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Snyder Lead Falls to 1% Peters Lead Falls to 5%

Snyder 47% - Schauer 46%/Peters 48% - Land 43%

EAST LANSING, Mich. — Governor Rick Snyder's four per cent lead over Democrat Mark Schauer has shrunk back down to one per cent while Congressman Gary Peters' thirteen per cent lead has slipped to five per cent over former Michigan Secretary of State Terri Lynn Land in the U.S. Senate race according to a the latest Fox 2 Detroit/Mitchell Poll of Michigan.

According to the Fox 2 Detroit/Mitchell Poll, Snyder leads Schauer by 47 per cent-46 per cent while Peters leads Land 48 per cent-43 per cent. In a September 29th Fox 2 Detroit/Mitchell Poll, the governor led 46 per cent-42 per cent while Peters led 49 per cent-36 per cent. In the new October 9th poll, Snyder has 47 per cent, Schauer 46 per cent, Libertarian Mary Buzuma 1 per cent, U.S. Tax Payers Mark McFarlin 1 per cent, Green Party Paul Homeniuk 2 per cent, and Undecided 3 per cent. In the U.S. Senate Race Peters has 48 per cent, Land 43 per cent, Libertarian Jim Fulner 1 per cent, U.S. Tax Payers Richard Matkin 5 per cent, Green Party Chris Wahmhoff 2 per cent, and Undecided 6 per cent. The automated survey of 1,306 likely voters in November's General Election was conducted Oct. 9, 2014 by [Mitchell Research & Communications, Inc.](http://www.MitchellResearch.net) for Fox 2 News (WJBK-TV) in Detroit and has a Margin of Error + or - 2.71% at the 95per cent level of confidence.

"The race for Governor is still very close. It looked like the Governor was starting to pull away, but, the race has tightened up again. We are still picking up a tremendous amount of volatility in the United States Senate Race," Steve Mitchell CEO of Mitchell Research & Communications said. "Four weeks ago we had Peters up by 2%, two weeks ago he led by 13 per cent, and now we have his lead back down to 5 per cent.

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There seems to be a direct correlation to Peters' lead and President Obama's job approval rating. Four weeks ago, Obama's job approval was 44 per cent, two weeks ago it was 50 per cent, and today it is back to 44 per cent. The President's popularity may be the deciding factor in this race on November 4th Mitchell said.

"In the governor's race, Snyder's job approval of (53%) is still higher than his favorability (46% favorable- 40% unfavorable). Schauer's favorable (38%) is now slightly higher than his unfavorable (34%)," Mitchell, said.

A look at key demographics in the governor's race shows:

- By party (42 % identified themselves as Democrats and 38% as Republicans):
 - Snyder's support among GOP voters is 91%-7%.
 - Schauer leads with Democrats 86%-9%.
 - Among the key independent voters, Snyder is up 43%-41%.
- By gender:
 - Snyder leads with men 53%-41% but now trails with women 41%-51%.

"Women voters appear to be more volatile than men in this race, where the decided to go on Election Day will have big impact on the final result," said Mitchell.

- By race:
 - Snyder leads with Caucasians 51%-43% but trails with African-Americans 78%-16%.
- By area support is at:
 - Schauer leads in Detroit 77%-16%.
 - Snyder leads in Wayne County outside of Detroit 48%-44%.
 - Schauer leads 52%-40% in Oakland County
 - Snyder leads 71%-27% in Macomb County
 - Schauer leads 60%-31% in Flint/Saginaw/Bay City/Thumb Area
 - Schauer leads 55%-42% in in Mid-Michigan including Monroe and Washtenaw
 - Snyder leads 63%-29% in West Michigan
 - Snyder leads 48%-43% in Northern Michigan/UP

A look at key demographics in the U.S. Senate race shows:

- By party (42% identified themselves as Democrats and 38% as Republicans):
 - Peters has 87%-7% Democratic Party support
 - Land has 86%-8% Republican Party support.
 - Among the key independent voters, Peters leads 43%-37%.
- By gender:
 - Peters leads with men 47%-44%, Peters leads with women 49%-42%.

- By race:
 - Land leads with Caucasians 47%-44%.
 - Peter's leads with African-Americans 86%-10%.

- By area
 - Peters leads in Detroit 87%-11%.
 - Peters leads 46%-41% in Wayne County outside of Detroit.
 - Peters leads 51%-37% in Oakland
 - Land leads 64%-31% in Macomb
 - Peters leads 56%-33% in Flint/Saginaw/Bay City/Midland/Thumb Area
 - Peters leads 54%-40% in Mid-Michigan including Monroe and Washtenaw
 - In her home area of West Michigan, Land leads Peters 55%-35%
 - Peters leads 47%-43% in Northern Michigan/UP

“Peters lead with both men and women has slipped. Land now leads with Caucasians, this is a much tighter contest than it was two weeks ago,” Mitchell concluded.

[Note: Poll must be referred to as Fox 2 Detroit/Mitchell Poll]