 42823
5034 Champlain Circle, West Bloomfield, MI 48323

517-351-4111 Fax: 517-351-1265
248-626-1716 Fax: 248-855-1054