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Survey of the State of Michigan Likely November General Election Voters

Conducted on April 9, 2014

(N=1460)

Margin of Error = +/- 2.56%

Hi, we're conducting a survey of Michigan voters for TV and radio stations on the Governor's Race and other issues.

1. If you are a registered voter at the household we are calling please press 1. If you're not, press 2.

Yes	100%
No	END

2. Thinking about the November 2014 General Election for U.S. Senate and Governor, if you are definitely voting press 1, probably voting press 2, not sure yet press 3, or definitely not voting press 4.

Definitely voting	93%
Probably Voting	3
Not Sure Yet	4
Definitely Not	END

3. Before U.S. Senate questions, four quick questions for statistical purposes:
What is your age? If you are:

18-39	20%
40-49	18
50-59	24
60-69	19
70 or older	19

4. If you are a male press 1 or a female press 2.

Male	48%
Female	52

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5. If you are white/Caucasian press 1, African-American press 2, Hispanic press 3, Asian or something else press 4.

White	86%
African-American	8
Hispanic/Asian/Other	6

6. If you are a:

Democrat /Lean Dem	38%
GOP/Lean GOP	36
Another party	7
Independent	19

Now I'm going to read you a few names. For each, please tell me if you have heard of that name. If you have heard of that name – let me know if you have a favorable or unfavorable opinion of that person. If you don't know the name, or don't know enough about them to say favorable or unfavorable, you can give me that answer too.

7. Rick Snyder. If you are not aware of Rick Snyder Press 1. Aware with a favorable impression Press 2. Aware with an unfavorable impression Press 3. If you are aware, but don't know enough to say favorable or unfavorable Press 4, and if you are not sure Press 5.

Not Aware	5%
Favorable	46
Unfavorable	42
Aware/No Impression	7
Undecided	5

8. Mark Schauer. If you are not aware of Mark Schauer Press 1. Aware with a favorable impression Press 2. Aware with an unfavorable impression Press 3. If you are aware, but don't know enough to say favorable or unfavorable Press 4, and if you are not sure Press 5.

Not Aware	34%
Favorable	23
Unfavorable	26
Aware/No Impression	15
Undecided	2

9. Do you approve or disapprove of the job Barack Obama is doing as President? If you strongly approve press 1, somewhat approve press 2, somewhat disapprove press 3, strongly disapprove press 4, or if you are not sure press 5.

Approve	44%
Disapprove	55
Undecided	1

10. Do you approve or disapprove of the job Rick Snyder is doing as Governor? If you strongly approve press 1, somewhat approve press 2, somewhat disapprove press 3, strongly disapprove press 4, or if you are not sure press 5.

Approve	56%
Disapprove	41
Undecided	3

Before questions on who you are voting for in the races for governor and U.S. Senator, three questions regarding important issues.

11. Governor Snyder has proposed, and the Legislature is considering, passing a \$350 million partial bailout of Detroit —paid over 20 years— using state money. Do you support or oppose using state money to bail out the City of Detroit? If you strongly support this proposal press 1, somewhat support press 2, somewhat oppose press 3, strongly oppose press 4, and if you're not sure press 5.

Strongly Support	18%
Support	26 44%
Oppose	25 49%
Strongly Oppose	24
Undecided	7

14. If the November 2014 General Election for Governor of Michigan was being held today, would you be voting for Rick Snyder the Republican or Mark Schauer the Democrat? If you are voting for or lean towards Rick Snyder press 1, if you are voting for or lean towards Mark Schauer press 2, and if you're not sure yet press 3.

Snyder	49%
Schauer	37
Undecided	15

15. If the November 2014 General Election for U.S Senator of Michigan was being held today, would you be voting for Terri Lynn Land the Republican or Gary Peters the Democrat? If you are voting for or lean towards Terri Lynn Land press 1, if you are voting for or lean towards Gary Peters press 2, and if you're not sure yet press 3.

Land	44%
Peters	38
Undecided	18

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16. You must answer the last question or none of your answers will count. What area do you live in? If you live in the:

AREA	
City of Detroit	4%
Wayne County outside of Detroit	12%
Oakland County	12%
Macomb County	9%
Flint, Saginaw, Bay City, Thumb	12%
Monroe, Washtenaw, Lansing, Jackson, Mid-Michigan	19%
West Michigan	22%
Northern Michigan/U.P.	11%

END: Thank you for your time.

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